

## ORDER



**Orders**  
**Order / Rev:** 280210  
**Alt Order #:**  
**Product Desc:** Henderson City Council - Republican  
**Estimate:**  
**Flight Dates:** 05/15/17 - 06/13/17  
**Original Date / Rev:** 05/10/17 / 05/10/17  
**Order Type:** GENERAL

## KTNV

**Primary AE:** Vicki Nelms  
**Sales Office:** LASV  
**Sales Region:** LOC

**Agency**  
**Name:** Consili Inc  
**Buying Contact:**  
**Billing Contact:**  
 2520 Saint Rose Pkwy  
 Henderson, NV 89074

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Marz/Republican/Henderson City Council  
**Demographic:** A35+  
**Product Codes:** PL State Candidate  
**Priority:** P-5  
**Revenue Code 1:** POL  
**Revenue Code 2:** POL  
**Revenue Code 3:** CAND

**New Business Thru:**  
**Order Separation:** 00:20:00  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
05/01/17	05/28/17	53	\$5,160.00	\$4,386.00
05/29/17	06/12/17	106	\$10,635.00	\$9,039.75

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2017	53	\$5,160.00	\$4,386.00	93.90
June 2017	106	\$10,635.00	\$9,039.75	193.50
<b>Totals</b>	<b>159</b>	<b>\$15,795.00</b>	<b>\$13,425.75</b>	<b>287.40</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Vicki Nelms			Start Of Order - End Of Order	100%

## Order Share

	Share	Total
KTNV	20%	\$15,795.00
Market	100%	\$78,975.00

## Competitive Share

	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KELV	0%	\$0.00
KHDF	0%	\$0.00
KINC	0%	\$0.00
KLAS	0%	\$0.00
KLVX	0%	\$0.00
KMCC	0%	\$0.00
KSNV	0%	\$0.00
KTUD	0%	\$0.00
KVCW	0%	\$0.00
KVMY	0%	\$0.00
KVPX	0%	\$0.00
KVVU	0%	\$0.00
UNKWN	80%	\$63,180.00

Order / Rev: 280210  
Alt Order #:  
Flight Dates: 05/15/17 - 06/13/17

Advertiser: Marz/Republican/Henderson City Council  
Product Desc: Henderson City Council - Republican  
Estimate:  
**KTNV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KTNV	05/19/17	05/19/17	M-Su ROS 5am-5am M-Su 5am-5am	CM	430-5a (4:30 XM-5:00 XM)	----1--	:30	1	\$10.00	P-5	0.80	NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/15/17	05/21/17	----1--		1				\$10.00		0.80			
N 2	KTNV	05/22/17	06/11/17	Su-Th 430am News Su-Th 430am News	CM	430-5am	MTWT--S	:30	5	\$10.00	P-5	0.80	NM	15	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/22/17	05/28/17	MTWT--S		5				\$10.00		0.80			
		Week: 05/29/17	06/04/17	MTWT--S		5				\$10.00		0.80			
		Week: 06/05/17	06/11/17	MTWT--S		5				\$10.00		0.80			
N 3	KTNV	06/12/17	06/12/17	Su-Th 430am News Su-Th 430am News	CM	430-5am	1-----	:30	1	\$10.00	P-5	0.80	NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/12/17	06/18/17	1-----		1				\$10.00		0.80			
N 4	KTNV	05/19/17	06/13/17	M-F 5-6am News M-F 5-6am News	CM	5-6am (5:00 AM-5:30 AM)	11111--	:30	5	\$75.00	P-5	1.20	NM	17	\$1,275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/15/17	05/21/17	----1--		1				\$75.00		1.20			
		Week: 05/22/17	05/28/17	11111--		5				\$75.00		1.20			
		Week: 05/29/17	06/04/17	11111--		5				\$75.00		1.20			
		Week: 06/05/17	06/11/17	11111--		5				\$75.00		1.20			
		Week: 06/12/17	06/18/17	1-----		1				\$75.00		1.20			
N 5	KTNV	05/19/17	06/13/17	M-F 5-6am News M-F 5-6am News	CM	5-6am (5:30 AM-6:00 AM)	11111--	:30	5	\$75.00	P-5	1.20	NM	17	\$1,275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/15/17	05/21/17	----1--		1				\$75.00		1.20			
		Week: 05/22/17	05/28/17	11111--		5				\$75.00		1.20			
		Week: 05/29/17	06/04/17	11111--		5				\$75.00		1.20			
		Week: 06/05/17	06/11/17	11111--		5				\$75.00		1.20			
		Week: 06/12/17	06/18/17	1-----		1				\$75.00		1.20			
N 6	KTNV	05/19/17	06/13/17	M-F 6-7am News M-F 6-7am News	CM	6-7am (6:00 AM-6:30 AM)	11111--	:30	5	\$125.00	P-5	1.90	NM	15	\$1,875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/15/17	05/21/17	----1--		1				\$125.00		1.90			
		Week: 05/22/17	05/28/17	MTWTF--		4				\$125.00		1.90			
		Week: 05/29/17	06/04/17	MTWTF--		4				\$125.00		1.90			
		Week: 06/05/17	06/11/17	11111--		5				\$125.00		1.90			
		Week: 06/12/17	06/18/17	1-----		1				\$125.00		1.90			
N 7	KTNV	05/19/17	06/13/17	M-F 6-7am News M-F 6-7am News	CM	6-7am (6:30 AM-7:00 AM)	11111--	:30	5	\$125.00	P-5	1.90	NM	15	\$1,875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/15/17	05/21/17	----1--		1				\$125.00		1.90			
		Week: 05/22/17	05/28/17	MTWTF--		4				\$125.00		1.90			
		Week: 05/29/17	06/04/17	MTWTF--		4				\$125.00		1.90			
		Week: 06/05/17	06/11/17	11111--		5				\$125.00		1.90			
		Week: 06/12/17	06/18/17	1-----		1				\$125.00		1.90			
N 8	KTNV	05/19/17	06/13/17	M-F Good Morning America M-F Good Morning America	CM	7-9am (6:58 AM-9:00 AM)	11111--	:30	5	\$175.00	P-5	2.10	NM	15	\$2,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/15/17	05/21/17	----1--		1				\$175.00		2.10			
		Week: 05/22/17	05/28/17	MTWTF--		4				\$175.00		2.10			
		Week: 05/29/17	06/04/17	MTWTF--		4				\$175.00		2.10			
		Week: 06/05/17	06/11/17	11111--		5				\$175.00		2.10			
		Week: 06/12/17	06/18/17	1-----		1				\$175.00		2.10			
N 9	KTNV	05/22/17	06/12/17	M-F 11am-12pm M-F 11am-12pm	CM	11am-12pm	MTWTF--	:30	3	\$100.00	P-5	2.60	NM	10	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/22/17	05/28/17	MTWTF--		3				\$100.00		2.60			
		Week: 05/29/17	06/04/17	MTWTF--		3				\$100.00		2.60			
		Week: 06/05/17	06/11/17	MTWTF--		3				\$100.00		2.60			
		Week: 06/12/17	06/18/17	M-----		1				\$100.00		2.60			
N 10	KTNV	05/19/17	06/12/17		CM	9-10am	MTWTF--	:30	3	\$75.00	P-5	1.00	NM	11	\$825.00

Order / Rev: 280210  
 Alt Order #:  
 Flight Dates: 05/15/17 - 06/13/17

Advertiser: Marz/Republican/Henderson City Council  
 Product Desc: Henderson City Council - Republican  
 Estimate:  
**KTNV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 9-10am M-F 9-10am															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/15/17	05/21/17	----F--					1	\$75.00		1.00			
		Week: 05/22/17	05/28/17	MTWTF--					3	\$75.00		1.00			
		Week: 05/29/17	06/04/17	MTWTF--					3	\$75.00		1.00			
		Week: 06/05/17	06/11/17	MTWTF--					3	\$75.00		1.00			
		Week: 06/12/17	06/18/17	M-----					1	\$75.00		1.00			
N11	KTNV	05/22/17	06/12/17	M-F 3-330pm News	CM	3-330pm	MTWTF--	:30	2	\$100.00	P-5	1.10	NM	7	\$700.00
M-F 3-330pm News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/22/17	05/28/17	MTWTF--					2	\$100.00		1.10			
		Week: 05/29/17	06/04/17	MTWTF--					2	\$100.00		1.10			
		Week: 06/05/17	06/11/17	MTWTF--					2	\$100.00		1.10			
		Week: 06/12/17	06/18/17	M-----					1	\$100.00		1.10			
N12	KTNV	05/19/17	06/12/17	M-F 5-530pm News	CM	5-530pm	MTWTF--	:30	5	\$125.00	P-5	3.10	NM	14	\$1,750.00
M-F 5-530pm News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/15/17	05/21/17	----F--					1	\$125.00		3.10			
		Week: 05/22/17	05/28/17	MTWTF--					3	\$125.00		3.10			
		Week: 05/29/17	06/04/17	MTWTF--					4	\$125.00		3.10			
		Week: 06/05/17	06/11/17	MTWTF--					5	\$125.00		3.10			
		Week: 06/12/17	06/18/17	M-----					1	\$125.00		3.10			
N13	KTNV	05/19/17	06/12/17	M-F 6-7pm News	CM	6-7pm	MTWTF--	:30	5	\$125.00	P-5	2.70	NM	14	\$1,750.00
M-F 6-7pm News (6:00 PM-6:30 PM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/15/17	05/21/17	----F--					1	\$125.00		2.70			
		Week: 05/22/17	05/28/17	MTWTF--					3	\$125.00		2.70			
		Week: 05/29/17	06/04/17	MTWTF--					4	\$125.00		2.70			
		Week: 06/05/17	06/11/17	MTWTF--					5	\$125.00		2.70			
		Week: 06/12/17	06/18/17	M-----					1	\$125.00		2.70			
N14	KTNV	05/20/17	06/10/17	Sa 6-630pm News	CM	6-630pm	-----1-	:30	1	\$75.00	P-5	2.70	NM	4	\$300.00
Sa 6-630pm News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/15/17	05/21/17	-----1-					1	\$75.00		2.70			
		Week: 05/22/17	05/28/17	-----1-					1	\$75.00		2.70			
		Week: 05/29/17	06/04/17	-----1-					1	\$75.00		2.70			
		Week: 06/05/17	06/11/17	-----1-					1	\$75.00		2.70			
N15	KTNV	05/28/17	06/11/17	Su 8-9am News	CM	8-9am	-----1	:30	1	\$125.00	P-5	2.60	NM	3	\$375.00
Su 8-9am News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/22/17	05/28/17	-----1					1	\$125.00		2.60			
		Week: 05/29/17	06/04/17	-----1					1	\$125.00		2.60			
		Week: 06/05/17	06/11/17	-----1					1	\$125.00		2.60			
													Totals	159	\$15,795.00