



Remit Address:
KWBQ
PO Box 844304
Dallas, TX 75284
Main: (505) 243-2285
Billing: (317) 296-3100

INVOICE

Advertiser	POL/Steve Pearce for Congress (R)
Product	Steve Pearce/ Congress/ R
Estimate Number	

Invoice #	486588-1
Invoice Date	10/12/14
Invoice Month	October 2014
Invoice Period	09/29/14 - 10/07/14

Station	KWBQ
Account Executive	Katz Washington
Sales Office	Katz/Washington
Sales Region	National

Order #	486588
Alt Order #	9398571
Deal #	
Order Flight	10/01/14 - 10/07/14

Billing Address:
Strategic Media Services
Attention: Accounts Payable
1911 North Fort Myer Drive
Suite 400
Arlington, VA 22209
USA

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	9912521
Advertiser Code	PEST
Product Code	

Agency Ref	IN13871/SP2622/AL1146
Advertiser Ref	AL2880

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	KWBQ	M-W 6p-630p	M-W 6p-630p		09/29/14 to 10/05/14	2x	--WTF--				
	KWBQ			W	10/01/14	:30	6:15 PM	SPTV093001DMMH	\$200.00		1
	KWBQ			Th	10/02/14	:30	6:12 PM	SPTV093001DMMH	\$200.00		2
2	KWBQ	M-TU 6p-630p	M-TU 6p-630p		10/06/14 to 10/12/14	2x	MT-----				
	KWBQ			M	10/06/14	:30	6:12 PM	SPTV093001DMMH	\$200.00		2
	KWBQ			Tu	10/07/14	:30	6:15 PM	SPTV093001DMMH	\$200.00		1
3	KWBQ	Sa 6p-630p	Sa 6p-630p		09/29/14 to 10/05/14	1x	-----S-				
	KWBQ			Sa	10/04/14	:30	6:25 PM	SPTV093001DMMH	\$200.00		1
Aired Spots 5											

Gross Total	\$1,000.00
Agency Commission	\$150.00
Net Amount Due	\$850.00
NM Gross Rec Tax ALB 7.0%	\$59.50
Amount Due	\$909.50
Payment Terms 30 Days	

We warrant that the "actual broadcast" information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months from the date of this invoice. If you are unable to resolve a payment dispute with your station, please call 1-317-704-8747 to reach our Accounts Receivable department. If you wish to report possible misconduct, you may reach our compliance hotline at 1-877-363-3072.

Subject to our standard terms and conditions located at www.linmedia.com/multiplatform-ad-solutions.

CONTRACT



KWBQ
13 Broadcast Plaza
Albuquerque, NM 87104
(505) 243-2285

And:

Strategic Media Services
1911 North Fort Myer Drive
Suite 400
Arlington, VA 22209
USA

Contract / Revision 486588 /		Alt Order # 9398571
Product Steve Pearce/ Congress/ R		
Contract Dates 10/01/14 - 10/07/14		Estimate #
Advertiser POL/Steve Pearce for Congress (R)		Original Date / Revision 09/08/14 / 09/08/14
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KWBQ	Account Executive Katz Washington	Sales Office Katz/Washingt
Special Handling		
Demographic Adults 35+		
IDB# 9912521	Advertiser Code PEST	Product Code
Agency Ref IN13871/SP2622/AL11		Advertiser Ref AL2880

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KWBQ	10/01/14	10/03/14	M-W 6p-630p	M-W 6p-630p		:30				NM	2	\$400.0
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	09/29/14	10/05/14	--WTF--				2	\$200.00				
N 2	KWBQ	10/06/14	10/07/14	M-TU 6p-630p	M-TU 6p-630p		:30				NM	2	\$400.0
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/06/14	10/12/14	MT-----				2	\$200.00				
N 3	KWBQ	10/04/14	10/04/14	Sa 6p-630p	Sa 6p-630p		:30				NM	1	\$200.0
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	09/29/14	10/05/14	-----S-				1	\$200.00				
Totals												5	\$1,000.0

*Tax 1 Note: NM Gross Rec Tax ALB 7%.

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount	*Tax 1	Total
09/29/14 - 10/07/14	5	\$1,000.00	(\$150.00)	\$850.00	\$59.50	\$909.5
Totals	5	\$1,000.00	(\$150.00)	\$850.00	\$59.50	\$909.5

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Rep Order# 9398571 Ver# 1 Status New

Traffic Order# 480588
Last Received: 09/05/14 2:40 PM
Showing Buylines: 09/05/14 2:37 PM

Printed: 09/05/14 2:40 PM
All Rep and Station Changes

Station KWBQ-TV ALBUQUERQUE NM
Advertiser (PEST) PEARCE, STEVE
Product PEARCE/CR
Estimate#
Buyer LIZ HOLLAND

Agency (5201) STRATEGIC MEDIA SERVICES
1911 NORTH FT MYER DRIVE, SUITE 400
ARLINGTON, VA 2000222097
Agency C/P1/P2/E
Flight Dates 10/01/14-10/07/14

Rep Firm KATZ CONTINENTAL
Sales Office (DC) WASHINGTON
Salesperson (JN1) JENNA NUBAR
Sales Assistant KELLY
Salesperson Phone# 202-872-5880
Salesperson Fax# 202-872-0263

--- CONTRACT COMMENT ---

STEVE PEARCE/CONGRESS/REPUBLICAN
*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

9/5 - NEW PEARCE ORDER SPOTS ARE 30S. SHARES ARE EST. PLS CNF. T/R KELLY FOR JENNA

Ln	Day	Time	Program	Len	RTG/IMP	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
1	W-F	6P-630P	-	30	-	\$200.00	10/01-10/03	2	1	2	\$400.00
			Buy Comment: BIG BANG								
2	M-Tu	6P-630P	-	30	-	\$200.00	10/06-10/07	2	1	2	\$400.00
			Buy Comment: BIG BANG								
3	Sa	6P-630P	-	30	-	\$200.00	10/04-10/04	1	1	1	\$200.00
			Buy Comment: BIG BANG								

---REPORT TOTALS---

Report Totals: 5 / \$1,000.00

---SALES MONTHLY TOTALS---

Oct2014: 5 / \$1,000.00
Order Totals: 5 / \$1,000.00
Total GRPS: 0.0

---COMPETITIVE---

Market Totals \$50,000.00 CABL .00% KASA 5.00% KASY .00% KOAT 25.00% KOB 24.00%
KRBQ 44.00% KWBQ 2.00%

ORDER WORKSHEET

Rep Order# 9398571 Ver# 1 Status New
EC'd Yes

Traffic Order#

Printed: 09/05/14 2:40 PM
Last Received: 09/05/14 2:37 PM
Showing Buylines:

All Rep and Station Changes

2 of 2

Station KWBQ-TV ALBUQUERQUE NM
Advertiser (PEST) PEARCE, STEVE
Product PEARCE/C/R
Estimate#
Buyer LIZ HOLLAND

Agency (5201) STRATEGIC MEDIA SERVICES
1911 NORTH FT MYER DRIVE, SUITE 400
ARLINGTON, VA 2000222097
Agency C/P1/P2/E
Flight Dates 10/01/14-10/07/14

Rep Firm KATZ CONTINENTAL
Sales Office (DC) WASHINGTON
Salesperson (JN1) JENNA NUBAR
Sales Assistant KELLY
Salesperson Phone# 202-872-5880
Salesperson Fax# 202-872-0263

Books [null]
Demos RA35+

--- CREDIT RISK ---
STANDARD CREDIT TERMS

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date: 9/5/14
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I, Elizabeth Holland,
 being/on behalf of: Steve Pearce,
 a legally qualified candidate of the Republican
 political party for the office of: US Congress
 in the General
 election to be held on: 11/4/14

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Attached					

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

People for Pearce P.O. Box 2696 Hobbs, NM 88241-2696

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

James Francis

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

9/5/14

Date

Elizabeth Helled

Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

James L. Ottolun

Signature

JAMES L OTTOLUN

Printed Name

Sales Manager

Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Elizabeth Holland

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

☐ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the **radio** programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the **television** programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Elizabeth Holland

signature of candidate or authorized committee

Elizabeth Holland

printed name

9/5/14

date

**RECORD OF REQUEST FOR BROADCAST TIME BY OR ON
BEHALF OF POLITICAL CANDIDATE**
(KATZ CONTINENTAL TELEVISION - WASHINGTON DC)

STATION KWBO
KASY **MARKET** ALBUQUERQUE **DATE/TIME**

LAST NAME PEARCE **FIRST NAME** STEVE **PARTY** REPUBLICAN

CAMPAIGN PEOPLE FOR PEARCE **STATUS** ACTIVE

RACE CONGRESS **STATE** NM **CITY**

ADDRESS

INQUIRY BY **ON BEHALF OF** CANDIDATE

REP JENNA NUBAR (CONTINENTAL TELEVISION SALES- WASHINGTON DC)

INFO REQUESTED: WINDOW RATES

INFO SUPPLIED: SAME AS ABOVE

ACCEPTED BY: **DATE:** **TIME:**

FINAL DISPOSITION:

PMT RECEIVED BY: **COPY APPROVED BY:**
(AMOUNT) (DATE)

NAMES OF COMMITTEE PERSONNEL:

NAME: JAMES FRANCIS

AGENCY: STRATEGIC MEDIA SERVICES

TITLE: TREASURER

ADDRESS: 1911 NORTH FT MYER DRIVE STE 400
ARLINGTON, VA 22209

CAMP. PH:

PHONE: 202-337-5700

FAX: 703-527-6245

REFERENCE NO.	DESCRIPTION	INVOICE DATE	INVOICE AMOUNT	DISCOUNT TAKEN	AMOUNT PAID
	Flt dates - 10/1-10/7/14				1,938.00
	TAX				135.66
					0.00
CHECK DATE	CHECK NO.	PAYEE	DISCOUNTS TAKEN	CHECK AMOUNT	
9/29/14	90463	KWBQ-TV		\$2,073.66	

SECURITY FEATURES INCLUDE TRUE WATERMARK PAPER, HEAT SENSITIVE ICON AND FOIL HOLOGRAM

Strategic Media Services, Inc.

1911 North Ft. Myer Drive
Suite 400
Arlington, VA 22209
(202)337-5700

BB&T
BRANCH BANKING AND TRUST COMPANY
88-531/560

90463

FRALDAN-HOT

Check Number: 90463

DATE

Sep 29, 2014

AMOUNT

\$2,073.66

Memo: Pearce

Two Thousand Seventy-Three and 66/100 Dollars

PAY
TO THE
ORDER
OF:

KWBQ-TV
8341 Washington Street, NE
Albuquerque, NM 87113

Void After 90 Days



AUTHORIZED SIGNATURE



Strategic Media Services, Inc.

90463

REFERENCE NO.	DESCRIPTION	INVOICE DATE	INVOICE AMOUNT	DISCOUNT TAKEN	AMOUNT PAID
	Flt dates - 10/1-10/7/14				1,938.00
	TAX				135.66
	# 498145 # 486588				
CHECK DATE	CHECK NO.	PAYEE	DISCOUNTS TAKEN	CHECK AMOUNT	
9/29/14	90463	KWBQ-TV		\$2,073.66	

LAP98 COMPATIBLE ENVELOPE - CE15 / CE155