

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor

Signature:

Murphy

Name:

Nonbox Media

Date of Request to Purchase Ad Time:

Station Representative

Signature:

Annette VanLaanen

Name:

Annette VanLaanen

Date of Station Agreement to Sell Time:

10/26/2020

TO BE COMPLETED BY STATION ONLY

Ad submitted to station?



Yes



No

Date ad received:

10/22/2020

Note: Must have separate PB-19 forms (or the equivalent, e.g., addendums) for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:



Accepted



Accepted IN PART (e.g., ad not received to determine content)*



Rejected – provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #:

1814805

Station Call Letters:

WBAY

Date Received/Requested:

10/26/2020

Est. #:

N/A

Station Location:

Green Bay

Run Start and End Dates:

10/28-11/2/2020

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

CONTRACT



WBAY
115 S Jefferson St
Green Bay, WI 54301
Sales T & C: www.gray.tv/advertising
(920) 432-3331

<u>Contract / Revision</u> 1814805 /		<u>Alt Order #</u>
<u>Advertiser</u> Jobs First Coalition Political Fund		<u>Original Date / Revision</u> 10/26/20 / 10/26/20
<u>Contract Dates</u> 10/28/20 - 11/02/20	<u>Estimate #</u>	
<u>Product</u> JOBS-SD30T 1027-1102 ADD ON		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WBAY	<u>Account Executive</u> Green Bay House	<u>Sales Office</u> Green Bay Nation
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
	<u>Order Type</u> NORMAL	
<u>Agy Code</u> 9913682	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> 2837	<u>Advertiser Ref</u> 183669	

And:

Nonbox
5307 S 92 St
Hales Corner, WI 53130

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Type	Spots	Amount
N 1	WBAY	10/28/20	10/28/20	Action 2 News @ 6a	6a-7a		:30			P-01	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/27/20	11/02/20	-- 1----				1	\$1,400.00				
N 2	WBAY	10/29/20	10/29/20	GMA 7a	7a-8a		:30			P-01	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/27/20	11/02/20	--- 1---				1	\$1,800.00				
N 3	WBAY	10/31/20	10/31/20	Good Morning America	7a-8a		:30			P-01	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/27/20	11/02/20	----- 1-				1	\$1,200.00				
N 4	WBAY	10/29/20	11/02/20	GMA 8a	8a-9a		:30			P-01	NM	3	\$4,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/27/20	11/02/20	1-- 11--				3	\$1,450.00				
N 5	WBAY	10/31/20	10/31/20	Action 2 News Sa @ 8a	8a-9a		:30			P-01	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/27/20	11/02/20	----- 1-				1	\$900.00				
N 6	WBAY	11/01/20	11/01/20	Action 2 News Su @ 8a	8a-9a		:30			P-01	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/27/20	11/02/20	----- 1				1	\$900.00				
N 7	WBAY	10/31/20	10/31/20	ABC GMA Sat 2nd Hour	9a-10a		:30			P-01	NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/27/20	11/02/20	----- 1-				1	\$850.00				
N 8	WBAY	10/29/20	11/02/20	Dr Phil	3p-4p		:30			P-01	NM	3	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/27/20	11/02/20	1-- 11--				3	\$750.00				
N 9	WBAY	10/29/20	11/02/20	Action 2 News M-F @ 5p	530p		:30			P-01	NM	3	\$6,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/27/20	11/02/20	1-- 11--				3	\$2,200.00				
N 10	WBAY	11/02/20	11/02/20	Action 2 News M-F @ 6p	630p		:30			P-01	NM	1	\$2,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/27/20	11/02/20	1-----				1	\$2,300.00				
Totals												16	\$22,550.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

All advertising, production services, consulting services, and digital management services sold or offered by Gray Television Group, Inc. or Gray Media Group, Inc. (collectively "Gray") are subject to Gray's Standard Terms and Conditions available at www.gray.tv/advertising.



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Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/26/20 - 11/02/20	16	\$22,550.00	(\$3,382.50)	\$19,167.50
Totals	16	\$22,550.00	(\$3,382.50)	\$19,167.50

Signature: _____ **Date:** _____

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