

**WARQ-FM WARQ-HD WARQ-HD2 W259CL**



*Quarterly Issues and Programs Report*

Second Quarter 2019

APRIL-MAY- JUNE



From: KOKO, Public Affairs Director

Date: April 1 – June 30, 2019

Index

- I. *Public Service Announcements and Public Affairs Show, "Real Talk", A 30 minute interview-discussion Show aired at 6:30am on Sunday mornings featuring a variety of local, regional and national topics of concern to the community.*
- II. Public Service Events

# WARQ-FM WARQ-HD WARQ-HD2 W259CL

Columbia, S.C

## Quarterly Issues/Programming Report for 2nd Quarter 2019

*During this quarter, this station gave particular attention to the issues listed in the following report. These issues are not listed in order of importance and it should be noted that the station may have also aired other programming that was responsive to the community's informational needs.*

### **ISSUE: Community Organization**

| PROGRAM NAME | DATE     | TIME   | DURATION | DESCRIPTION   |
|--------------|----------|--------|----------|---|
| Real Talk    | 04.14.19 | 6:30am | 6 min    | An interview with Independent Sector, discussing how certain federal laws are inhibiting South Carolina nonprofit organizations' ability to attract volunteers by severely limiting how much they can reimburse volunteers for donated mileage. |
| Real Talk    | 04.21.19 | 6:30am | 6 min    | Interview with organizers promoting the Lower Richland Sweet Potato Festival funded by Richland County Hospitality Grant, an event designed to bring family, friends and the community together.  |

73.3526 (e)(11)(i), (e)(12); 73.3527(e)(8) Issues/programs lists. For AM, FM, TV and Class A broadcast stations, every three months a list of programs that provided the station's most significant treatment of community issues during the preceding three month period. The list for each calendar quarter is to be filed by the tenth day of the succeeding calendar quarter (e.g., January 10, April 10, July 10, October 10). The list shall include a brief narrative describing what issues were given significant treatment and the programming that provided this treatment. The description of the programs shall include, but shall not be limited to, the time, date, duration, and title of each program in which the issue was treated. The lists described in this paragraph shall be retained in the public inspection file until final action has been taken on the station's next license renewal application.

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### **ISSUE: Community Organization (Con't)**

| PROGRAM NAME                                  | DATE     | TIME   | DURATION | DESCRIPTION   |
|---|----------|--------|----------|---|
| Real Talk<br><br>campaign,<br>new<br>a sleeve | 06.02.19 | 6:30am | 10 min   | An interview with the American Red Cross of Central SC about The "Missing Types" a movement to inspire blood donors to roll up and help save lives.   |
| Real Talk                                     | 07.02.19 | 6:30am | 7 ½ min  | An interview with Riverbanks Zoo and Garden promoting programs and services available during the summer as Well as their current fundraiser, "Two-Can Tuesdays". Proceeds benefit Harvest Hope Food Bank. |

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## Quarterly Issues/Programming Report for 2nd Quarter 2019

### ISSUE: Education

| PROGRAM NAME               | DATE                  | TIME   | DURATION | DESCRIPTION  |
|----------------------------|-----------------------|--------|----------|--|
| Real Talk                  | 04.07.19              | 6:30am | 7 ½ min  | An interview with the Forest Lake Education Foundation, promoting the 2nd Annual Run Forest, Run! 5k,10K in the heart of the Forest Acres Community. |
| SCBA: SC Tech<br>Cyber PSA | 04.01.19-<br>06.30.19 | 6a-12a | 30 sec   | A PSA airing multiple times promoting the educational value of the SC Technical College System and encourages attendance throughout the State.       |

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## Quarterly Issues/Programming Report for 2nd Quarter 2019

### ISSUE: Health

| PROGRAM NAME | DATE     | TIME   | DURATION | DESCRIPTION   |
|--------------|----------|--------|----------|---|
| Real Talk    | 04.07.19 | 6:30am | 7 ½ min  | An interview with Fairfield Behavioral Health Services, discussing Alcohol Awareness Month (April), bringing awareness about the negative impact alcoholism has on the individual and the family, and promoting the Annual 5k Run/Walk. |
| Real Talk    | 06.30.19 | 6:30am | 6 min    | An interview with the American Academy of Dermatology about the recent trend of homemade sunscreen the dangers it poses, and how to separate fact from fiction when it comes to sunscreen effectiveness.                                |
| Real Talk    | 05.12.19 | 6:30am | 6 min    | An interview raising awareness about mental health, addressing ways to eliminate stigma and how to partner with the Nat'l Alliance on Mental Illness-Mid Carolina Chapter.  |

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## Quarterly Issues/Programming Report for 2nd Quarter 2019

### ISSUE: Health (Cont'd)

| PROGRAM NAME | DATE     | TIME   | DURATION | DESCRIPTION   |
|--------------|----------|--------|----------|---|
| Real Talk    | 06.02.19 | 6:30am | 10 min   | Interview with Rudy Morgan, Exec. Director of the Georgia Prostate Cancer Coalition discussing Men's Health Month(June) in terms of the issues men face as prostate cancer survivors, the new anonymous national Prostate Cancer Registry where survivors can share their experience and help researchers better understand survivor's needs. |

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## Quarterly Issues/Programming Report for 2nd Quarter 2019

### ISSUE: Charity

| PROGRAM NAME                | DATE                  | TIME    | DURATION | DESCRIPTION   |
|-----------------------------|-----------------------|---------|----------|---|
| Real Talk                   | 04.07.19              | 6:30am  | 7 ½ min  | An interview promoting the 9th Annual Rainbow International Charity Golf Classic and Auction which raises money young mothers with late-stage cancer.   |
| Real Talk                   | 05.12.19              | 6:30am  | 6 min    | Interview with The Humane Society of SC concerning their 10th annual "See Spot Run" 5k fundraiser. All proceeds benefit the HSPCA and help to support their low cost spay/neuter clinic and animal cruelty prevention and education programs. |
| SCBA:<br>SC Office On Aging | 04.01.19-<br>04.15.19 | 6a- 12a | 30 sec   | PSA Campaign encourages listeners to make contributions to the ElderCare Trust Fund which will enable seniors to stay in their homes and lead productive lives, thereby avoiding institutionalization.  |

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### ISSUE: Charity (Cont'd)

| PROGRAM NAME                              | DATE              | TIME   | DURATION | DESCRIPTION  |
|---|-------------------|--------|----------|--|
| Real Talk                                 | 04.28.19          | 6:30am | 6 min    | An interview with the Central Carolina Community Foundation about the 6th Annual Midlands Gives and how an everyday philanthropist can demonstrate how much they care about our community and the nonprofits who make home a better place to live. |
| Central Carolina Community Foundation PSA | 04.26.19-05.07.19 | 6a-12a | 30 sec   | A PSA airing multiple times promoting the 5th Annual Midlands Gives, 24 hour online giving to non-profit organizations.  |

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## Quarterly Issues/Programming Report for 2nd Quarter 2019

### ISSUE: Women

| PROGRAM NAME | DATE     | TIME   | DURATION | DESCRIPTION   |
|--------------|----------|--------|----------|---|
| Real Talk    | 06.19.19 | 6:30am | 7 ½ min  | An interview with Emma's Diaper Boutique about the mission to show love to the most precious of our society and to strengthen families by providing a reliable supply of free baby diapers in South Carolina. |

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## Quarterly Issues/Programming Report for 2nd Quarter 2019

### ISSUE: Gov't & Safety Officials

| PROGRAM NAME                                 | DATE              | TIME    | DURATION | DESCRIPTION  |
|--|-------------------|---------|----------|--|
| Real Talk                                    | 04.28.19          | 6:30am  | 10 min   | A discussion with Jennifer Dowden from the Town of Lexington about the 9th Annual Lexington Wine Walk. Proceeds benefit the Lexington Beautification Foundation.                       |
| Real Talk                                    | 04.28.19          | 6:30am  | 10 min   | An interview with SC DHEC's WIC team who introduce the eWIC card, a paperless option for WIC participants to redeem their monthly benefits.  |
| The Brady Center to Prevent Gun Violence PSA | 04.01.19-09.19.19 | 6a- 12a | 30 sec   | PSA campaign encouraging gun-owning parents to learn more about safe gun storage and responsible ownership, educating them on steps they can take to make their family and home safer. |

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### ISSUE: Gov't & Safety Officials

| PROGRAM NAME                  | DATE                  | TIME    | DURATION | DESCRIPTION  |
|-------------------------------|-----------------------|---------|----------|--|
| Real Talk                     | 05.12.19              | 6:30am  | 6 mins   | Interview with the US Dept. of Justice & Workforce about the Central Reentry Job Fair & Expo for people with a criminal background and those in need of second chances to secure employment. |
| The American<br>Red Cross PSA | 04.01.19-<br>05.03.19 | 6a- 12a | 30 sec   | PSA campaign soliciting volunteers to Sound the Alarm. Save a Life by installing free smoke alarms in at-risk communities.   |

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## Quarterly Issues/Programming Report for 2nd Quarter 2019

### ISSUE: Military

| PROGRAM NAME              | DATE                  | TIME   | DURATION | DESCRIPTION   |
|---------------------------|-----------------------|--------|----------|---|
| Real Talk                 | 04.07.19              | 6:30am | 7 ½ min  | An interview with Sandy Run American Legion Post 156 Promoting annual Community Job Fair with emphasis on Veterans.   |
| Real Talk                 | 05.26.19              | 6:30am | 10 min   | An interview with Telamon Corp on the topic of employment and housing for homeless Veterans.  |
| SCBA:<br>Army Nat'l Guard | 04.01.19-<br>10.31.19 | 6a-12a | 30 sec   | PSA Campaign, "Something Greater", focuses on our Citizen-Soldiers' commitment to community and country as well as personal and professional benefits Guard service offers. |

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## Quarterly Issues/Programming Report for 2nd Quarter 2019

### ISSUE: Business Community

| PROGRAM NAME                        | DATE                  | TIME   | DURATION | DESCRIPTION  |
|-------------------------------------|-----------------------|--------|----------|--|
| SCBA:<br>SC Call 811 PSA            | 04.01.19-<br>08.31.19 | 6a-12a | 30 sec   | A PSA airing multiple times promoting damage prevention of underground infrastructure.   |
| SCBA:<br>MEP PSA                    | 04.01.19-<br>12.31.19 | 6a-12a | 30 sec   | PSA explaining value offered to small and mid-size manufacturers in S.C. who want to see their manufacturing operations grow through partnership with this organization. |
| SCBA: SC Asphalt<br>Pavement Assoc. | 04.01.19-<br>12.31.19 | 6a-12a | 30 sec   | PSA Campaign to promote job availabilities in South Carolina with the SC Asphalt Pavement Association for both men and women.  |

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### ISSUE: Youth

| PROGRAM NAME     | DATE              | TIME    | DURATION | DESCRIPTION   |
|------------------|-------------------|---------|----------|---|
| Real Talk        | 05.12.19          | 6:30am  | 6 min    | An interview with Jill Lawson of Palmetto Place Children's Shelter concerning how to care for Homeless youth in the midlands.                             |
| Real Talk        | 05.19.19          | 6:30am  | 15 min   | An interview with SC Mentor the mission and purpose of the organization, criteria for becoming a mentor, the matching process, expectations and benefits. |
| Real Talk        | 06.09.19          | 6:30am  | 7 ½ min  | An interview with River's Edge Retreat promoting enrichment programs, summer camps and educational opportunities.   |
| SC United FC PSA | 02.02.19-02.04.19 | 6a- 12a | 30 sec   | A PSA airing multiple times promoting the season kick-off.  |

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### ISSUE: The Poor

| PROGRAM NAME                  | DATE                  | TIME   | DURATION | DESCRIPTION  |
|-------------------------------|-----------------------|--------|----------|--|
| Real Talk                     | 06.16.19              | 6:30am | 10 min   | An interview about the history and mission of the Oliver Gospel Mission, volunteer opportunities, and the upcoming annual "Golfing for the Homeless" Golf Tournament.  |
| Real Talk                     | 06.23.19              | 6:30am | 7 ½ min  | An interview with Freddie Strange, Executive Director with the Free Medical Clinic about health care at no cost to residents of the community who cannot pay for such services and who have no health insurance. |
| Harvest Hope<br>Food Bank PSA | 05.13.19-<br>05.18.19 | 6a-12a | 30 sec   | PSA raising awareness for the critical need for summer food donations.   |

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**The following is a summary of community events and activities of WARQ-FM WARQ-HD WARQ-HD2 W259CL participated in this quarter:**

| PROGRAM NAME                          | DATE     | TIME   | DURATION | DESCRIPTION  |
|---------------------------------------|----------|--------|----------|--|
| Bark In the Park                      | 04.13.19 | 11a-1p | 2 hrs    | Live broadcast at Saluda Shoals Park promoting Pawmetto Lifeline's Annual walk and dog party. Proceeds benefit homeless pets.  |
| Central Carolina Community Foundation | 05.07.19 | 10a-6p | 8 hrs    | A Live broadcast during the 5th Annual Midlands Gives charity event encouraging listeners to donate to the charity of their choice.  |
| Habitat for Humanity Central Carolina | 06.28.19 | 1p-4p  | 3 hrs    | Staff volunteer during Alpha Cares initiative by helping clear the floor to make room for new items, processing new donations, discarding midnight drop off disposals, recycling metal, and clearing the back warehouse. |

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