



LATV (West Palm Beach-Ft. Pierce)

Quarterly Issues/Program List

For the Quarter:

July 1, 2011 –September 30, 2011

Attached hereto are descriptions of the treatment of local issues addressed by the station through programming during the report period.

Compiled by

Reviewed by Arika Zink, Vice President & General Manager



Arika Zink, VP &GM

10/7/11

Date



Quarterly Issues/Programs
07/01/11 – 09/30/11

LATVX's public affairs program **Enfoque Comunitario** airs Saturdays at 6:30 p.m and Sundays at 6:30 p.m.

Air Date 2-3 show # 144 Hurricane Special # 1

- Hurricane Preparedness – Palm Beach Sheriff Dept – Off. Jose Rendon
- American Red Cross Palm Beach – Claudia Ruiz Levy
- National Weather Services - Robert Molleda Emergency Dept
- South Florida Water Management District – Laura Courry

Air Date July 9-10 show # 145

- General Medicine: prevent heart diseases: Dr. Sandra Hernandez
- Immigration reform: attorney Jonathan Johns
- Lincoln Park Academy: Christine Santos Guidance Counselor.

Air Date July 16-17 Special program “Prevent Obesity” show# 146

- Caridad Center: P.E.T Program Martha Zuluaga
- Palm Beach School District Paula Triana food administrator
- Walking School program – Health Department Pamela Robins
- Robert Wood Johnson Foundation – Erica Whitfield
- Lake Worth Park and Recreation – Carlos Moreno
- Palm Beach Health Dept – Flor Doliet Nutritionist

Air date July 23-24 Show # 147

- Jurimex Internacional Program – Mexican Consul Martin Barrios
- Palm Beach Colombian Festival – Martha Pardo
- PBCC: Miriam Torres Coordinator of special programs

Air date July 30-31 Show # 148

- Hispanic democratic coalition of Palm Beach: Peter Camacho Pres.
- Latest information on real state: Karen Capote, Dir. Comprando tu casa magazine.
- How to detect autism in our kids: H.O.P.E Organization, Glenn Smith Director and Founder

Air date August 6-7 Show # 149

- Light House organization (programs for the blind) Martha Rosemary
- Economic crisis impacting local business – Economist Alberto Siblez
- Cardiologist Fernando Rios – Broward Medical Center

Air date August 13-14 Hurricane special Show and Miami Dolphins local Insertions

Air date August 20-21 Enfoque Special “Prevent Obesity” # 146 and Miami Dolphins local insertions

Air date August 27-28 re-run Enfoque show # 147 due to Miami Dolphins game

Air date Sept 3-4 Show # 150

- Business Loan Fund: Laurence Davenport Executive director.
- Return to Class 2011: Nexspert.com segment
- Local events and entertainment with La Ley 99.5 fm DJ Wanda

Air date Sept 10-11 re-run Hurricane special Show due to hurricane guide distributions

Air date Sept 17-18 Show # 151

- Crown medical Center: Varicose Veins – Ellie Pavon therapist
- Pool Safety: St Mary’s Children Hospital – Dr Ectis Velasquez.
- Local event DCC Miami Dolphins
- Entertainment with La Ley 99.5 fm

Air date Sept 24-25 Enfoque special show on the road: safety kids Show # 152

- Maroone Chevrolet dealer: Child’s car seats
- Safety Kids Foundation

Air date Sept 30- Oct 1 Enfoque special show on the road: safety kids Show # 152

- Palm Beach Sheriff Office (alcohol and drugs programs)
- Florida House of Representatives Joseph Abruzzo
- Good Samaritan: breast cancer, DR. Sandra Sanchez