

ORDER

Orders

Order / Rev:1930466

Alt Order #:

Product Desc:Real Progress Boston

Estimate:

Flight Dates:09/07/21 - 09/12/21

Original Date / Rev:09/07/21 / 09/07/21

Order Type:GENERAL

Boston Red Sox

Primary AE:Sandy Kim

Sales Office:L-BOS

Sales Region:Local

Agency

Name:Konjolka Media

Buying Contact:

Billing Contact:Charles Gantt

136 Conant Street 2nd Floor

Beverly, MA 01915

Billing Type:Cash

Billing Calendar:Broadcast

Billing Cycle:EOM/EOC

Agency Commission:15%

Advertiser

Name:Real Progress Boston

Demographic:P12+

Product Codes:Issues/Propositions

Revenue Code 1:AGY

Revenue Code 2:POL

Revenue Code 3:POL-ISS

Priority:ISSUE

New Business Thru:

Advertiser External ID:206669

Agency External ID:4028459

Unit Code:Issue - Local

Order Separation:00:45:00

Bill Plan					Totals				
Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
08/30/21	09/12/21	8	\$9,600.00	\$8,160.00	September 2021	8	\$9,600.00	\$8,160.00	0.00
					Totals	8	\$9,600.00	\$8,160.00	0.00

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Sandy Kim	L-BOS	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	RSOX	09/07/21	09/12/21	RS Local Pre Game Local Pre/In/Post	CM	Tu,W,F,Sa 7:00 PM-12- (7:00 PM-10:00 PM)	12- 12-	:30	6	\$1,200.00	ISSUI	0.00	NM	6	\$7,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/06/21	09/12/21	- 12- 12-	6		\$1,200.00		0.00						
N 2	RSOX	09/07/21	09/12/21	RS Local Pre Game Local Pre/In/Post	CM	Su 2:00 PM-5:00 F- (2:00 PM-5:00 PM)	----- 2	:30	2	\$1,200.00	ISSUI	0.00	NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/06/21	09/12/21	----- 2	2		\$1,200.00		0.00						
Totals													8	\$9,600.00	