

# ORDER



**Orders**  
**Order / Rev:** 1291370  
**Alt Order #:** WOC14659273  
**Product Desc:** AB PAC  
**Estimate:** 6799  
**Flight Dates:** 06/03/24 - 06/16/24  
**Original Date / Rev:** 05/23/24 / 05/23/24  
**Order Type:** GENERAL

**WACY**

**Primary AE:** Matthew Mulzoff  
**Sales Office:** EWSDC  
**Sales Region:** NAT

**Agency Name:** Amplify Media  
**Buying Contact:**  
**Billing Contact:** Amplify Media AP  
 PO Box 6  
 Franklin, IL 60131

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** AB PAC  
**Demographic:** A35+  
**Product Codes:** Non-Ballot Issue  
**Revenue Code 1:** DISC  
**Revenue Code 2:** POL  
**Revenue Code 3:** ISS  
**Priority:** P-1

**New Business End:**  
**Advertiser External ID:** 261167  
**Agency External ID:** 101368  
**Unit Code:** General  
**Order Separation:** 00:10:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
05/27/24	06/10/24	9	\$735.00	\$624.75

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
June 2024	9	\$735.00	\$624.75	0.00
<b>Totals</b>	<b>9</b>	<b>\$735.00</b>	<b>\$624.75</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Matthew Mulzoff	EWSDC	NAT	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WACY	06/10/24	06/10/24	M-F 3-4pm M-F 3-4pm	CM	3-4pm	M-----	:30	1	\$45.00	P-2	0.00	NM	1	\$45.00
(Program: TMZ LIVE) CS-May-2023 adj.CS-May-2023 - GREEN BAY-APPLETON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		06/10/24	06/16/24	M-----			1			\$45.00			0.00		
N 2	WACY	06/03/24	06/07/24	M-F 3-4pm M-F 3-4pm	CM	3-4pm	-TWTF--	:30	2	\$45.00	P-2	0.00	NM	2	\$90.00
(Program: TMZ LIVE) CS-May-2023 adj.CS-May-2023 - GREEN BAY-APPLETON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		06/03/24	06/09/24	-TWTF--			2			\$45.00			0.00		
N 3	WACY	06/10/24	06/10/24	M-F 6-630pm M-F 6-630pm	CM	6-630pm	M-----	:30	1	\$100.00	P-1	0.00	NM	1	\$100.00
(Program: FAMILY FEUD) CS-May-2023 adj.CS-May-2023 - GREEN BAY-APPLETON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		06/10/24	06/16/24	M-----			1			\$100.00			0.00		
N 4	WACY	06/03/24	06/07/24	M-F 6-630pm M-F 6-630pm	CM	6-630pm	-TWTF--	:30	2	\$100.00	P-1	0.00	NM	2	\$200.00
(Program: FAMILY FEUD) CS-May-2023 adj.CS-May-2023 - GREEN BAY-APPLETON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		

Order / Rev: 1291370  
 Alt Order #: WOC14659273  
 Flight Dates: 06/03/24 - 06/16/24

Advertiser: AB PAC  
 Product Desc: AB PAC  
 Estimate: 6799

WACY

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/03/24	06/09/24	-TWTF--		2				\$100.00		0.00			
N 5	WACY	06/10/24	06/10/24	M-F 630-7pm M-F 630-7pm	CM	630-7pm	M-----	:30	1	\$100.00	P-1	0.00	NM	1	\$100.00
(Program: TWO AND A HALF MEN) CS-May-2023 adj.CS-May-2023 - GREEN BAY-APPLETON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/10/24	06/16/24	M-----		1				\$100.00		0.00			
N 6	WACY	06/03/24	06/07/24	M-F 630-7pm M-F 630-7pm	CM	630-7pm	-TWTF--	:30	2	\$100.00	P-1	0.00	NM	2	\$200.00
(Program: TWO AND A HALF MEN) CS-May-2023 adj.CS-May-2023 - GREEN BAY-APPLETON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/03/24	06/09/24	-TWTF--		2				\$100.00		0.00			
													Totals	9	\$735.00