

Ampersand Cable System Order

Order #	63179184
Syscode	8288
System Name	Spectrum/Marquette Interconnect, MI
Market	Marquette

Flight Dates	05/16/24 - 05/22/24
Agency	American Media and Advocacy Group
Advertiser	Pensler for Michigan

Update Date	05/02/24
Version	1 Vs. 1

AE	Mark Ongsysia
Sales Coordinator	Matt Harrell
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+3 Dec23
-	

Client Code	MISenate
Product Code	05160523
Est Code	16551
Product Name	
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	1		
Total	\$2,982.00		
Commission	\$447.30		
Net Total	\$2,534.70		
Total Spots	56		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 5/1 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FXNC EM	5/20/24	5/26/24	05:00	09:00	X	X	X					-	-	6	\$43.00	\$258.00	30	PRE 4/1/2024-6/21/2024
2	FXNC	FXNC DT	5/20/24	5/26/24	09:00	16:00	X	X	X					-	-	9	\$39.00	\$351.00	30	PRE 4/1/2024-6/21/2024
3	FXNC	FXNC EF	5/20/24	5/26/24	16:00	19:00	X	X	X					-	-	3	\$65.00	\$195.00	30	PRE 4/1/2024-6/21/2024
4	FXNC	FXNC PT	5/20/24	5/26/24	19:00	24:00	X	X	X					-	-	6	\$79.00	\$474.00	30	PRE 4/1/2024-6/21/2024
5	FXNC	FXNC DT	5/13/24	5/19/24	09:00	16:00				X	X	X	X	-	-	12	\$39.00	\$468.00	30	PRE 4/1/2024-6/21/2024
6	FXNC	FXNC PT	5/13/24	5/19/24	19:00	24:00				X	X	X	X	-	-	8	\$79.00	\$632.00	30	PRE 4/1/2024-6/21/2024
7	FXNC	FXNC EF	5/13/24	5/19/24	16:00	19:00				X	X	X	X	-	-	4	\$65.00	\$260.00	30	PRE 4/1/2024-6/21/2024
8	FXNC	FXNC EM	5/13/24	5/19/24	05:00	09:00				X	X	X	X	-	-	8	\$43.00	\$344.00	30	PRE 4/1/2024-6/21/2024

	May 2024	Jun 2024	Jul 2024	Aug 2024	Sep 2024	Oct 2024	Nov 2024	Dec 2024	Jan 2025	Feb 2025	Mar 2025	Apr 2025	Total
SPOTS	56	0	0	0	0	0	0	0	0	0	0	0	56
AMT	\$2,982.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$2,982.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 05/03/24

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