



Thumb Broadcasting

POLITICAL & ISSUE ADVERTISERS

PUBLIC FILE CHECK LIST

Flight Date(s): 7/4 - 7/7/18

The following documents are included in the public file for:

Committee to Elect J. Dean Smith

(Advertiser)

Issue Advertising or Political Candidate:

☐ Issue Advertising ☒ Political Candidate

Documents in the file:

- ☐ Insertion Order for Agency/Rep Firm (Original and Revisions)
- ☒ Station Broadcast Sales Order (Original and Revisions)
- ☒ Sponsorship Disclosure Statement (i.e. NAB form)
- ☒ Copy of Check(s) or credit card authorization(s)

Filed By: Kelly Castro Date: 7/4/18



AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WLEW-AM, 935 S. Van Dyke, Bad Axe, MI 48413	Date: 6/27/18
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I, Dean Smith,
 being/on behalf of: Committee to Elect Dean Smith State Representative,
 a legally qualified candidate of the Republican
 political party for the office of: State Representative
 in the Primary
 election to be held on: August 7, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		SEE ATTACHED ORDER(s)/ SCHEDULES			

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

CMTE Dean Smith

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Nancy C. Smith

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

6/26/18

Date

J. Dean Smith

Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

Ralph Iden

Signature

Ralph Iden

Printed Name

Account Representative

Title

RALPH	IDEN	SALES ORDER	AM	PRIMARY	POLITICAL
Order Date	Tuesday, June 26, 2018			30 sec	ROTATOR
1175					
CLIENT	Committee to Elect J. Dean Smith				
Address	Novi 48377				
Contact:	Title	Phone:	Cell	Fax	
	Email:				
NOTE:	Prepaid Check # 1085 for \$200				

Rate Code		26=60	27=30	28=15
30	Second	27		
Political Net RATE		Start		Wednesday, July 04, 2018
		End		Saturday, July 07, 2018
\$	2.35	D	0	\$ -
\$	11.80	A	1	\$ 11.80
\$	10.00	B	3	\$ 30.00
\$	11.80	A	0	\$ -
\$	5.90	C	0	\$ -
AM Schedule Totals			4	\$ 41.80
FM Schedule Totals			0	\$ -
Production Charge				\$0
Combined Order Total				\$ 41.80

Special Instructions:

Week	Sun	Mon	Tue	Wed	Thur	Fri	Sat
12-6am D							
7-9am A				1			
12N-1pm					1	1	1
12N-7pm A							
7pm-12am C							

RALPH	IDEN	SALES ORDER	AM	PRIMARY	POLITICAL
Order Date	Tuesday, July 03, 2018			15 sec	ROTATOR 1176
CLIENT	Committee to Elect J. Dean Smith				
Address					Novi 48377
Contact:	Title	Phone:	Cell	Fax	
	Email:				
NOTE:	Prepaid Check # 1085 for \$200				

Rate Code		26=60	27=30	28=15
15	Second	28		
Political Net		Start		Wednesday, July 04, 2018
RATE		End		Saturday, July 07, 2018
\$	1.90	D	0	\$ -
\$	9.50	A	4	\$ 38.00
\$	8.00	B	0	\$ -
\$	9.50	A	0	\$ -
\$	4.70	C	0	\$ -
AM Schedule Totals			4	\$ 38.00
FM Schedule Totals			0	\$ -
Production Charge				\$0
Combined Order Total				\$ 38.00

Special Instructions:

Week	Sun	Mon	Tue	Wed	Thur	Fri	Sat
12-6am D							
6-7am 7-8am A					2	2	
9am-12 N B							
12N-7pm A							
7pm-12am C							

COMMITTEE TO ELECT J DEAN SMITH

05-18

1085

74-568/724

2

6/3/18

Date

CHECK ARMOR
FALLOUT PROTECTION

Pay to the
Order of

WLEW

\$ 200.00

Two hundred No/100

Dollars



Photo
Safe
Deposit
Details on back



BAY PORT
STATE BANK
Bay Port, MI 48720

For

Radio Ad.

[Signature]

1085

Harlan Clark

BLUE SHEPHERD™