

WYES Quarterly Public Inspection File
July 1 – September 30, 2014

Category: Economy/Business/Industry

Category: Economy/Business/Industry
Series Title: Informed Sources
Length: 00:28:30
Airdate: 07/18/2014 19:30:00 CST
Service: WYES
Format: Interview/Discussion/Review
Segment Length: 00:04:00

A program named Power Moves NOLA launched during Essence Fest in an effort to attempt to help entrepreneurs access financing to start businesses in New Orleans. It is an initiative by the New Orleans startup fund led by Leslie Jacobs and unnamed local wealthy families. They have built a platform for female and minority entrepreneurs to have access to capital and business resources that they didn't already have. Six companies have announced a move to New Orleans after realizing their potential here.

Category: Economy/Business/Industry
Series Title: Informed Sources
Length: 00:28:30
Airdate: 07/25/2014 19:30:00 CST
Service: WYES
Format: Interview/Discussion/Review
Segment Length: 00:04:00

There is a petrochemical boom in Southeast Louisiana, with tens of thousands of jobs expected to be created over the next five years. Will our state be able to fill those jobs? An offshore boom is expected as well, with the number of oil platforms doubling. A group came together to create a curriculum to develop a certification process for the offshore industry through community colleges around the state. There has been a shortage of skilled welders for decades and that is a specialized job that is needed in many fields.

Category: Economy/Business/Industry
Series Title: Informed Sources
Length: 00:28:30
Airdate: 08/08/2014 19:30:00 CST
Service: WYES
Format: Interview/Discussion/Review
Segment Length: 00:04:00

The hospital complex will replace Charity Hospital and the LSU hospital system will move into the complex too. That is schedule for May with the opening scheduled for June 1st. 69 positions are currently open with that number expected to increase over time. The state of the art facility is collaboration between LSU, Tulane, Xavier, UNO and others and will be the preeminent teaching hospital. Psychiatric care will be offered.

Category: Economy/Business/Industry
NOLA: FRON 003205
Series Title: Frontline
Episode Title: To Catch a Trader
Length: 60 minutes
Airdate: 7/1/2014 9:00:00 PM
Service: PBS
Format: Documentary

Segment Length: 00:00:00

In just over two decades, Steven A. Cohen has amassed a gigantic fortune: a sprawling 35,000-square-foot mansion on Connecticut's gold coast; a \$62-million beach house in the Hamptons, and several New York apartments, including a \$115-million mid-town duplex--all of them furnished with some of the world's most expensive art. How did he do it? From small-time options trader to King of Wall Street hedge fund managers, FRONTLINE investigates Cohen and his company, SAC Capital, and other Wall Street characters with never-before-seen video and incriminating FBI wiretaps. The film is a taut crime drama with a cast of colorful characters: from cheating traders with their "Mr. Whisper" sources to some of the most respected figures in American business. To date, the government has convicted 76 people of securities fraud and conspiracy. Will Cohen be the next to fall? FRONTLINE tracks an ongoing seven-year investigation into the largest insider trading scandal in U.S. history.

Category: Economy/Business/Industry

NOLA: WWIR 005408

Series Title: Washington Week with Gwen Ifill

Length: 30 minutes

Airdate: 8/29/2014 8:30:00 PM

Service: PBS

Format: Interview/Discussion/Review

Segment Length: 00:25:21

The growing ISIL threat and the Obama administration's strategy to diminish the terror group. U.S. response to Russian troops entering southeastern Ukraine. Also, why U.S. companies, like Burger King, are heading abroad. Plus, a preview of the races to watch and the top issues in the midterm elections. Joining Gwen: Alexis Simendinger, RealClearPolitics; Greg Ip, The Economist; Hannah Allam, McClatchy Newspapers.

Category: Economy/Business/Industry

NOLA: COSE 020147

Series Title: Charlie Rose

Length: 60 minutes

Airdate: 7/16/2014 12:00:00 AM

Service: PBS-PLUS

Format: Interview/Discussion/Review

Segment Length: 00:36:41

A conversation with Reid Hoffman, the co-founder and executive chairman of the career networking site LinkedIn, partner at the venture capital firm Greylock, and co-author of the book *The Alliance: Managing Talent in the Networked Age*.

Category: Community Government/Politics

Category: Community Government/Politics

Series Title: RESHAPING A GREATER NEW ORLEANS: CRIMINAL JUSTICE- ELECTION 2014

Length: 00:27:46

Airdate: 10/2/2014 19:00:00 CST

Service: WYES

Format: Interview/Discussion/Review

RESHAPING A GREATER NEW ORLEANS: CRIMINAL JUSTICE- ELECTION 2014 helps inform voters about the issues to consider when casting a vote for Orleans Parish Criminal District Court judge in the upcoming Nov. 4 primary. Hosted by WYES' Marcia Kavanaugh.

Category: Community Government/Politics
Series Title: Informed Sources
Length: 00:28:30
Airdate: 08/15/2014 19:30:00 CST
Service: WYES
Format: Interview/Discussion/Review
Segment Length: 00:03:00

State elections aren't until October of next year but qualifying will come will be about this time next year. Jay Dardenne is running for governor so the lieutenant governor spot will need to be filled. Jefferson Parish President John Young announced this week that he will run. Plaquemines Parish President Billy Nungesser has already announced his plans to run and Kip Holden of Baton Rouge has also been talking about it. Most states patterned the lieutenant governor position after the vice president of the United States. In the Seventies, Louisiana created a new constitution and put that position in charge of tourism and marketing for the state.

Category: Community Government/Politics
Series Title: Informed Sources
Length: 00:28:30
Airdate: 09/12/2014 19:30:00 CST
Service: WYES
Format: Interview/Discussion/Review
Segment Length: 00:06:00

The U.S. Senate race could go either way at this point. 34,100 ads have been run for this race alone, making it quite an expensive race. Rob Maness, in third place, has shown some momentum in this race and is Landrieu's best shot to win. He is a national Tea Party candidate and has been endorsed by Sarah Palin. Simply using "constitution" in his speeches has gained him right-wing popularity. Landrieu has been blasted for her ties to President Obama. Cassidy has been criticized for refusing to debate.

Category: Community Government/Politics
NOLA: AMDO 002704
Series Title: POV
Episode Title: Getting Back to Abnormal
Length: 90 minutes
Airdate: 7/14/2014 9:00:00 PM
Service: PBS
Format: Documentary
Segment Length: 00:00:00

What happens when America's most joyous, dysfunctional city rebuilds itself after a disaster? New Orleans is the setting of "Getting Back to Abnormal," a film that serves up a provocative mix of race, corruption and politics to tell the story of the re-election campaign of Stacy Head, a white woman in a city council seat traditionally held by a black representative. Supported by her irrepressible African-American aide Barbara Lacen-Keller, Head polarizes the city as her candidacy threatens to diminish the power and influence of its black citizens. Featuring a cast of characters as colorful as the city itself, the film presents a New Orleans that outsiders rarely see.

Category: Community Politics, Government
NOLA: COSE 020143
Series Title: Charlie Rose
Length: 60 minutes
Airdate: 7/10/2014 12:00:00 AM

O.B. Date: 7/9/2014 11:00:00 PM
Service: PBS-PLUS
Format: Interview/Discussion/Review
Segment Length: 00:16:12

A conversation about politics and the conflict between the Republican establishment and the Tea Party with guest host Al Hunt; Mike Needham, CEO of Heritage Action for America; Ed Rollins, Republican strategist; and Bob Costa, national political reporter for The Washington Post

Category: Crime/Legal Issues/Law Enforcement

Category: Crime/Legal Issues/Law Enforcement
Series Title: Informed Sources
Length: 00:28:30
Airdate: 07/11/2014 19:30:00 CST
Service: WYES
Format: Interview/Discussion/Review
Segment Length: 00:04:00

A shooting on Bourbon Street last week is more high profile than usual being that it occurred in the French Quarter. Ten people were shot and one woman died, Brittany Thomas, a 21-year-old from Hammond, Louisiana. The police quickly scrambled to find suspects through surveillance camera footage. A suspect, Trung Tran Le, has been arrested in Mississippi and faces extradition. A second suspect is still being sought. The mayor requested more state police presence and received it.

Category: Crime/Legal Issues/Law Enforcement
Series Title: Informed Sources
Length: 00:28:30
Airdate: 08/15/2014 19:30:00 CST
Service: WYES
Format: Interview/Discussion/Review
Segment Length: 00:05:00

In a drive-by shooting Sunday night, a two year old was left permanently brain damaged while a four year old was permanently blinded. Crimestopper tips flooded in and two arrests were made. A third suspect is still being sought. This happened after the mayor and police department recently celebrated two years of lower murder rate. In another incident, the NOPD failed to notify the public about a police-involved shooting in which a suspect was grazed in the head and hospitalized for a few days. Serpas apologized this week.

Category: Crime/Legal Issues/Law Enforcement
Series Title: Informed Sources
Length: 00:28:30
Airdate: 09/26/2014 19:30:00 CST
Service: WYES
Format: Interview/Discussion/Review
Segment Length: 00:5:00

Two juveniles wearing electronic monitoring devices shot a pizza delivery driver ten times late Monday. Police determined early the following morning that a juvenile wearing an ankle bracelet was in the vicinity of the shooting outside of the confined area and acquired an arrest warrant. Upon serving the warrant, they found another juvenile wearing an electronic bracelet. A partial confession was obtained after he was brought in for questioning. Probable cause was found in a hearing today. If suspects are convicted as adults, the mandatory sentence is life.

Category: Crime/Legal Issues/Law Enforcement
NOLA: FRON 003214
Series Title: Frontline
Episode Title: Separate and Unequal
Length: 60 minutes
O.B. Date: 7/15/2014 9:00:00 PM
Service: PBS
Format: Documentary
Segment Length: 00:00:00

Sixty years after the Supreme Court declared separate schools for black and white children unconstitutional, FRONTLINE examines the comeback of segregation in America. The film focuses on Baton Rouge, Louisiana, where a group of mostly white parents are trying to form their own city with its own separate school district, leaving behind a population of black students. Through the battle in Baton Rouge, FRONTLINE shows the growing racial divide in American schools and the legacy of Brown v. Board of Education. Also this hour: FRONTLINE updates the story of Omarina Cabrera, a struggling student from the Bronx who today is excelling at an elite prep school in New England due to a groundbreaking program to stem the high school dropout crisis. Drawing on the 2012 film, Middle School Moment, FRONTLINE follows Omarina's achievements and challenges and shows the contrasts to her twin brother, who has remained in the Bronx.

Category: Crime/Legal Issues/Law Enforcement
NOLA: MLNH 011004
Series Title: PBS NewsHour
Length: 60 minutes
Airdate: 7/4/2014 6:00:00 PM
Service: PBS
Format: News
Segment Length: 00:05:20

The Supreme Court temporarily exempted a religious college from the contraception coverage provisions of the Affordable Care Act. The decision, which comes just days after a ruling in favor of some businesses objecting to provide birth control, has provoked sharp rebuke from the court's three female justices. Judy Woodruff gets the details from Marcia Coyle of The National Law Journal.

Category: Crime/Legal Issues/Law Enforcement
NOLA: AFER 000000
Series Title: America After Ferguson
Length: 60 minutes
Airdate: 9/26/2014 8:00:00 PM
Service: PBS
Format: Event Coverage
Segment Length: 01:00:00

While the facts of the case are still in dispute, for many the story of Ferguson, Missouri has become a symbol of the larger social divides in America, exposing a persistent disconnect along lines of race, class and identity. Through conversations and special reports, AMERICA AFTER FERGUSON explores these complex questions raised by the events in Ferguson.

Category: Education

Category: Education
Series Title: Informed Sources
Length: 00:28:30
Airdate: 07/11/2014 19:30:00 CST
Service: WYES
Format: Interview/Discussion/Review
Segment Length: 00:4:00

A compromise was offered to Governor Bobby Jindal by three members of The Louisiana Board of Elementary and Secondary Education, BESE, including its head, Chas Roemer. Jindal wants to pull Louisiana out of Common Core but the legislature, BESE and Superintendent John White do not agree. The attempted compromise was to continue to use the LEAP test but with national questions. Jindal refused to accept the compromise. This has only added confusion so close to the start of the coming school year.

Category: Education
Series Title: Informed Sources
Length: 00:28:30
Airdate: 07/25/2014 19:30:00 CST
Service: WYES
Format: Interview/Discussion/Review
Segment Length: 00:4:00

Common Core issues were supposed to be worked out by the Jindal administration and John White's education administration but with their differences, communication is difficult. A lawsuit filed Monday by seventeen lawmakers, mostly Republican, against BESE, claims that proper laws were not followed in implementing Common Core. The following day, a group of parents and teachers from New Orleans and Baton Rouge and a New Orleans charter school filed suit against Jindal, his administration and contract review office, claiming that Jindal's suspending contracts was an overreach of his power.

Category: Education
Series Title: Informed Sources
Length: 00:28:30
Airdate: 08/15/2014 19:30:00 CST
Service: WYES
Format: Interview/Discussion/Review
Segment Length: 00:4:00

Christian Brothers and St. Anthony of Padua Catholic schools are merging. The archdiocese announced over the winter that they were going to demand a unified grade structure for all of its schools so that all schools would need to be pre-K to 7, 8 to 12 or pre-K to 12. Christian Brothers will run the dual campus school maintaining the boys-only middle school years on the Christian Brothers campus while girls in those years will be on the St. Anthony campus with a coed pre-K to 4 program at St. Anthony. This is part of a national movement to help aid in enrollment after recent decline.

Category: Education
NOLA: MLNH 011039
Series Title: PBS NewsHour
Length: 60 minutes
Airdate: 8/22/2014 6:00:00 PM
Service: PBS
Format: News
Segment Length: 00:07:25

As the new school year approaches, teachers know that their students may have regressed over the summer. But one program has made strides in preventing summer learning loss by enlisting parents as partners to help teach children. Special correspondent for education John Merrow reports on Springboard Collaborative, a non-profit organization that makes parents and teachers into partners. in New England due to a groundbreaking program to stem the high school dropout crisis.

Category: Education
NOLA: MLNH 011056
Series Title: PBS NewsHour
Length: 60 minutes
Airdate: 9/16/2014 6:00:00 PM
Service: PBS
Format: News
Segment Length: 00:06:30

What's the best way to teach teachers? According to a new Gallup poll, the majority of Americans believe teacher preparation should be more rigorous. But what's the best way to teach teachers? Jeffrey Brown sits down with Elizabeth Green to discuss her book, "Building a Better Teacher: How Teaching Works (and How to Teach It to Everyone)," and the different ways to initiate best practices.

Category: Consumerism

Category: Consumerism
NOLA: FRON 003207
Series Title: Frontline
Episode Title: Generation Like
Length: 60 minutes
Airdate: 8/5/2014 10:00:00 PM
O.B. Date: 2/18/2014 10:00:00 PM
Service: PBS
Format: Documentary
Segment Length: 00:00:00

Thanks to social media, today's teens are able to directly interact with their culture - artists, celebrities, movies, brands, and even one another - in ways never before possible. But is that real empowerment? Or do marketers still hold the upper hand? In Generation Like, author and FRONTLINE correspondent Douglas Rushkoff (The Merchants of Cool, The Persuaders) explores how the perennial teen quest for identity and connection has migrated to social media - and exposes the game of cat-and-mouse that corporations are playing with these young consumers. Do kids think they're being used? Do they care? Or does the perceived chance to be the next big star make it all worth it? The film is a powerful examination of the evolving and complicated relationship between teens and the companies that are increasingly working to target them.

Category: Consumerism
NOLA: NOVA 004115
Series Title: NOVA
Episode Title: Rise of the Hackers
Length: 60 minutes
Airdate: 9/24/2014 8:00:00 PM
Service: PBS

Format: Documentary
Segment Length: 00:00:00

Our lives are going digital. We shop, bank and even date online. Computers hold our treasured photographs, private emails, and all of our personal information. This data is precious — and cybercriminals want it. Now, NOVA goes behind the scenes of the fast-paced world of cryptography to meet the scientists battling to keep our data safe. They are experts in extreme physics, math and a new field called “ultra-paranoid computing,” all working to forge unbreakable codes and build ultra-fast computers. From the two men who uncovered the world’s most advanced cyber weapon to the computer expert who worked out how to hack into cash machines and scientists who believe they can store a password in your unconscious brain, NOVA investigates how a new global geek squad is harnessing cutting-edge science — all to stay one step ahead of the hackers.

Category: Consumerism
NOLA: MLNH 011003
Series Title: PBS NewsHour
Length: 60 minutes
Airdate: 7/3/2014 6:00:00 PM
Service: PBS
Format: News
Segment Length: 00:08:08

Most commercial products don’t reach rural communities. But now, about 7,000 women in these communities are selling products and a new consumer culture to the world’s poorest people. Special correspondent Fred de Sam Lazaro reports on the controversy surrounding commercial ideas of beauty in the conservative rural areas of Bangladesh.

Category: Consumerism
NOLA: COSE 020202
Series Title: Charlie Rose
Length: 60 minutes
Airdate: 10/1/2014 12:00:00 AM
Service: PBS-PLUS
Format: Interview/Discussion/Review
Segment Length: 00:17:42

A conversation with Nick Woodman, the founder and CEO of GoPro, an enormously successful company that manufacturers wearable video cameras favored by extreme athletes and adventurers.

Category: Minorities/Civil Rights

Category: Minorities/Civil Rights
NOLA: FRON 003214
Series Title: Frontline
Episode Title: Separate and Unequal
Length: 60 minutes
Airdate: 7/15/2014 9:00:00 PM

Service: PBS
Format: Documentary
Segment Length: 00:00:00

Sixty years after the Supreme Court declared separate schools for black and white children unconstitutional, FRONTLINE examines the comeback of segregation in America. The film focuses on Baton Rouge, Louisiana, where a group of mostly white parents are trying to form their own city with its own separate school district, leaving behind a population of black students. Through the battle in Baton Rouge, FRONTLINE shows the growing racial divide in American schools and the legacy of Brown v. Board of Education. Also this hour: FRONTLINE updates the story of Omarina Cabrera, a struggling student from the Bronx who today is excelling at an elite prep school in New England due to a groundbreaking program to stem the high school dropout crisis. Drawing on the 2012 film, Middle School Moment, FRONTLINE follows Omarina's achievements and challenges and shows the contrasts to her twin brother, who has remained in the Bronx.

Category: Minorities/Civil Rights
NOLA: MLNH 011035
Series Title: PBS NewsHour
Length: 60 minutes
Airdate: 8/18/2014 6:00:00 PM
Service: PBS
Format: News
Segment Length: 00:09:54

The St. Louis-area community is struggling to keep order and heal divisions after more than a week of unrest over the shooting of an unarmed black teenager by a white police officer. Judy Woodruff gets an update from Yamiche Alcindor of USA Today about the deployment of the National Guard, plus reaction from former Ferguson Mayor Brian Fletcher and state senator Maria Chappelle-Nadal.

Category: Minorities/Civil Rights
NOLA: MLNH 011005
Series Title: PBS NewsHour
Length: 60 minutes
Airdate: 7/7/2014 6:00:00 PM
Service: PBS
Format: News
Segment Length: 00:08:00

More than 52,000 unaccompanied children have been detained trying to cross into the U.S. since October. Most hail from areas rife with poverty, violence and smugglers. Judy Woodruff gets debate from Marshall Fitz of the Center for American Progress and Jessica Vaughan of the Center for Immigration Studies about what is driving these children and how to respond to the crisis.

Category: Minorities/Civil Rights

Category: Minorities/Civil Rights
NOLA: AMDO 002707
Series Title: POV

Episode Title: 15 to Life: Kenneth's Story
Length: 60 minutes
Airdate: 8/4/2014 21:00:00 PM
Service: PBS
Format: Documentary
Segment Length: 00:00:00

Does sentencing a teenager to life without parole serve our society well? The United States is the only country in the world that routinely condemns children to die in prison. This is the story of one of those children, now a young man, seeking a second chance in Florida. At age 15, Kenneth Young received four consecutive life sentences for a series of armed robberies. Imprisoned for more than a decade, he believed he would die behind bars. Now a U.S. Supreme Court decision could set him free. "15 to Life: Kenneth's Story" follows Young's struggle for redemption, revealing a justice system with thousands of young people serving sentences intended for society's most dangerous criminals.

Category: Minorities/Civil Rights
NOLA: COSE 020137
Series Title: Charlie Rose
Length: 60 minutes
Airdate: 7/2/2014 12:00:00 AM
Service: PBS-PLUS
Format: Interview/Discussion/Review
Segment Length: 00:17:19

A discussion about the murder of three Israeli teenagers with Ron Dermer, Israel's ambassador to the United States.

Category: Health/Health Care
Category: Health/Health Care
NOLA: ROSV 000105
Series Title: Roosevelts: An Intimate History; The
Episode Title: The Rising Road
Length: 120 minutes
Airdate: 9/18/2014 7:00:00 PM
Service: PBS
Format: Documentary
Segment Length: 00:00:00

FDR brings the same optimism and energy to the White House that his cousin Theodore displayed. Aimed at ending the Depression, his sweeping New Deal restores the people's self-confidence and transforms the relationship between them and their government. Eleanor rejects the traditional role of first lady, becomes her husband's liberal conscience and a sometimes controversial political force in her own right. As the decade ends, FDR faces two grave questions: whether to run for an unprecedented third term and how to deal with the rise of Hitler.

Category: Health/Health Care
NOLA: MLNH 011012
Series Title: PBS NewsHour
Length: 60 minutes
Airdate: 7/16/2014 6:00:00 PM
Service: PBS
Format: News
Segment Length: 00:08:31

Safety and security problems put the head of the Centers for Disease Control under the microscope at a House hearing. Lawmakers questioned Dr. Thomas Frieden over concerns such as workers being exposed to live strains of anthrax and avian flu being shipped to outside labs, among dozens of other safety violations. Hari Sreenivasan learns more from Alex Wayne of Bloomberg News.

Category: Health/Health Care
NOLA: MLNH 011006
Series Title: PBS NewsHour
Length: 60 minutes
Airdate: 7/8/2014 6:00:00 PM
O.B. Date: 7/8/2014 7:00:00 PM
Service: PBS
Format: News
Segment Length: 00:06:39

Sen. Jeff Flake, R-Ariz., joins Gwen Ifill to share his take on President Obama's \$3.7 billion proposal to tackle the wave of unaccompanied minors

Category: Health/Health Care
NOLA: JLFR 000000
Series Title: Dr. Fuhrman's End Dieting Forever!
Length: 90 minutes
Airdate: 8/12/2014 09:00:00 PM
Service: PBS-SIP
Format: Demonstration/Instructional
Segment Length: 00:00:00

Dr. Fuhrman is back on PBS with a lecture about a lifestyle where you seek foods, recipes and menus that are nutrient rich, so that your body is supplied with its nutritional needs for optimum health, disease prevention, and maximum lifespan.
crossing the southern border. He criticizes the proposal for allocating too much money to the Department of Health and Human Services, and discusses changes to an anti-smuggling law and the prospect for immigration reform in a divided House.