

# CONTRACT



**WTMJ**  
**720 E. Capitol Drive**  
**Milwaukee, WI 53201**  
**(414) 332-9611**

And:

**GMMB Inc - Political**  
**3050 K Street NW**  
**Suite 100**  
**Washington, DC 20007**

|   |  |  |
|---|--|--|
| <u>Contract / Revision</u><br>1157776 /             |  | <u>Alt Order #</u>                                     |
| <u>Advertiser</u><br><b>Biden/DNC</b>               |  | <u>Original Date / Revision</u><br>05/02/23 / 05/02/23 |
| <u>Contract Dates</u><br><b>05/04/23 - 05/10/23</b> | <u>Estimate #</u><br><b>12667</b>            |  |
| <u>Product</u><br><b>OOW Candidate</b>              |  |  |
| <u>Billing Cycle</u><br>EOM/EOC                     | <u>Billing Calendar</u><br>Broadcast         | <u>Cash/Trade</u><br>Cash                              |
| <u>Property</u><br><b>WTMJ</b>                      | <u>Account Executive</u><br>Margie MacDonald | <u>Sales Office</u><br>EWS - Washing                   |
| <u>Special Handling</u>                             |  |  |
| <u>Demographic</u><br>Adults 35+                    |  |  |
| <u>Agency Code</u><br>TV12856                       | <u>Advertiser Code</u>                       | <u>Product 1/2</u>                                     |
| <u>Agency Ref</u><br>109175                         | <u>Advertiser Ref</u><br>263124              |  |

| *Line         | Ch   | Start Date        | End Date        | Description      | Start/End Time    | Days | Length | Spots/Week  | Rate | Type | Spots    | Amount            |
|---------------|------|-------------------|-----------------|------------------|-------------------|------|--------|-------------|------|------|----------|-------------------|
| N 1           | WTMJ | 05/04/23          | 05/10/23        | 7-9am Today Show | 8:00 AM-9:01 AM   |      | 1:30   |             |      | NM   | 1        | \$900.00          |
|               |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>  | <u>Spots/Week</u> |      |        | <u>Rate</u> |      |      |          |                   |
| Week:         |      | 05/04/23          | 05/10/23        | MTWTF--          | 1                 |      |        | \$900.00    |      |      |          |                   |
| N 2           | WTMJ | 05/04/23          | 05/10/23        | M-F 4-5pm News   | 4-5pm             |      | 1:30   |             |      | NM   | 1        | \$525.00          |
|               |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>  | <u>Spots/Week</u> |      |        | <u>Rate</u> |      |      |          |                   |
| Week:         |      | 05/04/23          | 05/10/23        | MTWTF--          | 1                 |      |        | \$525.00    |      |      |          |                   |
| <b>Totals</b> |      |                   |                 |                  |                   |      |        |             |      |      | <b>2</b> | <b>\$1,425.00</b> |

| Time Period         | # of Spots | Gross Amount      | Agency Comm.      | Net Amount        |
|---------------------|------------|-------------------|-------------------|-------------------|
| 05/01/23 - 05/10/23 | 2          | \$1,425.00        | (\$213.75)        | \$1,211.25        |
| <b>Totals</b>       | <b>2</b>   | <b>\$1,425.00</b> | <b>(\$213.75)</b> | <b>\$1,211.25</b> |

**Signature: \_\_\_\_\_ Date: \_\_\_\_\_**

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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