

# INVOICE



**WOIO**  
**1717 East 12th Street**  
**Cleveland, OH 44114**  
**Main: (216) 771-1943**  
**Billing:**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1503848-1	08/21/16	August 2016	08/01/16 - 08/15/16

Property	Account Executive	Sales Office	Sales Region
WOIO	Teresa Difuria	Telerep-Philadel	National

Billing Address:

**Targeted Platform Media, LLC**  
**Attention: Accounts Payable**  
**1291 Hollywood Ave**  
**Annapolis, MD 21403**

Send Payment To:

**WOIO**  
**Drawer #0958**  
**PO Box 11407**  
**Birmingham, AL 35246-0958**

Advertiser	Product	Estimate Number
ISS/Priorities USA Action	PRIORITIES USA ACTION	4550

Flight Dates	Order #	Alt Order #
08/09/16 - 08/15/16	1503848	08219869

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling
Cash In Advance

Agency Code	Advertiser Code	Product 1/2
	750	760

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/09/16	08/15/16	Cleveland 19 News at 11p	11-1135p	MTWTF--	:30	3	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/09/16   08/15/16   MTWTF--                        3            \$700.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate    Type
1	WOIO	Tu	08/09/16	11:13 PM	Cleveland 19 News at 11p	11-1135p	:30	PRATV1613H	\$700.00   NM
3	WOIO	W	08/10/16	11:01 PM	Cleveland 19 News at 11p	11-1135p	:30	PRATV1613H	\$700.00   NM
2	WOIO	F	08/12/16	11:00 PM	Cleveland 19 News at 11p	11-1135p	:30	PRATV1613H	\$700.00   NM
2	08/09/16	08/15/16	Cleveland 19 News at 5p	5-6p	MTWTF--	:30	3	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/09/16   08/15/16   MTWTF--                        3            \$400.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate    Type
1	WOIO	Tu	08/09/16	5:29 PM	Cleveland 19 News at 5p	5-6p	:30	PRATV1613H	\$400.00   NM
3	WOIO	W	08/10/16	5:44 PM	Cleveland 19 News at 5p	5-6p	:30	PRATV1613H	\$400.00   NM
2	WOIO	M	08/15/16	5:23 PM	Cleveland 19 News at 5p	5-6p	:30	PRATV1613H	\$400.00   NM
3	08/09/16	08/15/16	Cleveland 19 News at 6p	6-630p	MTWTF--	:30	3	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/09/16   08/15/16   MTWTF--                        3            \$500.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate    Type
1	WOIO	Tu	08/09/16	5:58 PM	Cleveland 19 News at 6p	6-630p	:30	PRATV1613H	\$500.00   NM
3	WOIO	W	08/10/16	6:21 PM	Cleveland 19 News at 6p	6-630p	:30	PRATV1613H	\$500.00   NM
2	WOIO	M	08/15/16	6:30 PM	Cleveland 19 News at 6p	6-630p	:30	PRATV1613H	\$500.00   NM
4	08/09/16	08/15/16	CBS Evening News	630-7P	MTWTF--	:30	2	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/09/16   08/15/16   MTWTF--                        2            \$750.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate    Type
2	WOIO	F	08/12/16	6:49 PM	CBS Evening News	630-7P	:30	PRATV1613H	\$750.00   NM
1	WOIO	M	08/15/16	6:52 PM	CBS Evening News	630-7P	:30	PRATV1613H	\$750.00   NM

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Send Payment To:

**WOIO**  
**Drawer #0958**  
**PO Box 11407**  
**Birmingham, AL 35246-0958**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1503848-1	08/21/16	August 2016	08/01/16 - 08/15/16
Advertiser	Product	Estimate Number	
ISS/Priorities USA Action	PRIORITIES USA ACTION	4550	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	08/09/16	08/15/16	M-F 7-730p	7-730p	MTWTF--	:30	3	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/09/16 08/15/16 MTWTF-- 3 \$800.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WOIO	Tu	08/09/16	7:14 PM	M-F 7-730p	7-730p	:30	PRATV1613H	\$800.00 NM
1	WOIO	W	08/10/16	6:59 PM	M-F 7-730p	7-730p	:30	PRATV1613H	\$800.00 NM
2	WOIO	M	08/15/16	7:11 PM	M-F 7-730p	7-730p	:30	PRATV1613H	\$800.00 NM
6	08/09/16	08/15/16	CBS This Morning	7-9a	MTWTF--	:30	4	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/09/16 08/15/16 MTWTF-- 4 \$150.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WOIO	Tu	08/09/16	8:58 AM	CBS This Morning	7-9a	:30	PRATV1613H	\$150.00 NM
1	WOIO	W	08/10/16	8:54 AM	CBS This Morning	7-9a	:30	PRATV1613H	\$150.00 NM
4	WOIO	F	08/12/16	9:00 AM	CBS This Morning	7-9a	:30	PRATV1613H	\$150.00 NM
3	WOIO	M	08/15/16	7:59 AM	CBS This Morning	7-9a	:30	PRATV1613H	\$150.00 NM
7	08/09/16	08/15/16	M-F 730-8p	730-8p	MTWTF--	:30	3	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/09/16 08/15/16 MTWTF-- 3 \$900.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WOIO	W	08/10/16	7:42 PM	M-F 730-8p	730-8p	:30	PRATV1613H	\$900.00 NM
2	WOIO	Th	08/11/16	7:29 PM	M-F 730-8p	730-8p	:30	PRATV1613H	\$900.00 NM
1	WOIO	F	08/12/16	7:29 PM	M-F 730-8p	730-8p	:30	PRATV1613H	\$900.00 NM
8	08/14/16	08/14/16	Face the Nation	1030-11a	-----1	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/08/16 08/14/16 -----1 1 \$350.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WOIO	Su	08/14/16	10:59 AM	Face the Nation	1030-11a	:30	PRATV1613H	\$350.00 NM
9	08/14/16	08/14/16	Su Cleve 19 News at 11p	11p-1135p	-----1	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/08/16 08/14/16 -----1 1 \$700.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WOIO	Su	08/14/16	11:33 PM	Su Cleve 19 News at 11p	11p-1135p	:30	PRATV1613H	\$700.00 NM
10	08/14/16	08/14/16	Sun Cleve 19 News at 630	630-7p	-----1	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/08/16 08/14/16 -----1 1 \$450.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WOIO	Su	08/14/16	6:40 PM	Sun Cleve 19 News at 630p	630-7p	:30	PRATV1613H	\$450.00 NM

Total Spots **24**

## Payment Terms 30 Days

Gross Total **\$13,500.00**

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1503848-1	08/21/16	August 2016	08/01/16 - 08/15/16
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
ISS/Priorities USA Action	PRIORITIES USA ACTION	4550	

Agency Commission **\$2,025.00**

Net Amount Due **\$11,475.00**

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