

INVOICE



WOIO
 1717 East 12th Street
 Cleveland, OH 44114
 Main: (216) 771-1943
 Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
1503848-1	08/21/16	August 2016	08/01/16 - 08/15/16

Property	Account Executive	Sales Office	Sales Region
WOIO	Teresa Difuria	Telerep-Philadel	National

Billing Address:

Targeted Platform Media, LLC
 Attention: Accounts Payable
 1291 Hollywood Ave
 Annapolis, MD 21403

Send Payment To:

WOIO
 Drawer #0958
 PO Box 11407
 Birmingham, AL 35246-0958

Advertiser	Product	Estimate Number
ISS/Priorities USA Action	PRIORITIES USA ACTION	4550

Flight Dates	Order #	Alt Order #
08/09/16 - 08/15/16	1503848	08219869

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling
Cash In Advance

Agency Code	Advertiser Code	Product 1/2
	750	760

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
1	08/09/16	08/15/16	Cleveland 19 News at 11p	11-1135p	MTWTF--	:30	3	\$700.00	NM	
Weeks: <u>Start Date</u> 08/09/16 <u>End Date</u> 08/15/16 <u>MTWTFSS</u> MTWTF-- <u>Spots/Week</u> 3 <u>Rate</u> \$700.00										
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WOIO	Tu	08/09/16	11:13 PM	Cleveland 19 News at 11p	11-1135p	:30	PRATV1613H	\$700.00	NM
3	WOIO	W	08/10/16	11:01 PM	Cleveland 19 News at 11p	11-1135p	:30	PRATV1613H	\$700.00	NM
2	WOIO	F	08/12/16	11:00 PM	Cleveland 19 News at 11p	11-1135p	:30	PRATV1613H	\$700.00	NM
2	08/09/16	08/15/16	Cleveland 19 News at 5p	5-6p	MTWTF--	:30	3	\$400.00	NM	
Weeks: <u>Start Date</u> 08/09/16 <u>End Date</u> 08/15/16 <u>MTWTFSS</u> MTWTF-- <u>Spots/Week</u> 3 <u>Rate</u> \$400.00										
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WOIO	Tu	08/09/16	5:29 PM	Cleveland 19 News at 5p	5-6p	:30	PRATV1613H	\$400.00	NM
3	WOIO	W	08/10/16	5:44 PM	Cleveland 19 News at 5p	5-6p	:30	PRATV1613H	\$400.00	NM
2	WOIO	M	08/15/16	5:23 PM	Cleveland 19 News at 5p	5-6p	:30	PRATV1613H	\$400.00	NM
3	08/09/16	08/15/16	Cleveland 19 News at 6p	6-630p	MTWTF--	:30	3	\$500.00	NM	
Weeks: <u>Start Date</u> 08/09/16 <u>End Date</u> 08/15/16 <u>MTWTFSS</u> MTWTF-- <u>Spots/Week</u> 3 <u>Rate</u> \$500.00										
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WOIO	Tu	08/09/16	5:58 PM	Cleveland 19 News at 6p	6-630p	:30	PRATV1613H	\$500.00	NM
3	WOIO	W	08/10/16	6:21 PM	Cleveland 19 News at 6p	6-630p	:30	PRATV1613H	\$500.00	NM
2	WOIO	M	08/15/16	6:30 PM	Cleveland 19 News at 6p	6-630p	:30	PRATV1613H	\$500.00	NM
4	08/09/16	08/15/16	CBS Evening News	630-7P	MTWTF--	:30	2	\$750.00	NM	
Weeks: <u>Start Date</u> 08/09/16 <u>End Date</u> 08/15/16 <u>MTWTFSS</u> MTWTF-- <u>Spots/Week</u> 2 <u>Rate</u> \$750.00										
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2	WOIO	F	08/12/16	6:49 PM	CBS Evening News	630-7P	:30	PRATV1613H	\$750.00	NM
1	WOIO	M	08/15/16	6:52 PM	CBS Evening News	630-7P	:30	PRATV1613H	\$750.00	NM

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WOIO
Drawer #0958
PO Box 11407
Birmingham, AL 35246-0958

Invoice # 1503848-1	Invoice Date 08/21/16	Invoice Month August 2016	Invoice Period 08/01/16 - 08/15/16
Advertiser ISS/Priorities USA Action	Product PRIORITIES USA ACTION	Estimate Number 4550	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	08/09/16	08/15/16	M-F 7-730p	7-730p	MTWTF--	:30	3	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/09/16 08/15/16 MTWTF-- 3 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WOIO Tu 08/09/16 7:14 PM M-F 7-730p 7-730p :30 PRATV1613H \$800.00 NM 1 WOIO W 08/10/16 6:59 PM M-F 7-730p 7-730p :30 PRATV1613H \$800.00 NM 2 WOIO M 08/15/16 7:11 PM M-F 7-730p 7-730p :30 PRATV1613H \$800.00 NM									
6	08/09/16	08/15/16	CBS This Morning	7-9a	MTWTF--	:30	4	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/09/16 08/15/16 MTWTF-- 4 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WOIO Tu 08/09/16 8:58 AM CBS This Morning 7-9a :30 PRATV1613H \$150.00 NM 1 WOIO W 08/10/16 8:54 AM CBS This Morning 7-9a :30 PRATV1613H \$150.00 NM 4 WOIO F 08/12/16 9:00 AM CBS This Morning 7-9a :30 PRATV1613H \$150.00 NM 3 WOIO M 08/15/16 7:59 AM CBS This Morning 7-9a :30 PRATV1613H \$150.00 NM									
7	08/09/16	08/15/16	M-F 730-8p	730-8p	MTWTF--	:30	3	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/09/16 08/15/16 MTWTF-- 3 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WOIO W 08/10/16 7:42 PM M-F 730-8p 730-8p :30 PRATV1613H \$900.00 NM 2 WOIO Th 08/11/16 7:29 PM M-F 730-8p 730-8p :30 PRATV1613H \$900.00 NM 1 WOIO F 08/12/16 7:29 PM M-F 730-8p 730-8p :30 PRATV1613H \$900.00 NM									
8	08/14/16	08/14/16	Face the Nation	1030-11a	-----1	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/08/16 08/14/16 -----1 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WOIO Su 08/14/16 10:59 AM Face the Nation 1030-11a :30 PRATV1613H \$350.00 NM									
9	08/14/16	08/14/16	Su Cleve 19 News at 11p	11p-1135p	-----1	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/08/16 08/14/16 -----1 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WOIO Su 08/14/16 11:33 PM Su Cleve 19 News at 11p 11p-1135p :30 PRATV1613H \$700.00 NM									
10	08/14/16	08/14/16	Sun Cleve 19 News at 630	630-7p	-----1	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/08/16 08/14/16 -----1 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WOIO Su 08/14/16 6:40 PM Sun Cleve 19 News at 630p 630-7p :30 PRATV1613H \$450.00 NM									

Total Spots 24

Payment Terms 30 Days

Gross Total \$13,500.00

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<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
1503848-1	08/21/16	August 2016	08/01/16 - 08/15/16
<u>Advertiser</u>		<u>Product</u>	<u>Estimate Number</u>
ISS/Priorities USA Action		PRIORITIES USA ACTION	4550

<u>Agency Commission</u>	\$2,025.00
<u>Net Amount Due</u>	\$11,475.00

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