

Premier Broadcasting Effingham  
P.O. Box 988  
Effingham, IL 62401

Client: CITIZENS FOR BLAINE WILHOUR-EMMATT  
Order #: 2348-00002  
Description: GENERAL ELECTION HD 107  
Date Entered: 10/10/2018  
P.O.#: EST# 108  
Salesperson: James - P, Angela  
Invoice Frequency: Billed at end of Cal/EOS, Sorted by Date

EMMATT MARKETING  
2515 WEST GUNNISON STREET  
CHICAGO, IL 60625

#### On-Air Schedule

	Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
1	10/11/2018	11/5/2018	WXEF-FM	06:00:00a to 10:00:00a	CUSTOM	:30	35	17.25	603.75	Y	Y	Y	Y	Y	N	N
	10/11/2018	10/14/2018					8	17.25	138.00	0	0	0	4	4	0	0
	10/15/2018	10/21/2018					8	17.25	138.00	2	1	2	1	2	0	0
	10/22/2018	10/28/2018					8	17.25	138.00	2	1	2	1	2	0	0
	10/29/2018	11/4/2018					8	17.25	138.00	2	1	2	1	2	0	0
	11/5/2018	11/5/2018					3	17.25	51.75	3	0	0	0	0	0	0
2	10/11/2018	11/2/2018	WXEF-FM	06:00:00a to 10:00:00a	CUSTOM	:30	16	17.25	276.00	Y	Y	N	Y	Y	N	N
	10/11/2018	10/14/2018					4	17.25	69.00	0	0	0	2	2	0	0
	10/15/2018	10/21/2018					4	17.25	69.00	1	1	0	1	1	0	0
	10/22/2018	10/28/2018					4	17.25	69.00	1	1	0	1	1	0	0
	10/29/2018	11/2/2018					4	17.25	69.00	1	1	0	1	1	0	0
3	10/11/2018	11/2/2018	WXEF-FM	03:00:00p to 07:00:00p	CUSTOM	:30	16	17.25	276.00	Y	Y	N	Y	Y	N	N
	10/11/2018	10/14/2018					4	17.25	69.00	0	0	0	2	2	0	0
	10/15/2018	10/21/2018					4	17.25	69.00	1	1	0	1	1	0	0
	10/22/2018	10/28/2018					4	17.25	69.00	1	1	0	1	1	0	0
	10/29/2018	11/2/2018					4	17.25	69.00	1	1	0	1	1	0	0
4	11/5/2018	11/5/2018	WXEF-FM	03:00:00p to 07:00:00p	CUSTOM	:30	3	17.25	51.75	Y	N	N	N	N	N	N
	11/5/2018	11/5/2018					3	17.25	51.75	3	0	0	0	0	0	0

Order Start Date: 10/11/2018 Order End Date: 11/5/2018 Spots: 70

Total Charges: \$1,207.50  
Combined Discounts: \$181.13  
Total Net: \$1,026.37

#### Projected Calendar Month/End-Of-Schedule Billing Totals for CITIZENS FOR BLAINE WILHOUR-EMMATT / 2348-00002 :

	Spot Count	Gross Billing	Combined Disc.	Net Billing
October 2018	57	\$983.25	\$147.49	\$835.76
November 2018	13	\$224.25	\$33.64	\$190.61
<b>Total:</b>	<b>70</b>	<b>\$1,207.50</b>	<b>\$181.13</b>	<b>\$1,026.37</b>

Confirmed & Accepted for Premier Broadcasting Effingham By:

Accepted for EMMATT MARKETING By:

Please Sign and Return One Copy

Premier Broadcasting Effingham  
P.O. Box 988  
Effingham, IL 62401

Client: **CITIZENS FOR BLAINE WILLOUR-EMMATT**  
Order #: **2348-00003**  
Description: **GENERAL ELECTION HD 107**  
Date Entered: **10/10/2018**  
P.O.#: **EST# 108**  
Salesperson: **James - P, Angela**  
Invoice Frequency: **Billed at end of Cal/EOS, Sorted by Date**

EMMATT MARKETING  
2515 WEST GUNNISON STREET  
CHICAGO, IL 60625

#### On-Air Schedule

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
1 10/11/2018	11/5/2018	WKJT-FM	06:00:00a to 10:00:00a	CUSTOM	:30	35	13.80	483.00	Y	Y	Y	Y	Y	N	N
10/11/2018	10/14/2018					8	13.80	110.40	0	0	0	4	4	0	0
10/15/2018	10/21/2018					8	13.80	110.40	2	1	2	1	2	0	0
10/22/2018	10/28/2018					8	13.80	110.40	2	1	2	1	2	0	0
10/29/2018	11/4/2018					8	13.80	110.40	2	1	2	1	2	0	0
11/5/2018	11/5/2018					3	13.80	41.40	3	0	0	0	0	0	0
2 10/11/2018	11/5/2018	WKJT-FM	03:00:00p to 07:00:00p	CUSTOM	:30	25	13.80	345.00	Y	Y	Y	Y	Y	N	N
10/11/2018	10/14/2018					7	13.80	96.60	0	0	0	3	4	0	0
10/15/2018	10/21/2018					5	13.80	69.00	1	1	1	1	1	0	0
10/22/2018	10/28/2018					5	13.80	69.00	1	1	1	1	1	0	0
10/29/2018	11/4/2018					5	13.80	69.00	1	1	1	1	1	0	0
11/5/2018	11/5/2018					3	13.80	41.40	3	0	0	0	0	0	0

Order Start Date: 10/11/2018 Order End Date: 11/5/2018 Spots: 60

Total Charges: **\$828.00**  
Combined Discounts: **\$124.20**  
Total Net: **\$703.80**

#### Projected Calendar Month/End-Of-Schedule Billing Totals for CITIZENS FOR BLAINE WILLOUR-EMMATT / 2348-00003 :

	<u>Spot Count</u>	<u>Gross Billing</u>	<u>Combined Disc.</u>	<u>Net Billing</u>
October 2018	49	\$676.20	\$101.43	\$574.77
November 2018	11	\$151.80	\$22.77	\$129.03
<b>Total:</b>	<b>60</b>	<b>\$828.00</b>	<b>\$124.20</b>	<b>\$703.80</b>

Confirmed & Accepted for Premier Broadcasting Effingham By:

Accepted for EMMATT MARKETING By:

Please Sign and Return One Copy



Date: Co-op: 9/26/2018 Est/PO # Sales Rep ANGELA JAMES  
 Advertiser CITIZENS FOR BLAINE WILLOUR  
 Agency Name EMMATT MARKETING  
 Address 2515 WEST GUNNISON STREET  
 City CHICAGO State IL Zip 60625  
 Contact Person LIZ CULLEN Phone Email [elizabethwalshcullen@gmail.com](mailto:elizabethwalshcullen@gmail.com)  
 312-671-0419

Station	Length	Start Date	End Date	Begin Time	End Time	Rate	SCHEDULE								# of Spots	\$ Amount Subtotal
							Week	M	T	W	T	F	S	S		
WXEF	30	10/15/18	11/2/18	6A	10a	\$17.25	gross	2	1	2	1	2			24	\$414.00
WXEF	30	10/15/18	11/2/18	6a	10a	17.25	gross	1	1		1	1			12	\$207.00
WXEF	30	10/15/18	11/2/18	3p	7p	\$17.25	gross	1	1		1	1			12	\$207.00
WXEF	30	11/5/18	11/5/18	6a	10a	\$17.25	gross	3							3	\$51.75
WXEF	30	11/5/18	11/5/18	3p	7p	\$17.25	gross	3							3	\$51.75
WXEF	30	10/11/18	10/12/18	6a	10a	\$17.25	gross				4	4			8	\$138.00
WXEF	30	10/11/18	10/12/18	6a	10a	\$17.25	gross				2	2			4	\$69.00
WXEF	30	10/11/18	10/12/18	3p	7p	\$17.25	gross				2	2			4	\$69.00
WXEF															0	\$0.00
WXEF															0	\$0.00
WKJT	30	10/15/18	11/2/18	6a	10a	\$13.80	gross	2	1	2	1	2			24	\$331.20
WKJT	30	10/15/18	11/2/18	3p	7p	\$13.80	gross	1	1	1	1	1			15	\$207.00
WKJT	30	10/11/18	10/12/18	6a	10a	\$13.80	gross				4	4			8	\$110.40
WKJT	30	10/11/18	10/12/18	3p	7p	\$13.80	gross				3	4			7	\$96.60
WKJT	30	11/5/18	11/5/18	6a	10a	\$13.80	gross	3							3	\$41.40
WKJT	30	11/5/18	11/5/18	3p	7p	\$13.80	gross	3							3	\$41.40
WKJT															0	\$0.00
WKJT															0	\$0.00
WKJT															0	\$0.00
WKJT															0	\$0.00

Comment/Cart #

\$1729.14 net

1730.17 correct net off \$1.03

Station	# Spots	Total Amt of Ord
WXEF	70	\$1,207.50
WKJT	60	\$828.00
Total	130	\$2,035.50

#### CLIENT APPROVAL

Approval includes acceptance of this "Broadcast Contract" as well as acceptance of "Terms and Conditions."

#### TERMS & CONDITIONS

Client agrees to give Premier Broadcasting, Inc. a 30 day notice, if for some unforeseen reason, it wishes to discontinue this advertising contract. At the completion of the 30 days, all spots ran will then be pro-rated and the difference between contract and rate card rate(s) will be assessed and charged to the client. It is further understood and agreed that if payment is not received within thirty (30) days following the date of the invoice, the Client agrees to pay (in addition to the amount of the invoice,) interest at the rate of 1.5% per month on any unpaid balance until paid in full. Client further agrees to pay all attorney fees and expenses incurred by Premier Broadcasting, Inc. in collecting any amounts due it. All further service to be provided are also expressly subject to the Client's acceptance of these Terms and Conditions. The client agrees that these Terms and Conditions shall apply to all future advertising orders. No oral statement of any person shall modify or otherwise affect the foregoing Terms and Conditions.

**Thank you for doing business with PREMIER BROADCASTING, INC.**

Authorized By: \_\_\_\_\_

Station Representative: \_\_\_\_\_

Ennatt Marketing  
2515 West Gunnison Street  
Chicago, IL 60625

## Blaine Wilhour HD 107

Revision #: 0  
Date: 10/5/2018

Client: General Election  
Media: Radio  
Product: Political  
Market: HD 107  
Primary Demo: Adults 35+  
Separation between spots: 30

Estimate: 108  
Description: political  
Flight Start Date: 10/9/2018  
Flight End Date: 11/6/2018

Vendor: WKIT FM

Contact: Liz Cullen  
E-Mail: [elizabethwalshcullen@gmail.com](mailto:elizabethwalshcullen@gmail.com)  
Phone: 312-671-0419  
Format: Country

Buyer: Liz Cullen

Daypart Program	Daypart Code	STN Gross	Dur	Wks 10/8 10/15 10/22 10/29	Total Spots	Total Cost
WKIT FM	Mon-Fri	6a-10a and 3p-7p \$ 13.80	:30	15 15 15 15 15	60	\$ 828.00

Total Spots: 60  
Total Net Amount: \$ 703.80  
Total Gross Amount Due: \$ 828.00

Signature: 

Please sign and fax back.

Disclaimer: Please include estimate number on invoice. This order is to run exactly as placed. Please let your traffic department and sales managers know that this client cannot be moved. Should you need to move any spots, please call Ennatt Marketing for permission. If spots are moved without permission, Ennatt Marketing will expect a 2 for 1 make good policy. There will be a two-week cancellation policy. If however, commercials are not being run as ordered, we will cancel with 24 hour notice. Posting will be required at the end of each quarter. Your station will need to post at a minimum of 90%. Please note that while you will receive payment from Ennatt Marketing, above client is responsible for credit and payment.

Ennatt Marketing  
2515 West Gunnison Street  
Chicago, IL 60625

## Blaine Wilhour HD 107

Revision #: 0  
Date: 10/5/2018

Client: General Election  
Media: Radio  
Product: Political  
Market: HD 107  
Primary Demo: Adults 35+  
Separation between spots: 30

Estimate: 108  
Description: political  
Flight Start Date: 10/9/2018  
Flight End Date: 11/6/2018

Vendor: WKEF

Buyer: Liz Cullen

Contact: Liz Cullen

E-Mail: [elizabethwalshcullen@gmail.com](mailto:elizabethwalshcullen@gmail.com)

Phone: 312-671-0419

Format: AC

Daypart Program	Daypart Code	STN Gross	Dur	Wks 10/8 10/15 10/22 10/29	Total Spots	Total Cost
Mon-Fri	6A-10A	\$ 26.70	:30	8 8 8 8	32	\$ 662.40
Mon-Fri	6a-10a and 3p-7p	\$ 17.25	:30	8 8 8 8	32	\$ 552.00

Total Spots: 64  
Total Net Amount: \$ 1,032.24  
Total Gross Amount Due: \$ 1,214.40

Signature: \_\_\_\_\_

Please sign and fax back.

Disclaimer: Please include estimate number on invoice. This order is to run exactly as placed. Please let your traffic department and sales managers know that this client cannot be moved. Should you need to move any spots, please call Ennatt Marketing for permission. If spots are moved without permission, Ennatt Marketing will expect a 2 for 1 make good policy. There will be a two-week cancellation policy. If however, commercials are not being run as ordered, we will cancel with 24 hour notice. Posting will be required at the end of each quarter. Your station will need to post at a minimum of 90%. Please note that while you will receive payment from Ennatt Marketing, above client is responsible for credit and payment.



## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE

☒ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date: <div style="text-align: center; font-size: 1.2em;">10/9/18</div>
-----------------------	---------------------------------------------------------------------------

I, David Krahn  
 being/on behalf of: Citizens for Blaine w/1hour / Blaine w.1 hour  
 a legally qualified candidate of the Republican  
 political party for the office of: State Representative  
 in the General  
 election to be held on: November 6, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See attached					

Attach proposed schedule with charges (if available):

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE

☒ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

<b>Station and Location:</b>	<b>Date:</b>
------------------------------	--------------

I, David Krahn  
 being/on behalf of: Chris Miller / Citizens for Chris Miller  
 a legally qualified candidate of the Republican  
 political party for the office of: State Representative  
 in the General  
 election to be held on: November 6, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See attached					

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Citizens for Chino Miller

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Justin Rolf

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

10/9/18

Date

[Signature]

Signature

**To Be Signed By Station Representative**

☒ Accepted

☐ Accepted in Part

☐ Rejected

[Signature]

Signature

Angela James

Printed Name

Senior Marketing Executive

Title



I represent that the payment for the above described broadcast time has been furnished by:

Citizens for Blaine Wilhour

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Randy Clark

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

10/9/18

Date

[Signature]  
Signature

**To Be Signed By Station Representative**

☒ Accepted

☐ Accepted in Part

☐ Rejected

[Signature]  
Signature

Angela James  
Printed Name

Senior Marketing Exec.  
Title

# POLITICAL GROSS RATE CARD

To be used within the political window



## SINGLE STATION RATES

## COMBO STATION RATES

WXEF

WKJT

WXEF

WKJT

### DRIVE TIME (6A-10A & 3P-7P)

15-SECOND COMMERCIAL	\$17.25	\$13.80	\$14.95	\$11.50
30-SECOND COMMERCIAL	\$19.55	\$16.10	\$17.25	\$13.80
60-SECOND COMMERCIAL	\$23.00	\$19.55	\$20.70	\$17.25

### FIXED POSITION

15-SECOND COMMERCIAL	\$20.70	\$17.25	\$18.40	\$14.95
30-SECOND COMMERCIAL	\$23.00	\$19.55	\$20.70	\$17.25
60-SECOND COMMERCIAL	\$26.45	\$23.00	\$24.15	\$20.70

### RUN OF STATION (6A-10P)

15-SECOND COMMERCIAL	\$ 9.20	\$ 6.90	\$ 6.90	\$ 4.60
30-SECOND COMMERCIAL	\$11.50	\$ 9.20	\$ 9.20	\$ 6.90
60-SECOND COMMERCIAL	\$14.95	\$12.65	\$12.65	\$10.35

EFFECTIVE OCTOBER 1, 2015

# PRODUCTION

Today's Date: 10/10/2018

Salesperson: ANGELA

Talent Request: DUB

CITIZENS FOR  
BLAINE

Client: WILHOUR

Spot Name: WILHOUR/LEVY

Date Needed: 10/10/2018

Time: NOON

Start Date: 10/11/2018

End Date: 11/5/2018

Cart Number:

7799

WXEF & WKJT

Length:

X

30-second

60-second

15-second

Or:

Web

Does Client Need Prior Approval?

Yes (Email spot to salesperson AND Return Production order to salesperson)

X

No

FORWARD

Co-op:

Rotation:

100%

Yes

X

No

Background Music or SFX:

General Instructions:

SPOT SAVED IN SPOTS TO BE PRODUCED/WILHOUR/LEVY

THANKS!