



REMIT TO WXOW-WQOW
 PO BOX 7009
 Springfield, OR 97475
 ph: (507) 895-9983

Advertiser
Agency
Buyer
Salesperson

Hovde For Wisconsin (10112)
FlexPoint Media Inc --EDI (1079)
 Kevin, McCrady,
 Katz Washington DC, Katz Washington DC
 (1035)
 ph: (000) 000-0000
 None
 Political - Candidates (1151)
 F-US Senate (5296)
National/Political Candidate - Agency
 5130/ECR28387193

Invoice 234286
Inv Date 4/28/2024
Terms Cash In Advance
Contract 62460
Bill Type Standard
Period 4/1/2024 - 4/28/2024

Special Handling
Product
Brand
Acct Types
Est/External #
Demo
Revision
Comments

WI-SEN
 Separation: 30:PopulationBuyType: CPP

CO-OP/Order Type No/Normal
Package
 Gen. Date 4/29/2024 9:33:49AM

FlexPoint Media Inc --EDI
PO BOX 1051
NEW ALBANY, OH 43054-1051

AgM

La Crosse ABC Combo (XQ)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	Contract Line Remarks:		Daybreak 1313601 Index: 98						
	SPOT	4:30:00AM- 5:00:00	Day,Tu-1,W-1,Th-1,F-1	04/02/24 4:49AM (Tu)/4:50AM	00:30	News 19 Extra Early Daybreak	HVDE2406H	\$40.00	
	SPOT	4:30:00AM- 5:00:00	Day,Tu-1,W-1,Th-1,F-1	04/03/24 4:58AM (We)/4:58AM	00:30	News 19 Extra Early Daybreak	HVDE2406H	\$40.00	
	SPOT	4:30:00AM- 5:00:00	Day,Tu-1,W-1,Th-1,F-1	04/04/24 4:42AM (Th)/4:38AM	00:30	News 19 Extra Early Daybreak	HVDE2406H	\$40.00	
	SPOT	4:30:00AM- 5:00:00	Day,Tu-1,W-1,Th-1,F-1	04/05/24 4:39AM (Fr)/4:39AM	00:30	News 19 Extra Early Daybreak	HVDE2406H	\$40.00	
	SPOT	4:30:00AM- 5:00:00	Day,Tu-1,W-1,Th-1,F-1	04/09/24 4:49AM (Tu)/4:49AM	00:30	News 19 Extra Early Daybreak	HVDE2406H	\$40.00	
	SPOT	4:30:00AM- 5:00:00	Day,Tu-1,W-1,Th-1,F-1	04/10/24 4:49AM (We)/4:51AM	00:30	News 19 Extra Early Daybreak	HVDE2406H	\$40.00	
	SPOT	4:30:00AM- 5:00:00	Day,Tu-1,W-1,Th-1,F-1	04/11/24 4:41AM (Th)/4:40AM	00:30	News 19 Extra Early Daybreak	HVDE2406H	\$40.00	
	SPOT	4:30:00AM- 5:00:00	Day,Tu-1,W-1,Th-1,F-1	04/12/24 4:57AM (Fr)/4:57AM	00:30	News 19 Extra Early Daybreak	HVDE2406H	\$40.00	
	SPOT	4:30:00AM- 5:00:00	Day,Tu-1,W-1,Th-1,F-1	04/16/24 4:50AM (Tu)/4:50AM	00:30	News 19 Extra Early Daybreak	HVDE2406H	\$40.00	
	SPOT	4:30:00AM- 5:00:00	Day,Tu-1,W-1,Th-1,F-1	04/17/24 4:39AM (We)/4:39AM	00:30	News 19 Extra Early Daybreak	HVDE2406H	\$40.00	
	SPOT	4:30:00AM- 5:00:00	Day,Tu-1,W-1,Th-1,F-1	04/18/24 4:50AM (Th)/4:52AM	00:30	News 19 Extra Early Daybreak	HVDE2406H	\$40.00	
	SPOT	4:30:00AM- 5:00:00	Day,Tu-1,W-1,Th-1,F-1	04/19/24 4:42AM (Fr)/4:41AM	00:30	News 19 Extra Early Daybreak	HVDE2406H	\$40.00	
2.0	Contract Line Remarks:		Daybreak 1313601 Index: 98						
	SPOT	5:00:00AM- 6:00:00	Per week (3),Tu,We,Th,Fr	04/03/24 5:42AM (We)/5:40AM	00:30	News 19 Early Daybreak	HVDE2406H	\$70.00	
	SPOT	5:00:00AM- 6:00:00	Per week (3),Tu,We,Th,Fr	04/04/24 5:28AM (Th)/5:28AM	00:30	News 19 Early Daybreak	HVDE2406H	\$70.00	
	SPOT	5:00:00AM- 6:00:00	Per week (3),Tu,We,Th,Fr	04/05/24 5:52AM (Fr)/5:53AM	00:30	News 19 Early Daybreak	HVDE2406H	\$70.00	
	SPOT	5:00:00AM- 6:00:00	Per week (3),Tu,We,Th,Fr	04/09/24 5:50AM (Tu)/5:54AM	00:30	News 19 Early Daybreak	HVDE2406H	\$70.00	
	SPOT	5:00:00AM- 6:00:00	Per week (3),Tu,We,Th,Fr	04/11/24 5:29AM (Th)/5:27AM	00:30	News 19 Early Daybreak	HVDE2406H	\$70.00	
	SPOT	5:00:00AM- 6:00:00	Per week (3),Tu,We,Th,Fr	04/12/24 5:40AM (Fr)/5:40AM	00:30	News 19 Early Daybreak	HVDE2406H	\$70.00	
	SPOT	5:00:00AM- 6:00:00	Per week (3),Tu,We,Th,Fr	04/17/24 5:22AM (We)/5:18AM	00:30	News 19 Early Daybreak	HVDE2406H	\$70.00	
	SPOT	5:00:00AM- 6:00:00	Per week (3),Tu,We,Th,Fr	04/18/24 5:26AM (Th)/5:25AM	00:30	News 19 Early Daybreak	HVDE2406H	\$70.00	
	SPOT	5:00:00AM- 6:00:00	Per week (3),Tu,We,Th,Fr	04/19/24 5:58AM (Fr)/5:58AM	00:30	News 19 Early Daybreak	HVDE2406H	\$70.00	
3.0	Contract Line Remarks:		Jimmy Kimmel Live-ABC 1313601 Index: 97						
	SPOT	10:35:00PM-11:37:00	Per week (3),Tu,We,Th,Fr	04/03/24 10:52PM (We)	00:30	JIMMY KIMMEL LIVE	HVDE2406H	\$75.00	
	SPOT	10:35:00PM-11:37:00	Per week (3),Tu,We,Th,Fr	04/04/24 10:53PM (Th)	00:30	JIMMY KIMMEL LIVE	HVDE2406H	\$75.00	
	SPOT	10:35:00PM-11:37:00	Per week (3),Tu,We,Th,Fr	04/05/24 11:31PM (Fr)	00:30	JIMMY KIMMEL LIVE	HVDE2406H	\$75.00	
	SPOT	10:35:00PM-11:37:00	Per week (3),Tu,We,Th,Fr	04/09/24 11:03PM (Tu)	00:30	JIMMY KIMMEL LIVE	HVDE2406H	\$75.00	
	SPOT	10:35:00PM-11:37:00	Per week (3),Tu,We,Th,Fr	04/10/24 11:32PM (We)	00:30	JIMMY KIMMEL LIVE	HVDE2406H	\$75.00	
	SPOT	10:35:00PM-11:37:00	Per week (3),Tu,We,Th,Fr	04/11/24 11:04PM (Th)	00:30	JIMMY KIMMEL LIVE	HVDE2406H	\$75.00	
	SPOT	10:35:00PM-11:37:00	Per week (3),Tu,We,Th,Fr	04/16/24 11:03PM (Tu)	00:30	JIMMY KIMMEL LIVE	HVDE2406H	\$75.00	
	SPOT	10:35:00PM-11:37:00	Per week (3),Tu,We,Th,Fr	04/17/24 11:06PM (We)	00:30	JIMMY KIMMEL LIVE	HVDE2406H	\$75.00	
	SPOT	10:35:00PM-11:37:00	Per week (3),Tu,We,Th,Fr	04/19/24 11:05PM (Fr)	00:30	JIMMY KIMMEL LIVE	HVDE2406H	\$75.00	
4.0	Contract Line Remarks:		The Conners/Not Dead Yet-ABC 1313601 Index: 102						
	SPOT	7:00:00PM- 8:00:00	Day,W-1	04/17/24 6:59PM (We)	00:30	The Conners	HVDE2406H	\$450.00	
5.0	Contract Line Remarks:		9-1-1-ABC 1313601 Index: 102						
	SPOT	7:00:00PM- 8:00:00	Day,Th-1	04/04/24 7:41PM (Th)	00:30	9-1-1	HVDE2406H	\$450.00	
6.0	Contract Line Remarks:		Shark Tank-ABC 1313601 Index: 102						
	SPOT	7:00:00PM- 8:00:00	Day,F-1	04/12/24 6:58PM (Fr)	00:30	Shark Tank	HVDE2406H	\$450.00	



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 PO BOX 7009
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Buyer
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Hovde For Wisconsin (10112)
FlexPoint Media Inc --EDI (1079)
 Kevin, McCrady,
 Katz Washington DC, Katz Washington DC
 (1035)
 ph: (000) 000-0000
 None
 Political - Candidates (1151)
 F-US Senate (5296)
National/Political Candidate - Agency
 5130/ECR28387193

Invoice 234286
Inv Date 4/28/2024
Terms Cash In Advance
Contract 62460
Bill Type Standard
Period 4/1/2024 - 4/28/2024

Special Handling
Product
Brand
Acct Types
Est/External #
Demo
Revision
Comments

WI-SEN
 Separation: 30:PopulationBuyType: CPP

CO-OP/Order Type No/Normal
Package
 Gen. Date 4/29/2024 9:33:49AM

FlexPoint Media Inc --EDI
PO BOX 1051
NEW ALBANY, OH 43054-1051

AgM

La Crosse ABC Combo (XQ)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
7.0	Contract Line Remarks:		Good Morning America 1313601 Index: 95						
	SPOT	7:00:00AM- 8:00:00	Day,Sa-1	04/06/24 7:41AM (Sa)	00:30	GOOD MORNING AMERICA	HVDE2406H	\$160.00	
	SPOT	7:00:00AM- 8:00:00	Day,Sa-1	04/13/24 7:54AM (Sa)	00:30	GOOD MORNING AMERICA	HVDE2406H	\$160.00	
	SPOT	7:00:00AM- 8:00:00	Day,Sa-1	04/20/24 7:29AM (Sa)	00:30	GOOD MORNING AMERICA	HVDE2406H	\$160.00	
8.0	Contract Line Remarks:		Good Morning America 1313601 Index: 95						
	SPOT	7:00:00AM- 8:00:00	Day,Su-1	04/07/24 7:27AM (Su)	00:30	GOOD MORNING AMERICA	HVDE2406H	\$160.00	
	SPOT	7:00:00AM- 8:00:00	Day,Su-1	04/14/24 7:40AM (Su)	00:30	GOOD MORNING AMERICA	HVDE2406H	\$160.00	
	SPOT	7:00:00AM- 8:00:00	Day,Su-1	04/21/24 7:47AM (Su)	00:30	GOOD MORNING AMERICA	HVDE2406H	\$160.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official station log. Combo times are taken from the official primary station log.

Gross Total	\$4,095.00	Total Spots	39
Commission	(\$614.25)		
Net Total	\$3,480.75		



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Hovde For Wisconsin (10112)
FlexPoint Media Inc --EDI (1079)
 Kevin, McCrady,
 Katz Washington DC, Katz Washington DC
 (1035)
 ph: (000) 000-0000
 None
 Political - Candidates (1151)
 Various (1)
National Combo/Political Candidate - Agen
 5241/ECR28394132

Invoice 234482
Inv Date 4/28/2024
Terms Cash In Advance
Contract 63532
Bill Type Standard
Period 4/1/2024 - 4/28/2024

Special Handling
Product
Brand
Acct Types
Est/External #
Demo
Revision
Comments

CO-OP/Order Type No/Normal
Package
 Gen. Date 4/29/2024 9:33:59AM

FlexPoint Media Inc --EDI
PO BOX 1051
NEW ALBANY, OH 43054-1051

AgM

WI-SEN
 Separation: 30:PopulationBuyType: CPP

La Crosse ABC Combo (XQ)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	Contract Line Remarks: Daybreak 1313601 Index: 98								
	SPOT	4:30:00AM- 5:00:00	Day,M-1,W-1,Th-1,F-1	04/24/24 4:49AM (We)/4:49AM	00:30	News 19 Extra Early Daybreak	HVDE2406H	\$40.00	
	SPOT	4:30:00AM- 5:00:00	Day,M-1,W-1,Th-1,F-1	04/25/24 4:38AM (Th)/4:38AM	00:30	News 19 Extra Early Daybreak	HVDE2406H	\$40.00	
	SPOT	4:30:00AM- 5:00:00	Day,M-1,W-1,Th-1,F-1	04/26/24 4:47AM (Fr)/4:49AM	00:30	News 19 Extra Early Daybreak	HVDE2406H	\$40.00	
2.0	Contract Line Remarks: Daybreak 1313601 Index: 98								
	SPOT	5:00:00AM- 6:00:00	Day,W-1,Th-1,F-1	04/24/24 5:57AM (We)/5:57AM	00:30	News 19 Early Daybreak	HVDE2406H	\$70.00	
	SPOT	5:00:00AM- 6:00:00	Day,W-1,Th-1,F-1	04/25/24 5:16AM (Th)/5:12AM	00:30	News 19 Early Daybreak	HVDE2406H	\$70.00	
	SPOT	5:00:00AM- 6:00:00	Day,W-1,Th-1,F-1	04/26/24 5:57AM (Fr)/5:58AM	00:30	News 19 Early Daybreak	HVDE2406H	\$70.00	
3.0	Contract Line Remarks: NFL Draft on ABC (Round 1) 1313601 Index: 98								
	SPOT	7:00:00PM-10:30:00	Day,Th-1	04/25/24 7:05PM (Th)/7:05PM	00:30	NFL DRAFT	HVDE2406H	\$500.00	
4.0	Contract Line Remarks: Good Morning America 1313601 Index: 95								
	SPOT	7:00:00AM- 8:00:00	Day,Sa-1	04/27/24 7:41AM (Sa)	00:30	GOOD MORNING AMERICA	HVDE2406H	\$160.00	
5.0	Contract Line Remarks: Good Morning America 1313601 Index: 95								
	SPOT	7:00:00AM- 8:00:00	Day,Su-1	04/28/24 7:58AM (Su)	00:30	GOOD MORNING AMERICA	HVDE2406H	\$160.00	
6.0	Contract Line Remarks: Not Dead Yet								
	SPOT	7:30:00PM- 8:30:00	Day,W-1	04/24/24 8:17PM (We)	00:30	NOT DEAD YET	HVDE2406H	\$450.00	
7.0	Contract Line Remarks: Jimmy Kimmel Live-ABC 1313601 Index: 97								
	SPOT	10:35:00PM-11:37:00	Day,W-1,Th-1,F-1	04/24/24 11:05PM (We)/11:05PM	00:30	JIMMY KIMMEL LIVE	HVDE2406H	\$75.00	
	SPOT	10:35:00PM-11:37:00	Day,W-1,Th-1,F-1	04/25/24 12:01AM (Th)/12:01AM	00:30	JIMMY KIMMEL LIVE	HVDE2406H	\$75.00	
	SPOT	10:35:00PM-11:37:00	Day,W-1,Th-1,F-1	04/26/24 11:31PM (Fr)/11:31PM	00:30	JIMMY KIMMEL LIVE	HVDE2406H	\$75.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official station log. Combo times are taken from the official primary station log.

Gross Total	\$1,825.00	Total Spots	13
Commission	(\$273.75)		
Net Total	\$1,551.25		