
Annual EEO Public File Report Form
KOKH/KOCB – Oklahoma City
Annual EEO Public File Report

The purpose of the EEO Public File Report (396) is to comply with Section 73.2080(c)(6) of the FCC's 2002 EEO Rule. This Report has been prepared on behalf of the Station Employment Unit that is comprised of the following stations: KOKH/KOCB – OKLAHOMA CITY and is required to be placed in the public inspection files of these stations, and posted on their web sites, if they have web sites.

The information contained in this Report covers the time period beginning February 1, 2010 to and including January 31, 2011 (the "Applicable Period").

The FCC's 2002 EEO Rule requires that this Report contain the following information:

1. A list of all full-time vacancies filled by the Stations comprising the Station Employment Unit during the Applicable Period;
2. For each such vacancy, the recruitment source(s) utilized to fill the vacancy (including, if applicable, organizations entitled to notification pursuant to Section 73.2080(c)(1)(ii) of the new EEO Rule, which should be separately identified by name, address, contact person and telephone number;
3. The recruitment source that referred the hiree for each full-time vacancy during the Applicable Period;
4. Data reflecting the total number of persons interviewed for full-time vacancies during the Applicable Period and the total number of interviewees referred by each recruitment source utilized in connection with such vacancies; and
5. A list and brief description of the initiatives undertaken pursuant to Sections 73.2080(c)(2) of the FCC rules.

Appendices 1, 2, and 3, which follow, have been designed, in the aggregate, to provide the required information. Please note that the numbers listed on Appendix 2 under the column entitle "Full-time Positions for Which This Source Was Utilized" refer to the number of the full-time job positions listed on Appendix 1.

For the purposes of this Report, a vacancy was deemed "filled" not when the offer was extended but when the hiree accepted the job offer and started in the position. A person was deemed "interviewed" when he or she was interviewed in person.

Appendix 1 to

Annual EEO Public File Report Form

Covering the Period from February 1, 2010 to January 31, 2011

Station(s) Comprising Station Employment Unit: KOKH/KOCB – Oklahoma City

Section 1: Vacancy Information

	Full-time Positions Filled By job Title	Recruitment Source of Hiree	Total Number of Interviewees from All sources for This Position
1	Weekend Producer	Station Website	5
2	Morning News Reporter	Station Website	2
3	Photographer	Internal	2
4	Morning Editor / Audio	Internal	4
5	Asst. Advertising Support Ops Manager	Internal	7
6	On-Air Operator	Newsok.com	5
7	Multi-Media Journalist	Internal	3
8	Technical Director/Audio	Referral	4
9	Producer / Reporter	Station Website	3
10	Photographer	TVJobs.com	3
11	Photographer	TVJobs.com	4
12	On-Air Operator	Referral	4
13	Investigative Reporter	TVJobs.com	1
14	On-Air Operator	Station Website	1
15	Inventory Specialist	Internal	7
16	General Assign Reporter	Station Website	1
17	On-Air Operator	TVJobs.com	2
18	Morning Editor/Audio	Internal	2

Total Number of Persons Interviewed During Applicable Period: 60

Appendix 2 to

Annual EEO Public File Report Form

Covering the Period from 02/01/10 to 01/31/11

Station(s) Comprising Station Employment Unit: KOKH/KOCB

Section 2: Recruitment Source Information

	Recruitment Source (Name, Address, Telephone Number, Contact Person)	Total Number of Interviewees This Source Has Provided During This Period (If Any)	Full-time Positions for Which This Source Was Utilized
1	American Broadcasting School Attn: Ben Cobb 4511 S.E. 29 th Street Oklahoma City, OK 73115 405-672-6511	0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	Weekend Producer Morning News Reporter Photographer Morning Editor / Audio Asst. Advertising Support Ops Manager On-Air Operator Multi-Media Journalist Technical Director/Audio Producer / Reporter Photographer Photographer On-Air Operator Investigative Reporter On-Air Operator Inventory Specialist General Assign Reporter Morning Editor/Audio
2	AWRT Job Bank Attn: Dian Johnson 444 E. Britton Road Oklahoma City, OK 73114 405-478-9562 **Removed from list effective 8/24/10. No longer a free listing.**	0 0 0 0 0 0 0 0 0	Weekend Producer Morning News Reporter Photographer Morning Editor / Audio Asst. Advertising Support Ops Manager On-Air Operator Multi-Media Journalist Technical Director/Audio Producer / Reporter

3	Bishop State Community College 351 N. Broad Street Mobile, AL 36603-5898 Attn: Juliette Womack 251-662-5371	0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	Weekend Producer Morning News Reporter Photographer Morning Editor / Audio Asst. Advertising Support Ops Manager On-Air Operator Multi-Media Journalist Technical Director/Audio Producer / Reporter Photographer Photographer On-Air Operator Investigative Reporter On-Air Operator Inventory Specialist General Assign Reporter On-Air Operator Morning Editor/Audio
4	Bureau of Indian Affairs Attn: Jeannie Cooper P.O. Box 1478 Anadarko, OK 73005 405-247-6673	0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	Weekend Producer Morning News Reporter Photographer Morning Editor / Audio Asst. Advertising Support Ops Manager On-Air Operator Multi-Media Journalist Technical Director/Audio Producer / Reporter Photographer Photographer On-Air Operator Investigative Reporter On-Air Operator Inventory Specialist General Assign Reporter On-Air Operator Morning Editor/Audio
5	Canadian Valley Vo-Tech Attn: Tammy Casady 1401 Michigan Chickasha, OK 73018 405-224-7220 tcasady@cvtech.org	0 0 0 0 0 0 0 0 0 0	Weekend Producer Morning News Reporter Photographer Morning Editor / Audio Asst. Advertising Support Ops Manager On-Air Operator Multi-Media Journalist Technical Director/Audio Producer / Reporter

		0	Photographer
		0	Photographer
		0	On-Air Operator
		0	Investigative Reporter
		0	On-Air Operator
		0	Inventory Specialist
		0	General Assign Reporter
		0	On-Air Operator
		0	Morning Editor/Audio
6	Francis Tuttle Area Vo-Tech Center Attn: Mary Berundage 127777 North Rockwell Oklahoma City, OK 73142 405-717-4277	0	Weekend Producer
		0	Morning News Reporter
		0	Photographer
		0	Morning Editor / Audio
		0	Asst. Advertising Support Ops Manager
		0	On-Air Operator
		0	Multi-Media Journalist
		0	Technical Director/Audio
		0	Producer / Reporter
		0	Photographer
		0	Photographer
		0	On-Air Operator
		0	Investigative Reporter
		0	On-Air Operator
		0	Inventory Specialist
		0	General Assign Reporter
		0	On-Air Operator
		0	Morning Editor/Audio
7	Hispanic Link News Service Attn: Carlose Erickson 1420 N. Street NW Washington, DC 20005 202-234-0280 carlose@hispaniclink.org	0	Weekend Producer
		0	Morning News Reporter
		0	Photographer
		0	Morning Editor / Audio
		0	Asst. Advertising Support Ops Manager
		0	On-Air Operator
		0	Multi-Media Journalist
		0	Technical Director/Audio
		0	Producer / Reporter
		0	Photographer
		0	Photographer
		0	On-Air Operator
		0	Investigative Reporter
		0	On-Air Operator
		0	Inventory Specialist
		0	General Assign Reporter
		0	On-Air Operator
		0	Morning Editor/Audio

8	Internal – Current Employee KOKH/KOCB Contact: Stephanie Nelson 1228 E. Wilshire Blvd. OKC, OK 73111	0 1 1 3 2 0 1 0 0 0 0 0 0 0 0 1 0 0 1	Weekend Producer Morning News Reporter Photographer Morning Editor / Audio Asst. Advertising Support Ops Manager On-Air Operator Multi-Media Journalist Technical Director/Audio Producer / Reporter Photographer Photographer On-Air Operator Investigative Reporter On-Air Operator Inventory Specialist General Assign Reporter On-Air Operator Morning Editor/Audio
9	Langston University Attn: James Wallace P.O. Box 1255 Langston, OK 73050 405-466-3240	0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	Weekend Producer Morning News Reporter Photographer Morning Editor / Audio Asst. Advertising Support Ops Manager On-Air Operator Multi-Media Journalist Technical Director/Audio Producer / Reporter Photographer Photographer On-Air Operator Investigative Reporter On-Air Operator Inventory Specialist General Assign Reporter On-Air Operator Morning Editor/Audio
10	Local Paper Daily Oklahoman 9000 Broadway Ext. Oklahoma City, OK 73114 Attn: Carol Hoefar		

11	Metro Tech Attn: Stephanie Bills 1900 Springlake Drive Oklahoma City, OK 73111 405-605-4804	0	Weekend Producer
		0	Morning News Reporter
		0	Photographer
		0	Morning Editor / Audio
		0	Asst. Advertising Support Ops Manager
		0	On-Air Operator
		0	Multi-Media Journalist
		0	Technical Director/Audio
		0	Producer / Reporter
		0	Photographer
		0	Photographer
		0	On-Air Operator
		0	Investigative Reporter
		0	On-Air Operator
		0	Inventory Specialist
		0	General Assign Reporter
12	Moore-Norman Vo-Tech Center Attn: Jana Cline 4701 Twelfth Avenue NW Norman, OK 73069 405-364-5763	0	On-Air Operator
		0	Morning News Reporter
		0	Photographer
		0	Morning Editor / Audio
		0	Asst. Advertising Support Ops Manager
		0	On-Air Operator
		0	Multi-Media Journalist
		0	Technical Director/Audio
		0	Producer / Reporter
		0	Photographer
		0	Photographer
		0	On-Air Operator
		0	Investigative Reporter
		0	On-Air Operator
		0	Inventory Specialist
		0	General Assign Reporter
13	NAACP Attn: Clara Luper P.O. Box 11021 Oklahoma City, OK 73136 405-848-0771	0	On-Air Operator
		0	Morning News Reporter
		0	Photographer
		0	Morning Editor / Audio
		0	Asst. Advertising Support Ops Manager
		0	On-Air Operator
		0	Multi-Media Journalist
		0	Technical Director/Audio
		0	Producer / Reporter
		0	

		0	Photographer
		0	Photographer
		0	On-Air Operator
		0	Investigative Reporter
		0	On-Air Operator
		0	Inventory Specialist
		0	General Assign Reporter
		0	On-Air Operator
		0	Morning Editor/Audio
14	National Assoc. of Black Journalists Attn: Kaphree Dobson 8701-A Adelphi Road Adelphi, MD 20783 301-445-7100	0	Weekend Producer
		0	Morning News Reporter
		0	Photographer
		0	Morning Editor / Audio
		0	Asst. Advertising Support Ops Manager
		0	On-Air Operator
		0	Multi-Media Journalist
		0	Technical Director/Audio
		0	Producer / Reporter
		0	Photographer
		0	Photographer
		0	On-Air Operator
		0	Investigative Reporter
		0	On-Air Operator
		0	Inventory Specialist
		0	General Assign Reporter
		0	On-Air Operator
		0	Morning Editor/Audio
15	National Assoc. of Broadcasters Attn: Karen Hunter 1771 North Street, NW Washington, DC 20036 202-429-5300 www.nab.org	0	Weekend Producer
		0	Morning News Reporter
		0	Photographer
		0	Morning Editor / Audio
		0	Asst. Advertising Support Ops Manager
		0	On-Air Operator
		0	Multi-Media Journalist
		0	Technical Director/Audio
		0	Producer / Reporter
		0	Photographer
		0	Photographer
		0	On-Air Operator
		0	Investigative Reporter
		0	On-Air Operator
		0	Inventory Specialist
		0	General Assign Reporter
		0	On-Air Operator
		0	Morning Editor/Audio

16	National Assoc. of Hispanic Journalists Attn: Lepicia Salazar 1000 National Press Building 529 14 th Street, NW Washington, DC 20045 202-662-7145 jobbank@nahj.org	0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	Weekend Producer Morning News Reporter Photographer Morning Editor / Audio Asst. Advertising Support Ops Manager On-Air Operator Multi-Media Journalist Technical Director/Audio Producer / Reporter Photographer Photographer On-Air Operator Investigative Reporter On-Air Operator Inventory Specialist General Assign Reporter On-Air Operator Morning Editor/Audio
17	National Black MBA Assoc. Attn: Debbie Tarver 180 N. Michigan Avenue, Ste. 1515 Chicago, IL 60601 312-236-2622	0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	Weekend Producer Morning News Reporter Photographer Morning Editor / Audio Asst. Advertising Support Ops Manager On-Air Operator Multi-Media Journalist Technical Director/Audio Producer / Reporter Photographer Photographer On-Air Operator Investigative Reporter On-Air Operator Inventory Specialist General Assign Reporter On-Air Operator Morning Editor/Audio
18	National Hispanic Media Coalition Attn: Claudia Flores 2514 S. Grand Avenue Los Angeles, CA 90007 213-534-3026	0 0 0 0 0 0 0 0 0 0 0 0 0 0	Weekend Producer Morning News Reporter Photographer Morning Editor / Audio Asst. Advertising Support Ops Manager On-Air Operator Multi-Media Journalist Technical Director/Audio Producer / Reporter

		0	Photographer
		0	Photographer
		0	On-Air Operator
		0	Investigative Reporter
		0	On-Air Operator
		0	Inventory Specialist
		0	General Assign Reporter
		0	On-Air Operator
		0	Morning Editor/Audio
19	Native American Journalists Assoc. Attn: Karen Pillatzki 555 Dakota Street Vermillion, SD 57069 605-677-5282 www.naja.com	0	Weekend Producer
		0	Morning News Reporter
		0	Photographer
		0	Morning Editor / Audio
		0	Asst. Advertising Support Ops Manager
		0	On-Air Operator
		0	Multi-Media Journalist
		0	Technical Director/Audio
		0	Producer / Reporter
		0	Photographer
		0	Photographer
		0	On-Air Operator
		0	Investigative Reporter
		0	On-Air Operator
		0	Inventory Specialist
		0	General Assign Reporter
		0	On-Air Operator
		0	Morning Editor/Audio
20	Native American Public Telecommunications Attn: Lynn Warren P.O. Box 83111 Lincoln, NE 68501 402-472-3522	0	Weekend Producer
		0	Morning News Reporter
		0	Photographer
		0	Morning Editor / Audio
		0	Asst. Advertising Support Ops Manager
		0	On-Air Operator
		0	Multi-Media Journalist
		0	Technical Director/Audio
		0	Producer / Reporter
		0	Photographer
		0	Photographer
		0	On-Air Operator
		0	Investigative Reporter
		0	On-Air Operator
		0	Inventory Specialist
		0	General Assign Reporter
		0	On-Air Operator
		0	Morning Editor/Audio

21	Oklahoma Assoc. of Broadcasters Attn: Nancy Struby 6520 N. Western, Ste. 104 Oklahoma City, OK 73116 405-848-0771	0	Weekend Producer
		0	Morning News Reporter
		0	Photographer
		0	Morning Editor / Audio
		1	Asst. Advertising Support Ops Manager
		0	On-Air Operator
		0	Multi-Media Journalist
		0	Technical Director/Audio
		0	Producer / Reporter
		0	Photographer
		0	Photographer
		1	On-Air Operator
		0	Investigative Reporter
		0	On-Air Operator
		0	Inventory Specialist
		0	General Assign Reporter
		0	On-Air Operator
		0	Morning Editor/Audio
22	Oklahoma Baptist University Attn: Stephanie Barbour 500 West University Oklahoma City, OK 73106 405-878-2416	0	Weekend Producer
		0	Morning News Reporter
		0	Photographer
		0	Morning Editor / Audio
		0	Asst. Advertising Support Ops Manager
		0	On-Air Operator
		0	Multi-Media Journalist
		0	Technical Director/Audio
		0	Producer / Reporter
		0	Photographer
		0	Photographer
		0	On-Air Operator
		0	Investigative Reporter
		0	On-Air Operator
		0	Inventory Specialist
		0	General Assign Reporter
		0	On-Air Operator
		0	Morning Editor/Audio
23	Oklahoma City Community College Attn: Debra Vaughn 7777 South May Oklahoma City, OK 73159 405-682-1611 Ext. 7369	0	Weekend Producer
		0	Morning News Reporter
		0	Photographer
		0	Morning Editor / Audio
		0	Asst. Advertising Support Ops Manager
		0	On-Air Operator
		0	Multi-Media Journalist
		0	Technical Director/Audio
		0	Producer / Reporter

		0	Photographer
		0	Photographer
		0	On-Air Operator
		0	Investigative Reporter
		0	On-Air Operator
		0	Inventory Specialist
		0	General Assign Reporter
		0	On-Air Operator
		0	Morning Editor/Audio
24	Oklahoma City University Attn: Lynette Martin 2501 N. Blackwelder Oklahoma City, OK 73106 405-208-4913	0	Weekend Producer
		0	Morning News Reporter
		0	Photographer
		0	Morning Editor / Audio
		0	Asst. Advertising Support Ops Manager
		0	On-Air Operator
		0	Multi-Media Journalist
		0	Technical Director/Audio
		0	Producer / Reporter
		0	Photographer
		0	Photographer
		0	On-Air Operator
		0	Investigative Reporter
		0	On-Air Operator
		0	Inventory Specialist
		0	General Assign Reporter
		0	On-Air Operator
		0	Morning Editor/Audio
25	Oklahoma Christian University Attn: Jennifer Rocheleau P.O. Box 11000 Oklahoma City, OK 73136 405-425-5000	0	Weekend Producer
		0	Morning News Reporter
		0	Photographer
		0	Morning Editor / Audio
		0	Asst. Advertising Support Ops Manager
		0	On-Air Operator
		0	Multi-Media Journalist
		0	Technical Director/Audio
		0	Producer / Reporter
		0	Photographer
		0	Photographer
		0	On-Air Operator
		0	Investigative Reporter
		0	On-Air Operator
		0	Inventory Specialist
		0	General Assign Reporter
		0	On-Air Operator
		0	Morning Editor/Audio

26	Oklahoma Department of Human Svc Donna Wills Email: Donna.Wills@okdhs.org OKDHS Oklahoma County 55J 1115 SE 66 th Street Oklahoma City, OK 73149	0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	Weekend Producer Morning News Reporter Photographer Morning Editor / Audio Asst. Advertising Support Ops Manager On-Air Operator Multi-Media Journalist Technical Director/Audio Producer / Reporter Photographer Photographer On-Air Operator Investigative Reporter On-Air Operator Inventory Specialist General Assign Reporter On-Air Operator Morning Editor/Audio
27	Oklahoma State Employment Service Attn: Sharon Neece 4509 South I-35 Service Road Oklahoma City, OK 73129 405-670-9100	0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	Weekend Producer Morning News Reporter Photographer Morning Editor / Audio Asst. Advertising Support Ops Manager On-Air Operator Multi-Media Journalist Technical Director/Audio Producer / Reporter Photographer Photographer On-Air Operator Investigative Reporter On-Air Operator Inventory Specialist General Assign Reporter On-Air Operator Morning Editor/Audio
28	Oklahoma State University – Career Services Attn: Jeff Grizzle 360 Student Union Stillwater, OK 74078 405-744-5000	0 0 0 0 0 0 0 0 0	Weekend Producer Morning News Reporter Photographer Morning Editor / Audio Asst. Advertising Support Ops Manager On-Air Operator Multi-Media Journalist Technical Director/Audio Producer / Reporter

		0 0 0 0 0 1 0 0 0	Photographer Photographer On-Air Operator Investigative Reporter On-Air Operator Inventory Specialist General Assign Reporter On-Air Operator Morning Editor/Audio
29	Oklahoma State University – Oklahoma City / OSU-OKC 900 N Portland Avenue Oklahoma City, OK 73107 Attn: Garrett Purdum 405-945-8617 **Added to List Effective 9/2/10**	0 0 0 0 0 0	Investigative Reporter On-Air Operator Inventory Specialist General Assign Reporter On-Air Operator Morning Editor/Audio
30	Oklahoma University School of Journalism/Communications Attn: Kathy Sawyer 395 W. Lindsay, Rm #3000 Norman, OK 73019 405-325-2721	0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	Weekend Producer Morning News Reporter Photographer Morning Editor / Audio Asst. Advertising Support Ops Manager On-Air Operator Multi-Media Journalist Technical Director/Audio Producer / Reporter Photographer Photographer On-Air Operator Investigative Reporter On-Air Operator Inventory Specialist General Assign Reporter On-Air Operator Morning Editor/Audio
31	Opportunities Industrialization Attn: Patricia Kelly 400 North Walnut Oklahoma City, OK 73104 405-235-2651	0 0 0 0 0 0 0 0 0 0 0 0	Weekend Producer Morning News Reporter Photographer Morning Editor / Audio Asst. Advertising Support Ops Manager On-Air Operator Multi-Media Journalist Technical Director/Audio Producer / Reporter Photographer Photographer

		0 0 0 0 0 0 0	On-Air Operator Investigative Reporter On-Air Operator Inventory Specialist General Assign Reporter On-Air Operator Morning Editor/Audio
32	Redland Community College Attn: Sonja Flaming 1300 S. County Club El Reno, OK 73036 405-262-2552	0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	Weekend Producer Morning News Reporter Photographer Morning Editor / Audio Asst. Advertising Support Ops Manager On-Air Operator Multi-Media Journalist Technical Director/Audio Producer / Reporter Photographer Photographer On-Air Operator Investigative Reporter On-Air Operator Inventory Specialist General Assign Reporter On-Air Operator Morning Editor/Audio
33	Referral	1 1 3 1 1 1 1 2 1 2	Weekend Producer Morning Editor / Audio Asst. Advertising Support Ops Manager On-Air Operator Multi-Media Journalist Technical Director/Audio Producer / Reporter Photographer On-Air Operator Inventory Specialist
34	Rose State College Attn: Brenda Wright 6420 S.E. 15 th Street Midwest City, OK 73110 405-733-7377	0 0 0 0 0 0 0 0	Weekend Producer Morning News Reporter Photographer Morning Editor / Audio Asst. Advertising Support Ops Manager On-Air Operator Multi-Media Journalist Technical Director/Audio

		0	Producer / Reporter
		0	Photographer
		0	Photographer
		0	On-Air Operator
		0	Investigative Reporter
		0	On-Air Operator
		0	Inventory Specialist
		0	General Assign Reporter
		0	On-Air Operator
		0	Morning Editor/Audio
35	Rose State College – Talent Search Attn: Mary Sunday 6420 S.E. 15 th Street Midwest City, OK 73110 405-733-6221	0	Weekend Producer
		0	Morning News Reporter
		0	Photographer
		0	Morning Editor / Audio
		0	Asst. Advertising Support Ops Manager
		0	On-Air Operator
		0	Multi-Media Journalist
		0	Technical Director/Audio
		0	Producer / Reporter
		0	Photographer
		0	Photographer
		0	On-Air Operator
		0	Investigative Reporter
		0	On-Air Operator
		0	Inventory Specialist
		0	General Assign Reporter
		0	On-Air Operator
		0	Morning Editor/Audio
36	SeeWorth Academy Del Yowell, MS Email: dyowell@seeworthacademy.org 12600 N Kelley Avenue Oklahoma City, OK 73131 405-204-9959	0	Weekend Producer
		0	Morning News Reporter
		0	Photographer
		0	Morning Editor / Audio
		0	Asst. Advertising Support Ops Manager
		0	On-Air Operator
		0	Multi-Media Journalist
		0	Technical Director/Audio
		0	Producer / Reporter
		0	Photographer
		0	Photographer
		0	On-Air Operator
		0	Investigative Reporter
		0	On-Air Operator
		0	Inventory Specialist
		0	General Assign Reporter
		0	On-Air Operator
		0	Morning Editor/Audio

37	Sinclair Broadcast Group www.sbg.net Attn: Sharon Pickeral 10706 Beaver Dam Road Cockeysville, MD 21030	0 0 0 0 0 2 0 1 0 1 0 0 0 0 0 0 1 0	Weekend Producer Morning News Reporter Photographer Morning Editor / Audio Asst. Advertising Support Ops Manager On-Air Operator Multi-Media Journalist Technical Director/Audio Producer / Reporter Photographer Photographer On-Air Operator Investigative Reporter On-Air Operator Inventory Specialist General Assign Reporter On-Air Operator Morning Editor/Audio
38	Southern Nazarene College Attn: Miriam Key 6729 N.W. 39 th Expressway Bethany, OK 73008 405-789-6400	0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	Weekend Producer Morning News Reporter Photographer Morning Editor / Audio Asst. Advertising Support Ops Manager On-Air Operator Multi-Media Journalist Technical Director/Audio Producer / Reporter Photographer Photographer On-Air Operator Investigative Reporter On-Air Operator Inventory Specialist General Assign Reporter On-Air Operator Morning Editor/Audio
39	Spots and Dots www.spotsndots.com 167 Oakdale Road Johnson City, NY 13790		

40	Station Website Stephanie Nelson KOKH25.com 1228 E. Wilshire Blvd. Oklahoma City, OK 73111	4 1 0 0 1 1 1 0 1 0 1 1 0 1 1 1 0 1 1	Weekend Producer Morning News Reporter Photographer Morning Editor / Audio Asst. Advertising Support Ops Manager On-Air Operator Multi-Media Journalist Technical Director/Audio Producer / Reporter Photographer Photographer On-Air Operator Investigative Reporter On-Air Operator Inventory Specialist General Assign Reporter On-Air Operator Morning Editor/Audio
41	Talent Dynamics 600 Las Colinas Blvd Ste. 100 Irving, TX 75039 Christina Hedding hedding@talentdynamics.com **Added to List Effective 1/4/11** *On-Air Talent, Producers & News Mgmt. positions only*	0	Morning Editor/Audio
42	The Art Institute of Fort Lauderdale LuWin Sanches / Career Svc Advisor Email: lsanchez@aii.edu 1799 SE 17 th Street Fort Lauderdale, FL 33316 800-275-7603 ext 2615 954-308-2615 Direct Office 954-525-2602 Fax *Added to List Effective 1/23/2010* *News, Commercial & Promotion Positions Only*	0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	Weekend Producer Morning News Reporter Photographer Morning Editor / Audio On-Air Operator Multi-Media Journalist Technical Director/Audio Producer / Reporter Photographer Photographer On-Air Operator Investigative Reporter On-Air Operator General Assign Reporter On-Air Operator Morning Editor/Audio

43	University of Central Oklahoma Attn: Michelle Curran Attn: Ann Hayherst 100 N. University Edmond, OK 73034 405-974-2000	0	Weekend Producer
		0	Morning News Reporter
		0	Photographer
		0	Morning Editor / Audio
		0	Asst. Advertising Support Ops Manager
		0	On-Air Operator
		0	Multi-Media Journalist
		0	Technical Director/Audio
		0	Producer / Reporter
		0	Photographer
		0	Photographer
		0	On-Air Operator
		0	Investigative Reporter
		0	On-Air Operator
		0	Inventory Specialist
		0	General Assign Reporter
		0	On-Air Operator
		0	Morning Editor/Audio
44	University of Oklahoma Attn: Rachelle Mattingly 905 Asp Avenue Norman, OK 73069 405-325-1826	0	Weekend Producer
		0	Morning News Reporter
		0	Photographer
		0	Morning Editor / Audio
		0	Asst. Advertising Support Ops Manager
		0	On-Air Operator
		0	Multi-Media Journalist
		0	Technical Director/Audio
		0	Producer / Reporter
		0	Photographer
		0	Photographer
		0	On-Air Operator
		0	Investigative Reporter
		0	On-Air Operator
		1	Inventory Specialist
		0	General Assign Reporter
		0	On-Air Operator
		0	Morning Editor/Audio
45	Urban League Attn: Beverly Woodson 3900 N. Martin Luther King Oklahoma City, OK 73111 405-424-5243	0	Weekend Producer
		0	Morning News Reporter
		0	Photographer
		0	Morning Editor / Audio
		0	Asst. Advertising Support Ops Manager
		0	On-Air Operator
		0	Multi-Media Journalist
		0	Technical Director/Audio
		0	Producer / Reporter

		0	Photographer
		0	Photographer
		0	On-Air Operator
		0	Investigative Reporter
		0	On-Air Operator
		0	Inventory Specialist
		0	General Assign Reporter
		0	On-Air Operator
		0	Morning Editor/Audio
46	www.tvjobs.com Mark Holloway PO Box 4116 Oceanside, CA 92052	0	Weekend Producer
		0	Morning News Reporter
		1	Photographer
		0	Morning Editor / Audio
		0	Asst. Advertising Support Ops Manager
		0	On-Air Operator
		0	Multi-Media Journalist
		2	Technical Director/Audio
		1	Producer / Reporter
		2	Photographer
		1	Photographer
		1	On-Air Operator
		1	Investigative Reporter
		0	On-Air Operator
		0	Inventory Specialist
		0	General Assign Reporter
		1	On-Air Operator
		0	Morning Editor/Audio
47	www.careerbuilder.com Brian Maggio 8401 Greensboro Dr Ste 250 McLean, VA 22102	0	Weekend Producer
		0	Morning News Reporter
		0	Photographer
		0	Morning Editor / Audio
		0	Asst. Advertising Support Ops Manager
		0	On-Air Operator
		0	Multi-Media Journalist
		0	Technical Director/Audio
		0	Producer / Reporter
		0	Photographer
		0	Photographer
		0	On-Air Operator
		0	Investigative Reporter
		0	Inventory Specialist
		0	General Assign Reporter
		0	On-Air Operator
		0	Morning Editor/Audio

48	www.medialine.com	0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	Weekend Producer Morning News Reporter Photographer Morning Editor / Audio Asst. Advertising Support Ops Manager On-Air Operator Multi-Media Journalist Technical Director/Audio Producer / Reporter Photographer Photographer On-Air Operator Investigative Reporter On-Air Operator Inventory Specialist General Assign Reporter On-Air Operator Morning Editor/Audio
49	Job Fair	0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	Weekend Producer Morning News Reporter Photographer Morning Editor / Audio Asst. Advertising Support Ops Manager On-Air Operator Multi-Media Journalist Technical Director/Audio Producer / Reporter Photographer Photographer On-Air Operator Investigative Reporter On-Air Operator Inventory Specialist General Assign Reporter On-Air Operator Morning Editor/Audio
50	Collective Talent email: bille@michaelsmedia.com Michael Bille 26150 Hersheyvale Franklin, MI 48025 <i>*News Positions Only*</i>	0	Morning News Reporter

51	Craigslist.com Agent 1381 9 th Avenue San Francisco, CA 94122 Email: www.craigslist.com	0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	Weekend Producer Morning News Reporter Photographer Morning Editor / Audio Asst. Advertising Support Ops Manager On-Air Operator Multi-Media Journalist Technical Director/Audio Producer / Reporter Photographer Photographer On-Air Operator Investigative Reporter On-Air Operator Inventory Specialist General Assign Reporter On-Air Operator Morning Editor/Audio
52	Entertainmentcareers.net email: www.entertainmentcareers.com	0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	Weekend Producer Morning News Reporter Photographer Morning Editor / Audio Asst. Advertising Support Ops Manager On-Air Operator Multi-Media Journalist Technical Director/Audio Producer / Reporter Photographer Photographer On-Air Operator Investigative Reporter On-Air Operator Inventory Specialist General Assign Reporter On-Air Operator Morning Editor/Audio
53	Emmyonline.org email: www.emmyonline.org	0 0 0 0 0 0 0 0 0	Weekend Producer Morning News Reporter Photographer Morning Editor / Audio Asst. Advertising Support Ops Manager On-Air Operator Multi-Media Journalist Technical Director/Audio Producer / Reporter

		0 0 0 0 0 0 0 0 0 0	Photographer Photographer On-Air Operator Investigative Reporter On-Air Operator Inventory Specialist General Assign Reporter On-Air Operator Morning Editor/Audio
54	TV Spy www.tvspy.com 150 West 22 nd Street 5 th Floor New York, NY 10011		
55	Job Nugget www.jobnugget.com	0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	Weekend Producer Morning News Reporter Photographer Morning Editor / Audio Asst. Advertising Support Ops Manager On-Air Operator Multi-Media Journalist Technical Director/Audio Producer / Reporter Photographer Photographer On-Air Operator Investigative Reporter On-Air Operator Inventory Specialist General Assign Reporter On-Air Operator Morning Editor/Audio
56	Newsok.com	1 1	On-Air Operator Inventory Specialist

This station employment unit publishes notices asking organizations that want to be notified of job vacancies to contact us.

Appendix 3 to

Annual EEO Public File Report Form

Covering the Period from 2-01-10 to 01-31-11

Station(s) Comprising Station Employment Unit KOKH/KOCB

Section 3: Supplemental (Non-Vacancy Specific) Recruitment Activities Undertaken by
KOKH/KOCB – OKLAHOMA CITY

Internship Program

The stations have an internship program as defined below:

Program Goal:

The goal of our internship program is to recruit candidates, primarily juniors and seniors, from colleges and prepare them for entry-level jobs within the broadcast industry.

Program Objectives:

- Develop links with universities and colleges to promote KOKH/KOCB as prospective employers.
- Create a symbiotic relationship between interns and KOKH/KOCB employees.
- Provide interns with opportunities for translating classroom theories into industry applications. Interns will have the chance to develop practical skills that will improve their chances for success within the broadcast industry.

Eligibility Requirements:

- The applicant must be attending an accredited institution. Graduate students also are eligible. Preferably, applicants should be communication majors, though other majors may be considered.
- The applicant must be at least 18 years of age.
- The applicant must be in good academic standing, as defined by his or her academic institution.
- The applicant must receive academic credit for the internship experience. He or she must be registered for college credit at his or her institution during the quarter or semester in which the internship is performed. Interns are not paid.
- In addition to meeting the institution's eligibility requirements, the applicant must meet the station's eligibility requirements.

Any person interested in internship opportunities should contact the station for more details.

KOCB/KOKH had one student from the University of Oklahoma participate in our internship program in our Sports Department.

KOCB/KOKH had one student from the University of Oklahoma Gaylord College participate in our internship program in our News Department.

KOCB/KOKH had one student from the University of Oklahoma participate in our internship program in our Sales Department.

Participated in Community Events

Event 1:

Date: October 29, 2010

Participating Employees: John Wilhelm – Sales Promotion

Host/Sponsor of Activity: Station Tour

Brief Description of Activity: A tour group of 14 children and 10 adults from the Cub Scout Pack 344 in Luther, Oklahoma were given a tour of our station. We took them through the control room, newsroom, and news studios. This tour helped them get a communications badge for the cub scouts.

Event 2:

Date: November 30, 2010

Participating Employees: John Wilhelm – Sales Promotion

Host/Sponsor of Activity: Station Tour

Brief Description of Activity: A tour group of 7 children and 9 adults from the Cub Scout Pack 65 in Harrah, Oklahoma were given a tour of our station. We took them through the control room, newsroom, and news studios. This tour helped them get a communications badge for the cub scouts.

Event 3:

Date: November 10, 2010

Participating Employees: Jen Jantzen – Assistant News Director

Host/Sponsor of Activity: Ad Club Student Panel – Will Rogers Theatre

Brief Description of Activity: The Ad Club is a club of professionals and students who work in Advertising or Public Relations. They host a yearly conference where students get to meet professionals in their fields, and get advice on applying for jobs and building a career. Sat on a panel and answered questions about resume's, interviews, internships and future salaries for the students. Also discussed career opportunities at Fox & CW.

Event 4:

Date: November 11, 2010

Participating Employees: Jen Jantzen – Assistant News Director

Host/Sponsor of Activity: Interactive Media Field Day – Stillwater, OK

Brief Description of Activity: A mentor for Interactive Media Students through three Tech Centers. The curriculum has added a “News Production” category this school year. Met with students in Stillwater, and introduced them to Stan Clark, owner of Stan Clark Companies and Eskimo Joes. The students interviewed Stan, and will be putting together two stories to use in the National competition.

Participated in Educational Events

Event 1:

Date: February 20, 2010

Participating Employees: Lisa Monahan (Turner) – Reporter

Host/Sponsor of Activity: University of Oklahoma / Oklahoma Broadcast Education Awards Judging

Brief Description of Activity: The Oklahoma Broadcast Education Association (OBEA) asks members of the media to assist with awards offered to aspiring journalist working at the collegiate level. The program is designed to offer industry advice and perspective to students who will graduate and try to attain jobs in the business. Judges watch several award entries and provide remarks and suggestions to help better the students. We also give scores that contribute to the winners recognized by the OBEA and Oklahoma Association of Broadcasters (OAB). Spoke to the students specifically about career opportunities at Fox 25.

Event 2:

Date: March 3, 2010

Participating Employees: Jennifer Jantzen- Assistant News Director

Host/Sponsor of Activity: KOKH Fox 25 / Job Shadowing

Brief Description of Activity: We had a high school senior from Ninnekah High School, who is heading into broadcasting come in to shadow our Assistant News Director. This was part of her college-career day at school. She spent the morning watching the show from the control room and studio.

Event 3:

Date: December 2, 2010

Participating Employees: Stephanie Nelson – Human Resources

Host/Sponsor of Activity: Oklahoma Christian University

Brief Description of Activity: I was invited by OC, by invitation only, to participate in the “First Impressions Competition”. It highlighted 35 of Oklahoma Christian University’s top students. Each student participating has been nominated by faculty as an exceptional student in their class. In the competition, students went against their classmates by presenting individually prepared introductions to various employers. I acted as a judge for the competition. Awards were given to the students with the strongest presentations. I also met with the students to give advice on how to present themselves to employers during an interview, specific job openings at Fox 25 and internship possibilities.

Event 4:

Date: November 6, 2010

Participating Employees: Joe Spadea – News Director

Host/Sponsor of Activity: The University of Oklahoma Gaylord College

Brief Description of Activity: Participated in the NAPTE Student Career Workshop. Conducted a moot job interview with Jordan Nelson, a student from the Oklahoma State University. The goal of the workshop was to provide college students from around Oklahoma with insight and information about the television business. Other news professionals from Oklahoma television stations took part. Also spoke to students about employment and internship opportunities at KOKH/KOCB.

Event 5:

Date: December 1, 2011

Participating Employees: John Rossi – General Manager

Host/Sponsor of Activity: Guest speaker at University of Oklahoma

Brief Description of Activity: Guest speaker at University of Oklahoma Media Sales Class. Spoke to the students about viewing patterns, career paths and job opportunities at KOKH / KOCB.

Participation in a Job Fair

Event 1:

Date: March 3, 2010

Participating Employees: Stephanie Nelson – Human Resources Manager

Host/Sponsor of Activity: Oklahoma City Community College

Brief Description of Activity: Met with students to discuss their career interests and provided information about career opportunities in the broadcasting industry in general and specific opportunities at KOCB/KOKH that may pertain to their particular career interests. Also spoke about internship opportunities at KOCB/KOKH.

Participation in a Job Fair

Event 2:

Date: October 6, 2010

Participating Employees: Stephanie Nelson – Human Resources Manager

Host/Sponsor of Activity: Oklahoma City Community College

Brief Description of Activity: Met with students to discuss their career interests and provided information about career opportunities in the broadcasting industry in general and specific opportunities at KOCB/KOKH that may pertain to their particular career interests. Also spoke about internship opportunities at KOCB/KOKH.

Participation in a Job Fair

Event 3:

Date: September 27, 2010

Participating Employees: Stephanie Nelson – Human Resources Manager

Host/Sponsor of Activity: Oklahoma Christian University

Brief Description of Activity and Station Participation: Met with students to discuss their career interests and provided information about career opportunities in the broadcasting industry in general and specific opportunities at KOCB/KOKH that may pertain to their particular career interests. Also spoke about internship opportunities at KOCB/KOKH.

Training

SBG, Inc and its stations (KOCB / KOKH) is an equal opportunity employer. Equal employment opportunity has been and continues to be both the Company's policy and practice. In order to provide equal employment and advancement opportunities to all individuals, employment decisions at SBG and its stations will be based on merit, qualifications, and abilities. We will recruit, hire, train, promote, and make all other employment decisions without regard to race, color, religion, sex, national origin, age, disability, veteran status, Acquired-Immune Deficiency Syndrome (AIDS), AIDS-Related Complex (ARC), veteran status or any other category protected by law.

Further, in keeping with this commitment to equal employment opportunity, SBG Inc. offers mandatory training for equal opportunity employment, discrimination and appropriate workplace behavior including workplace harassment to all new employees and managers.