

KIKS-FM AND KIOL-AM
QUARTERLY REPORT
OF
PROBLEMS AND ISSUES
COMMUNITY SERVICE PROGRAMMING
THROUGH
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KIKS/KIOL STATION MANAGER/OWNER

PROBLEMS & ISSUES LIST FOR KIKS-FM/KIOL-AM

- 1. EDUCATION**
- 2. PUBLIC SAFETY**
- 3. HEALTH CARE**
- 4. CRIME PREVENTION**
- 5. AGRICULTURE**
- 6. ENERGY CONSERVATION/PRICES/POLICIES**
- 7. ENVIRONMENTAL ISSUES**
- 8. CONSUMER ISSUES/CONSUMER SCIENCE**
- 9. SEVERE WEATHER AWARENESS/SAFETY**
- 10. TRANSPORTATION ISSUES/HIGHWAYS**
- 11. PUBLIC RECREATION**
- 12. SERVICES FOR THE DISABLED**
- 13. ANIMAL CONTROL/SAFETY**
- 14. ECONOMIC DEVELOPMENT**
- 15. QUALITY OF LIFE**

PUBLIC SERVICE ANNOUNCEMENTS

PUBLIC SERVICE ANNOUNCEMENTS ARE PROVIDED FREE OF CHARGE TO NON-PROFIT ORGANIZATIONS, CLUBS, SCHOOLS, CHURCHS, MUNICIPALITIES AND INDIVIDUALS. KIKS-FM AND KIOL-AM ACTIVELY SEEK OUT THESE ANNOUNCEMENTS BY BROADCASTING A MESSAGE THAT ENCOURAGES THOSE INTERESTED IN PUBLICITY FOR THEIR EVENT TO SEND US INFORMATION THAT WE CAN THEN BROADCAST. WE PROVIDE THREE WAYS TO GET THEM TO US...BY FAX, BY E-MAIL AND BY REGULAR MAIL. THE PSA SOLICITATION IS AIRED THREE TIMES DAILY ON EACH STATION AND WE READ ONE PSA PER HOUR...SOMETIMES MORE. USUALLY THERE ARE AT LEAST 4 DURING OUR "TRADING POST" HOUR WHICH IS SIMULCAST ON KIKS AND KIOL.

PROGRAMS DEALING WITH PROBLEMS AND ISSUES ON BOTH KIKS-FM AND KIOL-AM

RADIO HEALTH JOURNAL

EVERY SUNDAY MORNING AT 6AM, KIKS AND KIOL BROADCAST THE HALF-HOUR PROGRAM "THE RADIO HEALTH JOURNAL". THE PROGRAM COVERS A VARIETY OF HEALTH ISSUES EACH WEEK WITH DIFFERENT GUESTS WEEKLY. A LIST OF SHOWS IS ATTACHED. PROGRAM IS 28 MINUTES LONG.

ISSUES: 1, 2, 3, 8, 11, 12

VIEWPOINTS

AIRING EVERY SUNDAY AT 6:30AM, VIEWPOINTS IS 28-MINUTE RADIO MAGAZINE THAT DEALS WITH TWO MAJOR ISSUES EACH WEEK, GIVING THE AUDIENCE NEWS THEY CAN USE. THE SHOW DEALS WITH TOPICS SUCH AS:

Crime Environment Housing Schools Poverty Taxes Economic development Urban sprawl Consumerism

A LIST OF SHOWS IS ATTACHED. PROGRAM IS 28 MINUTES LONG.

ISSUES: 1, 2, 3, 4, 5, 6, 7, 8, 10, 11, 12, 14

"TRADING POST" SHOW

EVERY MONDAY THROUGH FRIDAY FROM 8:30 TO 9:00 AM, KIKS AND KIOL BROADCAST THE TRADING POST PROGRAM, WHICH IS LIKE A COMMUNITY BULLETIN BOARD. IN ADDITION TO LETTING LISTENERS BUY, SELL AND TRADE THEIR ITEMS, THEY ARE ENCOURAGED TO PASS ALONG COMMUNITY ITEMS. COMMUNITY GROUPS OFTEN CALL WITH ANNOUNCEMENTS ON ACTIVITIES, PEOPLE IN NEED (SUCH AS FIRE LOSS, HEALTH PROBLEMS) ARE CALLED IN FOR ASSISTANCE, LOST PETS AND ITEMS ARE REPORTED, ETC. PLUS, WE READ 4-5 PUBLIC SERVICE ANNOUNCEMENTS PER PROGRAM.

DATES BROADCAST: DAILY MONDAY-FRIDAYS EXCEPT HOLIDAYS

ANIMAL TRACKS

ANIMAL CONTROL IS AN IMPORTANT ISSUES IN IOLA WITH ABOUT 1,000 STRAY ANIMALS BEING PICKED UP THROUGHOUT THE YEAR. THE IOLA POLICE DEPARTMENT PROVIDES US WITH DAILY INFORMATION ABOUT THE STRAY ANIMALS THAT HAVE BEEN PICKED UP SO OWNERS CAN CLAIM THEIR PETS BEFORE THEY ARE DESTROYED. INFORMATION IS ALSO RECEIVED FROM CHANUTE, HUMBOLDT AND OTHER AREA TOWNS. THE PROGRAM IS APPROXIMATELY 2 MINUTES IN LENGTH AND AIRS DAILY MONDAY THROUGH FRIDAY AT 8:50AM.

ISSUES: 2, 13

DATES BROADCAST: DAILY EXCEPT WEEKENDS AND HOLIDAYS

CRIMESTOPPERS

KIKS, KIOL AND THE IOLA POLICE DEPARTMENT ARE COMMITTED TO STOPPING CRIME IN THE

CITY OF IOLA. AS NEEDED BY THE IOLA POLICE DEPARTMENT, THE IOLA POLICE DEPARTMENT
DETAILS A CRIME COMITTED IN IOLA AND ASKS CITIZENS TO HELP SOLVE IT.
ISSUES: 2, 4, 9, 10, 13

LOCALLY PRODUCED NEWSCASTS

ISSUES ARE ALSO DEALT WITH ON A REGULAR BASIS ON OUR LOCALLY PRODUCED
NEWSCASTS. NEWSCASTS AIR FIVE TIMES EACH MORNING MONDAY THROUGH FRIDAY AND AT
NOON MONDAY THROUGH FRIDAY. 1 MINUTE IN LENGTH.

NEWS AND WEATHER INFORMATION PROVIDED ON KIKS-FM & KIOL

KIKS-FM 101.5 RUNS FOX NEWS AT THE TOP OF THE HOUR STARTING AT AT 4AM.

KIOL-AM 1370 RUNS FOX NEWS AT THE TOP OF EVERY HOUR (EXCEPT DURING SPORTS BROADCASTS).

BOTH STATIONS CARRY THE FOX 5-MINUTE NEWS SERVICE.

IN ADDITION, KIOL-AM 1370 CARRIES KANSAS INFORMATION NETWORK NEWS. THE NEWSCAST AIRS AT THE BOTTOM OF THE HOUR FROM 6:30AM TO 5:30PM WEEKDAYS AND FROM 6:30AM TO 12:30 PM ON SATURDAYS.

LOCAL NEWS

KIKS & KIOL DO 1-MINUTE LOCAL/STATE NEWSCASTS WEEKDAY MORNINGS

WEATHER INFORMATION

WEATHER INFORMATION IS PROVIDED A MINIMUM OF TWO TIMES AN HOUR ON BOTH KIKS & KIOL. THERE ARE MANY HOURS, SUCH AS IN THE MORNING, THAT WE PROVIDE WEATHER INFORMATION 3-4 TIMES AN HOUR. KIKS-KIOL STRIVES TO PROVIDE LIVE UP-TO-THE-MINUTE INFORMATION DURING BREAKING SEVERE WEATHER SITUATIONS ON A 24-HOUR BASIS.