

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Lala Chavez, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE FEDERAL CANDIDATE
 STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:
Lala Chavez

Authorized committee:
Lala Chavez Campaign

Agency requesting time (and contact information):
 N/A

Candidate's political party:
N/A

Office sought (no acronyms or abbreviations):
Lubbock School Board District 1

Date of election: May 4, 2024 General Primary

Treasurer of candidate's authorized committee:

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):
 the candidate listed above who is a legally qualified candidate, or
 the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and
 (3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
Signature: <u>Lala Chavez</u>	Signature: <u>Connie Hayes</u>
Name: <u>Lala Chavez</u>	Name: <u>Connie Hayes</u>
Date of Request to Purchase Ad Time: <u>5-1-24</u>	Date of Station Agreement to Sell Time: <u>5-1-24</u>

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No

Date ad received: 5-1-24

Federal candidate certification signed (above): Yes No N/A

Disposition:

Accepted

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*

Rejected – provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 90687

Station Call Letters: KXTQ-FM

Date Received/Requested: 5-1-24

Est. #:

Station Location: Lubbock

Run Start and End Dates: 5/3 - 5/4

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

ORDER



Magic 106.5 FM

Orders
Order / Rev: 90687
Alt Order #:
Product Desc: MAY 4TH CITY/SCHOOL BOARD ELEC
Estimate:
Flight Dates: 05/03/24 - 05/04/24
Original Date / Rev: 05/01/24 / 05/01/24
Order Type: GENERAL

Primary AE: HouseRadio HouseRadio
Sales Office: R-LOC
Sales Region: Local

Agency Name: Lala Chavez Campaign (D)
Buying Contact:
Billing Contact:
 119 N. Ave L
 Lubbock, TX 79401

Billing Type: Cash
Billing Calendar: Calendar
Billing Cycle: EOM/EOC
Agency Commission: 10%

Advertiser Name: Lala Chavez Campaign (D)
Demographic: HH
Product Codes: PL1
Revenue Code 1: AGY
Revenue Code 2: GEN
Revenue Code 3: CAND/POL
Priority: P-3

New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: Local
Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
05/01/24	05/04/24	15	\$225.00	\$202.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2024	15	\$225.00	\$202.50	0.00
Totals	15	\$225.00	\$202.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
HouseRadio HouseRadio			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KXTQF	05/03/24	05/03/24	M-F PRIME M-F 6AM-7PM	CM	6AM-7PM	----8--	:30	8	\$15.00	P-3	0.00	NM	8	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/29/24	05/05/24	----8--		8				\$15.00		0.00			
N 2	KXTQF	05/04/24	05/04/24	SA-SU BROAD SA-SU BROAD	CM	7:00 AM-6:00 PM (7:00 AM-6:00 PM)	-----7-	:30	7	\$15.00	P-3	0.00	NM	7	\$105.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/29/24	05/05/24	-----7-		7				\$15.00		0.00			
													Totals	15	\$225.00



May 1, 2024

To: LaLa Chavez

From: Connie Hayes

Re: Proposal for May 4th City Election School Board Dist 1 Campaign

Commercial Dates: May 3-4, 2024

Station: KXTQ-FM

8X - :30 sec commercials / 6a-7p / May 3, 2024

7X - :30 sec commercials / 7a-6p / May 4, 2024

:30 Sec Commercial Rate - \$15 ea

Total - \$225.00 less 10% discount = \$202.50