

CONTRACT



WTVG
4247 Dorr St
Toledo, OH 43607
Sales T & C: www.gray.tv/advertising
(419) 531-1313

<u>Contract / Revision</u> 3541259 /		<u>Alt Order #</u> WOC14641838
<u>Advertiser</u> Sherrod Brown		<u>Original Date / Revision</u> 05/06/24 / 05/06/24
<u>Contract Dates</u> 05/07/24 - 05/13/24	<u>Estimate #</u> 1534	
<u>Product</u> Political		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WTVG	<u>Account Executive</u> Carrie Franzen	<u>Sales Office</u> Toledo Regiona
<u>Special Handling</u>		
<u>Demographic</u> Households		
	<u>Order Type</u> NORMAL	
<u>Agy Code</u> 9923059	<u>Advertiser Code</u> 88	<u>Product 1/2</u> 91
<u>Agency Ref</u> 146150	<u>Advertiser Ref</u> 628284	

And:

Grassroots Media LLC
2 Bala Plaza
Suite 300
Bala Cynwyd, PA 19004

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WTVG	05/07/24	05/13/24	13 Action News @ 430a	4:30 AM-5:00 AM		:30			NM	5	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		05/07/24	05/13/24	11111--	5			\$60.00				
N 2	WTVG	05/07/24	05/13/24	13 Action News @ 530a	5:30 AM-6:00 AM		:30			NM	5	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		05/07/24	05/13/24	11111--	5			\$260.00				
N 3	WTVG	05/07/24	05/13/24	Good Morning America	7:00 AM-9:00 AM		:30			NM	10	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		05/07/24	05/13/24	22222--	10			\$450.00				
N 4	WTVG	05/07/24	05/13/24	13 Action News @ 6a	6:00 AM-7:00 AM		:30			NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		05/07/24	05/13/24	11111--	5			\$450.00				
N 5	WTVG	05/07/24	05/13/24	13 Action News @ 12p	12:00 PM-1:00 PM		:30			NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		05/07/24	05/13/24	11111--	5			\$300.00				
N 6	WTVG	05/07/24	05/13/24	The View	11:00 AM-12:00 PM		:30			NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		05/07/24	05/13/24	11111--	5			\$250.00				
N 7	WTVG	05/07/24	05/13/24	13 Action News @ 7p	7:00 PM-7:30 PM		:30			NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		05/07/24	05/13/24	11111--	5			\$500.00				
N 8	WTVG	05/07/24	05/13/24	13 Action News @ 430p	4:30 PM-5:00 PM		:30			NM	5	\$1,425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		05/07/24	05/13/24	11111--	5			\$285.00				
N 9	WTVG	05/07/24	05/13/24	13 Action News @ 6p	6:00 PM-6:30 PM		:30			NM	5	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		05/07/24	05/13/24	11111--	5			\$800.00				
N 10	WTVG	05/07/24	05/13/24	13 Action News @ 530p	5:30 PM-6:00 PM		:30			NM	5	\$2,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		05/07/24	05/13/24	11111--	5			\$550.00				
N 11	WTVG	05/07/24	05/11/24	Sat 7p-8p	7:30 PM-8:00 PM		:30			NM	1	\$255.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		05/06/24	05/12/24	-----1-	1			\$255.00				
N 12	WTVG	05/07/24	05/13/24	M-F 730p-8p	7:30 PM-8:00 PM		:30			NM	5	\$2,500.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

All advertising, production services, consulting services, and digital management services sold or offered by Gray Television Group, Inc. or Gray Media Group, Inc. (collectively "Gray") are subject to Gray's Standard Terms and Conditions available at www.gray.tv/advertising.



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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/07/24	05/13/24	11111--				5	\$500.00			
N 13	WTVG	05/07/24	05/10/24	13 Action News @ 11p M-F	11:00 PM-11:35 PM		:30			NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/06/24	05/12/24	-1-11--				3	\$450.00			
Totals											64	\$25,880.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/29/24 - 05/13/24	64	\$25,880.00	(\$3,882.00)	\$21,998.00
Totals	64	\$25,880.00	(\$3,882.00)	\$21,998.00

Signature: _____ **Date:** _____

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