

KUGN



# Political Broadcast Agreement Form for Non-Candidate/Issue Advertisements (PB-19)



## Political Broadcast Agreement Form for Non-Candidate/Issue Advertisements (PB-19)

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This form may serve as a model agreement for the sale of political broadcast advertising time and to facilitate compliance with the Federal Communications Commission's (FCC) record retention requirements. Broadcasters seeking information on how the FCC's political broadcast rules and record retention requirements apply to their specific circumstances should seek the advice of their own attorney.

**Please note:**

**You will be prompted to save this form after each entry of your electronic signature. Make sure to re-save the form if you enter any information after entering your electronic signature.**

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A companion to this form is NAB's Political Broadcast Catechism. To assist with your understanding of the political advertising rules, an all-new Political Advertising Primer course will become available via Broadcast Education in March 2020.

Broadcast Education is NAB's home for online educational offerings, including live and on-demand webcasts, podcasts and certificate courses. For more information, visit [education.nab.org](https://www.nab.org/education).

NAB members have access to an array of member tools and benefits. To access additional member tools, please visit [nab.org/MemberTools](https://www.nab.org/MemberTools).

is advertising was purchased through a network in which this station participates  
or information on schedules and charges, please contact the network at [wwosalesplanning@westwoodone.cc](mailto:wwosalesplanning@westwoodone.cc)

## ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Ad Placement Results, LLC, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

### Check one:

Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.

Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: Best of America PAC

Agency name: Ad Placement Results, LLC

Address: PO Box 230053, Grand Rapids, MI 49523

Contact: CJ Galdes

Phone number: 6168216389

Email: [cj@adplacementresults.com](mailto:cj@adplacementresults.com)

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Best of America PAC

Address: 196 Alps Rd, Ste 2, PMB 301, Athens, GA 30606

Contact: Michael Goode

Phone number: 706-534-7780

Email: [BESTOFAMERICA@PDS COMPLIANCE](mailto:BESTOFAMERICA@PDS COMPLIANCE)

Station is authorized to announce the time as paid for by such person or entity.

List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Michael Goode  
Teal Gruber

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to: Doug Burgum

Office(s) sought by such candidate(s) (no acronyms or abbreviations): President

Date of election: November 5, 2024

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

Doug Burgum

Economy, Energy, National Security

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

|  |  |
|--|--|
| Advertiser/Sponsor                                 | Station Representative                               |
| Signature: <i>CJ Galdes</i>                        | Signature: <i>Matthew Caruso</i> <i>Don Mallen</i>   |
| Name: CJ Galdes                                    | Name: Matthew Caruso <i>Don Mallen</i>               |
| Date of Request to Purchase Ad Time: July 24, 2023 | Date of Station Agreement to Sell Time: July 26 2023 |

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station?  Yes  No Date ad received: \_\_\_\_\_

Note: Must have separate PB-19 forms (or the equivalent, e.g., addendums) for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted  
 Accepted IN PART (e.g., ad not received to determine content)\*  
 Rejected – provide reason (optional):

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

n/a *Revised to Add weeks*

|                           |   |  |
|---------------------------|---|--|
| Contract #: <i>207546</i> | Station Call Letters: <i>KUGN AM</i>    | Date Received/Requested: <i>9/7/2023</i>         |
| Est. #:                   | Station Location: <i>Eugene, Oregon</i> | Run Start and End Dates: <i>9/11 - 9/22/2023</i> |

**For national issue ads only (not required for state/local issue ads):**

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

N/A. Free time. There are no rates, invoice, or classes of time related to this run of spots. See either the attached for information on when the spots aired or this station will upload this information as soon as it is available.

# Contract Revision

|                     |           |                      |         |        |
|---------------------|-----------|----------------------|---------|--------|
| Order #             | Ver #     | Rev #                | # Wks   | Page # |
| 207546              | 1         | 2                    | 7/9     | 1      |
| Date                | Time      | Start                | End     |        |
| 9/7/23              | 4:36:02PM | 7/31/23              | 10/1/23 |        |
| Advertiser          |           | Product              |         |        |
| Best of America PAC |           | Doug Burgum          |         |        |
| Salesperson         |           | Salesperson Phone #  |         |        |
| Jenny Shebib        |           |                      |         |        |
| Sales Office        |           | Agency Phone #       |         |        |
| Detroit             |           |                      |         |        |
| Demos               |           | Survey               |         |        |
| A18+, A25-54        |           | Fa22 June 2023 DP_v1 |         |        |

## Ad Placement Results

PO Box 230053  
Grand Rapids MI 49523

| Line # | Vehicle                 | Days & Times  | Jun 26 | Jul 3 | Jul 10 | Jul 17 | Jul 24 | Jul 31 | Aug 7 | Aug 14 | Aug 21 | Aug 28 | Sep 4 | Sep 11 | Sep 18 | Sep 18 | Total Units | Len | Avg Rtg | GRP  | Avg Aud* | Gross Impr* | % Dist |
|--------|-------------------------|---------------|--------|-------|--------|--------|--------|--------|-------|--------|--------|--------|-------|--------|--------|--------|-------------|-----|---------|------|----------|-------------|--------|
| 1      | .America in the Morning | MF 5A-6A      |        |       | 6      | 10     | 12     |        |       |        |        |        |       |        |        |        | 45          | 60  | 0.1     | 3.3  | 193.7    | 8716.5      | 28.2   |
| 1      | .America in the Morning | Mo-Tu 5AM-6AM |        |       |        |        |        | 10     |       |        |        |        |       |        |        |        | 10          | 60  | 0.1     | 0.7  | 193.7    | 1937.0      | 6.3    |
| 4      | .America in the Morning | MF 5A-6A      |        |       |        |        |        | 2      |       |        |        |        |       |        |        |        | 2           | 60  | 0.1     | 0.1  | 193.7    | 387.4       | 1.3    |
|        | Totals                  |               |        |       | 6      | 10     | 12     |        |       |        |        |        |       |        |        |        | 57          |     |         |      |          | 11040.9     | 35.7   |
|        | Total GRPs              |               | 0.0    | 0.0   | 0.0    | 0.0    | 0.0    | 0.4    | 0.7   | 0.9    | 0.9    | 0.0    | 0.0   | 0.0    | 0.6    |        |             |     |         |      |          |             |        |
| 3      | CLS Mark Levin          | MF 6A-12M     |        |       |        |        |        | 7      |       |        |        |        |       |        |        |        | 31          | 60  | 0.2     | 6.0  | 504.1    | 15627.1     | 50.6   |
| 3      | CLS Mark Levin          | Mo-Tu 6AM-12M |        |       |        |        |        | 7      |       |        |        |        |       |        |        |        | 7           | 60  | 0.2     | 1.3  | 504.1    | 3528.7      | 11.4   |
|        | Totals                  |               |        |       |        |        |        | 13     | 1.3   | 1.3    | 1.3    | 0.0    | 0.0   | 0.0    | 1.5    |        | 38          |     |         |      |          | 10155.8     | 62.0   |
|        | Total GRPs              |               | 0.0    | 0.0   | 0.0    | 0.0    | 0.0    | 0.0    | 1.3   | 1.3    | 1.3    | 0.0    | 0.0   | 1.7    | 1.5    |        |             |     |         |      |          |             |        |
|        | Total Units             |               | 0.0    | 0.0   | 6      | 17     | 19     | 19     | 2.1   | 2.2    | 2.2    | 0.0    | 0.0   | 18     | 16     |        | 95          |     |         | 11.5 |          | 30196.7     |        |
|        | Total GRPs              |               | 0.0    | 0.0   | 0.4    | 2.1    | 2.2    | 2.2    | 2.1   | 2.2    | 2.2    | 0.0    | 0.0   | 2.4    | 2.1    |        |             |     |         |      |          |             |        |

\*Note: Avg Aud and Gross Impressions are shown in thousands

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| 9/7/23               | 4:36:02PM | 7/31/23 | 10/1/23 |        |
| Product              |           |         |         |        |
| Doug Burgum          |           |         |         |        |
| Salesperson          |           |         |         |        |
| Jenny Shebib         |           |         |         |        |
| Sales Office         |           |         |         |        |
| Detroit              |           |         |         |        |
| Demos                |           |         |         |        |
| A18+, A25-54         |           |         |         |        |
| Survey               |           |         |         |        |
| Fa22 June 2023 DP_v1 |           |         |         |        |

## Ad Placement Results

PO Box 230053  
Grand Rapids MI 49523

| Line #      | Vehicle                              | Days & Times  | Sep 25 | Oct 2 | Oct 9 | Oct 16 | Oct 23 | Oct 30 | Nov 6 | Nov 13 | Nov 20 | Nov 27 | Dec 4 | Dec 11 | Dec 18 | Dec 25 | Total Units | Len | Avg Rtg | GRP | Avg Aud* | Gross Impr* | % Dist |
|-------------|--------------------------------------|---------------|--------|-------|-------|--------|--------|--------|-------|--------|--------|--------|-------|--------|--------|--------|-------------|-----|---------|-----|----------|-------------|--------|
| 5           | America in the Morning<br>Total GRPs | Mo-Tu 5AM-6AM | 1      | 0.1   | 0.0   | 0.0    | 0.0    | 0.0    | 0.0   | 0.0    | 0.0    | 0.0    | 0.0   | 0.0    | 0.0    | 0.0    | 1           | 60  | 0.1     | 0.1 | 193.7    | 193.7       | 0.6    |
| 6           | CLS Mark Levin<br>Total GRPs         | Mo-Tu 6AM-12M | 1      | 0.2   | 0.0   | 0.0    | 0.0    | 0.0    | 0.0   | 0.0    | 0.0    | 0.0    | 0.0   | 0.0    | 0.0    | 0.0    | 1           | 60  | 0.2     | 0.2 | 504.1    | 504.1       | 1.6    |
| Total Units |                                      |               | 2      |       |       |        |        |        |       |        |        |        |       |        |        |        | 2           |     |         |     |          |             |        |
| Total GRPs  |                                      |               | 0.3    |       |       |        |        |        |       |        |        |        |       |        |        |        | 0.3         |     |         |     |          |             |        |
| Total GRPs  |                                      |               |        |       |       |        |        |        |       |        |        |        |       |        |        |        |             |     |         |     |          | 697.8       |        |

\*Note: Avg Aud and Gross Impressions are shown in thousands

**Advertiser: Best of America PAC**  
**Radio :60 - "Common Sense"**  
**Shows: CLS Mark Levin, . America in the**  
**Morning Flight Dates: 7/31/23 - . . . . .**

**BURGUM:** We all know Joe Biden isn't getting the job done, and too often is making things worse.

**VO:** That's conservative business leader Doug Burgum, one of America's most successful governors.

Raised with small town values, Burgum built a billion-dollar company, creating thousands of jobs.

As governor of North Dakota, Doug Burgum cut taxes, balanced the budget and helped pass term limits.

**BURGUM:** Where we come from, when something isn't working, you stop and you try something new. That's common sense. Joe Biden has got to go.

**VO:** As president, Doug Burgum will unleash American energy and end Biden's inflation. He'll secure the border to stop the flow of illegal drugs, and Burgum will rebuild our military to win the cold war with China.

**BURGUM:** If you believe that the economy, energy and national security are critical to our nation's future, remember, that's why I'm running for president.

**LEGAL VO:** Best of America PAC paid for and is responsible for the content of this advertising. Not authorized by any candidate or candidate's committee. [www.BestofAmericaPAC.com](http://www.BestofAmericaPAC.com).