

## ORDER



WFTS

**Orders**  
**Order / Rev:** 195499  
**Alt Order #:**  
**Product Desc:** 45 Committee  
**Estimate:**  
**Flight Dates:** 10/04/16 - 10/11/16  
**Original Date / Rev:** 10/03/16 / 10/03/16  
**Order Type:** GENERAL

**Primary AE:** Sharon Painter  
**Sales Office:** EWSDC  
**Sales Region:** NAT

**Agency**  
**Name:** Del Cielo Media  
**Buying Contact:**  
**Billing Contact:**  
 1427 Leslie Ave  
 Alexandria, VA 22301

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** 45Committee  
**Demographic:** A25-54  
**Product Codes:** PL Non-Ballot Issue  
**Priority:** P-3  
**Revenue Code 1:** POL  
**Revenue Code 2:** POL  
**Revenue Code 3:** ISS

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/11/16	111	\$180,000.00	\$153,000.00

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	111	\$180,000.00	\$153,000.00	0.00
<b>Totals</b>	<b>111</b>	<b>\$180,000.00</b>	<b>\$153,000.00</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Sharon Painter			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WFTS	10/04/16	10/11/16	M-F 5-530am News M-F 5-530am News	CM	5-530am	MTWTF--	1:00	3	\$400.00	P-5	0.00	NM	6	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/03/16	10/09/16	- TWTF--		3				\$400.00		0.00			
		Week: 10/10/16	10/16/16	MT-----		3				\$400.00		0.00			
N 2	WFTS	10/04/16	10/11/16	M-F 530-6am News M-F 530-6am News	CM	530-6am	MTWTF--	1:00	2	\$500.00	P-5	0.00	NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/03/16	10/09/16	- TWTF--		3				\$500.00		0.00			
		Week: 10/10/16	10/16/16	MT-----		2				\$500.00		0.00			
N 3	WFTS	10/04/16	10/11/16	M-F 6-7am News M-F 6-7am News	CM	6-7am	MTWTF--	:30	5	\$675.00	P-5	0.00	NM	8	\$5,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/03/16	10/09/16	- TWTF--		5				\$675.00		0.00			
		Week: 10/10/16	10/16/16	MT-----		3				\$675.00		0.00			
N 4	WFTS	10/04/16	10/11/16	M-F 7-9am GMA M-F 7-9am GMA	CM	7-9am	MTWTF--	:30	3	\$1,500.00	P-5	0.00	NM	6	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/03/16	10/09/16	- TWTF--		3				\$1,500.00		0.00			
		Week: 10/10/16	10/16/16	MT-----		3				\$1,500.00		0.00			
N 5	WFTS	10/04/16	10/11/16	M-F 7-9am GMA M-F 7-9am GMA	CM	7-9am	MTWTF--	1:00	4	\$3,000.00	P-5	0.00	NM	8	\$24,000.00

Order / Rev: 195499  
 Alt Order #:  
 Flight Dates: 10/04/16 - 10/11/16

Advertiser: 45Committee  
 Product Desc: 45 Committee  
 Estimate:

WFTS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 5	WFTS	10/04/16	10/11/16	M-F 7-9am GMA M-F 7-9am GMA	CM	7-9am	MTWTF--	1:00	4	\$3,000.00	P-5	0.00	NM	8	\$24,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/03/16	10/09/16	- TWTF--					4	\$3,000.00		0.00			
		Week: 10/10/16	10/16/16	MT-----					4	\$3,000.00		0.00			
N 6	WFTS	10/04/16	10/11/16	M-F 9-10am News M-F 9-10am News	CM	9-10am	MTWTF--	1:00	4	\$1,200.00	P-3	0.00	NM	6	\$7,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/03/16	10/09/16	- TWTF--					4	\$1,200.00		0.00			
		Week: 10/10/16	10/16/16	MT-----					2	\$1,200.00		0.00			
N 7	WFTS	10/04/16	10/11/16	M-F 1-2pm M-F 1-2pm	CM	1-2pm	MTWTF--	:30	1	\$525.00	P-5	0.00	NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/03/16	10/09/16	-----					0	\$525.00		0.00			
		Week: 10/10/16	10/16/16	MT-----					1	\$525.00		0.00			
N 8	WFTS	10/04/16	10/11/16	M-F 2-3pm M-F 2-3pm	CM	2-3pm	MTWTF--	1:00	1	\$1,500.00	P-5	0.00	NM	6	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/03/16	10/09/16	- TWTF--					4	\$1,500.00		0.00			
		Week: 10/10/16	10/16/16	MT-----					2	\$1,500.00		0.00			
N 9	WFTS	10/04/16	10/11/16	M-F 4-5pm M-F 4-5pm	CM	4-5pm	MTWTF--	1:00	4	\$500.00	P-5	0.00	NM	8	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/03/16	10/09/16	- TWTF--					4	\$500.00		0.00			
		Week: 10/10/16	10/16/16	MT-----					4	\$500.00		0.00			
N 10	WFTS	10/04/16	10/11/16	M-F 5-530pm News M-F 5-530pm News	CM	5-530pm	MTWTF--	:30	6	\$1,000.00	P-5	0.00	NM	8	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/03/16	10/09/16	- TWTF--					4	\$1,000.00		0.00			
		Week: 10/10/16	10/16/16	MT-----					4	\$1,000.00		0.00			
N 11	WFTS	10/04/16	10/11/16	M-F 530-6pm News M-F 530-6pm News	CM	530-6pm	MTWTF--	:30	6	\$1,200.00	P-5	0.00	NM	8	\$9,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/03/16	10/09/16	- TWTF--					4	\$1,200.00		0.00			
		Week: 10/10/16	10/16/16	MT-----					4	\$1,200.00		0.00			
N 12	WFTS	10/04/16	10/11/16	M-F 6-630pm News M-F 6-630pm News	CM	6-630pm	MTWTF--	:30	4	\$1,600.00	P-5	0.00	NM	6	\$9,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/03/16	10/09/16	- TWTF--					4	\$1,600.00		0.00			
		Week: 10/10/16	10/16/16	MT-----					2	\$1,600.00		0.00			
N 13	WFTS	10/04/16	10/11/16	M-SU 11-1135pm M-SU 11-1135pm	CM	11-1135pm	MTWTF-S	:30	1	\$1,800.00	P-5	0.00	NM	7	\$12,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/03/16	10/09/16	- TWTF-S					5	\$1,800.00		0.00			
		Week: 10/10/16	10/16/16	MT-----					2	\$1,800.00		0.00			
N 14	WFTS	10/04/16	10/11/16	Jimmy Kimmel 1135pm Jimmy Kimmel 1135pm	CM	1135pm-1237am	MTWTF--	:30	3	\$600.00	P-5	0.00	NM	6	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/03/16	10/09/16	- TWTF--					4	\$600.00		0.00			
		Week: 10/10/16	10/16/16	MT-----					2	\$600.00		0.00			
N 15	WFTS	10/04/16	10/11/16	Nightline 1235am Nightline 1235am	CM	1238-107am	MTWTF--	:30	1	\$450.00	P-3	0.00	NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/03/16	10/09/16	- TWTF--					3	\$450.00		0.00			
		Week: 10/10/16	10/16/16	MT-----					2	\$450.00		0.00			
N 16	WFTS	10/10/16	10/10/16	MO 8-10pm Dancing MO 8-10pm Dancing	CM	8-10pm	M-----	:30	1	\$12,000.00	P-3	0.00	NM	1	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	M-----					1	\$12,000.00		0.00			
N 17	WFTS	10/04/16	10/04/16		CM	9-11pm	-T-----	:30	1	\$6,000.00	P-5	0.00	NM	1	\$6,000.00

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Advertiser: 45Committee  
 Product Desc: 45 Committee  
 Estimate:

WFTS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
General Election Debate															
VP															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/03/16	10/09/16	- T - - - - -		1			\$6,000.00			0.00			
N 18	WFTS	10/04/16	10/11/16	Thursday Prime A	CM	8-9pm	- - - T - - -	:30	1	\$9,000.00	P-5	0.00	NM	1	\$9,000.00
				Thursday Prime A											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/03/16	10/09/16	- - - T - - -		1			\$9,000.00			0.00			
		Week: 10/10/16	10/16/16	- - - - -		0			\$9,000.00			0.00			
N 19	WFTS	10/06/16	10/06/16	Thursday Prime B	CM	9-10pm	- - - T - - -	:30	1	\$12,000.00	P-5	0.00	NM	1	\$12,000.00
				Thursday Prime B											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/03/16	10/09/16	- - - T - - -		1			\$12,000.00			0.00			
N 20	WFTS	10/04/16	10/11/16	Thursday Prime C	CM	10-11pm	- - - T - - -	:30	1	\$9,000.00	P-5	0.00	NM	1	\$9,000.00
				Thursday Prime C											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/03/16	10/09/16	- - - T - - -		1			\$9,000.00			0.00			
		Week: 10/10/16	10/16/16	- - - - -		0			\$9,000.00			0.00			
N 21	WFTS	10/04/16	10/11/16	SA 9-10am News	CM	9-10am	- - - - - S -	1:00	2	\$1,050.00	P-5	0.00	NM	2	\$2,100.00
				SA 9-10am News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/03/16	10/09/16	- - - - - S -		2			\$1,050.00			0.00			
		Week: 10/10/16	10/16/16	- - - - -		0			\$1,050.00			0.00			
N 22	WFTS	10/04/16	10/11/16	SU 11-1130am The Race	CM	11-1130am	- - - - - S	:30	1	\$1,000.00	P-5	0.00	NM	1	\$1,000.00
				SU 11-1130am The Race											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/03/16	10/09/16	- - - - - S		1			\$1,000.00			0.00			
		Week: 10/10/16	10/16/16	- - - - -		0			\$1,000.00			0.00			
N 23	WFTS	10/04/16	10/11/16	Sunday Prime A	CM	7-8pm	- - - - - S	:30	1	\$6,000.00	P-3	0.00	NM	1	\$6,000.00
				Sunday Prime A											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/03/16	10/09/16	- - - - - S		1			\$6,000.00			0.00			
		Week: 10/10/16	10/16/16	- - - - -		0			\$0.00			0.00			
N 24	WFTS	10/04/16	10/11/16	Sunday Prime B	CM	8-9pm	- - - - - S	:30	1	\$10,000.00	P-5	0.00	NM	1	\$10,000.00
				Sunday Prime B											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/03/16	10/09/16	- - - - - S		1			\$10,000.00			0.00			
		Week: 10/10/16	10/16/16	- - - - -		0			\$10,000.00			0.00			
N 25	WFTS	10/04/16	10/11/16	M-F 10-11am	CM	10-11am	M T W T F - -	1:00	4	\$500.00	P-5	0.00	NM	6	\$3,000.00
				M-F 10-11am											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/03/16	10/09/16	- T W T F - -		4			\$500.00			0.00			
		Week: 10/10/16	10/16/16	M T - - - - -		2			\$500.00			0.00			
N 26	WFTS	10/04/16	10/11/16	430-5am ABC Action News	CM	430-5am	M T W T F - -	1:00	1	\$225.00	P-5	0.00	NM	1	\$225.00
				430-5am ABC Action News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/03/16	10/09/16	- T W T F - -		1			\$225.00			0.00			
		Week: 10/10/16	10/16/16	- - - - -		0			\$0.00			0.00			
													Totals	111	\$180,000.00