

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

WBRZ Baton Rouge

Date:

10/1/14

I, Roy Fletcher,

being/on behalf of: Dan Clator,

a legally qualified candidate of the Republican

political party for the office of: Congress 6th District

in the Primary

election to be held on: Nov 4th

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	<u>see attached schedule</u>				

Attach proposed schedule with charges (if available): \$27,500 gross

I represent that the payment for the above described broadcast time has been furnished by:

✓ Don Clifton for Congress

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

✓ Don Clifton

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

✓ 9-30-14 [Signature]
Date Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

Denise Robichaux Denise Robichaux Director of Sales
Signature Printed Name Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, DAN CLAYTON for Congress
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☒ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

DAN CLAYTON for Congress

signature of candidate or authorized committee

✓ Dw. Dees 10-1-14
printed name date

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.



WBRZ
1650 Highland Rd
Baton Rouge, LA 70802

ROY FLETCHER INC.
220 DELGADO DRIVE
BATON ROUGE, LA 70808

Contract # 17095
Schedule Dates 10/02/14-10/12/14
Advertiser DAN CLAITOR-CONGRESS 6TH DISTRICT (2316)
Agency ROY FLETCHER INC. (1326)
Product Political- Candidates (no conflicts) (1070)
Brand Republican-Congress 6th District (10646)
Salesperson POLITICAL, Local (1025)
Sales Office WBRZ sales
Buyer Name FLETCHER, COLLEEN
Phone/Fax (225) 229-1679 / (225) 769-1000
CPE N/A
Account Types Local/Political
Billing Type Calendar
Comments

Date Entered 10/01/14
Last Modified 10/01/14
Entered By Local Political
CO-OP No
Headline #/PO # /
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$4,125.00
Net Total \$23,375.00
Sales Tax

ABC (WBRZ)
By Calendar Month
Oct. 2014
Grand Total:

Spots	Rate
71	\$27,500.00
71	\$27,500.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/02/14-10/03/14	1	:30	5A- 6A (CST)					1	1			2	\$175.00	\$350.00	ABC (WBRZ)		10/1/14
2.0	Normal Line / SPOT	10/06/14-10/09/14	1	:30	5A- 6A (CST)	2	X	X	X	X				2	\$175.00	\$350.00	ABC (WBRZ)		10/1/14
3.0	Normal Line / SPOT	10/02/14-10/03/14	1	:30	6A- 7A (CST)					1	1			2	\$375.00	\$750.00	ABC (WBRZ)		10/1/14
4.0	Normal Line / SPOT	10/06/14-10/09/14	1	:30	6A- 7A (CST)	2	X	X	X	X				2	\$375.00	\$750.00	ABC (WBRZ)		10/1/14
5.0	Normal Line / SPOT	10/02/14-10/03/14	1	:30	7A- 9A (CST)					1	1			2	\$400.00	\$800.00	ABC (WBRZ)		10/1/14
6.0	Normal Line / SPOT	10/06/14-10/09/14	1	:30	7A- 9A (CST)	2	X	X	X	X				2	\$400.00	\$800.00	ABC (WBRZ)		10/1/14
7.0	Normal Line / SPOT	10/05/14-10/12/14	1	:30	7A- 8A (CST)	1							X	2	\$125.00	\$250.00	ABC (WBRZ)		10/1/14
8.0	Normal Line / SPOT	10/02/14-10/03/14	1	:30	9A- 10A (CST)					1	1			2	\$200.00	\$400.00	ABC (WBRZ)		10/1/14
9.0	Normal Line / SPOT	10/06/14-10/09/14	1	:30	9A- 10A (CST)	2	X	X	X	X				2	\$200.00	\$400.00	ABC (WBRZ)		10/1/14
10.0	Normal Line / SPOT	10/02/14-10/03/14	1	:30	12P- 1P (CST)					1	1			2	\$225.00	\$450.00	ABC (WBRZ)		10/1/14
11.0	Normal Line / SPOT	10/02/14-10/03/14	1	:30	2P- 3P (CST)					1	1			2	\$100.00	\$200.00	ABC (WBRZ)		10/1/14
12.0	Normal Line / SPOT	10/02/14-10/03/14	1	:30	3P- 4P (CST)	1				X	X			1	\$200.00	\$200.00	ABC (WBRZ)		10/1/14
13.0	Normal Line / SPOT	10/02/14-10/03/14	1	:30	5P- 5:30P (CST)					1	1			2	\$425.00	\$850.00	ABC (WBRZ)		10/1/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WBZZ
1650 Highland Rd
Baton Rouge, LA 70802

ROY FLETCHER INC.
220 DELGADO DRIVE
BATON ROUGE, LA 70808

Contract # 17095

Schedule Dates 10/02/14-10/12/14
Advertiser DAN CLAITOR-CONGRESS 6TH DISTRICT (2316)
Agency ROY FLETCHER INC. (1326)
Product Political- Candidates (no conflicts) (1070)
Brand Republican-Congress 6th District (10646)
Salesperson POLITICAL, Local (1025)
Sales Office WBZZ sales
Buyer Name FLETCHER, COLLEEN
Phone/Fax (225) 229-1679 / (225) 769-1000
CPE N/A
Account Types Local/Political
Billing Type Calendar
Comments 1

Date Entered 10/01/14
Last Modified 10/01/14
Entered By Local Political
CO-OP No
Headline #/PO # /
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$4,125.00
Net Total \$23,375.00
Sales Tax

ABC (WBZZ)	Spots	Rate
By Calendar Month		
Oct. 2014	71	\$27,500.00
Grand Total:	71	\$27,500.00

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / SPOT	10/02/14-10/03/14	1	:30	6P- 6:30P (CST)					1	1			2	\$625.00	\$1,250.00	ABC (WBZZ)		10/1/14
15.0	Normal Line / SPOT	10/05/14-10/05/14	1	:30	5:30P- 6P (CST)	1							X	1	\$300.00	\$300.00	ABC (WBZZ)		10/1/14
16.0	Normal Line / SPOT	10/02/14-10/03/14	1	:30	6:30P- 7P (CST)	1				X	X			1	\$950.00	\$950.00	ABC (WBZZ)		10/1/14
17.0	Revised Line / SPOT	10/03/14-10/03/14	1	:30	9P- 20/20 #2 - HD	1					X			1			ABC (WBZZ)		10/1/14
17.1	Normal Line / SPOT	10/03/14-10/03/14	1	:30	9P- 20/20 - HD	1					X			1	\$950.00	\$950.00	ABC (WBZZ)		10/1/14
18.0	Normal Line / SPOT	10/02/14-10/03/14	1	:30	10P- 10:35P (CST)					1	1			2	\$775.00	\$1,550.00	ABC (WBZZ)		10/1/14
19.0	Normal Line / SPOT	10/02/14-10/02/14	1	:30	10:35P- 11:35P (CST)	1				X				1	\$225.00	\$225.00	ABC (WBZZ)		10/1/14
20.0	Normal Line / SPOT	10/02/14-10/02/14	1	:30	11:35P- 12:05A (CST)	1				X				1	\$80.00	\$80.00	ABC (WBZZ)		10/1/14
21.0	Normal Line / SPOT	10/06/14-10/09/14	1	:30	11:35P- 12:05A (CST)		1	1	1	1				4	\$80.00	\$320.00	ABC (WBZZ)		10/1/14
22.0	Normal Line / SPOT	10/06/14-10/09/14	1	:30	10:35P- 11:35P (CST)	3	X	X	X	X				3	\$225.00	\$675.00	ABC (WBZZ)		10/1/14
23.0	Normal Line / SPOT	10/03/14-10/03/14	1	:30	10:35P- 11:05P (CST)	1					X			1	\$250.00	\$250.00	ABC (WBZZ)		10/1/14
24.0	Normal Line / SPOT	10/04/14-10/04/14	1	:30	11A- 2:30P (CST)	2						X		2	\$450.00	\$900.00	ABC (WBZZ)		10/1/14
25.0	Normal Line / SPOT	10/04/14-10/04/14	1	:30	2:30P- 6P (CST)	2						X		2	\$450.00	\$900.00	ABC (WBZZ)		10/1/14
26.0	Normal Line / SPOT	10/06/14-10/09/14	1	:30	12P- 1P (CST)	1	1	1	1	1				4	\$225.00	\$900.00	ABC (WBZZ)		10/1/14



WBRZ
1650 Highland Rd
Baton Rouge, LA 70802

ROY FLETCHER INC.
220 DELGADO DRIVE
BATON ROUGE, LA 70808

Contract # 17095

Schedule Dates	10/02/14-10/12/14	Date Entered	10/01/14
Advertiser	DAN CLAITOR-CONGRESS 6TH DISTRICT (2316)	Last Modified	10/01/14
Agency	ROY FLETCHER INC. (1326)	Entered By	Local Political
Product	Political- Candidates (no conflicts) (1070)	CO-OP	No
Brand	Republican-Congress 6th District (10646)	Headline #/PO #	/
Salesperson	POLITICAL, Local (1025)	Demo	
Sales Office	WBRZ sales	Order Type	Normal
Buyer Name	FLETCHER, COLLEEN	Package Deal	
Phone/Fax	(225) 229-1679 / (225) 769-1000	Commission %	15.00
CPE	N/A	Commission	\$4,125.00
Account Types	Local/Political	Net Total	\$23,375.00
Billing Type	Calendar	Sales Tax	
Comments			

ABC (WBRZ)	Spots	Rate
By Calendar Month		
Oct. 2014	71	\$27,500.00
Grand Total:	71	\$27,500.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
27.0	Normal Line / SPOT	10/06/14-10/09/14	1	:30	2P- 3P (CST)	2	X	X	X	X				2	\$100.00	\$200.00	ABC (WBRZ)		10/1/14
28.0	Normal Line / SPOT	10/06/14-10/09/14	1	:30	3P- 4P (CST)	2	X	X	X	X				2	\$200.00	\$400.00	ABC (WBRZ)		10/1/14
29.0	Normal Line / SPOT	10/06/14-10/09/14	1	:30	4P- 4:30P (CST)	2	X	X	X	X				2	\$225.00	\$450.00	ABC (WBRZ)		10/1/14
30.0	Normal Line / SPOT	10/06/14-10/09/14	1	:30	4:30P- 5P (CST)	2	X	X	X	X				2	\$275.00	\$550.00	ABC (WBRZ)		10/1/14
31.0	Normal Line / SPOT	10/06/14-10/09/14	1	:30	5P- 5:30P (CST)	3	X	X	X	X				3	\$425.00	\$1,275.00	ABC (WBRZ)		10/1/14
32.0	Normal Line / SPOT	10/06/14-10/09/14	1	:30	6P- 6:30P (CST)	2	X	X	X	X				2	\$625.00	\$1,250.00	ABC (WBRZ)		10/1/14
33.0	Normal Line / SPOT	10/06/14-10/09/14	1	:30	6:30P- 7P (CST)	1	X	X	X	X				1	\$950.00	\$950.00	ABC (WBRZ)		10/1/14
34.0	Normal Line / SPOT	10/06/14-10/06/14	1	:30	20311- DANCING WITH THE STARS	1								1	\$1,500.00	\$1,500.00	ABC (WBRZ)		10/1/14
35.0	Normal Line / SPOT	10/06/14-10/09/14	1	:30	10P- 10:35P (CST)	3	X	X	X	X				3	\$775.00	\$2,325.00	ABC (WBRZ)		10/1/14
36.0	Normal Line / SPOT	10/05/14-10/05/14	1	:30	20131- America's Funniest Home Videos	1							X		\$550.00		ABC (WBRZ)		10/1/14
36.0.1	Closed Preempt	10/05/14															ABC (WBRZ)	Schedule Change/Exception	
37.0	Normal Line / SPOT	10/05/14-10/05/14	1	:30	21301- Once Upon a Time	1							X	1	\$1,500.00	\$1,500.00	ABC (WBRZ)		10/1/14
CONFIRMATION CONTRACT																			
Accepted-Agency/Advertiser:		Date:	Accepted-Station:		Date:	Comments:													



WBRZ
1650 Highland Rd
Baton Rouge, LA 70802

ROY FLETCHER INC.
220 DELGADO DRIVE
BATON ROUGE, LA 70808

Contract # 17095

Schedule Dates	10/02/14-10/12/14	Date Entered	10/01/14
Advertiser	DAN CLAITOR-CONGRESS 6TH DISTRICT (2316)	Last Modified	10/01/14
Agency	ROY FLETCHER INC. (1326)	Entered By	Local Political
Product	Political- Candidates (no conflicts) (1070)	CO-OP	No
Brand	Republican-Congress 6th District (10646)	Headline #/PO #	/
Salesperson	POLITICAL, Local (1025)	Demo	
Sales Office	WBRZ sales	Order Type	Normal
Buyer Name	FLETCHER, COLLEEN	Package Deal	
Phone/Fax	(225) 229-1679 / (225) 769-1000	Commission %	15.00
CPE	N/A	Commission	\$4,125.00
Account Types	Local/Political	Net Total	\$23,375.00
Billing Type	Calendar	Sales Tax	
Comments			

ABC (WBRZ)		Spots	Rate
By Calendar Month		71	\$27,500.00
Oct. 2014		71	\$27,500.00
Grand Total:		71	\$27,500.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
38.0	Normal Line / SPOT	10/05/14-10/05/14	1	:30	10P-10:35P (CST)	1							X	1	\$750.00	\$750.00	ABC (WBRZ)		10/1/14
39.0	M/G For 36.0.1 / SPOT	10/05/14-10/05/14	1	:30	6P-7P (CST)	1							X	1	\$550.00	\$550.00	ABC (WBRZ)		10/1/14
CONFIRMATION CONTRACT																			
Accepted-Agency/Advertiser:		Date:		Accepted-Station:		Date:		Comments:											