



**Remit Address:**  
**KWBQ**  
 PO Box 844304  
 Dallas, TX 75284  
 Main: (505) 243-2285  
 Billing: (317) 296-3100

# INVOICE

Advertiser	POL/Steve Pearce for Congress (R)
Product	Steve Pearce/ Congress/ R
Estimate Number	

Invoice #	486588-1
Invoice Date	10/12/14
Invoice Month	October 2014
Invoice Period	09/29/14 - 10/07/14

Station	KWBQ
Account Executive	Katz Washington
Sales Office	Katz/Washington
Sales Region	National

Order #	486588
Alt Order #	9398571
Deal #	
Order Flight	10/01/14 - 10/07/14

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	9912521
Advertiser Code	PEST
Product Code	

**Billing Address:**  
 Strategic Media Services  
 Attention: Accounts Payable  
 1911 North Fort Myer Drive  
 Suite 400  
 Arlington, VA 22209  
 USA

Agency Ref	IN13871/SP2622/AL1146
Advertiser Ref	AL2880

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	KWBQ	M-W 6p-630p	M-W 6p-630p		09/29/14 to 10/05/14	2x	--WTF--				
	KWBQ			W	10/01/14	:30	6:15 PM	SPTV093001DMMH	\$200.00		1
	KWBQ			Th	10/02/14	:30	6:12 PM	SPTV093001DMMH	\$200.00		2
2	KWBQ	M-TU 6p-630p	M-TU 6p-630p		10/06/14 to 10/12/14	2x	MT-----				
	KWBQ			M	10/06/14	:30	6:12 PM	SPTV093001DMMH	\$200.00		2
	KWBQ			Tu	10/07/14	:30	6:15 PM	SPTV093001DMMH	\$200.00		1
3	KWBQ	Sa 6p-630p	Sa 6p-630p		09/29/14 to 10/05/14	1x	-----S-				
	KWBQ			Sa	10/04/14	:30	6:25 PM	SPTV093001DMMH	\$200.00		1

**Aired Spots 5**

**Gross Total \$1,000.00**  
**Agency Commission \$150.00**  
**Net Amount Due \$850.00**  
**NM Gross Rec Tax ALB 7.0% \$59.50**  
**Amount Due \$909.50**

**Payment Terms 30 Days**

Subject to our standard terms and conditions located at [www.linmedia.com/multiplatform-ad-solutions](http://www.linmedia.com/multiplatform-ad-solutions).

We warrant that the "actual broadcast" information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months from the date of this invoice. If you are unable to resolve a payment dispute with your station, please call 1-317-704-8747 to reach our Accounts Receivable department. If you wish to report possible misconduct, you may reach our compliance hotline at 1-877-363-3072.

# CONTRACT



**KWBO**  
 13 Broadcast Plaza  
 Albuquerque, NM 87104  
 (505) 243-2285

<u>Contract / Revision</u>	<u>Alt Order #</u>
486588 /	9398571

<u>Product</u>
Steve Pearce/ Congress/ R

<u>Contract Dates</u>	<u>Estimate #</u>
10/01/14 - 10/07/14	

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Steve Pearce for Congress (R)	09/08/14 / 09/08/14

<u>Billing Cycle</u>	<u>Billing Calendar</u>	<u>Cash/Trade</u>
EOM/EOC	Broadcast	Cash

<u>Station</u>	<u>Account Executive</u>	<u>Sales Office</u>
KWBO	Katz Washington	Katz/Washingt

<u>Special Handling</u>

<u>Demographic</u>
Adults 35+

<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
9912521	PEST	

<u>Agency Ref</u>	<u>Advertiser Ref</u>
IN13871/SP2622/AL11	AL2880

And:

**Strategic Media Services**  
 1911 North Fort Myer Drive  
 Suite 400  
 Arlington, VA 22209  
 USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KWBQ	10/01/14	10/03/14	M-W 6p-630p	M-W 6p-630p		:30				NM	2	\$400.0
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	09/29/14	10/05/14	--WTF--				2	\$200.00				
N 2	KWBQ	10/06/14	10/07/14	M-TU 6p-630p	M-TU 6p-630p		:30				NM	2	\$400.0
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/06/14	10/12/14	MT-----				2	\$200.00				
N 3	KWBQ	10/04/14	10/04/14	Sa 6p-630p	Sa 6p-630p		:30				NM	1	\$200.0
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	09/29/14	10/05/14	-----S-				1	\$200.00				
<b>Totals</b>												5	\$1,000.0

\*Tax 1 Note: NM Gross Rec Tax ALB 7%.

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount	*Tax 1	Total
09/29/14 - 10/07/14	5	\$1,000.00	(\$150.00)	\$850.00	\$59.50	\$909.5
<b>Totals</b>	5	\$1,000.00	(\$150.00)	\$850.00	\$59.50	\$909.5

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Rep Order# 9398571 Ver# 1 Status New  
 EC'd Yes

Traffic Order#

*480588*

Printed: 09/05/14 2:40 PM  
 Last Received: 09/05/14 2:37 PM  
 Showing Buylines: All Rep and Station Changes

Station KWBQ-TV ALBUQUERQUE NM  
 Advertiser (PEST) PEARCE, STEVE  
 Product PEARCE/CR  
 Estimate#  
 Buyer LIZ HOLLAND

Agency (5201) STRATEGIC MEDIA SERVICES  
 1911 NORTH FT MYER DRIVE, SUITE 400  
 ARLINGTON, VA 2000222097  
 Agency C/P1/P2/E  
 Flight Dates 10/01/14-10/07/14

Rep Firm KATZ CONTINENTAL  
 Sales Office (DC) WASHINGTON  
 Salesperson (JN1) JENNA NUBAR  
 Sales Assistant KELLY  
 Salesperson Phone# 202-872-5880  
 Salesperson Fax# 202-872-0263

--- CONTRACT COMMENT ---

STEVE PEARCE/CONGRESS/REPUBLICAN  
 \*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

9/5 - NEW PEARCE ORDER SPOTS ARE 30S. SHARES ARE EST. PLS CNF. T/R KELLY FOR JENNA

Ln	Day	Time	Program	Len	RTG/IMP	Rate	Dates	Spots/Week	Num of Weeks	Total Spots	Total Cost
1	W-F	6P-630P	BUY Comment: BIG BANG	30	-	\$200.00	10/01-10/03	2	1	2	\$400.00
2	M-Tu	6P-630P	BUY Comment: BIG BANG	30	-	\$200.00	10/06-10/07	2	1	2	\$400.00
3	Sa	6P-630P	BUY Comment: BIG BANG	30	-	\$200.00	10/04-10/04	1	1	1	\$200.00

---REPORT TOTALS---  
 Report Totals: 5 / \$1,000.00

---SALES MONTHLY TOTALS---

Oct2014: 5 / \$1,000.00  
 Order Totals: 5 / \$1,000.00 Total GRPS: 0.0

---COMPETITIVE---  
 Market Totals \$50,000.00 CABL .00% KASA 5.00% KASY .00% KOAT 25.00% KOB 24.00%  
 KRQE 44.00% KWBQ 2.00%

ORDER WORKSHEET

Rep Order# 9398571 Ver# 1 Status New

Traffic Order# Printed: Last Received: Showing Buylines:

09/05/14 2:40 PM 09/05/14 2:37 PM All Rep and Station Changes

Station KWBO-TV ALBUQUERQUE NM  
Advertiser (PEST) PEARCE, STEVE  
Product PEARCE/C/R  
Estimate#  
Buyer LIZ HOLLAND

Agency (5201) STRATEGIC MEDIA SERVICES  
1911 NORTH FT MYER DRIVE, SUITE 400  
ARLINGTON, VA 2000222097  
Agency C/P1/P2/E  
Flight Dates 10/01/14-10/07/14

Rep Firm KATZ CONTINENTAL  
Sales Office (DC) WASHINGTON  
Salesperson (JN1) JENNA NUBAR  
Sales Assistant KELLY  
Salesperson Phone# 202-872-5880  
Salesperson Fax# 202-872-0263

Books [null]  
Demos RA35+

--- CREDIT RISK ---  
STANDARD CREDIT TERMS

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

**FEDERAL CANDIDATE**

**STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b>	<b>Date:</b> 9/5/14
------------------------------	---------------------

I, Elizabeth Holland  
being/on behalf of: Steve Pearce  
a legally qualified candidate of the Republican  
political party for the office of: US Congress  
in the General  
election to be held on: 11/4/14

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Attached					

**Attach proposed schedule with charges (if available):**

I represent that the payment for the above described broadcast time has been furnished by:

People for Pearce P.O. Box 2696 Hobbs, NM 88241-2696

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

James Francis

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

9/5/14

Date

Elizabeth Helled

Signature

**To Be Signed By Station Representative**

Accepted

Accepted in Part

Rejected

James L. Cottrell  
Signature

JAMES L. COTTRELL  
Printed Name

Sales Mgr  
Title

## FEDERAL CANDIDATE CERTIFICATION

**In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:**

I, Elizabeth Holland

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

does

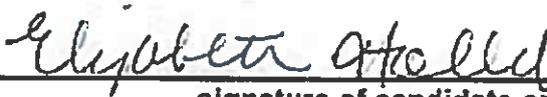
does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

the **radio** programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

the **television** programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

Elizabeth Holland

printed name

9/5/14

date

**RECORD OF REQUEST FOR BROADCAST TIME BY OR ON  
BEHALF OF POLITICAL CANDIDATE**  
(KATZ CONTINENTAL TELEVISION - WASHINGTON DC)

**STATION** KWBO  
KASY      **MARKET** ALBUQUERQUE      **DATE/TIME**

**LAST NAME** PEARCE      **FIRST NAME** STEVE      **PARTY** REPUBLICAN

**CAMPAIGN** PEOPLE FOR PEARCE      **STATUS** ACTIVE

**RACE** CONGRESS      **STATE** NM      **CITY**

**ADDRESS**

**INQUIRY BY**      **ON BEHALF OF** CANDIDATE

**REP** JENNA NUBAR      (CONTINENTAL TELEVISION SALES- WASHINGTON DC)

**INFO REQUESTED:** WINDOW RATES

**INFO SUPPLIED:** SAME AS ABOVE

**ACCEPTED BY:**      **DATE:**      **TIME:**

**FINAL DISPOSITION:**

**PMT RECEIVED BY:**      **COPY APPROVED BY:**  
(AMOUNT)      (DATE)

**NAMES OF COMMITTEE PERSONNEL:**

**NAME:** JAMES FRANCIS

**AGENCY:** STRATEGIC MEDIA SERVICES

**TITLE:** TREASURER

**ADDRESS:** 1911 NORTH FT MYER DRIVE STE 400  
ARLINGTON, VA 22209

**CAMP. PH:**

**PHONE:** 202-337-5700  
**FAX:** 703-527-6245

REFERENCE NO.	DESCRIPTION	INVOICE DATE	INVOICE AMOUNT	DISCOUNT TAKEN	AMOUNT PAID
	Flt dates - 10/1-10/7/14				1,938.00
	TAX				135.66
					0.00
CHECK DATE	CHECK NO.	PAYEE		DISCOUNTS TAKEN	CHECK AMOUNT
9/29/14	90463	KWBQ-TV			\$2,073.66

SECURITY FEATURES INCLUDE TRUE WATERMARK PAPER, HEAT SENSITIVE ICON AND FOIL HOLOGRAM

**Strategic Media Services, Inc.**  
 1911 North Ft. Myer Drive  
 Suite 400  
 Arlington, VA 22209  
 (202)337-5700

**BB&T**  
 BRANCH BANKING AND TRUST COMPANY  
 88-531/560

**90463**  
FRALDARD-SORT

Check Number: 90463

DATE  
 Sep 29, 2014

Memo: Pearce

AMOUNT

**\$2,073.66**

Two Thousand Seventy-Three and 66/100 Dollars

PAY TO THE ORDER OF:

KWBQ-TV  
 8341 Washington Street, NE  
 Albuquerque, NM 87113

Void After 90 Days



AUTHORIZED SIGNATURE

*[Handwritten Signature]*



Strategic Media Services, Inc.

90463

REFERENCE NO.	DESCRIPTION	INVOICE DATE	INVOICE AMOUNT	DISCOUNT TAKEN	AMOUNT PAID
	Flt dates - 10/1-10/7/14				1,938.00
	TAX				135.66
	# 498145 # 486588				
CHECK DATE	CHECK NO.	PAYEE		DISCOUNTS TAKEN	CHECK AMOUNT
9/29/14	90463	KWBQ-TV			\$2,073.66