

CABLE ELECTION NOTICE

CALL LETTERS	COMMUNITY OF LICENSE	DMA TO WHICH NIELSEN MEDIA RESEARCH ASSIGNED STATION IN 2009-10 NSI
WHO-TV	DES MOINES	AMES/DES MOINES
DTV CHANNEL (OVER THE AIR)	PRIMARY CHANNEL (VIRTUAL CHANNEL, E.G., 15.1)	LICENSEE NAME
13	13.1	LOCAL TV LLC IOWA

This Cable Election Notice is sent this 19th day of August 2011 via Certified Mail/Return Receipt Requested (Receipt Number _____) to the following:

Operator: Central College
Address: 812 University Street
Pella, IA 50219

With respect to all communities within the Station's "television market" (as defined in 47 C.F.R. § 76.55(e)) served by cable systems owned or managed by your company (including those listed in our current retransmission consent agreement and including those listed EXHIBIT A hereto) between January 1, 2012, and December 31, 2014, the Licensee elects retransmission consent status for the primary video stream of the Station's digital signal.

Further, we hereby notify you of our election not to renew, extend, or roll-over the term of any of retransmission consent agreement that may be in place between our companies at this time. For further information or to request consent to the retransmission of any program stream to which a "must-carry" election does not apply, please contact:

Name: Dale Woods
Address: 1801 Grand Avenue
Des Moines, IA 50309

Phone: 515-242-3500
Email: dale.woods@whotv.com

The Licensee provides this Election Notice pursuant to 47 C.F.R. Section 76.64.

Signature:
Name/Title: Dale R. Woods WHO-HD General Manager

CABLE ELECTION NOTICE

Exhibit A

CALL LETTERS	COMMUNITY OF LICENSE	LICENSEE
WHO-TV	Ames/Des Moines	Local TV LLC Iowa

Communities in the Station's television market that are covered by the Cable Election Notice to which this Exhibit A is attached:

Central College