



This order was placed jointly for two separate candidates listed below, and has been split evenly in half.

The candidates are

- Mark Baker – Rep Candidate for Attorney General
- David McRae – Rep Candidate for Treasurer

CONTRACT # 207282



125 West 55th St
New York, NY 10019

KATZ TELEVISION
GROUP

Contract # 2648054
CPE: 175/195/679
Agency: MEDIUM BUYING LLC
1351 King Ave
2nd Floor
COLUMBUS, OH 43212

Changes as of: 6/25/2019 at 12:28 PM
Flight: 7/16/19 - 7/23/19
Advertiser: McRae - MS Treasurer - Baker - MS Attorney General
Product: McRae MS Treasurer Baker Ms Attn General
Agency Order #: 8628264
Buyer: Cookson, Katherine
Salesperson: FRAN BROWN 215-563-5400
Separation:

Version: Highlighting Revision 4
Station: WXXV
Market: Biloxi-Gulfport
Office: PHILADELPHIA
Service: Nielsen
Primary Demo: Adults 50+
Assistant: FRAN BROWN 215-563-5400

Total Spots: 42
Total CPP: \$34.42
Total GRP: 94.8
Traffic #: 207282

Con Type: POLITICAL/NOTE
Total \$: \$3,263.00

Comments: revised spots to reflect 65% of :30 rate per station

#	Day/Time	DP	Program	Rate	A50P Rating	Len	7/16	7/22	Total Spots	Total \$	CPP*	GRP*
REV-1	M-F 7a-9a		WXXV News 25 Today @ 7am	\$22.75	1.4	15	10 4	2	6	\$136.50	\$16.25	8.4
Changes: Rate from 17.5 to 22.75												
REV-2	M-F 9a-10a		Pickler & Ben	\$13.00	2.0	15	6 2	2	4	\$52.00	\$6.50	8.0
Changes: Rate from 10 to 13												
REV-3	M-F 4p-5p		Dr. Phil	\$32.50	2.0	15	6 2	2	4	\$130.00	\$16.25	8.0
Changes: Rate from 25 to 32.5												
REV-4	M-F 5:30p-6p		Family Feud	\$39.00	2.2	15	6 2	2	4	\$156.00	\$17.73	8.8
Changes: Rate from 30 to 39												
5	M 8p-9p		So You Think You Can Dance-FOX	\$149.50	2.7	15	2	0	2	\$299.00	\$55.37	5.4
Changes: Rate from 115 to 149.5												
REV-6	M-F 9p-10p		WXXV News 25 @ 9pm	\$91.00	2.7	15	6 2	2	4	\$364.00	\$33.70	10.8
Changes: Rate from 70 to 91												
7	W 8p-9p		Star-FOX	\$182.00	4.5	15	2	0	2	\$364.00	\$40.44	9.0
Changes: Rate from 140 to 182												
8	F 7p-8p		Last Man Standing/The Cool Kids-FOX	\$126.75	3.6	15	2	0	2	\$253.50	\$35.21	7.2
Changes: Rate from 97.5 to 126.75												
9	F 10p-12m		CSI: Miami-MYNET	\$22.75	1.0	15	2	0	2	\$45.50	\$22.75	2.0
Changes: Rate from 17.5 to 22.75												
REV-10	Sa-Su 11:30a-10p		NASCAR ME	\$211.25	4.2	15	4 2	0	2	\$422.50	\$50.30	8.4
Changes: Rate from 162.5 to 211.25												
11	Su 8a-9a		Fox News Sunday	\$32.50	0.9	15	2	0	2	\$65.00	\$36.11	1.8
Changes: Rate from 25 to 32.5												
12	Su 9p-10p		WXXV News 25 Sunday @ 9pm	\$91.00	2.7	15	2	0	2	\$182.00	\$33.70	5.4
Changes: Rate from 70 to 91												



125 West 55th St
New York, NY 10019

KATZ TELEVISION GROUP

Contract # 26488054 **Changes as of:** 6/25/2019 at 12:28 PM **Version:** Highlighting Revision 4
CPE: 175/195/679 **Flight:** 7/16/19 - 7/23/19 **Station:** WXXV
Agency: MEDIUM BUYING LLC **Advertiser:** McRae - MS Treasurer - Baker - MS Attorney General **Market:** Biloxi-Gulfport
Product: McRae MS Treasurer Baker Ms Attn General **Office:** PHILADELPHIA **Total Spots:** 42
Agency Order #: 8628264 **Buyer:** Cookson, Katherine **Service:** Nielsen **Total CPP:** \$34.42
Salesperson: FRANK BROWN 215-563-5400 **Primary Demo:** Adults 50+ **Total GRP:** 94.8
Separation: **Assistant:** FRANK BROWN 215-563-5400 **Traffic #:** 207282

#	Day/Time	DP	Program	Rate	A50P Rating	Len	7/16 - 7/22			Total Spots	Total \$	CPP*	GRP*
							7/16	7/22					
13	Su 10p-11p		TMZ Weekend	\$162.50	1.3	15	2	0		2	\$325.00	\$125.00	2.6
Charges: Rate from 12.5 to 162.5													
14	M 8p-9p		SYTYCD	\$227.50	4.5	15	2	0		2	\$455.00	\$50.56	9.0
Charges: Rate from 175 to 227.5													
REV-15	M-F 12m-1a		Chicago PD	\$6.50	0.0	15	2	0		2	\$13.00	\$0.00	0.0
Charges: Rate from 5 to 6.5													
REV-16	Sa 9p-10p		Bones	\$13.00	0.0	15	2	0		0	\$0.00	\$0.00	0.0
Charges: Rate from 10 to 13													
TOTALS: 32 10										42	\$3,263.00	\$34.42	94.8



125 West 55th St
New York, NY 10019

KATZ TELEVISION GROUP

Contract # 26488054 **Changes as of:** 6/25/2019 at 12:28 PM **Version:** Highlighting Revision 4
CPE: 175/195/679 **Flight:** 7/16/19 - 7/23/19 **Station:** WXXV **Con Type:** POLITICAL/VOTE
Agency: MEDIUM BUYING LLC **Advertiser:** McRae - MS Treasurer - Baker - MS Attorney General **Market:** Biloxi-Gulfport **Total \$:** \$3,263.00
Product: McRae MS Treasurer Baker Ms Atm General **Office:** PHILADELPHIA **Total Spots:** 42
Agency Order #: 8628264 **Buyer:** Cookson, Katherine **Service:** Nielsen **Total CPP:** \$34.42
Salesperson: FRANK BROWN 215-863-5400 **Primary Demo:** Adults 50+ **Total GRP:** 94.8
Separation: **Traffic #:** 207282

Special Instructions	
Order Level Comments	
Date/Time	Added by
06/25/19 12:28 PM	FRANK BROWN
06/20/19 2:14 PM	FRANK BROWN
06/20/19 2:14 PM	FRANK BROWN
06/20/19 1:34 PM	Jalee Smothers
06/20/19 11:51 AM	FRANK BROWN
06/18/19 4:33 PM	FRANK BROWN
06/18/19 3:55 PM	System
06/18/19 3:18 PM	FRANK BROWN
Comment	
revised spots to reflect 65% of :30 rate per station	
revised rates based on the rate card sent to me and changed to :15 bookends	
Canceled by new revision	
These lines are still in as 30's and need to be revised to 15 sec bookends at 65% of rate	
revised rates based on the rate card sent to me and changed to :15 bookends	
revised flight dates per agy	
Notice Received.	
Separation: 30	

Competitive Information	
Market Budget:	\$32,630
WXXV Share:	10%
Comment:	DXXV: 15%
Unknown:	75%

Daypart Summary			
Day/Time	% Distrib	Spots	GRP
Total	100%	42	94.8

Monthly Summary		
Month	Spots	Dollars
2019-Jul	42	\$3,263.00
Total	42	\$3,263.00

Transaction History					
Trans	Created/Received	Created by	Status	Spot+	Spot-
Revision	6/25/19 12:28 PM	FRANK BROWN	Revised		26
Revision	6/20/19 2:14 PM	FRANK BROWN	Confirmed	4	
Makegood 1	6/20/19 1:34 PM	Jalee Smothers	Canceled		4
Revision	6/20/19 11:51 AM	FRANK BROWN	Confirmed	33	
Comment					
Changes: Comments from revised rates based on the rate card sent to me and changed to :15 bookends to reflect 65% of :30 rate per station. Calculated Dollars from \$3,275.00 to \$3,263.00. Total CPP from \$22.25 to \$34.42. Competitive Market Budget from \$32,750 to \$32,630. Total Spots from 68 to 42. Total GRPs from 147.2 to 94.8. Origuser Entered Dollars to \$3,275.00. User Entered \$ from \$0.00 to \$3,263.00. Total \$ from \$3,275.00 to \$3,263.00. 16 buylines added or modified.					
Changes: Calculated Dollars from \$2,870.00 to \$3,275.00. Total CPP from \$21.17 to \$34.42. Total \$ from \$2,870.00 to \$3,275.00. Total Spots from 60 to 68. Total GRPs from 135.6 to 147.2. 4 buylines added or modified.					
Changes: Total \$ from \$3,275.00 to \$2,870.00. Total Spots from 64 to 60. Total GRPs from 141.4 to 135.6. Total CPP from \$23.16 to \$21.17. Total GIMPs from 0 to 136. Total CPM from \$0.00 to \$21,165.19. 4 buylines added or modified.					
Changes: Total CPP from \$47.40 to \$23.16. Total Spots from 31 to 64. Total GRPs from 69.1 to 141.4. Comments from revised flight dates per agy to revised rates based on the rate card sent to me and changed to :15 bookends. 16 buylines added or modified.					



125 West 55th St
New York, NY 10019

KATZ TELEVISION GROUP

Contract # 26488054	Changes as of: 6/25/2019 at 12:28 PM	Version: Highlighting Revision 4
CPE: 175/195/679	Flight: 7/16/19 - 7/23/19	Station: WXXV
Agency: MEDIUM BUYING LLC	Advertiser: McRae - MS Treasurer - Baker - MS Attorney General	Market: Biloxi-Gulfport
1351 King Ave 2nd Floor COLUMBUS, OH 43212	Product: McRae MS Treasurer Baker Ms Atn General	Office: PHILADELPHIA
	Agency Order #: 8628264	Service: Nielsen
	Buyer: Cookson, Katherine	Primary Demo: Adults 50+
	Salesperson: FRAN BROWN 215-563-5400	Assistant: FRAN BROWN 215-563-5400
	Separation:	Traffic #: 207282
		Total Spots: 42
		Total CPP: \$34.42
		Total GRP: 94.8

Transaction History						
Trans	Created/Received	Created by	Status	Spot#	Spot	Contract \$
Revision	6/18/19 4:33 PM	FRAN BROWN	Confirmed			
Queued for Electronic Contracting	6/18/19 3:23 PM					
New	6/18/19 3:18 PM	FRAN BROWN	Confirmed	31		\$0
						\$3,275.00
						\$3,275.00

Transaction History

Trans	Created/Received	Created by	Status	Spot#	Spot	Contract \$	Comment
Revision	6/18/19 4:33 PM	FRAN BROWN	Confirmed				Changes: Origflight Start to 7/15/19, Flight Start from 7/15/19 to 7/16/19, Origstart Day Of The Week to Monday, Start Day Of The Week from Monday to MondayExceptFirst, Origflight End to 7/28/19, Flight End from 7/28/19 to 7/23/19, Comments from Separation: 30 to revised flight dates per agy, Origproduct to TV, Product from TV to McRae MS Treasurer Baker Ms Atn General. 13 buylines added or modified.
Queued for Electronic Contracting	6/18/19 3:23 PM						
New	6/18/19 3:18 PM	FRAN BROWN	Confirmed	31		\$0	
						\$3,275.00	
						\$3,275.00	

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



WXXV-TV
P.O. Box 2500
Gulfport, MS 39505

GULFPORT BILLY PASCHIGUOLA

Medium Buying LLC
3380 Tremont Road
Suite 290
Columbus, OH 43221

Contract # 207282

Schedule Dates 07/15/19-07/26/19

Advertiser

Pol - David McRae (13503)

Agency

Medium Buying LLC (4295)

Product

Political (1176)

Brand

McRae / Baker (64049)

Salesperson

Millennium-Philadelphia, - (1034)

Sales Office

Millennium - Philadelphia

Buyer Name

Kather, Cookson,

Phone/Fax

/

CPE

175/195/679

Account Types

National/Political

Billing Type

Standard

Comments

TV

Separation: 30

Date Entered 06/20/19
Last Modified 06/26/19
Entered By James Spears
CO-OP No
Headline # ECR26488054
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$445.58
Net Total \$2,524.92
Sales Tax

Participating Dealers (Gross \$)
(13503) Pol - David McR, \$1,485.25 (50.00%)
(16579) Pol - Mark Baker, \$1,485.25 (50.00%)

Gulfport (WXXV)

By Broadcast Month
Jul. 2019
Grand Total:
Spots 21
Rate \$2,970.50
\$2,970.50

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Revised Line / SPOT(B/E) (1)	07/15/19-07/19/19	3	:15/:15	7A- 9A (CST)	1	1	1	1	1	1			1			Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU B WXXV News 25 Today @ 7am	6/20/19
1.1	Revised Line / SPOT(B/E) (1)	07/15/19-07/19/19	3	:15/:15	7A- 9A (CST)	2	X	X	X	X	X						Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU B WXXV News 25 Today @ 7am	6/25/19
1.2	Normal Line / SPOT(B/E) (1)	07/15/19-07/19/19	2	:15/:15	7A- 9A (CST)	2	X	X	X	X	X			2	\$45.50	\$91.00	Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU B WXXV News 25 Today @ 7am	6/25/19
2.0	Revised Line / SPOT(B/E) (1)	07/22/19-07/26/19	3	:15/:15	7A- 9A (CST)	1	X	X	X	X	X						Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU B WXXV News 25 Today @ 7am	6/20/19
2.1	Revised Line / SPOT(B/E) (1)	07/22/19-07/26/19	3	:15/:15	7A- 9A (CST)	1	X	X	X	X	X						Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU B WXXV News 25 Today @ 7am	6/25/19
2.2	Normal Line / SPOT(B/E) (1)	07/22/19-07/26/19	2	:15/:15	7A- 9A (CST)	1	X	X	X	X	X			1	\$45.50	\$45.50	Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU B WXXV News 25 Today @ 7am	6/25/19

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Morris Network of Mississippi, Inc and its station(s) do not discriminate in advertising contracts on the basis of race or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.



WXXV-TV
P.O. Box 2500
Gulfport, MS 39505

GULFPORT BLOX PASCAGOULA

Medium Buying LLC
3380 Tremont Road
Suite 290
Columbus, OH 43221

Contract # - 207282

Schedule Dates 07/15/19-07/26/19
Advertiser Pol - David McRae (13503)
Agency Medium Buying LLC (4295)
Product Political (1176)
Brand McRae / Baker (64049)
Salesperson Millenium-Philadelphia, - (1034)
Sales Office Millenium - Philadelphia
Buyer Name Kather Cookson,
Phone/Fax /
CPE 175/195/679
Account Types National/Political
Billing Type Standard
Comments TV
Separation: 30

Date Entered 06/20/19
Last Modified 06/26/19
Entered By James Spears
CO-OP No
Headline # ECR26488054
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$445.58
Net Total \$2,524.92
Sales Tax
Participating Dealers (Gross \$)
(13503) Pol - David McRae, \$1,485.25 (50.00%)
(16579) Pol - Mark Baker, \$1,485.25 (50.00%)

Gulfport (WXXV)
By Broadcast Month
Jul. 2019 \$2,970.50
Grand Total: \$2,970.50

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
3.0	Revised Line / SPOT(B/E) (2)	07/15/19-07/19/19	3	:15/15	9A- Pickler & Ben	3	X	X	X	X	X						Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU B Pickler & Ben	6/20/19
3.1	Revised Line / SPOT(B/E) (2)	07/15/19-07/19/19	3	:15/15	9A- Pickler & Ben	1	X	X	X	X	X						Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU B Pickler & Ben	6/25/19
3.2	Normal Line / SPOT(B/E) (2)	07/15/19-07/19/19	2	:15/15	9A- Pickler & Ben	1	X	X	X	X	X			1	\$26.00	\$26.00	Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU B Pickler & Ben	6/26/19
4.0	Revised Line / SPOT(B/E) (2)	07/22/19-07/26/19	3	:15/15	9A- Pickler & Ben	1	X	X	X	X	X						Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU B Pickler & Ben	6/20/19
4.1	Revised Line / SPOT(B/E) (2)	07/22/19-07/26/19	3	:15/15	9A- Pickler & Ben	1	X	X	X	X	X						Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU B Pickler & Ben	6/25/19
4.2	Normal Line / SPOT(B/E) (2)	07/22/19-07/26/19	2	:15/15	9A- Pickler & Ben	1	X	X	X	X	X			1	\$26.00	\$26.00	Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU B Pickler & Ben	6/26/19
5.0	Revised Line / SPOT(B/E) (3)	07/15/19-07/19/19	3	:15/15	4P- Dr. Phil	3	X	X	X	X	X						Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU B Dr. Phil	6/20/19

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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WXXV-TV
P.O. Box 2500
Gulfport, MS 39505

GULFPORT BLOOMINGDALE

Medium Buying LLC
3380 Tremont Road
Suite 290
Columbus, OH 43221

Contract # 207282

Schedule Dates 07/15/19-07/26/19
Advertiser Pol - David McRae (13503)
Agency Medium Buying LLC (4295)
Product Political (1176)
Brand McRae / Baker (64049)
Salesperson Millenium-Philadelphia, - (1034)
Sales Office Millenium - Philadelphia
Buyer Name Kather, Cookson,
Phone/Fax /
CPE 175/195/679
Account Types National/Political
Billing Type Standard
Comments TV Separation: 30

Date Entered 06/20/19
Last Modified 06/26/19
Entered By James Spears
CO-OP No
Headline # ECR26488054
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$445.58
Net Total \$2,524.92
Sales Tax
Participating Dealers (Gross \$)
(13503) Pol - David McRae, \$1,485.25 (50.00%)
(16579) Pol - Mark Baker, \$1,485.25 (50.00%)

Gulfport (WXXV)

By Broadcast Month
Jul. 2019 21
Grand Total: 21
Rate \$2,970.50
\$2,970.50

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
5.1	Revised Line / SPOT(B/E) (3)	07/15/19-07/19/19	3	:15/:15	4P- Dr. Phil	1	X	X	X	X	X						Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU B Dr. Phil	6/25/19
5.2	Normal Line / SPOT(B/E) (3)	07/15/19-07/19/19	2	:15/:15	4P- Dr. Phil	1	X	X	X	X	X			1	\$65.00	\$65.00	Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU B Dr. Phil	6/25/19
6.0	Revised Line / SPOT(B/E) (3)	07/22/19-07/26/19	3	:15/:15	4P- Dr. Phil	1	X	X	X	X	X						Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU B Dr. Phil	6/20/19
6.1	Revised Line / SPOT(B/E) (3)	07/22/19-07/26/19	3	:15/:15	4P- Dr. Phil	1	X	X	X	X	X						Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU B Dr. Phil	6/25/19
6.2	Normal Line / SPOT(B/E) (3)	07/22/19-07/26/19	2	:15/:15	4P- Dr. Phil	1	X	X	X	X	X			1	\$65.00	\$65.00	Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU B Dr. Phil	6/26/19
7.0	Revised Line / SPOT(B/E) (4)	07/15/19-07/19/19	3	:15/:15	5:30P- Family Feud (S)	3	X	X	X	X	X						Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU B Family Feud	6/20/19
7.1	Revised Line / SPOT(B/E) (4)	07/15/19-07/19/19	3	:15/:15	5:30P- Family Feud (S)	1	X	X	X	X	X						Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU B Family Feud	6/25/19
7.2	Normal Line / SPOT(B/E) (4)	07/15/19-07/19/19	2	:15/:15	5:30P- Family Feud (S)	1	X	X	X	X	X			1	\$78.00	\$78.00	Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU B Family Feud	6/26/19

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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WXXV-TV
P.O. Box 2500
Gulfport, MS 39505

GULFPORT BILOXI PASCAGOULA

Medium Buying LLC
3380 Tremont Road
Suite 290
Columbus, OH 43221

Contract # 207282

Schedule Dates

07/15/19-07/26/19

Advertiser

Pol - David McRae (13503)

Agency

Medium Buying LLC (4295)

Product

Political (1176)

Brand

McRae / Baker (64049)

Salesperson

Millennium-Philadelphia, - (1034)

Sales Office

Millennium - Philadelphia

Buyer Name

Kather Cookson,

Phone/Fax

/

CPE

175/195/679

Account Types

National/Political

Billing Type

Standard

Comments

TV

Separation: 30

Date Entered

06/20/19

Last Modified

06/26/19

Entered By

James Spears

CO-OP

No

Headline

ECR26488054

Demo

Normal

Order Type

Package Deal

Commission %

15.00

Commission

\$445.58

Net Total

\$2,524.92

Sales Tax

Participating Dealers (Gross \$)

(13503) Pol - David McRae, \$1,485.25 (50.00%)

(10579) Pol - Mark Baker, \$1,485.25 (50.00%)

Gulfport (WXXV)

By Broadcast Month

Jul. 2019

Grand Total:

Spots 21

Rate \$2,970.50

21 \$2,970.50

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
8.0	Revised Line / SPOT(B/E) (4)	07/22/19-07/26/19	3	:15	:15:530P- Family Feud (S)	1	X	X	X	X	X						Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU B Family Feud	6/20/19
8.1	Revised Line / SPOT(B/E) (4)	07/22/19-07/26/19	3	:15	:15:530P- Family Feud (S)	1	X	X	X	X	X						Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU B Family Feud	6/25/19
8.2	Normal Line / SPOT(B/E) (4)	07/22/19-07/26/19	2	:15	:15:530P- Family Feud (S)	1	X	X	X	X	X			1	\$78.00	\$78.00	Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU B Family Feud	6/26/19
9.0	Revised Line / SPOT(B/E) (5)	07/15/19-07/15/19	3	:15	:15:58P- So You Think You Can Dance	1	X										Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU A So You Think You Can Dance-FOX	6/20/19
9.1	Revised Line / SPOT(B/E) (5)	07/15/19-07/15/19	3	:15	:15:58P- So You Think You Can Dance	1	X										Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU A So You Think You Can Dance-FOX	6/25/19
9.2	Normal Line / SPOT(B/E) (5)	07/15/19-07/15/19	2	:15	:15:58P- So You Think You Can Dance	1	X							1	\$299.00	\$299.00	Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU A So You Think You Can Dance-FOX	6/26/19

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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WXXV-TV
P.O. Box 2500
Gulfport, MS 39505

GULFPORT BILOXI PASCAGOULA

Medium Buying LLC
3380 Tremont Road
Suite 290
Columbus, OH 43221

Contract # 207282

Schedule Dates

07/15/19-07/26/19

Advertiser

Pol - David McRae (13503)

Agency

Medium Buying LLC (4295)

Product

Political (1176)

Brand

McRae / Baker (64049)

Salesperson

Millennium-Philadelphia, - (1034)

Sales Office

Millennium - Philadelphia

Buyer Name

Kather, Cookson,

Phone/Fax

/

CPE

175/195/679

Account Types

National/Political

Billing Type

Standard

Comments

TV

Separation: 30

Date Entered 06/20/19
Last Modified 06/26/19
Entered By James Spears
CO-OP No
Headline # ECR26488054
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$445.58
Net Total \$2,524.92
Sales Tax

Participating Dealers (Gross \$)
(13503) Pol - David McRae, \$1,485.25 (50.00%)
(18579) Pol - Mark Baker, \$1,485.25 (50.00%)

Gulfport (WXXV)
By Broadcast Month
Jul. 2019 21 \$2,970.50
Grand Total: 21 \$2,970.50

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
10.0	Revised Line / SPOT(B/E) (6)	07/15/19-07/19/19	3	:15/15	9p- News 25	3	X	X	X	X	X						Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU B WXXV News 25 @ 9pm	6/20/19
10.1	Revised Line / SPOT(B/E) (6)	07/15/19-07/19/19	3	:15/15	9p- News 25	1	X	X	X	X	X						Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU B WXXV News 25 @ 9pm	6/25/19
10.2	Normal Line / SPOT(B/E) (6)	07/15/19-07/19/19	1	:15/15	9p- News 25	1	X	X	X	X	X			1	\$182.00	\$182.00	Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU B WXXV News 25 @ 9pm	6/26/19
11.0	Revised Line / SPOT(B/E) (6)	07/22/19-07/26/19	3	:15/15	9p- News 25	1	X	X	X	X	X						Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU B WXXV News 25 @ 9pm	6/20/19
11.1	Revised Line / SPOT(B/E) (6)	07/22/19-07/26/19	3	:15/15	9p- News 25	1	X	X	X	X	X						Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU B WXXV News 25 @ 9pm	6/25/19
11.2	Normal Line / SPOT(B/E) (6)	07/22/19-07/26/19	1	:15/15	9p- News 25	1	X	X	X	X	X			1	\$182.00	\$182.00	Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU B WXXV News 25 @ 9pm	6/26/19
12.0	Revised Line / SPOT(B/E) (7)	07/17/19-07/17/19	3	:15/15	8p- Star	1			X								Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU A Star-FOX	6/20/19

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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P.O. Box 2500
Gulfport, MS 39505

GULFPORT BILLOXI PASCAGOULA

Medium Buying LLC
3380 Tremont Road
Suite 290
Columbus, OH 43221

Contract # 207282

Schedule Dates 07/15/19-07/26/19
Advertiser Pol - David McRae (13503)
Agency Medium Buying LLC (4295)
Product Political (1176)
Brand McRae / Baker (64049)
Salesperson Millenium-Philadelphia, - (1034)
Sales Office Millenium - Philadelphia
Buyer Name Kather, Cookson,
Phone/Fax /
CPE 175/195/679
Account Types National/Political
Billing Type Standard
Comments TV
Separation: 30

Date Entered 06/20/19
Last Modified 06/26/19
Entered By James Spears
CO-OP No
Headline # ECR26488054
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$445.58
Net Total \$2,524.92
Sales Tax
Participating Dealers (Gross \$)
(13503) Pol - David McRae, \$1,485.25 (50.00%)
(16579) Pol - Mark Baker, \$1,485.25 (50.00%)

Gulfport (WXXV)
By Broadcast Month
Jul. 2019 21 \$2,970.50
Grand Total: 21 \$2,970.50

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
12.1	Revised Line / SPOT(B/E) (7)	07/17/19-07/17/19	3	:15/:15	8p- Star	1			X								Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU A Star-FOX	6/25/19
12.2	Normal Line / SPOT(B/E) (7)	07/17/19-07/17/19	1	:15/:15	8p- Star	1			X					1	\$364.00	\$364.00	Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU A Star-FOX	6/25/19
13.0	Revised Line / SPOT(B/E) (8)	07/19/19-07/19/19	3	:15/:15	7p- Last Man Standing	1					X						Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU A Last Man Standing/The Cool Kids-FOX	6/25/19
13.1	Revised Line / SPOT(B/E) (8)	07/19/19-07/19/19	3	:15/:15	7p- Last Man Standing	1					X						Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU A Last Man Standing/The Cool Kids-FOX	6/25/19
13.2	Normal Line / SPOT(B/E) (8)	07/19/19-07/19/19	2	:15/:15	7p- Last Man Standing	1					X			1	\$253.50	\$253.50	Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU A Last Man Standing/The Cool Kids-FOX	6/25/19
14.0	Revised Line / SPOT(B/E) (9)	07/19/19-07/19/19	3	:15/:15	10p- CSI: Miami 1 (My Network)	1					X						Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU A CSI: Miami-MYNET	6/25/19
14.1	Revised Line / SPOT(B/E) (9)	07/19/19-07/19/19	3	:15/:15	10p- CSI: Miami 1 (My Network)	1					X						Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU A CSI: Miami-MYNET	6/25/19

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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GULFPORT BILOXI PASCAGOULA

Medium Buying LLC
3380 Tremont Road
Suite 290
Columbus, OH 43221

Contract # 207282

Schedule Dates

07/15/19-07/26/19

Advertiser

Pol - David McRae (13503)

Agency

Medium Buying LLC (4295)

Product

Political (1176)

Brand

McRae / Baker (64049)

Salesperson

Millennium-Philadelphia, - (1034)

Sales Office

Millennium - Philadelphia

Buyer Name

Kather, Cookson,

Phone/Fax

/

CPE

175/195/679

Account Types

National/Political

Billing Type

Standard

Comments

TV

Separation: 30

Date Entered 06/20/19

Last Modified 06/26/19

Entered By James Spears

CO-OP No

Headline # ECR26488054

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$445.58

Net Total \$2,524.92

Sales Tax

Participating Dealers (Gross \$)
(13503) Pol - David McR, \$1,485.25 (50.00%)
(16579) Pol - Mark Bale, \$1,485.25 (50.00%)

Gulfport (WXXV)

By Broadcast Month

Jul. 2019 21

Grand Total: 21

Rate

\$2,970.50

\$2,970.50

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.2	Normal Line / SPOT(B/E) (9)	07/19/19-07/19/19	2	:15	10P- CSI: Miami 1 (My Network)	1					X			1	\$45.50	\$45.50	Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU A CSI: Miami-MYNET	6/26/19
15.0	Revised Line / SPOT(B/E) (10)	07/20/19-07/21/19	3	:15	11:30A- NASCAR on FOX	2						X	X				Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU A NASCAR ME	6/20/19
15.1	Revised Line / SPOT(B/E) (10)	07/20/19-07/21/19	3	:15	11:30A- NASCAR on FOX	1						X	X				Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU A NASCAR ME	6/25/19
15.2	Normal Line / SPOT(B/E) (10)	07/20/19-07/21/19	2	:15	11:30A- NASCAR on FOX	1						X	X	1	\$422.50	\$422.50	Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU A NASCAR ME	6/26/19
16.0	Revised Line / SPOT(B/E) (11)	07/21/19-07/21/19	3	:15	11:58A- Fox News Sunday	1							X				Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU A Fox News Sunday	6/20/19
16.1	Revised Line / SPOT(B/E) (11)	07/21/19-07/21/19	3	:15	11:58A- Fox News Sunday	1							X				Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU A Fox News Sunday	6/25/19

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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GULFPORT BLDG PASCAGOULA

Medium Buying LLC
3380 Tremont Road
Suite 290
Columbus, OH 43221

Contract # 207282

Schedule Dates

Advertiser

Agency

Product

Brand

Salesperson

Sales Office

Buyer Name

Phone/Fax

CPE

Account Types

Billing Type

Comments

07/15/19-07/26/19

Pol - David McRae (13503)

Medium Buying LLC (4295)

Political (1176)

McRae / Baker (64049)

Millennium-Philadelphia, - (1034)

Millennium - Philadelphia

Kather, Cookson,

/

175/195/679

National/Political

Standard

TV

Separation: 30

Date Entered 06/20/19
Last Modified 06/26/19
Entered By James Spears
CO-OP No
Headline # ECR26488054
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$445.58
Net Total \$2,524.92
Sales Tax

Participating Dealers (Gross \$)
(13503) Pol - David McRae, \$1,485.25 (50.00%)
(16579) Pol - Mark Baker, \$1,485.25 (50.00%)

Gulfport (WXXV)

By Broadcast Month

Jul. 2019 21

Grand Total: 21

Spots

Rate

\$2,970.50

\$2,970.50

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
16.2	Normal Line / SPOT(B/E) (11)	07/21/19-07/21/19	2	:15	11:15 PM- Fox News Sunday	1								1	\$65.00	\$65.00	Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU A Fox News Sunday	6/26/19
17.0	Revised Line / SPOT(B/E) (12)	07/21/19-07/21/19	3	:15	11:15 PM- News 25 Sunday	1								1			Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU A WXXV News 25 Sunday @ 9pm	6/20/19
17.1	Revised Line / SPOT(B/E) (12)	07/21/19-07/21/19	3	:15	11:15 PM- News 25 Sunday	1								1			Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU A WXXV News 25 Sunday @ 9pm	6/25/19
17.2	Normal Line / SPOT(B/E) (12)	07/21/19-07/21/19	2	:15	11:15 PM- News 25 Sunday	1								1	\$182.00	\$182.00	Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU A WXXV News 25 Sunday @ 9pm	6/26/19
18.0	Revised Line / SPOT (13)	07/21/19-07/21/19	3	:30	10P- TMZ Weekend									1			Gulfport (WXXV)		6/20/19
18.1	Revised Line / SPOT(B/E) (13)	07/21/19-07/21/19	3	:15	11:15 PM- TMZ Weekend	1								1			Gulfport (WXXV)		6/20/19
18.2	Revised Line / SPOT(B/E) (13)	07/21/19-07/21/19	3	:15	11:15 PM- TMZ Weekend	1								1			Gulfport (WXXV)		6/25/19
18.3	Normal Line / SPOT(B/E) (13)	07/21/19-07/21/19	2	:15	11:15 PM- TMZ Weekend	1								1	\$32.50	\$32.50	Gulfport (WXXV)		6/26/19
19.0	Revised Line / SPOT (14)	07/15/19-07/15/19	3	:30	8P- So You Think You Can Dance		1										Gulfport (WXXV)		6/20/19

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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Gulfport, MS 39505

GULFPORT BLDG PASCAGOULA

Medium Buying LLC
3380 Tremont Road
Suite 290
Columbus, OH 43221

Contract # 207282

Schedule Dates 07/15/19-07/26/19

Advertiser

Pol - David McRae (13503)

Agency

Medium Buying LLC (4295)

Product

Political (1176)

Brand

McRae / Baker (64049)

Salesperson

Millennium-Philadelphia, - (1034)

Sales Office

Millennium - Philadelphia

Buyer Name

Kather Cookson,

Phone/Fax

/

CPE

175/195/679

Account Types

National/Political

Billing Type

Standard

Comments

TV Separation: 30

Date Entered 06/20/19

Last Modified 06/26/19

Entered By James Spears

CO-OP

No

Headline #

ECR26488054

Demo

Order Type

Normal

Package Deal

Commission %

15.00

Commission

\$445.58

Net Total

\$2,524.92

Sales Tax

***Participating Dealers (Gross \$7^{max})
(13503) Pol - David McR, \$1,485.25 (50.00%)
(16579) Pol - Mark Baker, \$1,485.25 (50.00%)

Gulfport (WXXV)

By Broadcast Month

Jul. 2019

Grand Total:

Spots

21

Rate

\$2,970.50

\$2,970.50

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
19.1	Revised Line / SPOT(8/E) (14)	07/15/19-07/15/19	3	:15	8P- So You Think You Can Dance	1	X							1			Gulfport (WXXV)		6/20/19
19.2	Revised Line / SPOT(8/E) (14)	07/15/19-07/15/19	3	:15	8P- So You Think You Can Dance	1	X							1			Gulfport (WXXV)		6/25/19
19.3	Normal Line / SPOT(8/E) (14)	07/15/19-07/15/19	1	:15	8P- So You Think You Can Dance	1	X							1	\$455.00	\$455.00	Gulfport (WXXV)		6/26/19
20.0	Revised Line / SPOT (15)	07/15/19-07/19/19	3	:30	12A- Chicago PD	1	X	X	X	X	X						Gulfport (WXXV)		6/20/19
20.1	Revised Line / SPOT(8/E) (15)	07/15/19-07/19/19	3	:15	12A- Chicago PD	1	X	X	X	X	X						Gulfport (WXXV)		6/20/19
20.2	Revised Line / SPOT(8/E) (15)	07/15/19-07/19/19	3	:15	12A- Chicago PD	1	X	X	X	X	X						Gulfport (WXXV)		6/25/19
20.3	Normal Line / SPOT(8/E) (15)	07/15/19-07/19/19	1	:15	12A- Chicago PD	1	X	X	X	X	X			1	\$13.00	\$13.00	Gulfport (WXXV)		6/26/19
21.0	Revised Line / SPOT (16)	07/20/19-07/20/19	3	:30	9P- Bones (Mid 1)								1				Gulfport (WXXV)		6/20/19

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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