

WXLV-TV
3500 Myer Lee Dr
Winston Salem, NC 27101

Buying Time Media
650 Massachusetts Ave NW
Ste 210
Washington, DC 20001

Contract # 2677395

Schedule Dates	11/04/16-11/07/16	Date Entered	11/02/16
Advertiser	Human Rights Campaign (113577)	Last Modified	11/04/16
Agency	Buying Time Media (1779)	Entered By	Lisa Carter
Product	POLITICAL ISSUE (ns) (1187)	CO-OP	No
Brand	ISSUE (794994)	Headline #	ECR25346712
Salesperson	Millennium/DC, Washington DC (1108)	Demo	A35+R
Sales Office	Millennium Washington DC	Order Type	Normal
Buyer Name	Cathie Herrick,	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	446/450/5409	Commission	\$566.25
Account Types	National/Political Issue Agency BRD	Net Total	\$3,208.75
Billing Type	Weekly/Irregular	Sales Tax	
Comments	Issue RACHEL CHASON		

Greensboro (WXLV)		
By Broadcast Month	Spots	Rate
Nov. 2016	12	\$3,775.00
Grand Total:	12	\$3,775.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	11/04/16-11/04/16	1	:30	9A- Dr Phil 2						1			1	\$160.00	\$160.00	Greensboro (WXLV)	DR. PHIL	11/2/16
2.0	Normal Line / SPOT (4)	11/04/16-11/04/16	1	:30	3P- Dr Phil						1			1	\$215.00	\$215.00	Greensboro (WXLV)	DR. PHIL	11/2/16
3.0	Normal Line / SPOT (6)	11/04/16-11/04/16	1	:30	7:28:30P- Family Feud B						1			1	\$700.00	\$700.00	Greensboro (WXLV)	FAMILY FEUD	11/2/16
4.0	Normal Line / SPOT (1)	11/07/16-11/07/16	1	:30	9A- Dr Phil 2									1	\$160.00	\$160.00	Greensboro (WXLV)	DR. PHIL	11/2/16
5.0	Normal Line / SPOT (2)	11/07/16-11/07/16	1	:30	12P- The Doctors									1	\$160.00	\$160.00	Greensboro (WXLV)	THE DOCTORS	11/2/16
6.0	Normal Line / SPOT (3)	11/07/16-11/07/16	1	:30	10:58:25A- ABC-The View									1	\$320.00	\$320.00	Greensboro (WXLV)	THE VIEW	11/2/16
6.0.1	Preempt (3)	11/07/16															Greensboro (WXLV)	Sold Out/Exception -	11/2/16
7.0	Normal Line / SPOT (4)	11/07/16-11/07/16	1	:30	3P- Dr Phil									1	\$215.00	\$215.00	Greensboro (WXLV)	DR. PHIL	11/2/16
8.0	Normal Line / SPOT (5)	11/07/16-11/07/16	1	:30	5P- Peoples Court									1	\$200.00	\$200.00	Greensboro (WXLV)	PEOPLES COURT	11/2/16
9.0	Normal Line / SPOT (6)	11/07/16-11/07/16	1	:30	7:28:30P- Family Feud B									1	\$700.00	\$700.00	Greensboro (WXLV)	FAMILY FEUD	11/2/16
9.0.1	Closed Preempt (6)	11/07/16															Greensboro (WXLV)	Program Change/Spot -	11/2/16
10.0	Normal Line / SPOT (7)	11/07/16-11/07/16	1	:30	7P- Family Feud									1	\$680.00	\$680.00	Greensboro (WXLV)	FAMILY FEUD	11/2/16
11.0	Normal Line / News (9)	11/07/16-11/07/16	1	:30	11:01P- News- News 14 Carolina on ABC 45 at 11pm									1	\$480.00	\$480.00	Greensboro (WXLV)	NEWS 14 ON ABC 45	11/2/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

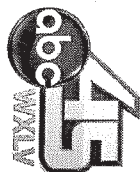
Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbj.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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Advertiser

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Agency

Buying Time Media (1779)

Product

POLITICAL ISSUE (ns) (1187)

Brand

ISSUE (794994)

Salesperson

Millennium/DC, Washington DC (1108)

Sales Office

Millennium Washington DC

Buyer Name

Cathie Herrick,

Phone/Fax

/

CPE

446/450/5409

Account Types

National/Political Issue Agency BRD

Billing Type

Weekly/Irregular

Comments

Issue
RACHEL CHASON

Greensboro (WXLV)

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Buying Time Media
650 Massachusetts Ave NW
Ste 210
Washington, DC 20001

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12.0	Normal Line / SPOT (10)	11/07/16-11/07/16	1	:30	12:37A- ABC-Nightline	1	1							1	\$80.00	\$80.00	Greensboro (WXLV)	NIGHTLINE	11/2/16
13.0	Normal Line / News (12)	11/07/16-11/07/16	2	:30	5:00:01A- ABC-America This Morning	1	1							1	\$25.00	\$25.00	Greensboro (WXLV)	AMER This AM	11/2/16
14.0	M/G For 9.0.1 / SPOT (6)	11/07/16-11/07/16	1	:30	7:28:30P- 7:57:56P (EST)	1	1							1	\$700.00	\$700.00	Greensboro (WXLV)	FAMILY FEUD	11/4/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date: 10/10/2016
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I, Buying Time, LLC

do hereby request station time concerning the following issue:

Human Rights Campaign and Equality North Carolina

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		AS ORDERED			

This broadcast time will be used by: Human Rights Campaign and Equality North Carolina

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes ☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

HRC
1840 Rhode Island Ave NW
Washington, DC 20036 202-628-4160

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

Jim Rinefield - treasurer
Chad Grifen - President
Ana Ma - COO

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

10/10/2016

Date



Signature

(202)965-5066

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted

☐ Accepted in Part

☐ Rejected



Signature

Allison Aldred

Printed Name

PS

Title