Wel 17263

BCRA POLITICAL RECORD

This Political Record is required by the Bipartisan Campaign Reform Act of 2002 (BCRA) to be completed every time a request is made to purchase broadcast time that (1) is made by or on behalf of a legally qualified candidate for public office, or (2) communicates a message relating to any political matter of national importance, including a legally qualified candidate, any election to federal office, or a national legislative issue of public importance. The Political Record is not required for requests to purchase internet advertising. Once completed, the Political Record must be placed in the station's local public inspection file and must be retained for two years.

This Record is for	□ a candidate request Mi—an election message request an issue request *	*	The request was	□ accepted # □ rejected
Candidate Named i	n Message:	Hu	They Moven	<u>vo</u>
Office Being Sough	t:	SLO	county Su	pewisors
Election or Issue Re	ferred to:		" Ma	will 5th primary
Sponsor (or authori	zed candidate committee):	CAL	FIRE LOCA	21 2881
Treasurer of authori	zed candidate committee:	Tom	Gardner,	WALFIRE LOCAL 2881
Person Ordering Ad	vertising:	. Jess	ic Delgads_	

- * An "election message request" is a request made by anyone to broadcast a message that refers either to a legally qualified candidate or to any election to federal office.
 - An "<u>issue request</u>" is a message related to a national legislative issue of public importance or a political matter of national importance.
- # If the request is accepted, attach the sales order showing the rate charged, the date(s) and time(s) the message is aired, and the class of time purchased. For an <u>issue request</u>, also attach the name, address, and phone number of a contact person, and a list of the chief executive officers or mem bers of the executive committee or of the board of directors of the sponsor.

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Hur Illgado , hereby request station time as follows: See Order for proposed
schedule and charges. See Invoice for actual schedule and charges.
Check one:
Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level. Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates
only to a state or local issue).
ALL QUESTIONS/BLOCKS MUST BE COMPLETED
Station time requested by: Cal Fire Local 2881
Agency name: Marketplace Comm
Address: 1415 L Street Ste 1100 Suramuto, 19 95814
Contact: Plu Octado Phone number: 916.448.3444 Email: Lesse @ neversplanning con
Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):
Name: CM Fre Lucal 2001 SMull Contributor PAZ
The state of the s
Address: 1731 J Street # 100 Shevanto 1CA 95014
Contactrom Gardner Phone number: Email: Tandner@12881. an
Contactrom Example Email: Tandner@12881. as Station is authorized to announce the time as paid for by such person or entity.
Contactrom Gardner Phone number: Email: Tandner@12881. an
Contactripm Exactors Phone number: Email: Tandner@12861. Station is authorized to announce the time as paid for by such person or entity. List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):
Station is authorized to announce the time as paid for by such person or entity. List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.): Tom Gardan PM Chair By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the
Station is authorized to announce the time as paid for by such person or entity. List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.): The Gardan PM Chair By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).
Station is authorized to announce the time as paid for by such person or entity. List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.): Tom Gurding Property Pro
Station is authorized to announce the time as paid for by such person or entity. List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.): TOM GARANY PAT Chair By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s). If ad refers to a federal candidate(s) or federal election, list ALL of the following: Name(s) of every candidate referred to:
Station is authorized to announce the time as paid for by such person or entity. List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.): TOM GARCHER I PIX Chair By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s). If ad refers to a federal candidate(s) or federal election, list ALL of the following: N/A Name(s) of every candidate referred to: Office(s) sought by such candidate(s) (no acronyms or abbreviations):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING. The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement. Advertiser/Sponsor Station Representative Signature Signature: Name: Name: Date of Request to Purchase Ad Time: 2/29/24 Date of Station Agreement to Sell Time: TO BE COMPLETED BY STATION ONLY Ad submitted to station? Yes No Date ad received: . Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy). If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided. Disposition: Accepted Accepted IN PART (e.g., ad not received to determine content)* Rejected - provide reason: *Upload partially accepted form, then promptly upload updated final form when complete. Date and nature of follow-ups, if any: Contract #: Station Call/Letts Est. #: For national issue ads only (not required for state/local issue ads): Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Broadcast Contract

MARKETPLACE COMMUNICATIONS CAL FIRE LOCAL 2881 1415 L STREET, SUITE 1100 SACRAMENTO, CA 95814

Station Market KVEC-AM SalesRep/Office Emily Reiswig	2881 ;AL2881M	Advertiser CAL FIRE LOCAL 2881 Product KVECCALFIRELOCAL2881M
Date Last Modified 02/29/24	Date Entered 02/29/24	03/01/24 End Date 03/04/24
Mod#	Contract#	Start Date

Standard Billing Cycle Estimate#

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A	SA	FR	FR	FR	Ŧ	DA	
dditional	03/02/24	03/01/24	03/01/24	03/01/24	03/01/24	DATE	
Con	SU	MO	MO	MO	MO		
Additional Comments	SA 03/02/24 SU 03/03/24	03/01/24 MO 03/04/24	03/01/24 MO 03/04/24	03/01/24 MO 03/04/24	03/01/24 MO 03/04/24		
Total Spots	06:00A-07:00P	07:00P-12:00A	03:00P-07:00P	10:00A-03:00P	06:00A-10:00A	TIMES/PROGRAMS	
Spots Total\$	30	30	30	30	30	LEN MO TU WE TH FR SA SU SPOTS	
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Net	10	10	00	10	œ	POTS	
Gross	\$30.00	\$15.00	\$70.00	\$40.00	\$40.00	RATE	

Name

Accepted for Station

Accepted for advertiser OR agency(and MBS, if any) as agent for the advertiser

See reverse for accepted terms and conditions, if any

Title

Name

Title Page

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Broadcast Contract

MARKETPLACE COMMUNICATIONS CAL FIRE LOCAL 2881 1415 L STREET, SUITE 1100 SACRAMENTO, CA 95814

SalesRep/Office Emily Reiswig		Product KVECCALFIRELOCAL2881M
Station Market KVEC-AM		Advertiser CAL FIRE LOCAL 2881
Date Last Modified 02/29/24	Date Entered 02/29/24	End Date 03/04/24
Mod# 0	Contract# 17263	Start Date 03/01/24

Standard Billing Cycle Estimate#

1,730.00 \$0.00 \$1,730.00 \$1,730.00

46

Billing Projections: By Month

Mar 24 CA 1,730.00 ST 1,730.00

Accepted for advertiser OR agency(and MBS, if any) as agent for the advertiser

Accepted for Station

See reverse for accepte	Name	
d terms and conditions, if any	Title	
	Name	
Page	Title	