

ORDER



Orders
Order / Rev: 1288100
 Alt Order #: WOC14648954
 Product Desc: AB PAC
 Estimate: 6767
 Flight Dates: 05/13/24 - 05/26/24
 Original Date / Rev: 05/13/24 / 05/13/24
 Order Type: GENERAL

WACY

Primary AE: Matthew Mulzoff
 Sales Office: EWSDC
 Sales Region: NAT

Agency
Name: Amplify Media
 Buying Contact:
 Billing Contact: Amplify Media AP
 PO Box 6
 Franklin, IL 60131

Billing Type: Cash
 Billing Calendar: Broadcast
 Billing Cycle: EOM/EOC
 Agency Commission: 15%

Advertiser
Name: AB PAC
 Demographic: A35+
 Product Codes: Non-Ballot Issue
 Revenue Code 1: DISC
 Revenue Code 2: POL
 Revenue Code 3: ISS
 Priority: P-2

New Business End:
 Advertiser External ID: 261167
 Agency External ID: 101368
 Unit Code: General
 Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/29/24	05/20/24	10	\$725.00	\$616.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2024	10	\$725.00	\$616.25	0.00
Totals	10	\$725.00	\$616.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Matthew Mulzoff	EWSDC	NAT	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WACY	05/20/24	05/20/24	M-F 3-4pm M-F 3-4pm	CM	3-4pm	M-----	:30	1	\$45.00	P-2	0.00	NM	1	\$45.00
(Program: TMZ LIVE) CS-May-2023 adj.CS-May-2023 - GREEN BAY-APPLETON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		05/20/24	05/26/24	M-----			1			\$45.00			0.00		
N 2	WACY	05/13/24	05/17/24	M-F 3-4pm M-F 3-4pm	CM	3-4pm	-TWTF--	:30	4	\$45.00	P-2	0.00	NM	4	\$180.00
(Program: TMZ LIVE) CS-May-2023 adj.CS-May-2023 - GREEN BAY-APPLETON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		05/13/24	05/19/24	-TWTF--			4			\$45.00			0.00		
N 3	WACY	05/20/24	05/20/24	M-F 6-630pm M-F 6-630pm	CM	6-630pm	M-----	:30	1	\$100.00	P-1	0.00	NM	1	\$100.00
(Program: FAMILY FEUD) CS-May-2023 adj.CS-May-2023 - GREEN BAY-APPLETON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		05/20/24	05/26/24	M-----			1			\$100.00			0.00		
N 4	WACY	05/13/24	05/17/24	M-F 6-630pm M-F 6-630pm	CM	6-630pm	-TWTF--	:30	4	\$100.00	P-1	0.00	NM	4	\$400.00
(Program: FAMILY FEUD) CS-May-2023 adj.CS-May-2023 - GREEN BAY-APPLETON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		

Order / Rev: 1288100
 Alt Order #: WOC14648954
 Flight Dates: 05/13/24 - 05/26/24

Advertiser: AB PAC
 Product Desc: AB PAC
 Estimate: 6767

WACY

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	- TWTF - -					4	\$100.00		0.00			
													Totals	10	\$725.00