

ORDER



Orders
Order / Rev: 1288104
Alt Order #: WOC14648962
Product Desc: AB PAC
Estimate: 6768
Flight Dates: 05/13/24 - 05/26/24
Original Date / Rev: 05/13/24 / 05/13/24
Order Type: GENERAL

WACY
Primary AE: Matthew Mulzoff
Sales Office: EWSDC
Sales Region: NAT

Agency
Name: Amplify Media
Buying Contact:
Billing Contact: Amplify Media AP
 PO Box 6
 Franklin, IL 60131

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: AB PAC
Demographic: A35+
Product Codes: Non-Ballot Issue
Revenue Code 1: DISC
Revenue Code 2: POL
Revenue Code 3: ISS
Priority: P-1

New Business End:
Advertiser External ID: 261167
Agency External ID: 101368
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/29/24	05/20/24	4	\$800.00	\$680.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2024	4	\$800.00	\$680.00	0.00
Totals	4	\$800.00	\$680.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Matthew Mulzoff	EWSDC	NAT	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WACY	05/20/24	05/20/24	M-F 630-7pm M-F 630-7pm	CM	630-7pm	M-----	1:00	1	\$200.00	P-1	0.00	NM	1	\$200.00
(Program: TWO AND A HALF MEN) CS-May-2023 adj.CS-May-2023 - GREEN BAY-APPLETON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		05/20/24	05/26/24	M-----			1	\$200.00	0.00						
N 2	WACY	05/13/24	05/17/24	M-F 630-7pm M-F 630-7pm	CM	630-7pm	-TWTF--	1:00	3	\$200.00	P-1	0.00	NM	3	\$600.00
(Program: TWO AND A HALF MEN) CS-May-2023 adj.CS-May-2023 - GREEN BAY-APPLETON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		05/13/24	05/19/24	-TWTF--			3	\$200.00	0.00						
													Totals	4	\$800.00