



WTVX – CW 34 (West Palm Beach, FL)
Quarterly Issues/Program List

For the Quarter:

January 1, 2008 – March 31, 2008

Attached hereto are descriptions of the treatment of local issues addressed by the station through programming during the report period.

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Quarter Issues/ Programs
01/01/08-03/31/08



WTVX's public affairs show, **Around Our Town** airs Sundays at 7am.

Community

- **Airdates:** 01/20
Topic: Mother's Against Murderers Association: "Crime Prevention in Communities"
Guests: Angela Williams(Founder & President), Jean Howard (Advocacy Photographer), Georgie Dixon (Secretary)

This show highlights the issue of gang and gun violence in our community. Mother's Against Murderers Association spoke about how their organization assist grieving mothers who have lost children to violence. A package was included to show MAMA in action in our community and the efforts they are making to reach out to our youth. The organization assists in planning funerals, providing counseling and monetary support to families that have been affected by such violence.

- **Airdates:** 02/3, 3/9
Topic: Abundant Solutions
Guests: Greg Turner (President of Abundant Solutions)and Brian Henderson (President of Mind Altering Strategies)

This is show highlighted the services offered by these two companies. Greg Turner and Brian Henderson serve in the community as motivational speakers. Their focus is primarily on our youth and they provide services such as counseling, mentorship, career and educational development. Many of today's youth struggle with acceptance and peer pressure, Mr. Turner and Henderson have built their organization to combat these problems. They try to reach our at-risk youth and guide them on the path of success.

- **Airdates:** 02/10
Topic: Representative Priscilla Taylor
Guests: Priscilla Taylor

Rep. Taylor came on the show to speak about new laws passed, taxes, insurance, education and other issues that concern our local citizens. In the first segment she spoke about her current pursuit to increase the penalties of hate crimes and to have the homeless be protected under this law. She spoke financial reimbursements for a man who was wrongly accused and spent 24 years in prison. Rep. Taylor is representative of district 84;

which covers the Glades, Riviera Beach, Southern and Royal Palm. Rep. Taylor explained that in order for these laws and programs to be carried out efficiently, there would have to be adequate funding, which is the reasoning for such high taxes in our area at this time.

Education

- **Airdates:** 02/17
Topic: Children's Services Council: Quality Childcare
Guests: Melinda Cato

Melinda Cato works in the Early Care and Education Department of the Children's Services Council. She came on the show to inform parents of quality childcare and what it looks like when they are seek it for their children. Melinda pointed out what daycare centers or homes should have and what parents should be looking for. The Children Service council provided five :30 second PSA's to futher explain the points that Melinda was making. Melinda and the Children Services Council's goal was to educate the parents in our community on what is best in childcare and how they could take advantage of that. The council offers more information for the public on it's family central hotline in which specific childcare questions can be answered.

- **Airdates:** 01/27
Topic: Florida Atlantic University Small Business
Guests: Maggie L. Gunther (Certified Business Analyst and Public Relations Coordinator)

Maggie Gunther came on the show to speak about the services offered by the Florida Atlantic University Business School. This program not only aids its students but prospective business owners within our community. FAU helps them with their vision and build business plans. Maggie wants the community to be aware and informed of the perils that face new business owners as well tactics that will aid them in being successful in their endeavors. FAU has a staff full of experienced business analysts that are ready and willing to share their ideas; be it financially, creatively and professionally. Statistics show that a new business goes under within the first three months of it's inception. FAU is there to combat this problem and guide our future business owners on the path of success.

ENVIRONMENT

- **Airdates:** 02/24
Topic: South Florida Treasure Hunter
Guests: Captain Bob Bouclas

Captain Bob Bouclas came on the show to discuss his explorations as a treasure hunter. He owns a museum on palm beach where all of his findings are on display and is open to the public. Much of his findings are tied to the history of florida and Spain. In his conquests he discovered pieces from the Mariana ship which was used by the Spaniards

to occupy florida. Captain is an advocate of the community and history of florida and likes to conserve it by keeping these pieces of history; which he displays in his museum to share with our community.

HEALTH SERVICES

- **Airdates:** 03/02, 03/30

Topic: Uterine Fibroids

Guests: Dr. Suzanne leblang MD, Dr. Millie Behera MD, Betsey Dunn, Shawne Johnson, Dianna Arcentales

These doctors came on the show to offer their services and to inform woman in our community of the dangers and remedies of uterine fibroids. They came onto the show to make everyone aware of this condition. The segment began with Dr. Suzanne explaining what fibroids are and the symptoms of this condition.

- **Airdates:** 03/16

Topic: Planned Parenthood

Guests: Judith Selzer (VP of Public Affairs) and David Block (Task Force Leader)

Judith and David came on Around Our Town to discuss what makes Planned Parenthood the nation's number one trusted provider of health information and services, with specific emphasis on South Florida's Hispanic Community. Planned Parenthood has been in our community for years aiding our youth and adults with planning children. They also stress sexual safety issues, birth control and other health matters. Planned Parenthood has an open atmosphere in which anyone can walk in and ask for help about health. Their goals are to reduce teen pregnancy, decrease STD's, improve family communication, and enhance knowledge of reproductive healthcare. David Block explained that they are reaching out to the growing number of Hispanics in our communities by having bilinguals such as himself on staff. David stressed the importance of this as a means to make the Hispanics; particularly those who do not speak English, feel comfortable and more accessible to the resouces Planned Parenthood has to offer.

- **Airdates:** 03/23

Topic: Pediatric Brain Tumor Foundation : Ride 4 Kids

Guests: Rhonda Friedenberg (Task Force Leader), Debbie Coombs (Mother of brain tumor survivor), and Nicole Coombs (brain tumor survivor and scholarship recipient)

Guests came on show to speak about their annual ride for kids which benefits the Pediatric Brain Tumor Foundation. This organization raises money to find a cure of brain tumors which is the number one killer of children other than accidents. Rhonda Friedenberg also spoke about how this annual event helps the public become more aware of the disease and how it is affecting our children and communities. The Ride 4 kids event is a great opportunity for the public to become involved. The Pediatric Brain Tumor Foundation gives grants to the nation's leading medical institutions to assist in research and therapies for children who suffer from this disease and offer family support services. Nicole Coombs a brain tumor survivor was their most recent recipient of their scholarship which is given to students seeking higher education.