

WYES
New Orleans, Louisiana
PBS Quarterly Program Topic Report
January 01, 2020 – March 31, 2020

AMERICAN HISTORY/BIOGRAPHY

Series Title: Country Music
Episode Title: The Rub (Beginnings - 1933)
Length: 120 minutes
Airdate: 1/3/2020 8:30:00 PM
Service: PBS
Format: Documentary
Segment Length: 01:53:34

After centuries of percolating in the American South, what was first called “hillbilly music” begins reaching more people through the new technologies of phonographs and radio. The Carter Family, with their ballads and old hymns, and Jimmie Rodgers, with his combination of blues and yodeling, became its first big stars. Rodgers’ career ends when he dies young from tuberculosis.

Series Title: Finding Your Roots
Episode Title: Science Pioneers
Length: 60 minutes
Airdate: 2/4/2020 7:00:00 PM
Service: PBS
Format: Other
Segment Length: 00:56:46

Henry Louis Gates, Jr. traces the family trees of Francis Collins, Shirley Ann Jackson, and Harold E. Varmus — three pioneering scientists who’ve made dramatic contributions to our understanding of the world, all the while knowing little about their own ancestry.

Series Title: Polio Crusade: American Experience; The
Length: 60 minutes
Airdate: 3/31/2020 8:00:00 PM
Service: PBS
Format: Documentary
Segment Length: 00:56:46

AMERICAN EXPERIENCE presents "The Polio Crusade," a one-hour documentary from filmmaker Sarah Colt ("Geronimo," "RFK") that interweaves the personal accounts of polio survivors with the story of an ardent crusader who tirelessly fought on their behalf while scientists raced to eradicate this dreaded disease. Based in part on the Pulitzer Prize-winning book, "Polio: An American Story" by David Oshinsky, "The Polio Crusade" features interviews with historians, scientists, polio survivors, and the only surviving scientist from the core research team that developed the Salk vaccine, Julius Youngner.

BUSINESS/INDUSTRY

Category: Business/Industry
Series Title: Informed Sources
Length: 00:28:30
Airdate: 1/03/2020 19:00:00 CST
Service: WYES
Format: Interview/Discussion/Review
Segment Length: 00:04:00

Freelance Business Journalist Kathy Finn is on Informed Sources to discuss the business climate and future of business in Louisiana. Oil prices have recently spiked because of the attack in Iraq. New Orleans remains very dependent on the pricing of oil and gas and the Gulf of Mexico. The amount of activity in the Gulf is much less than ten or fifteen years ago. New Orleans suffers from that. The Hospitality and tourism industry, however, has been doing well and growing.

Category: Business/Industry
Series Title: Informed Sources
Length: 00:28:30
Airdate: 01/17/2020 19:00:00 CST
Service: WYES
Format: Interview/Discussion/Review
Segment Length: 00:05:00

Informed Sources' Future Watch reporter Dawn Ostrom is on the show to talk about new plans for the Bucktown Harbor. This is the area just west of the 17th Street Canal. Prior to Katrina, it was a recreational area but nothing was formalized. Now due to desires of the parish residents, they are formally redeveloping the area. They are going to be building an 1000 foot educational boardwalk to teach people about local plant and wildlife. The overall vision plan includes a kayak launch area to newly re-established grounds, boat slips, and a great lawn. The Boardwalk should be finished in March.

Category: Business/Industry
Series Title: Informed Sources
Length: 00:28:30
Airdate: 01/24/2020 19:00:00 CST
Service: WYES
Format: Interview/Discussion/Review
Segment Length: 00:04:00

Errol Laborde, producer of Informed Sources, appears on the show to discuss the opening of Dixie Brewery and if it can act as a tonic for Eastern New Orleans. The Bensons helped to resurrect the Dixie brand. The facility is very big and includes a beer museum. It is promoting tourism in the area. The problem is getting there. It is a little out of the way and confusing where to go after you get off the interstate. The brewery did not have to develop in Eastern New Orleans, but they decided to so that they could inject some life and spark some economic development in the area.

COMMUNITY GOVERNMENT/POLITICS

Category: Community Government/Politics
Series Title: Informed Sources
Length: 00:28:30
Airdate: 02/14/2020 19:00:00 CST
Service: WYES
Format: Interview/Discussion/Review
Segment Length: 00:4:00

Political columnist for the Times Picayune/The New Orleans Advocate, Stephanie Grace, appears on Informed Sources to talk about the national Presidential Campaign. In Louisiana, Michael Bloomberg is being supported locally in a big way. His campaign has a large presence in Louisiana. He has set up an office in New Orleans on Saint Charles Avenue. In addition, there are four other headquarters in the state as well. He does not have many endorsements in the state, however, just a few.

Category: Community Government/Politics
Series Title: Informed Sources
Length: 00:28:30
Airdate: 02/28/2020 19:00:00 CST
Service: WYES
Format: Interview/Discussion/Review
Segment Length: 00:05:00

Mark Schleifstein, environmental reporter for The Times Picayune/The New Orleans Advocate, was on the show to discuss Baton Rouge Governor John Bel Edwards and how he has made sea level rise a part of his second term concerns while nearby the Mississippi river continues its annual climb.

Category: Community Government/Politics
Series Title: Informed Sources
Length: 00:28:30
Airdate: 03/20/2020 19:00:00 CST
Service: WYES
Format: Interview/Discussion/Review
Segment Length: 00:06:00

Stephanie Grace, political columnist for the Times Picayune/The New Orleans Advocate, is on Informed Sources to talk about political leadership in Louisiana during the coronavirus pandemic. Unlike during the crisis of Hurricane Katrina, this time the Mayor and the Governor are working together, hand in hand. They are both handling this well. There are criticisms of overreactions by the officials. The Governor is very good during these situations. He has a calming demeanor. He is fact based, and he brings people together. There have even been good reviews of his performance from Republicans. He is also working really well with Bill Cassidy in the Senate. Mayor Cantrell can be very blunt, and she is telling people they must stay home.

Category: Community Politics, Government
NOLA: MLNH 012778
Series Title: PBS NewsHour
Length: 60 minutes
Airdate: 3/4/2020 6:00:00 PM
Service: PBS
Format: News (live news only)
Segment Length: 00:04:53

In our news wrap Wednesday, hopes for Israel to end months of political deadlock have dimmed, as Prime Minister Benjamin Netanyahu appears to be short of a parliamentary majority. The result could mean a fourth election within a year. Also, both Turkish and Syrian soldiers were killed amid fighting in northwestern Syria. Turkey is trying to stop a Syrian offensive driving refugees to its border.

CRIME/LEGAL ISSUES/LAW ENFORCEMENT

Category: Crime/Legal Issues/Law Enforcement
NOLA: FRON 003813
Series Title: Frontline
Episode Title: NRA Under Fire
Length: 60 minutes
Airdate: 3/24/2020 9:00:00 PM
Service: PBS
Format: Documentary
Segment Length: 00:00:00

Once an unrivaled political power, the NRA is facing challenges from all sides. How the NRA aligned with President Trump and his base, but is under attack ahead of the 2020 election.

Category: Crime/Legal Issues/Law Enforcement
Series Title: Informed Sources
Length: 00:28:30
Airdate: 01/31/2020 19:00:00 CST
Service: WYES
Format: Interview/Discussion/Review
Segment Length: 00:10:00

Dave Cohen, New Director of WWL Radio, joins the Informed Sources panel to discuss the increase in the number of groups investigating the Hard Rock collapse in New Orleans. He also discusses a current epidemic of automobile burglaries and break-ins. The statistics show that car burglaries are up 50% from last year. Now locked doors are not even stopping the burglaries. Many have begun smashing windows to obtain the valuables in the cars. About 48% arrested for these crimes are juveniles, which means 52% are adults. Meanwhile, violent crime is down in New Orleans. But property crimes on the rise. The police chief and mayor are urging citizens to install cameras, and the police chief called on the public to be more vigilant.

Category: Crime/Legal Issues/Law Enforcement
Series Title: Informed Sources
Length: 00:28:30
Airdate: 02/21/2020 19:00:00 CST
Service: WYES
Format: Interview/Discussion/Review
Segment Length: 00:05:00

Times-Picayune/New Orleans Advocate reporter Ramon Antonio Vargas is on Informed Sources to talk about the controversy about the New Orleans Saints and the Archdiocese of New Orleans. The issue comes over accusations that The Saints' PR department guided the Archdiocese in their handling of child abuse allegations. The plaintiffs for victims are saying that emails need to be released that show the Saints guiding the Archdiocese. There are

emails that show communications between Greg Bensel and the Archbishop and the Archdiocese spokesperson. There are competing interpretations of what the emails show.

CULTURE

Series Title: Finding Your Roots
Episode Title: Homecomings
Length: 60 minutes
Airdate: 1/7/2020 7:00:00 PM
Service: PBS
Format: Other
Segment Length: 00:56:46

Henry Louis Gates, Jr. helps actor Sterling K. Brown, comedian Sasheer Zamata and musician Jon Batiste discover the unexpected places their ancestors called home, providing new insight into the people and places that made them who they are today.

Series Title: Country Music
Episode Title: Will the Circle Be Unbroken? (1968 - 1972)
Length: 120 minutes
Airdate: 2/7/2020 8:30:00 PM
Service: PBS
Format: Documentary
Segment Length: 01:53:24

With the Vietnam War intensifying, America is more divided than ever. Country music is not immune to the divisions. Kris Kristofferson, a former Rhodes Scholar and Army captain, becomes a writer whose lyricism sets a new standard for country songs. Bob Dylan, the Byrds, and other non-country artists find Nashville a creative place to record. And a hippie band from California, the Nitty Gritty Dirt Band, comes to town to create a landmark album that bridges the gap between generations.

Series Title: PBS NewsHour
Length: 60 minutes
Airdate: 3/2/2020 6:00:00 PM
Service: PBS
Format: News (live news only)
Segment Length: 00:06:14

Shane Bauer, author of our February pick for the NewsHour-New York Times book club, Now Read This, joins Amna Nawaz to answer reader questions on "American Prison," and Amna announces the March book selection.

ENVIRONMENT/NATURE/NATURAL DISASTERS

Series Title: Nature

Episode Title: Animal Reunions
Length: 60 minutes
Airdate: 1/1/2020 7:00:00 PM
Service: PBS
Format: Documentary
Segment Length: 00:56:46

Feel the emotion as keepers and carers reunite with the wild animals that were once in their care to learn whether the close interspecies bonds that developed over many years in refuges and orphanages have stood the test of time.

Series Title: Expedition with Steve Backshall
Episode Title: Suriname - Lost World
Length: 60 minutes
Airdate: 2/2/2020 2:00:00 AM
Service: PBS
Format: Documentary
Segment Length: 00:56:46

Travel to the Guiana Shield with Steve Backshall, whose mission is to discover its abundance of wildlife and natural wonders. He travels deep into the untouched jungle, finding animals that have never encountered humans.

Series Title: Nature
Episode Title: Yosemite
Length: 60 minutes
Airdate: 3/18/2020 7:00:00 PM
Service: PBS
Format: Other
Segment Length: 01:00:00

Yosemite is a land forged in wildfire and sculpted by water, but with climate change, water is scarcer and fire more common. Join scientists and adventurers to investigate how these global changes are affecting one of America's greatest wildernesses.

Family/Marriage

Series Title: Independent Lens
Episode Title: Accept the Call
Length: 90 minutes
Airdate: 1/20/2020 9:00:00 PM
Service: PBS
Format: Documentary
Segment Length: 01:26:46

Yusuf Abdurahman, who left Somalia as a refugee 25 years ago, has his worst fear realized when his son is arrested in an FBI counterterrorism sting. Follow Yusuf as he strives to understand why his child would leave America and attempt to join ISIS.

Series Title: Ruby Ridge: American Experience
Length: 60 minutes
Airdate: 2/1/2020 2:00:00 AM
Service: PBS
Format: Documentary
Segment Length: 01:00:00

Examine the 1992 FBI siege at Ruby Ridge that helped launch the modern militia movement through eyewitness accounts, including Randy Weaver's daughter and federal agents involved in the deadly confrontation.

Series Title: Independent Lens
Episode Title: I Am Another You
Length: 90 minutes
Airdate: 3/17/2020 12:30:00 AM
Service: PBS
Format: Documentary
Segment Length: 01:30:00

Join Chinese filmmaker Nanfu Wang and Dylan, a charismatic young homeless drifter who left a comfortable home and loving family, in this mysterious cross-cultural road trip that explores of the limits and meaning of freedom.

Health/Health Care

Category: Health/Healthcare
Series Title: I nformed Sources
Length: 00:28:30
Airdate: 03/20/2020 19:00:00 CST
Service: WYES
Format: Interview/Discussion/Review
Segment Length: 00:09:00

Managing Editor for Investigations for The Times Picayune/The New Orleans Advocate discusses New Orleans as a hotbed for the coronavirus pandemic. New Orleans is one of the national hotbeds for this infection. Even with limited testing, there has been a spike in numbers and a high amount of deaths per capita. New York has ten times as many cases as New Orleans, but New Orleans almost has the same amount of deaths as New York, which is a sign that there could be many cases that have not been diagnosed yet. One of the concerns is stressing the health care capacity in New Orleans. The good news is that Louisiana is better off than many other areas in the United States in terms of hospital capacity and ICU beds. The bad news is that all of America is at risk, and we are not in great shape overall to handle this crisis. This is why there is such an emphasis on flattening the curb because the Louisiana emergency rooms will not be able to handle the rush if everyone is getting sick and needing hospitalization at the same time.

Series Title: PBS NewsHour
Length: 60 minutes
Airdate: 1/15/2020 6:00:00 PM
Service: PBS
Format: News (live news only)
Segment Length: 00:08:36

An outbreak of the deadly Ebola virus has plagued Democratic Republic of Congo for nearly a year and a half, with more than 3,000 people getting sick and 2,000 dead. Major medical advances in prevention and treatment have kept the disease's toll from rising, but ongoing war -- and attacks on medical teams -- have forced the response to a standstill. Special correspondent Monica Villamizar reports.

Series Title: PBS NewsHour
Length: 60 minutes
Airdate: 2/4/2020 6:00:00 PM
Service: PBS
Format: News (live news only)
Segment Length: 00:06:30

The spread of novel coronavirus in China has focused great attention on public health in that country and around the world. But the outbreak is also having a major economic impact, with quarantines imposed, flights suspended and factories shuttered. William Brangham reports and talks to The Washington Post's David Lynch about the outbreak's implications for the global supply chain and more.

Series Title: PBS NewsHour
Length: 60 minutes
Airdate: 3/5/2020 6:00:00 PM
Service: PBS
Format: News (live news only)
Segment Length: 00:11:05

Restrictions intended to control the global outbreak of novel coronavirus continue to increase. In many countries, schools are closed, travelers face quarantine and business has ground to a halt. William Brangham reports and Judy Woodruff talks to Kristalina Georgieva, managing director of the International Monetary Fund, about how it is attempting to offset the economic implications of the virus.

Minorities/Civil Rights

Series Title: Frontline | America's Great Divide: Obama to Trump
Episode Title: Part 1
Length: 120 minutes
Airdate: 1/13/2020 8:00:00 PM
Service: PBS
Format: Documentary
Segment Length: 01:53:34

This episode traces how Barack Obama's promise of unity collapsed as increasing racial, cultural and political divisions laid the groundwork for the rise of Donald Trump.

Series Title: Independent Lens
Episode Title: Always in Season
Length: 90 minutes
Airdate: 2/24/2020 9:00:00 PM
Service: PBS
Format: Documentary
Segment Length: 01:30:00

ALWAYS IN SEASON explores the lingering impact of more than a century of lynching African Americans and connects this form of historic racial terrorism to racial violence today. The film centers on the case of Lennon Lacy, an African American teen who was found hanging from a swing set in Bladenboro, North Carolina, on August 29, 2014. Despite inconsistencies in the case, local officials quickly ruled Lennon's death a suicide, but his mother, Claudia, believes Lennon was lynched. Claudia moves from paralyzing grief to leading the fight for justice for her son. As the film unfolds, Lennon's case, and the suspicions surrounding it, intersect with stories of other communities seeking justice and reconciliation. A few hundred miles away in Monroe, Georgia, a diverse group of reenactors, including the adult daughter of a former Ku Klux Klan leader, annually dramatize a 1946 quadruple lynching to ensure the victims are never forgotten and encourage the community to come forward with information that might bring the perpetrators to justice. As the terrorism of the past bleeds into the present, the film asks: what will it take for Americans to begin building a national movement for racial justice and reconciliation?

Series Title: PBS NewsHour
Length: 60 minutes
Airdate: 3/19/2020 6:00:00 PM
Service: PBS
Format: News (live news only)
Segment Length: 00:07:39

The 2018 film "Roma," set in Mexico, won myriad awards and acclaim. But it also sparked a national debate about racial and social inequities. Now, its star, Yalitza Aparicio, has carved out a new offscreen role as an advocate for change, championing rights for indigenous people and Mexico's domestic workers. Jeffrey Brown reports from Mexico City.

Science/Technology

Series Title: NOVA | The Planets

Episode Title: Inner Worlds
Length: 60 minutes
Airdate: 1/8/2020 8:00:00 PM
Service: PBS
Format: Documentary
Segment Length: 00:56:46

The rocky planets - Mercury, Venus, Earth and Mars - were born of similar material around the same time, yet only one supports life. Were Earth's neighbors always so extreme? Is there somewhere else in the solar system where life might flourish?

Series Title: NOVA | The Planets
Episode Title: Ice Worlds
Length: 60 minutes
Airdate: 2/1/2020 3:00:00 PM
Service: PBS
Format: Other
Segment Length: 00:56:46

In the far reaches of the solar system, Uranus and Neptune dazzle with unexpected rings, supersonic winds and dozens of moons. And NASA's New Horizons gets a stunning up-close view of Pluto before venturing deep into the Kuiper Belt.

Series Title: Niall Ferguson's Networld
Episode Title: Winner Takes All
Length: 60 minutes
Airdate: 3/17/2020 8:00:00 PM
Service: PBS
Format: Other
Segment Length: 00:56:46

Looking at lessons from the past, Niall Ferguson tells the story of how a decentralized worldwide web shifted to become a highly profitable network controlled by a tiny elite selling our attention for billions to the world's advertisers.