
Annual EEO Public File Report Form
KOKH/KOCB – Oklahoma City
Annual EEO Public File Report

The purpose of the EEO Public File Report (396) is to comply with Section 73.2080(c)(6) of the FCC's 2002 EEO Rule. This Report has been prepared on behalf of the Station Employment Unit that is comprised of the following stations: KOKH/KOCB – OKLAHOMA CITY and is required to be placed in the public inspection files of these stations, and posted on their web sites, if they have web sites.

The information contained in this Report covers the time period beginning February 1, 2011 to and including January 31, 2012 (the "Applicable Period").

The FCC's 2002 EEO Rule requires that this Report contain the following information:

1. A list of all full-time vacancies filled by the Stations comprising the Station Employment Unit during the Applicable Period;
2. For each such vacancy, the recruitment source(s) utilized to fill the vacancy (including, if applicable, organizations entitled to notification pursuant to Section 73.2080(c)(1)(ii) of the new EEO Rule, which should be separately identified by name, address, contact person and telephone number;
3. The recruitment source that referred the hiree for each full-time vacancy during the Applicable Period;
4. Data reflecting the total number of persons interviewed for full-time vacancies during the Applicable Period and the total number of interviewees referred by each recruitment source utilized in connection with such vacancies; and
5. A list and brief description of the initiatives undertaken pursuant to Sections 73.2080(c)(2) of the FCC rules.

Appendices 1, 2, and 3, which follow, have been designed, in the aggregate, to provide the required information. Please note that the numbers listed on Appendix 2 under the column entitle "Full-time Positions for Which This Source Was Utilized" refer to the number of the full-time job positions listed on Appendix 1.

For the purposes of this Report, a vacancy was deemed "filled" not when the offer was extended but when the hiree accepted the job offer and started in the position. A person was deemed "interviewed" when he or she was interviewed in person.

Appendix 1 to

Annual EEO Public File Report Form

Covering the Period from February 1, 2011 to January 31, 2012

Station(s) Comprising Station Employment Unit: KOKH/KOCB – Oklahoma City

Section 1: Vacancy Information

	Full-time Positions Filled By job Title	Recruitment Source of Hiree	Total Number of Interviewees from All sources for This Position
1	News Marketing Producer	Employee Referral	2
2	Morning News Technical Director / Director	Employee Referral	3
3	Account Executive	Employee Referral	8
4	Weekend Producer	Employee Referral	4
5	General Assignment Reporter	TVJobs.com	1
6	Investigative Reporter	Internal	1
7	Technical Director / Audio	Newsok.com	2
8	Creative Director	Internal	1
9	Morning Anchor	Internal	3
10	Morning News Reporter	Employee Referral	2
11	Weekend Anchor / Reporter	Station Website	2
12	Multimedia Journalist	Employee Referral	2
13	Copy Coordinator	Internal	7
14	Morning Anchor	Station Website	4
15	Photographer	Employee Referral	1
16	Broadcast Television Engineer	Indeed.com	3
17	Weekend Meteorologist	TVJobs.com	4
18	Credit Manager	Indeed.com	8
19	Morning Producer	Employee Referral	3
20	Producer / Reporter	Employee Referral	7
21	Morning News Feature Reporter / Anchor	Internal	2
22	Account Executive	Employee Referral	1
23	Morning Producer / Reporter	TVJobs.com	2

24	Accounting Assistant / Receptionist	Indeed.com	4
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Total Number of Persons Interviewed During Applicable Period: 77

	Added to list effective 8/9/11		
9	Internal – Current Employee KOKH/KOCB Contact: Stephanie Nelson 1228 E. Wilshire Blvd. OKC, OK 73111	0 0 0 0 0 1 0 1 1 0 0 0 0 1 0 0 0 0 0 0 0 1 0 0 0	News Marketing Producer Morning News Technical Director / Director Account Executive Weekend Producer General Assignment Reporter Investigative Reporter Technical Director / Audio Creative Director Morning Anchor Morning News Reporter Weekend Anchor / Reporter Multimedia Journalist Copy Coordinator Morning Anchor Photographer Broadcast Television Engineer Weekend Meteorologist Credit Manager Morning Producer Producer / Reporter Morning News Feature Reporter / Anchor Account Executive Morning Producer / Reporter Accounting Asst / Receptionist
10	Langston University Attn: James Wallace P.O. Box 1255 Langston, OK 73050 405-466-3240	0 0	News Marketing Producer Morning News Technical Director / Director Account Executive Weekend Producer General Assignment Reporter Investigative Reporter Technical Director / Audio Creative Director Morning Anchor Morning News Reporter Weekend Anchor / Reporter Multimedia Journalist Copy Coordinator Morning Anchor Photographer Broadcast Television Engineer Weekend Meteorologist Credit Manager

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		0 0 0 0 0 0 0 0 0 0	Broadcast Television Engineer Weekend Meteorologist Credit Manager Morning Producer Producer / Reporter Morning News Feature Reporter / Anchor Account Executive Morning Producer / Reporter Accounting Asst / Receptionist
16	National Assoc. of Hispanic Journalists Attn: Lepicia Salazar 1000 National Press Building 529 14 th Street, NW Washington, DC 20045 202-662-7145 jobbank@nahj.org	0 0	News Marketing Producer Morning News Technical Director / Director Account Executive Weekend Producer General Assignment Reporter Investigative Reporter Technical Director / Audio Creative Director Morning Anchor Morning News Reporter Weekend Anchor / Reporter Multimedia Journalist Copy Coordinator Morning Anchor Photographer Broadcast Television Engineer Weekend Meteorologist Credit Manager Morning Producer Producer / Reporter Morning News Feature Reporter / Anchor Account Executive Morning Producer / Reporter Accounting Asst / Receptionist

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		0 0 0 0 0 0 0 0 0 0	Photographer Broadcast Television Engineer Weekend Meteorologist Credit Manager Morning Producer Producer / Reporter Morning News Feature Reporter / Anchor Account Executive Morning Producer / Reporter Accounting Asst / Receptionist
23	Oklahoma City Community College Attn: Debra Vaughn 7777 South May Oklahoma City, OK 73159 405-682-1611 Ext. 7369	0 0	News Marketing Producer Morning News Technical Director / Director Account Executive Weekend Producer General Assignment Reporter Investigative Reporter Technical Director / Audio Creative Director Morning Anchor Morning News Reporter Weekend Anchor / Reporter Multimedia Journalist Copy Coordinator Morning Anchor Photographer Broadcast Television Engineer Weekend Meteorologist Credit Manager Morning Producer Producer / Reporter Morning News Feature Reporter / Anchor Account Executive Morning Producer / Reporter Accounting Asst / Receptionist

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