

# CONTRACT



**WFMZ**  
**300 East Rock Road**  
**Allentown, PA 18103-7599**  
**www.wfmz.com**  
**(610) 797-4530**

[www.wfmz.com](http://www.wfmz.com)

And:

**Del Ray Media, LLC**  
**Attention: Taylor Budowich**  
**P.O. Box 26067**  
**Alexandria, VA 22313**

<u>Contract / Revision</u> 50100 /		<u>Alt Order #</u>
<u>Advertiser</u> <b>MAGA (Make America Great Again)</b>		<u>Original Date / Revision</u> 05/06/24 / 05/06/24
<u>Contract Dates</u> <b>05/08/24 - 05/14/24</b>	<u>Estimate #</u> <b>5085PA</b>	
<u>Product</u> <b>Non-Candidate Issue</b>		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> <b>WFMZ</b>	<u>Account Executive</u> Renee Evans	<u>Sales Office</u> Local Allentown
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WFMZ	05/08/24	05/14/24	69 News 730 - 8am	730 - 8am		:30			NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	05/06/24	05/12/24	--W-F--				2	\$500.00			
	Week:	05/13/24	05/19/24	M-----				1	\$500.00			
N 2	WFMZ	05/08/24	05/14/24	Noon News	12p-1230p		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	05/06/24	05/12/24	---T---				1	\$500.00			
	Week:	05/13/24	05/19/24	M-----				1	\$500.00			
N 3	WFMZ	05/08/24	05/14/24	M-F Early News	5p-530p		:30			NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	05/06/24	05/12/24	-----				0	\$950.00			
	Week:	05/13/24	05/19/24	-T-----				1	\$950.00			
N 4	WFMZ	05/08/24	05/14/24	M-F Berks Edition	530p-6p		:30			NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	05/06/24	05/12/24	----F--				1	\$1,100.00			
	Week:	05/13/24	05/19/24	-----				0	\$1,100.00			
N 5	WFMZ	05/08/24	05/14/24	M-F 6p-630p	6p-630p		:30			NM	3	\$2,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	05/06/24	05/12/24	--W-F--				2	\$950.00			
	Week:	05/13/24	05/19/24	-T-----				1	\$950.00			
N 6	WFMZ	05/08/24	05/14/24	M-F 10p-1030p	10p-1030p		:30			NM	2	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	05/06/24	05/12/24	---T---				1	\$950.00			
	Week:	05/13/24	05/19/24	M-----				1	\$950.00			
N 7	WFMZ	05/08/24	05/14/24	69 News 8a - 830am	8am - 830am		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	05/06/24	05/12/24	---T---				1	\$500.00			
	Week:	05/13/24	05/19/24	-T-----				1	\$500.00			
<b>Totals</b>											<b>14</b>	<b>\$10,300.00</b>

(\* Line Transactions: N = New, E = Edited, D = Deleted)

\*In accordance with FCC rules, this station may not be used by an advertiser in a way that purposely uses the station in a manner to discriminate on the basis of race or ethnicity and that any contract entered into with an advertiser whose intent is to use the station to unlawfully discriminate shall be null and void.

\*Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



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<u>Contract / Revision</u>	<u>Alt Order #</u>
50100 /	

<u>Advertiser</u>	<u>Original Date / Revision</u>
<b>MAGA (Make America Great Again)</b>	05/06/24 / 05/06/24

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
<b>05/08/24 - 05/14/24</b>	Non-Candidate Issue	<b>5085PA</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/29/24 - 05/14/24	14	\$10,300.00	(\$1,545.00)	\$8,755.00
<b>Totals</b>	<b>14</b>	<b>\$10,300.00</b>	<b>(\$1,545.00)</b>	<b>\$8,755.00</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

Printed Name: \_\_\_\_\_

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