

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b>	<b>Date:</b>
------------------------------	--------------

I, American Media and Advocacy Group,  
 being/on behalf of: Donald J. Trump for President, Inc.,  
 a legally qualified candidate of the Republican Party  
 political party for the office of: President of the United States of America  
 in the General Election  
 election to be held on: Tuesday, November 8, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	See Schedule

**Attach proposed schedule with charges (if available):**

I represent that the payment for the above described broadcast time has been furnished by:

**Donald J. Trump for President, Inc.**

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

**Tim Jost**

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

**To Be Signed By Candidate or Authorized Committee**

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Date \_\_\_\_\_

  
Signature

**Signature**

**To Be Signed By Station Representative**

**□ Accepted**

☐ Accepted in Part

☐ Rejected

**Signature**

**Signature**

---

**Printed Name**

Printed Name

---

**Title**

**Title**

## FEDERAL CANDIDATE CERTIFICATION

**In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:**

I, Donald J. Trump for President, Inc.

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ **does**

☐ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the **radio** programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐ the **television** programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

*John F. Zullo, agent for Donald J. Trump for President Inc*  
signature of candidate or authorized committee

\_\_\_\_\_  
printed name

\_\_\_\_\_  
date

## AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF  
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	See Schedule

**Attach proposed schedule with charges (if available):**

## AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

427281

WOC10478974 [00.00]

Order Printout



Order Status: New  
Traffic #: 5432313  
Buyer Order #: 5432313  
AE: Unassigned (Ron Henslee)  
Property: WITN TV  
Start/End Dates: 10/25/16 - 10/31/16  
Agency: American Media & Advocacy Group  
Advertiser: 521 - Donald J. Trump for President, Inc.  
C/P/E: 521 / 966 / 7986  
Product Desc.: North Carolina  
Estimate Desc.: TV Oct 25-31  
Total Cost: \$25,830.00 (Cash)  
Received Date: 9/27/16 10:52 AM

Comments:

Separation: 30

List Items										Spots										Totals		Adults 18+			Adults 35-64		
Line	Program	ST	Len	Time	Days TWTFSS M	Rate	Oct 25													Total Spots	Total Cost	RTG	GRP	CPP	RTG	GRP	CPP
1	Sa Wheel (Program: Sa Wheel)	NM	:30	7:00 PM-7:30 PM	---S---	135.00	1													1	135.00	3.60	3.60	37.50	3.20	3.20	42.19
2	WITN NEWS-NOON (Program: WITN NEWS-NOON)	NM	:30	12:00 PM-12:30 PM	-----M	95.00	1													1	95.00	2.30	2.30	41.30	2.60	2.60	36.54
2	WITN NEWS-NOON (Program: WITN NEWS-NOON)	NM	:30	12:00 PM-12:30 PM	T-----	95.00	1													1	95.00	2.30	2.30	41.30	2.60	2.60	36.54
2	WITN NEWS-NOON (Program: WITN NEWS-NOON)	NM	:30	12:00 PM-12:30 PM	-W----	95.00	1													1	95.00	2.30	2.30	41.30	2.60	2.60	36.54
2	WITN NEWS-NOON (Program: WITN NEWS-NOON)	NM	:30	12:00 PM-12:30 PM	--T---	95.00	1													1	95.00	2.30	2.30	41.30	2.60	2.60	36.54
2	WITN NEWS-NOON (Program: WITN NEWS-NOON)	NM	:30	12:00 PM-12:30 PM	---F---	95.00	1													1	95.00	2.30	2.30	41.30	2.60	2.60	36.54
3	RACHAEL RAY (Program: RACHAEL RAY)	NM	:30	11:00 AM-12:00 PM	-----M	60.00	1													1	60.00	1.40	1.40	42.86	1.80	1.80	33.33
3	RACHAEL RAY (Program: RACHAEL RAY)	NM	:30	11:00 AM-12:00 PM	T-----	60.00	1													1	60.00	1.40	1.40	42.86	1.80	1.80	33.33

List Items				Spots										Totals		Adults 18+			Adults 35-64		
Line	Program	ST	Len	Time	Days TWTFSS M	Rate	Oct 25							Total Spots	Total Cost	RTG	GRP	CPP	RTG	GRP	CPP
3	RACHAEL RAY	NM	:30	11:00 AM-12:00 PM	-W-----	60.00	1							1	60.00	1.40	1.40	42.86	1.80	1.80	33.33
(Program: RACHAEL RAY)																					
3	RACHAEL RAY	NM	:30	11:00 AM-12:00 PM	--T----	60.00	1							1	60.00	1.40	1.40	42.86	1.80	1.80	33.33
(Program: RACHAEL RAY)																					
3	RACHAEL RAY	NM	:30	11:00 AM-12:00 PM	---F---	60.00	1							1	60.00	1.40	1.40	42.86	1.80	1.80	33.33
(Program: RACHAEL RAY)																					
4	Sa 6p new	NM	:30	6:00 PM-6:30 PM	-----S--	245.00	1							1	245.00	5.40	5.40	45.37	5.80	5.80	42.24
(Program: Sa 6p new)																					
5	WITN-SNRS SU7A	NM	:30	7:00 AM-8:00 AM	-----S-	95.00	1							1	95.00	2.10	2.10	45.24	2.20	2.20	43.18
(Program: WITN-SNRS SU7A)																					
6	DAYS-OUR LIVES	NM	:30	1:00 PM-2:00 PM	---F---	75.00	1							1	75.00	1.60	1.60	46.88	1.90	1.90	39.47
(Program: DAYS-OUR LIVES)																					
7	Sa 630p news	NM	:30	6:30 PM-7:00 PM	-----S--	300.00	1							1	300.00	6.00	6.00	50.00	5.30	5.30	56.60
(Program: Sa 630p news)																					
8	WITN-SNRS SA7A	NM	:30	7:00 AM-8:00 AM	-----S--	210.00	1							1	210.00	4.00	4.00	52.50	5.80	5.80	36.21
(Program: WITN-SNRS SA7A)																					
9	TODAY SHW	NM	:30	7:00 AM-9:00 AM	-----M	285.00	1							1	285.00	4.90	4.90	58.16	6.20	6.20	45.97
(Program: TODAY SHW)																					
10	WITN-SNRS SUBA	NM	:30	8:00 AM-9:00 AM	-----S-	180.00	1							1	180.00	3.00	3.00	60.00	3.50	3.50	51.43
(Program: WITN-SNRS SUBA)																					
11	WITN-ERLY SNRS	NM	:30	5:00 AM-6:00 AM	-----M	150.00	1							1	150.00	2.50	2.50	60.00	4.00	4.00	37.50
(Program: WITN-ERLY SNRS)																					
11	WITN-ERLY SNRS	NM	:30	5:00 AM-6:00 AM	T-----	150.00	1							1	150.00	2.50	2.50	60.00	4.00	4.00	37.50
(Program: WITN-ERLY SNRS)																					
11	WITN-ERLY SNRS	NM	:30	5:00 AM-6:00 AM	-W-----	150.00	1							1	150.00	2.50	2.50	60.00	4.00	4.00	37.50
(Program: WITN-ERLY SNRS)																					
11	WITN-ERLY SNRS	NM	:30	5:00 AM-6:00 AM	--T----	150.00	1							1	150.00	2.50	2.50	60.00	4.00	4.00	37.50
(Program: WITN-ERLY SNRS)																					
11	WITN-ERLY SNRS	NM	:30	5:00 AM-6:00 AM	---F---	150.00	1							1	150.00	2.50	2.50	60.00	4.00	4.00	37.50
(Program: WITN-ERLY SNRS)																					
12	WITN-SNRS SA6A	NM	:30	6:00 AM-7:00 AM	-----S--	165.00	1							1	165.00	2.60	2.60	63.46	3.60	3.60	45.83
(Program: WITN-SNRS SA6A)																					
13	WITN NEWS AT 5	NM	:30	5:00 PM-5:30 PM	-----M	180.00	1							1	180.00	2.80	2.80	64.29	3.00	3.00	60.00
(Program: WITN NEWS AT 5)																					
13	WITN NEWS AT 5	NM	:30	5:00 PM-5:30 PM	T-----	180.00	1							1	180.00	2.80	2.80	64.29	3.00	3.00	60.00
(Program: WITN NEWS AT 5)																					
13	WITN NEWS AT 5	NM	:30	5:00 PM-5:30 PM	-W-----	180.00	1							1	180.00	2.80	2.80	64.29	3.00	3.00	60.00
(Program: WITN NEWS AT 5)																					
13	WITN NEWS AT 5	NM	:30	5:00 PM-5:30 PM	--T----	180.00	1							1	180.00	2.80	2.80	64.29	3.00	3.00	60.00
(Program: WITN NEWS AT 5)																					

List Items				Spots														Totals			Adults 18+				Adults 35-64			
Line	Program	ST	Len	Time	Days TWTFSS M	Rate	Oct 25											Total Spots	Total Cost	RTG	GRP	CPP	RTG	GRP	CPP			
13	WITN NEWS AT 5 (Program: WITN NEWS AT 5)	NM	:30	5:00 PM-5:30 PM	--F--	180.00	1											1	180.00	2.80	2.80	64.29	3.00	3.00	60.00			
14	WHEEL-FORTNE (Program: WHEEL-FORTNE)	NM	:30	7:00 PM-7:30 PM	-----M	510.00	1											1	510.00	8.00	8.00	63.75	7.20	7.20	70.83			
14	WHEEL-FORTNE (Program: WHEEL-FORTNE)	NM	:30	7:00 PM-7:30 PM	-W----	510.00	1											1	510.00	8.00	8.00	63.75	7.20	7.20	70.83			
14	WHEEL-FORTNE (Program: WHEEL-FORTNE)	NM	:30	7:00 PM-7:30 PM	--T---	510.00	1											1	510.00	8.00	8.00	63.75	7.20	7.20	70.83			
14	WHEEL-FORTNE (Program: WHEEL-FORTNE)	NM	:30	7:00 PM-7:30 PM	---F---	510.00	1											1	510.00	8.00	8.00	63.75	7.20	7.20	70.83			
15	WITN NEWS-5:30 (Program: WITN NEWS-5:30)	NM	:30	5:30 PM-6:00 PM	-----M	260.00	1											1	260.00	3.90	3.90	66.67	4.50	4.50	57.78			
15	WITN NEWS-5:30 (Program: WITN NEWS-5:30)	NM	:30	5:30 PM-6:00 PM	T-----	260.00	1											1	260.00	3.90	3.90	66.67	4.50	4.50	57.78			
15	WITN NEWS-5:30 (Program: WITN NEWS-5:30)	NM	:30	5:30 PM-6:00 PM	-W-----	260.00	1											1	260.00	3.90	3.90	66.67	4.50	4.50	57.78			
15	WITN NEWS-5:30 (Program: WITN NEWS-5:30)	NM	:30	5:30 PM-6:00 PM	--T---	260.00	1											1	260.00	3.90	3.90	66.67	4.50	4.50	57.78			
16	JEOPARDY (Program: JEOPARDY)	NM	:30	7:30 PM-8:00 PM	T-----	515.00	1											1	515.00	7.60	7.60	67.76	7.00	7.00	73.57			
16	JEOPARDY (Program: JEOPARDY)	NM	:30	7:30 PM-8:00 PM	--T---	515.00	1											1	515.00	7.60	7.60	67.76	7.00	7.00	73.57			
17	SATURDAY TODAY< (Program: SATURDAY TODAY<)	NM	:30	8:00 AM-10:00 AM	---S--	215.00	1											1	215.00	3.00	3.00	71.67	4.60	4.60	46.74			
18	WITN NWS-11 WK (Program: WITN NWS-11 WK)	NM	:30	11:00 PM-11:30 PM	-----S-	240.00	1											1	240.00	3.30	3.30	72.73	4.30	4.30	55.81			
19	WITN NWS-SNRSE (Program: WITN NWS-SNRSE)	NM	:30	6:00 AM-7:00 AM	-----M	435.00	1											1	435.00	6.00	6.00	72.50	10.20	10.20	42.65			
19	WITN NWS-SNRSE (Program: WITN NWS-SNRSE)	NM	:30	6:00 AM-7:00 AM	T-----	435.00	1											1	435.00	6.00	6.00	72.50	10.20	10.20	42.65			
19	WITN NWS-SNRSE (Program: WITN NWS-SNRSE)	NM	:30	6:00 AM-7:00 AM	-W-----	435.00	1											1	435.00	6.00	6.00	72.50	10.20	10.20	42.65			
19	WITN NWS-SNRSE (Program: WITN NWS-SNRSE)	NM	:30	6:00 AM-7:00 AM	--T---	435.00	1											1	435.00	6.00	6.00	72.50	10.20	10.20	42.65			







List Items				Spots										Totals		Adults 18+				Adults 35-64			
Line	Program	ST	Len	Time	Days TWTFSS M	Rate	Oct 25							Total Spots	Total Cost	RTG	GRP	CPP	RTG	GRP	CPP		
25	Su 630pnews	NM	:30	6:30 PM-7:00 PM	----S-	420.00	1							1	420.00	4.10	4.10	102.44	5.60	5.60	75.00		
(Program: Su 630pnews)																							
26	SUN TODAY-NBC	NM	:30	9:00 AM-10:00 AM	----S-	180.00	1							1	180.00	1.70	1.70	105.88	2.60	2.60	69.23		
(Program: SUN TODAY-NBC)																							
27	SAT NITE LIVE<	NM	:30	11:30 PM-1:00 XM	----S-	255.00	2							2	510.00	2.30	4.60	110.87	3.90	7.80	65.38		
(Program: SAT NITE LIVE<)																							
28	S. MEYERS-NBC<	NM	:30	12:35 XM-1:35 XM	----M	35.00	1							1	35.00	0.30	0.30	116.67	0.40	0.40	87.50		
(Program: S. MEYERS-NBC<)																							
28	S. MEYERS-NBC<	NM	:30	12:35 XM-1:35 XM	T-----	35.00	1							1	35.00	0.30	0.30	116.67	0.40	0.40	87.50		
(Program: S. MEYERS-NBC<)																							
28	S. MEYERS-NBC<	NM	:30	12:35 XM-1:35 XM	-W-----	35.00	1							1	35.00	0.30	0.30	116.67	0.40	0.40	87.50		
(Program: S. MEYERS-NBC<)																							
28	S. MEYERS-NBC<	NM	:30	12:35 XM-1:35 XM	--T-----	35.00	1							1	35.00	0.30	0.30	116.67	0.40	0.40	87.50		
(Program: S. MEYERS-NBC<)																							
28	S. MEYERS-NBC<	NM	:30	12:35 XM-1:35 XM	---F---	35.00	1							1	35.00	0.30	0.30	116.67	0.40	0.40	87.50		
(Program: S. MEYERS-NBC<)																							
29	This is us	NM	:30	9:00 PM-10:00 PM	T-----	425.00	1							1	425.00	3.40	3.40	125.00	3.60	3.60	118.06		
(Program: This is us)																							
30	Timeless	NM	:30	10:00 PM-11:00 PM	-----M	425.00	1							1	425.00	3.10	3.10	137.10	4.80	4.80	88.54		
(Program: Timeless)																							
31	Ftball Night	NM	:30	7:00 PM-8:00 PM	----S-	465.00	1							1	465.00	3.00	3.00	155.00	4.90	4.90	94.90		
(Program: Ftball Night)																							
32	Chicago Fire	NM	:30	10:00 PM-11:00 PM	T-----	610.00	1							1	610.00	3.90	3.90	156.41	4.10	4.10	148.78		
(Program: Chicago Fire)																							
33	Dateline	NM	:30	9:00 PM-11:00 PM	---F---	365.00	1							1	365.00	2.30	2.30	158.70	3.20	3.20	114.06		
(Program: Dateline)																							
34	CHICAGO PD-NBC	NM	:30	10:00 PM-11:00 PM	-W-----	675.00	1							1	675.00	3.70	3.70	182.43	4.90	4.90	137.76		
(Program: CHICAGO PD-NBC)																							
35	Blacklist	NM	:30	10:00 PM-11:00 PM	--T-----	750.00	1							1	750.00	4.00	4.00	187.50	5.20	5.20	144.23		
(Program: Blacklist)																							
36	TONITE SHW-NBC<	NM	:30	11:35 PM-12:35 XM	-W-----	315.00	1							1	315.00	1.60	1.60	196.88	2.10	2.10	150.00		
(Program: TONITE SHW-NBC<)																							

List Items				Spots										Totals		Adults 18+			Adults 35-64		
Line	Program	ST	Len	Time	Days TWTFSS	Rate	Oct 25							Total Spots	Total Cost	RTG	GRP	CPP	RTG	GRP	CPP
36	TONITE SHW-NBC<	NM	:30	11:35 PM-12:35 XM	-F--	315.00	1							1	315.00	1.60	196.88	2.10	2.10	150.00	
(Program: TONITE SHW-NBC<)																					
37	Chicago Med	NM	:30	9:00 PM-10:00 PM	-T---	540.00	1							1	540.00	2.70	200.00	3.70	3.70	145.95	
(Program: Chicago Med)																					
38	LAW&O:SVU-NBC	NM	:30	9:00 PM-10:00 PM	-W----	540.00	1							1	540.00	2.50	216.00	3.50	3.50	154.29	
(Program: LAW&O:SVU-NBC)																					
39	Fiball	NM	:30	8:00 PM-11:00 PM	----S-	1,385.00	1							1	1,385.00	6.00	230.83	7.90	7.90	175.32	
(Program: Fiball)																					
40	VOICE-NBC	NM	:30	8:00 PM-10:00 PM	-----M	1,335.00	1							1	1,335.00	5.00	267.00	6.60	6.60	202.27	
(Program: VOICE-NBC)																					
Spot Totals:							86							86	\$25,830.00		302.80		376.00		
Adults 18+ GRP:							302.80														
Adults 35-64 GRP:							376.00														

MONTH	SPOTS	COST	GRP	MONTH	SPOTS	COST	GRP
October	86	\$25,830.00	302.80				



**WITN-TV**  
275 E. Arlington Blvd.  
Greenville, NC 27858  
Ph: 252-439-7239  
Fx: 252-439-7796  
Email: [winsales@witn.com](mailto:winsales@witn.com)

# Makegood Notice

Date: September 28, 2016

**Client: 521 - Donald J. Trump for President, Inc.**

**AE: Ron Henslee**

**Product: 966 - North Carolina**  
**Market: Greenville/N. Bern/Washington**

Estimate: 7986 - TV Oct 25 - 31

Station: WITN

[illegible]

