



LATV (West Palm Beach-Ft. Pierce)
Quarterly Issues/Program List

For the Quarter:

January 1, 2011 – March 31, 2011

Attached hereto are descriptions of the treatment of local issues addressed by the station through programming during the report period.

Compiled by
Reviewed by Arika Zink, Vice President & General Manager



Arika Zink, VP & GM

4-8-11

Date



Quarterly Issues/Programs

01/01/11 – 03/31/11

LATV West Palm-Ft Pierce's public affairs program **Enfoque Comunitario** airs Saturday's and Sunday's at 6:30p each week.

Air date January 8 and 9 Show# 122

- Immigration Attorney Maria Abellon – Dream Act proposal
- How to safe money Financial Advisor Louis Barajas
- Local Events – Circus in West Palm Beach

Air date January 15 and 16 Show # 123

- Florida Prepaid College – Hector Holgin spoke person
- Las Vegas electronic show – feed form Nexspert.com
- local events / community calendar

Air date January 22 and 23 Show # 124

- Gonzalez and Cartwright Law Firm – Sandra Gonzalez attorney P.I
- Medical Center Buen Pastor Dr. Rubano
- Golden Globes Expert- Emilio Sanchez from Nexspert.com

Air date January 29 and 30 Show# 125

- Kids and allergies – Dr. Henry Muñoz pediatrician.
- Foreclosures and short sales update: real state agent Karen Capote
- Local events/community calendar

Air date February 5 and 6 Show# 126

- Miss Latina of the Glades 2010 – Coordinator Rosario Lopez
- Dr. Luis Vilna – Plastic surgery after mastectomy
- VITA Tax Program by United Way Palm Beach

Air date February 12 and 13 Show# 127

- Medicare fraud – Senior Medicare Patrol –Leonardo Scarpati
- Semilla Boliviana – cultural Organization-Sandra Cano-
- Local news/events

Air date February 19 and 20 RE-RUN SHOW # 114

- Carlos Perez from Goodwill (guest) Topic: Non Profits in Economical Crisis
- Arleen Guzman – Casting for Local Talent Shows
- Local events and calendar

Air date February 26 and 27 Show # 128

- Relay for life – Tatiana Velsquez – American cancer society
- Dr. Augusto Villa Cardiologist from Palm Beach Gardens medical center
- Local events/community calendar

Air date March 5 and 6 Show # 129

- How prevent Tax prepare fraud – Marylin Mendez Dalia acc. Services\
- Autism Speaks – Marathon in Palm Beach – Denise Negron
- Planned Parenthood W.P.B – David Block Coordinator

Air date March 12 and 13 Show# 130

Alzheimer's Association – Martha Ramirez Outreach Coordinator
Dr. Claudia Bejarano Obstetric – Cancer
Local news/events

Air date March 19 and 20 show# 131

- Esol Class in AIU – Karla Lopez
- Vitas hospice care – Francisco Acosta
- Goodwill Ceremony /Gala

Air date March 26 and 27th Show #132

- Dr. Jaime Buitrago M.D – Flu season and allergies
- Local news and events