

WYES
New Orleans, Louisiana
PBS Quarterly Program Topic Report
October 1, 2020 – December 31, 2020

American History/Biography

Series Title: PBS NewsHour
Length: 60 minutes
Airdate: 10/2/2020 6:00:00 PM
Service: PBS
Format: News (live news only)
Segment Length: 00:03:16

As the coronavirus pandemic drags on into the fall, we remember the hundreds of thousands of Americans who have passed away from the virus. Here are a few of their stories.

Series Title: Secrets of the Dead
Episode Title: Abandoning the Titanic
Length: 60 minutes
Airdate: 11/4/2020 9:00:00 PM
Service: PBS-NPS
Format: Documentary
Segment Length: 00:56:44

Join a team of investigators as they search for the identity of the captain of a "mystery ship" that turned away from the "unsinkable" Titanic in its darkest hour, abandoning thousands of lives to the icy waters and their deaths.

Series Title: PBS NewsHour
Episode Title: Episode 115
Length: 60 minutes
Airdate: 12/8/2020 6:00:00 PM
Service: PBS
Format: News (live news only)
Segment Length: 00:03:51

The first man to break the sound barrier, Chuck Yeager died on Monday in California at the age of 97. John Yang has the story.

Business/Industry

Category: Business/Industry
Series Title: Living In The New Normal: CHALLENGES FOR NON-PROFITS
Length: 00:28:30
Airdate: 12/10//2020 19:00:00 CST
Service: WYES
Format: Interview/Discussion/Review
Segment Length: 00:07:00

Non-profit organizations across the New Orleans region offer important community services in a diverse array of areas. Most are dependent on financial support from businesses and

individuals to continue their operations. But during the COVID-19 pandemic that financial support has been under strain. How community groups are coping is the focus of the next installment of the Panelists included: University of New Orleans Professor Steven Mumford, Ph.D; Director of Nonprofit Leadership and Effectiveness at the Greater New Orleans Foundation Kellie Chavez Greene; and tax law expert Philip Hackney, now a professor at the University of Pittsburgh School of Law and formerly a faculty member at the LSU Law Center. The program is produced and hosted by WYES Community Projects Producer and INFORMED SOURCES host Marcia Kavanaugh.

Category: Business/Industry
Series Title: Living In The New Normal: HOSPITALITY INDUSTRY IMPACT
Length: 00:28:30
Airdate: 11/12//2020 19:00:00 CST
Service: WYES
Format: Interview/Discussion/Review
Segment Length: 00:07:00

Visitors from across the world travel to New Orleans to enjoy the food, music and warm hospitality. But COVID-19 has caused travelers to stay home which has taken a toll on the region's hospitality industry. LIVING IN THE NEW NORMAL looks into how restaurants, hotels, area musicians and the tourism industry have handled the challenges brought on by the pandemic. The program is produced and hosted by WYES Community Projects Producer and INFORMED SOURCES host Marcia Kavanaugh.

Category: Business/Industry
Series Title: Informed Sources
Length: 00:28:30
Airdate: 10/4/2020 19:00:00 CST
Service: WYES
Format: Interview/Discussion/Review
Segment Length: 00:04:00

WYES Future Watch reporter Dawn Ostrom discusses the impact of the CoVid 19 pandemic on residential home sales in the metro New Orleans area.

Category: Business/Industry
NOLA: MLNH 013109
Series Title: PBS NewsHour
Length: 60 minutes
Airdate: 11/30/2020 6:00:00 PM
Service: PBS
Format: News (live news only)
Segment Length: 00:03:27

Tony Hsieh, the retired CEO of the online shoe store Zappos, died on Friday from injuries suffered in a fire. Throughout the tech industry he had been seen as a visionary who revolutionized online commerce. He was 46 years old. Last year, Steve Goldbloom, of our "That Moment When" team, spoke to Hsieh about his career and the importance of shared values at his company.

Category: Business/Industry
Series Title: Informed Sources

Length: 00:28:30
Airdate: 10/30/2020 19:00:00 CST
Service: WYES
Format: Interview/Discussion/Review
Segment Length: 00:09:00

WWL Radio News Director Dave Cohen discusses the impact of Hurricane Zeta on homes and business in the Greater New Orleans area. The direct hit of the Category 2 storm caused widespread power outages and structural damage to residences and businesses throughout the area.

Category: Business/Industry
Series Title: Informed Sources
Length: 00:28:30
Airdate: 11/20/2020 19:00:00 CST
Service: WYES
Format: Interview/Discussion/Review
Segment Length: 00:03:00

INFORMED SOURCES producer Errol Laborde discusses the cancellation of Mardi Gras parades for the 2021 season and its business impact in the community.

Category: Business/Industry
Series Title: Informed Sources
Length: 00:28:30
Airdate: 12/11/2020 19:00:00 CST
Service: WYES
Format: Interview/Discussion/Review
Segment Length: 00:05:00

The Times Picayune/The New Orleans Advocate Business reporter Anthony McCauley discusses the rebranding of the New Orleans Harrah's Gambling Casino. It will be branded after the name of the parent organization, Caesar's, and will undergo renovation including the addition of a new hotel.

Category: Business/Industry
NOLA: MLNH 013075
Series Title: PBS NewsHour
Length: 60 minutes
Airdate: 10/13/2020 6:00:00 PM
Service: PBS
Format: News (live news only)
Segment Length: 00:09:49

During the pandemic, Americans have become even more reliant on online shopping -- a realm Amazon continues to dominate. But the company's vast inventory, fast shipping and low prices come with a dangerous tradeoff: an increased risk to workers rushing to fulfill orders. Will Evans of the Center for Investigative Reporting's Reveal has an update on injury patterns at Amazon's busy warehouses.

Community Politics, Government

Category: Community Politics, Government
NOLA: CHLL 000000

Series Title: City Hall
Episode Title: City Hall
Length: 275 minutes
Airdate: 12/26/2020 9:00:00 AM
Service: PBS
Format: Other
Segment Length: 00:00:00

Explore the role of city government and see how Boston provides services for its citizens. Mayor Walsh and his administration grapple with their policy priorities, which include racial justice, affordable housing, climate action and homelessness.

Category: Community Government/Politics
Series Title: Informed Sources
Length: 00:28:30
Airdate: 10/9/2020 19:00:00 CST
Service: WYES
Format: Interview/Discussion/Review
Segment Length: 00:04:00

The Times Picayune/ New Orleans Advocate reporter Jessica Williams discusses the announcement by the City of New Orleans that employees will be furloughed without pay for one day each two week pay period due to budget constraints caused by the drop in revenue for the city due to the CoVid 19 pandemic.

Category: Community Government/Politics
Series Title: Informed Sources
Length: 00:28:30
Airdate: 10/23/2020 19:00:00 CST
Service: WYES
Format: Interview/Discussion/Review
Segment Length: 00:13:00

The Times Picayune/New Orleans Advocate reporters Tyler Bridges and Stephanie Grace update the upcoming Presidential election, the race for a Louisiana U.S. Senate seat and the elections for Orleans Parish civil, criminal and juvenile court judgeships as well as the contest for the District Attorney for Orleans Parish.

Category: Community Politics, Government
NOLA: FRSU 000000
Series Title: American Experience
Episode Title: Freedom Summer
Length: 120 minutes
Airdate: 10/27/2020 10:00:00 PM
Service: PBS
Format: Documentary
Segment Length: 00:00:00

During the summer of 1964, the nation's eyes were riveted on Mississippi. Over 10 memorable weeks known as Freedom Summer, more than 700 student volunteers joined organizers and local African Americans in a historic effort to shatter the foundations of white supremacy in the nation's most segregated state. Working together, they canvassed for voter registration, created Freedom Schools and established the Mississippi Freedom Democratic Party, with the goal of challenging the segregationist state Democratic Party at the national convention in Atlantic City. The campaign was marked by sustained and deadly

violence, including the notorious murders of three civil rights workers, countless beatings, the burning of 35 churches and the bombing of 70 homes and Freedom Houses.

Category: Community Government/Politics
Series Title: Informed Sources
Length: 00:28:30
Airdate: 11/6//2020 19:00:00 CST
Service: WYES
Format: Interview/Discussion/Review
Segment Length: 00:15:00

The Times Picayune/New Orleans Advocate reporters Tyler Bridges and Stephanie Grace report on the local results in the Presidential and U.S. Senate election and judicial races. WWL TV Investigative Reporter Mike Perlstein discusses the changes in the Orleans Parish Inspector General's Office.

Category: Community Government/Politics
Series Title: Informed Sources
Length: 00:28:30
Airdate: 12/25/2020 19:00:00 CST
Service: WYES
Format: Interview/Discussion/Review
Segment Length: 00:21:00

Reporters with The Times Picayune/New Orleans Advocate, Stephanie Grace and Jessica Williams, join INFORMED SOURCES producer Errol Laborde in a year- end review of the main political stories and figures of year 2020.

Crime/Legal Issues/Law Enforcement

Category: Crime/Legal Issues/Law Enforcement
Series Title: Informed Sources
Length: 00:28:30
Airdate: 10/2/2020 19:00:00 CST
Service: WYES
Format: Interview/Discussion/Review
Segment Length: 00:06:00

WWL TV Investigative Reporter Mike Perlstein updates the status of the federal investigation into an alleged fraudulent accident staging ring which has resulted in several indictments with more expected.

Category: Crime/Legal Issues/Law Enforcement
NOLA: MLNH 013116
Series Title: PBS NewsHour
Episode Title: Episode 116
Length: 60 minutes
Airdate: 12/9/2020 6:00:00 PM
Service: PBS
Format: News (live news only)

Segment Length: 00:08:59

A new independent report details widespread systemic problems at Fort Hood, Texas, including a culture that allows sexual assault in its ranks. It was ordered after the murder of U.S. Army Specialist Vanessa Guillén, and led to the removal or suspensions of 14 senior officers. Nick Schifrin spoke with retired Col. Ellen Haring, a research fellow at the Service Women's Action Network, to discuss.

Category: Crime/Legal Issues/Law Enforcement
NOLA: INLE 002205
Series Title: Independent Lens
Episode Title: Belly of the Beast
Length: 90 minutes
Airdate: 11/23/2020 10:00:00 PM
Service: PBS-NPS
Format: Documentary
Segment Length: 00:00:00

When an unlikely duo discovers a pattern of illegal sterilizations—nearly forty years after being banned— in women’s prisons, shielded by prison officials and doctors inside the correctional system, they wage a near-impossible battle against the Department of Corrections. Belly of the Beast exposes modern-day eugenics and reproductive injustice in California prisons, through intimate accounts from currently and formerly incarcerated people.

Category: Crime/Legal Issues/Law Enforcement
Series Title: Informed Sources
Length: 00:28:30
Airdate: 10/9/2020 19:00:00 CST
Service: WYES
Format: Interview/Discussion/Review
Segment Length: 00:05:00

WWL TV Investigator Reporter David Hammer discusses the latest accusations that surfaced in the ongoing investigation into the sex abuse scandal involving Catholic clergy in the New Orleans Archdiocese.

Category: Crime/Legal Issues/Law Enforcement
Series Title: Informed Sources
Length: 00:28:30
Airdate: 12/6/2020 19:00:00 CST
Service: WYES
Format: Interview/Discussion/Review
Segment Length: 00:06:00

The Times-Picayune/The New Orleans Advocate Editor for Investigations Gordon Russell discusses the impact of the U.S. Supreme Court ruling on a split jury decision in a New Orleans case.

Category: Crime/Legal Issues/Law Enforcement
Series Title: Informed Sources
Length: 00:28:30
Airdate: 12/18/2020 19:00:00 CST
Service: WYES

Format: Interview/Discussion/Review
Segment Length: 00:06:00

WWL TV Investigative Reporter Mike Perlstein discusses what the Orleans Parish D.A. and Criminal Court judgeship election results will mean to the criminal justice reform movement in the community.

Culture

Series Title: PBS NewsHour
Length: 60 minutes
Airdate: 10/1/2020 6:00:00 PM
Service: PBS
Format: News (live news only)
Segment Length: 00:04:48

Another 837,000 Americans filed new claims for unemployment benefits last week -- a slight decline from the week before, but still a historically high level. Meanwhile, prospects for new federal pandemic relief remain uncertain, though House Speaker Nancy Pelosi and Treasury Secretary Steve Mnuchin continued their talks Thursday. Lisa Desjardins and Yamiche Alcindor join Judy Woodruff to discuss.

Series Title: PBS NewsHour
Length: 60 minutes
Airdate: 11/9/2020 6:00:00 PM
Service: PBS
Format: News (live news only)
Segment Length: 00:02:28

Alex Trebek was known to millions the world over for hosting the TV game show "Jeopardy!" Diagnosed with advanced pancreatic cancer, he continued taping programs until recently, with the final episode of "Jeopardy!" due to air on Christmas. The Canadian-born Trebek was beloved for his dignity and demeanor through 37 years and more than 8,000 episodes of the show. Jeffrey Brown has our remembrance.

Series Title: PBS NewsHour
Length: 60 minutes
Airdate: 12/2/2020 6:00:00 PM
Service: PBS
Format: News (live news only)
Segment Length: 00:02:48

Many Americans will carefully weigh the risks when deciding whether to gather together or travel for the holidays amid a global pandemic. Maria Konnikova, poker player and author of "The Biggest Bluff," shares her humble opinion on how to balance luck and skill.

Environment/Nature/Natural Disasters

Series Title: PBS NewsHour
Length: 60 minutes
Airdate: 10/6/2020 6:00:00 PM
Service: PBS
Format: News (live news only)
Segment Length: 00:07:49

Filmmaker Sir David Attenborough has been documenting the natural world since the 1950s. In his latest book and film, "A Life on Our Planet," he offers a grave and alarming assessment about the climate crisis Earth is facing. The 94-year-old Attenborough spoke with William Brangham recently as part of our ongoing arts and culture series, Canvas.

Series Title: NOVA
Episode Title: Hagia Sophia - Istanbul's Ancient Mystery
Length: 60 minutes
Airdate: 11/18/2020 8:00:00 PM
Service: PBS
Format: Documentary
Segment Length: 01:00:00

Istanbul's magnificent Hagia Sophia has survived on one of the world's most active seismic faults, which has inflicted a dozen devastating earthquakes since Hagia Sophia was built in 537 AD. As Istanbul braces for the next big quake, a team of architects and engineers is investigating Hagia Sophia's seismic secrets. NOVA follows the team's discoveries as they examine the building's unique structure and other ingenious design strategies that have insured the dome's survival. The engineers build a massive eight-ton model of the building's core structure, place it on a motorized shake table and hit it with a series of simulated quakes.

Series Title: PBS NewsHour
Episode Title: Episode 122
Length: 60 minutes
Airdate: 12/17/2020 6:00:00 PM
Service: PBS
Format: News (live news only)
Segment Length: 00:06:22

President-elect Biden has said that tackling climate change, the environment and green energy are top priorities for his administration. And so far, his team appears to be a mix of some familiar faces and some not-so-familiar faces. John Yang spoke with Amy Harder, an energy and climate reporter for Axios, to learn more.

Family/Marriage

Series Title: Finding Your Roots
Episode Title: DNA Mysteries
Length: 60 minutes
Airdate: 10/20/2020 7:00:00 PM
Service: PBS
Format: Other
Segment Length: 01:00:00

Henry Louis Gates, Jr. uses DNA detective work to solve mysteries in the family trees of actor Téa Leoni, and radio host Joe Madison, introducing each of them to parents and grandparents whose names they've never heard before.

Series Title: Finding Your Roots
Episode Title: Flight
Length: 60 minutes
Airdate: 11/17/2020 7:00:00 PM
Service: PBS
Format: Other
Segment Length: 00:56:44

Henry Louis Gates, Jr. meets actors Scarlett Johansson and Lupita Nyong'o and chef Lidia Bastianich, whose families crisscrossed the globe to escape oppression and find opportunity, leaving them with questions about those who stayed behind.

Series Title: PBS NewsHour
Length: 60 minutes
Airdate: 12/1/2020 6:00:00 PM
Service: PBS
Format: News (live news only)
Segment Length: 00:08:33

The pandemic has accelerated a change in housing in the U.S. that began well before the spread of COVID-19. Millennials, adults between the ages of 24 and 39, continue to move back home with their parents in significant numbers. For some it's by choice, but for many it's a necessity. Special correspondent Catherine Rampell, who is a columnist for The Washington Post, has the story.

Health/Healthcare

Category: Health/Healthcare
Series Title: Living In The New Normal: A Race For The Vaccine
Length: 00:28:30
Airdate: 10/08//2020 19:00:00 CST
Service: WYES
Format: Interview/Discussion/Review
Segment Length: 00:07:00

The timetable for developing a safe and effective COVID-19 vaccine has been accelerated. But when can we realistically expect to be protected against the dangerous novel coronavirus? Local health experts and researchers discuss the latest on the vaccine and treatment in the next episode of WYES' recurring series about the impact of COVID-19 on our lives. The program is produced and hosted by WYES Community Projects Producer and INFORMED SOURCES host Marcia Kavanaugh.

Category: Health/Healthcare
Series Title: Informed Sources
Length: 00:28:30
Airdates:10/2,10/9,10/16,10/23,10/30,11/6,11/13,11/20,11/27,12/4,12/11,12/18,

12/25 2020 19:00:00 CST
Service: WYES
Format: Interview/Discussion/Review
Segment Length: 00:03:00 – 00:05:00 per segment; 13 segments total

Each episode of INFORMED SOURCES in this quarter featured a segment on the latest information about the CoVid 19 pandemic in the metro New Orleans area and in the state of Louisiana. The segments ran between three and five minutes and included the latest news about CoVid restrictions, testing availability, the updated number of reported positives cases, the number of people hospitalized and the latest death toll. The reporters who covered these segments were the Editor for Investigations for The Times Picayune/The New Orleans Advocate Gordon Russell and WGNO TV Anchor and Reporter LeBron Joseph with INFORMED SOURCES producer Errol Laborde also reporting some of the segments.

Category: Health/Healthcare
Series Title: Informed Sources
Length: 00:28:30
Airdate: 11/27//2020 19:00:00 CST
Service: WYES
Format: Interview/Discussion/Review
Segment Length: 00:07:00

WWL TV Investigative Reporter and Anchor Katie Moore discusses her series on how Louisiana nursing homes responded to the CoVid 19 pandemic profiling the stories of some residents who did not survive after being infected with the coronavirus in the nursing home where they resided.

Category: Health/Healthcare
Series Title: Informed Sources
Length: 00:28:30
Airdate: 12/11/2020 19:00:00 CST
Service: WYES
Format: Interview/Discussion/Review
Segment Length: 00:05:00

The Times Picayune/New Orleans Advocate Opinion Columnist Will Sutton discusses the state plan for the initial roll-out of the coronavirus vaccine and the anticipated timeline.

Series Title: PBS NewsHour
Length: 60 minutes
Airdate: 10/5/2020 6:00:00 PM
Service: PBS
Format: News (live news only)
Segment Length: 00:05:20

President Trump returned to the White House Monday evening, after spending just under three days at Walter Reed National Military Medical Center for coronavirus treatment. How will his medical care continue outside the hospital, and what does his illness mean for White House staff and Trump's reelection campaign? Yamiche Alcindor joins Judy Woodruff to discuss.

Series Title: PBS NewsHour
Length: 60 minutes

Airdate: 11/2/2020 6:00:00 PM
Service: PBS
Format: News (live news only)
Segment Length: 00:03:09

Several U.S. public health leaders warned this weekend that the coronavirus is spreading unchecked throughout the country -- and likely to become significantly worse in the coming days and weeks. Unlike in the spring and summer, virus cases are rising in 49 of 50 states. William Brangham looks at the urgency of the situation with Dr. Ashish Jha, dean of Brown University's School of Public Health.

Series Title: PBS NewsHour
Episode Title: Episode 132
Length: 60 minutes
Airdate: 12/31/2020 6:00:00 PM
Service: PBS
Format: News (live news only)
Segment Length: 00:09:06

Since the first reported case of COVID-19 a little more than a year ago, the pandemic has taken a devastating toll in the U.S. -- far worse than in many other developed countries. Donald G. McNeil Jr., a science and health reporter for The New York Times, joins Judy Woodruff to give some perspective.

Minorities/Civil Rights

Series Title: PBS NewsHour
Length: 60 minutes
Airdate: 10/7/2020 6:00:00 PM
Service: PBS
Format: News (live news only)
Segment Length: 00:05:48

Totaling some 6.8 million people, American Indians and Native Alaskans could play a key role in the upcoming election, especially in Western swing states like Arizona and Nevada. But there are some obstacles in Native communities that make their residents less likely to vote. Stephanie Sy talks to attorney Jacqueline De Leon of the Native American Rights Fund about efforts to change that.

Series Title: PBS NewsHour
Length: 60 minutes
Airdate: 11/23/2020 6:00:00 PM
Service: PBS
Format: News (live news only)
Segment Length: 00:06:01

President-elect Joseph Biden on Monday announced the nominations for his national security team, including the first Latino to head the Department of Homeland Security and the first woman to lead the intelligence community. Wendy Sherman, the former undersecretary of state for political affairs during the Obama administration, joins Nick Schifrin to discuss.

Series Title: PBS NewsHour
Episode Title: Episode 112
Length: 60 minutes
Airdate: 12/3/2020 6:00:00 PM
Service: PBS
Format: News (live news only)
Segment Length: 00:08:32

More than 1 million Uighurs, an ethnic-Muslim minority in China, are being detained in hundreds of Chinese detention facilities and camps, where there are reports of widespread torture and detentions that have evolved into forced labor. The Department of Homeland Security is now banning products thought to be made in China by forced Uighur labor. Nick Schifrin reports.

Science/Technology

Series Title: PBS NewsHour
Length: 60 minutes
Airdate: 10/20/2020 6:00:00 PM
Service: PBS
Format: News (live news only)
Segment Length: 00:06:34

The Justice Department is suing Google for allegedly leveraging its market power to block competition illegally. In the most significant challenge to a big tech company in decades, prosecutors say Google pays phone manufacturers to make its search engine users' default, among other charges. Amna Nawaz talks to Dipayan Ghosh of the Harvard Kennedy School's Digital Platforms & Democracy Project.

Series Title: Secrets of the Dead
Episode Title: Nero's Sunken City
Length: 60 minutes
Airdate: 11/11/2020 9:00:00 PM
Service: PBS
Format: Other
Segment Length: 01:00:00

Baiae... An escape for ancient Rome's powerful elite, the Las Vegas of its day. Now, archaeologists are mapping underwater ruins and piecing together what life was like in this playground for the rich.

Series Title: PBS NewsHour
Episode Title: Episode 123
Length: 60 minutes
Airdate: 12/18/2020 6:00:00 PM
Service: PBS
Format: News (live news only)
Segment Length: 00:08:25

The U.S. cybersecurity team is still trying to determine exactly who is responsible for a major cyberattack in the U.S., with many signs pointing to the Russian government. Microsoft, which has built the systems for a majority of computers in the U.S., said they too

have found malicious software on its systems. William Brangham spoke with Brad Smith, president of Microsoft, to learn more.