



LATV Digital 34.4 West Palm Beach-Ft. Pierce  
Quarterly Issues/Program List

For the Quarter:

July 1, 2010 – September 30, 2010

Attached hereto are descriptions of the treatment of local issues addressed by the station through programming during the report period.

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Reviewed by Arika Zink, Vice President & General Manager

Arika Zink, VP & GM

10-1-10

Date



## **Quarterly Issues/Programs**

July 1, 2010-September 30, 2010

**LATV's public affairs program Enfoque Comunitario** airs Saturdays and Sundays 630pm-7pm

### **Air date July 3, 4 Show# 101**

- Advance Mind Research – Tips for Better Financial Freedom – Dir. Nestor Sanchez (guest)
- Hospice of Palm Beach – Terminal Care Diseases and Palliative Services – MD. Mirta Duke (guest)
- Local events and celebration of 4 of July

### **Air date July 10, 11 Show# 102**

#### **HURRICANE SPECIAL # 1**

#### **Local Agencies Preparedness and the Community**

- SFWMD Laura Curry – Preparedness for Flooding
- Palm Beach County Emergency Department – Luis Molina
- FPL (Florida Power Light) - Spoke Person: Leonen Suarez
- St. Lucie County Emergency Department – Michael Ferrer

### **Air date July 17, 18 Show# 103**

- Consignment Stores and their part in the Community. Guest : Carlos Ramirez from Goodwill
- Local Business and the Economy – Carlos Mario Bodegon, Owner
- Hospice Care by Vita : Francisco Acosta

### **Air date July 24, 25 Show# 104**

- Little Smiles – Founder Patricia Wilson
- St Mary's Children Hospital – Pediatric Care- Dr. Ramon Eliecer
- Colombian Festival – Local event coverage

### **Air date July 31, August 1 Show# 105**

- Relay for Life – American Cancer Society – Maria Sotolongo
- Chef Marcello Zitto – Foods for Kids
- Immigration Laws – Arizona – Maria Abellon, Immigration Attorney

**Air date August 7, 8 Show# 106**

- Salud al dia Magazine Health Expo – Carlos Sanchez, Founder
- Back Pain and Stress – Dr. Jorge Cisneros – Medical Directory
- Local events

**Air date August 14, 15 Show# 107**

- Supervisor of Elections of Palm Beach County – Primary Elections – Guest: Amparo Garcia
- Unity Nursing Homes – Guest: Susana Davila
- Dolphins Pre-season Coverage – Local events

**Air date August 21, 22 Show# 108 HURRICANE SHOW #4  
Local Agencies and Community Season Preparedness**

- Palm Beach Sheriff Office : Officer Jose Rendon
- American Red Cross- Palm Beach - Sandra Guzman
- Noaa Center – Robert Molleda
- Shelters and Food Pkg.

**Air date August 28, 29 Show# 109**

- Special show on the road (Health Expo: Weston, Fl)

**Air date September 4, 5 Show# 110**

**Re- Run show # 106 due to Dolphin's pre-season coverage**

**Air date September 11, 12 Show# 111**

- Dental Treatments for Kids – Dr. Simmon Khaswan
- The Dream Law – Palm Beach State College – Patricia Silva
- Health Fair- Community events

**Air date September 18, 19 Show# 112**

- Sedanos Supermarket and Mission Foods Special Program

**Air date September 25, 26 Show# 112 HURRICANE SHOW # 3**

- State Farm Insurance – Angela Rincon, Agent
- School District of P.B.C – Natalia Arenas
- Stanley Steamer Demonstration – Flooding
- Pets Care – Dori Robau Pkg.