

Federal Communications Commission
Washington, DC 20554Approved by OMB
3060-0754

FCC 398

Children's Television Programming Report

Report reflects information for the filing period ending: 12/31/2014

Call Sign	Channel Numbers	Community of License			
WTCN-CA	43 (analog) (digital)	City	State	County	ZIP Code
		Palm City	FL	Palm Beach	33401
Licensee Name					
WTVX-Licensee, LLC					
Network Affiliation	Nielsen DMA	Licensee World Wide Web Home Page Address (if applicable)			
Network My Network	W. Palm Beach-Ft Pierce	www.my15wtcn.com			
Facility ID	Previous Call Sign (if applicable)	License Renewal Expiration Date			
70865		02/01/2013			

Analog Core Programming

2. State the average number of hours of Core Programming per week broadcast by the station. See 47 C.F.R. §73.671(c).

3.50 hours

3. (a) Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. §73.673?

Y

- (b) Identify publishers who were sent information in 3(a).

TV Guide, Tribune Media Services, FYI Television, Macrovision, Rentrak

4. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program.
-
- [There are no analog core program reports.]

Title of Analog Core Program #1		Origination	
Animal Rescue		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Saturdays 7am-7:30am	13	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	13 years	16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>This program exerts a positive influence on its viewers by illustrating the best of human instincts. In particular the show highlights respect and compassion for all living creatures and has informative instruction on medical rehabilitation treatments and shows techniques and teamwork of rescue personnel. The viewer learns valuable information about animals, such as their development and behavior, their habitats and are also made aware of important environmental issues.</p>			

Title of Analog Core Program #2		Origination	
Pets.TV		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Saturdays 7:30am-8am	13	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
30 minutes	From	To	Y
	13 years	16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>This program relates pets to viewers' lives and interests and exposes young viewers to diverse pets all over the world, teaching them how different cultures enjoy, care for and respect animals. Pets from everyday to the unique are showcased with educational information that shares how they evolved to become pets and their geographic origins. The program and its expert guests instill a grounded balance of priorities, commitment and perseverance children can apply to their own lives.</p>			

Title of Analog Core Program #3		Origination	
Whaddyado		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Saturdays 8am-8:30am	13	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
30 minutes	From	To	Y
	13 years	16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>The educational goal of this program is to show teens the proper reaction when faced with everyday circumstances. The program will, through dramatic reenactments, document ordinary teens who accidentally find themselves in perilous and challenging situations, interview the participants and talk to various experts who will explain what the proper reaction should be when faced with similar perilous circumstances. A moral dilemma segment will also be featured in each show in an effort to help teens to make the right decision at the right moment.</p>			

Title of Analog Core Program #4		Origination	
Live Life and Win		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Saturdays 8:30am-9am	13	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
30 minutes	From	To	Y
	13 years	16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>The goal of this series is to inspire and enlighten young viewers with inspirational teen success stories, as well as segments focusing on the arts, school and sports, exercise, nutrition, health and wellness. The series will promote such critical themes as social responsibility, perseverance, leadership, academic achievement and volunteerism.</p>			

Title of Analog Core Program #5		Origination	
Made In Hollywood: Teen Edition		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	

Saturdays 9am-9:30am	13	0
Length of Program	Age of Target Audience	
30 minutes	From 13 years	To 16 years
E/I Symbol Used As Required Y		
Describe the educational and informational objective of the program and how it meets the definition of Core Programming		
This program gives young viewers an inside look at how their favorite shows and movies are made. Program topics include subjects such as animation, producing and directing, costume design, casting and 3D technology. By introducing the viewers to behind-the-scenes filmmaking, it gives them an idea of career opportunities focusing on the creative, technical and artistic skills needed in the motion picture and television industries.		

Title of Analog Core Program #6		Origination
Think Big		SYNDICATED
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions
Sundays 7am-7:30am	13	0
Length of Program	Age of Target Audience	
30 minutes	From 13 years	To 16 years
E/I Symbol Used As Required Y		
Describe the educational and informational objective of the program and how it meets the definition of Core Programming		
Think Big is a kid-hosted entertaining series for young people following the world's most innovative kids as they create and invent new toys, games, learning tools, websites, and modes of transportation. The program features top kid inventors who face off against one another in an Invent-Off to see who can come up with the most innovative and creative invention. In each episode, two teams brainstorm, choose materials, sketch and design their idea. Once completed the inventions are judged. This program allows kids to showcase their skills in creativity, science, innovation, marketing and teamwork.		

Title of Analog Core Program #7		Origination
Awesome Adventures		SYNDICATED
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions
Sundays 7:30am-8am	13	0
Length of Program	Age of Target Audience	
30 minutes	From 13 years	To 16 years
E/I Symbol Used As Required Y		
Describe the educational and informational objective of the program and how it meets the definition of Core Programming		
The host and two different teens travel each week to destinations around the world that can be both exotic and remote. The program is designed to educate, inform and entertain the viewer about the world around them. Each journey is a lesson in the beauty of nature, its creatures and the people who inhabit the land. The program is designed to make learning about our neighbors, both human and non-human, and the environment, fun.		

Non-Core Educational and Informational Programming

5. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. §73.671. Complete chart below for each additional such educational and informational program.
[There are no analog non-core program reports.]

Title of Analog Non-Core Program #1	Origination
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Missing		S
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions
Sundays 5am-5:30am	13	0
Length of Program	Age of Target Audience	
30 minutes	From	To
	13 years	16 years
Does the program have educating and informing children ages 16 and under as a significant purpose?		Y
If Yes, does the Licensee identify each program by displaying throughout the program the symbol E/I?		Y
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. §73.673?		Y
Description of Program		
This program features actual cases of missing individuals across the country. Assisted by local state and federal law enforcement agencies, as well as the National Center for Missing and Exploited Children, the program has interviews with friends, family and investigators involved with the cases. The program emphasizes taking responsibility for personal safety and promotes situational awareness. Each episode showcases safety tips, a safety quiz and an instructional message from the National Center for Missing and Exploited Children.		
Date and Time Aired (if preempted and rescheduled)		

Sponsored Core Programming

6. List Core Programs, if any, aired by other analog stations that are sponsored by the Licensee and that meet the criteria set forth in 47 C.F.R. §73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.
- [There are no analog sponsored core program broadcast reports.]*
[There are no analog sponsored core program detail reports.]

Digital Core Programming

7. (a) State the average number of hours of Core Programming per week broadcast by the station on its main program stream.
- (b) Did the Licensee broadcast on its main digital program stream the same Children's Core Programming provided on its analog channel?
- (c) If Yes to 7(b), the Licensee certifies that the representations and children's program information provided with respect to its analog channel apply equally with respect to its main digital program stream.
- If No to 7(c), submit as an Exhibit a Statement of Explanation.
8. (a) State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream.
- (b) State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. §73.671.
9. (a) Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. §73.673?
- (b) Identify publishers who were sent information in 9(a).

hours
hours
hours

10. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program.
[There are no digital core program reports.]

11. Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?

If No, submit as an Exhibit a Statement of Explanation setting forth the number of repeats in excess of the repeat limit and the times and dates the episodes involved were aired.

Non-Core Educational and Informational Programming

12. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. §73.671. Complete chart below for each additional such educational and information program.

[There are no digital non-core program reports.]

Sponsored Core Programming

13. List Core Programs, if any, aired by other stations that are sponsored by the Licensee and that meet the criteria set forth in 47 C.F.R. §73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.

[There are no digital sponsored core program broadcast reports.]

[There are no digital sponsored core program detail reports.]

Other Matters

14. Complete the following for each analog and digital program that you plan to air for the next quarter that meets the definition of Core Programming. Complete chart below for each Core Program, identifying whether it is to be broadcast on the station's analog or digital channel or both channels.

[There are no planned core program reports.]

Title of Planned Core Program #1		Origination	
Animal Rescue		SYNDICATED	
Regular Schedule		Total Times to be Aired	
Saturdays 7am-7:30am		13	
Length of Program		Age of Target Audience	
30 minutes		From	To
		13 years	16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>This program exerts a positive influence on its viewers by illustrating the best of human instincts. In particular the show highlights respect and compassion for all living creatures and has informative instruction on medical rehabilitation treatments and shows techniques and teamwork of rescue personnel. The viewer learns valuable information about animals, such as their development and behavior, their habitats and are also made aware of important environmental issues.</p>			

Title of Planned Core Program #2		Origination	
Pets.TV		SYNDICATED	
Regular Schedule		Total Times to be Aired	
Saturdays 7:30am-8am		13	
Length of Program		Age of Target Audience	
30 minutes		From	To
		13 years	16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>This program relates pets to viewers' lives and interests and exposes young viewers to diverse pets all over the world, teaching them how different cultures enjoy, care for and respect animals. Pets from everyday to the unique are showcased with educational information that shares how they evolved to become pets and their geographic origins. The program and its expert guests instill a grounded balance of priorities, commitment and perseverance children can apply to their own lives.</p>			

Title of Planned Core Program #3	Origination
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Whaddyado	SYNDICATED	
Regular Schedule	Total Times to be Aired	
Saturdays 8am-8:30am	13	
Length of Program	Age of Target Audience	
30 minutes	From	To
	13 years	16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming		
<p>The educational goal of this program is to show teens the proper reaction when faced with everyday circumstances. The program will, through dramatic reenactments, document ordinary teens who accidentally find themselves in perilous and challenging situations, interview the participants and talk to various experts who will explain what the proper reaction should be when faced with similar perilous circumstances. A moral dilemma segment will also be featured in each show in an effort to help teens to make the right decision at the right moment.</p>		

Title of Planned Core Program #4	Origination	
Live Life and Win!	SYNDICATED	
Regular Schedule	Total Times to be Aired	
Saturdays 8:30am-9am	13	
Length of Program	Age of Target Audience	
30 minutes	From	To
	13 years	16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming		
<p>The goal of this series is to inspire and enlighten young viewers with inspirational teen success stories; as well as segments focusing on the arts, school and sports, exercise, nutrition, health and wellness. The series will promote such critical themes as social responsibility, perseverance, leadership, academic achievement and volunteerism.</p>		

Title of Planned Core Program #5	Origination	
Made In Hollywood: Teen Edition	SYNDICATED	
Regular Schedule	Total Times to be Aired	
Saturdays 9am-9:30am	13	
Length of Program	Age of Target Audience	
30 minutes	From	To
	13 years	16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming		
<p>This program gives young viewers an inside look at how their favorite shows and movies are made. Program topics include subjects such as animation, producing and directing, costume design, casting and 3D technology. By introducing the viewers to behind-the-scenes filmmaking, it gives them an idea of career opportunities focusing on the creative, technical and artistic skills needed in the motion picture and television industries.</p>		

Title of Planned Core Program #6	Origination	
Think Big	SYNDICATED	
Regular Schedule	Total Times to be Aired	
Sundays 7am-7:30am	13	
Length of Program	Age of Target Audience	

30 minutes	From	To
	13 years	16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming		
<p>Think Big is a kid-hosted entertaining series for young people following the world's most innovative kids as they create and invent new toys, games, learning tools, websites, and modes of transportation. The program features top kid inventors who face off against one another in an Invent-Off to see who can come up with the most innovative and creative invention. In each episode, two teams brainstorm, choose materials, sketch and design their idea. Once completed the inventions are judged. This program allows kids to showcase their skills in creativity, science, innovation, marketing and teamwork.</p>		

Title of Planned Core Program #7	Origination	
Awesome Adventures	SYNDICATED	
Regular Schedule	Total Times to be Aired	
Sundays 7:30am-8am	13	
Length of Program	Age of Target Audience	
30 minutes	From	To
	13 years	16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming		
<p>The host and two different teens travel each week to destinations around the world that can be both exotic and remote. The program is designed to educate, inform and entertain the viewer about the world around them. Each journey is a lesson in the beauty of nature, its creatures and the people who inhabit the land. The program is designed to make learning about our neighbors, both human and non-human, and the environment, fun.</p>		

15. Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. §73.3526(e)(1)(iii)?

Y

16. Identify the licensee's children's programming liaison.

Name		Telephone Number
Scott Bradsher		919-877-8091
Address		E-mail Address
3012 Highwoods Blvd., Suite 101		sbradsher@sbgvtv.com
City	State	ZIP Code
Raleigh	NC	27604

17. Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other non-core educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. §73.671, NOTES 2 and 3.

PSA's geared toward children have run covering such subjects as crime prevention, health, fitness, preventing forest fires, Earth Share, reading, teaching kids good behavior, and education. WTCN also airs Our Issues West Palm Beach, a self-produced show highlighting local issues of interest to the community.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(n)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

I certify that the statements in this application are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

Name of Licensee	Signature
WTVX Licensee, LLC	

Date	
1/9/2015	

FCC Form 398
March 2006

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Confirmation Number 163969
Call Sign WTCN-CA
Facility Id 70865
Filing Quarter Date 12/31/2014
Filing Date 01/09/2015

Please send comments via standard mail to the Federal Communications Commission, Consumer and Governmental Affairs Bureau, 445 12th Street, S.W., Washington, D.C., 20554. Questions can also be answered by calling the FCC's National Call Center, toll free, at 1-888-Call FCC (1-888-225-5322).

Federal Communications Commission
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Washington, DC 20554
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