

Quarterly Issues Report for Station WGUR 95.3 FM

April 1 – June 30, 2022

Section I: Issues

WGUR 95.3 FM has signaled the following issues as significant issues facing our community this quarter:

- A. Community involvement and outreach
- B. Music programming and discovery
- C. Local, State, National and International News and Local Weather
- D. Local and Regional Events
- E. Educational Training

Section II: Responsive Programming

A. Community Involvement and Outreach

WGUR, being a student driven non-profit organization located in rural Georgia, has a focus to broadcast updates on events that are on-campus, local and national in nature. On and off campus, WGUR has promoted local artist by broadcasting original works and assisting new artists in becoming more visible to the general public of Milledgeville and Baldwin County. WGUR also airs multiple newscasts. Short newscasts include hourly news updates, as well as campus and town news gathered by our news reporters. WGUR is the platform on which community members can express their music vision – one such example is a weekly show by DJ Rafi which airs Thursday evenings at 8 pm.

The long newscast utilizes the full force of the Associated Press Audio Service with reports from experienced reporters around the globe, as well as WGUR's own student-reporters. We provide our listeners with live coverage of press conferences from the state governor, the Address of the Union, delivered by the President of the USA, as well as other programming of informative nature.

B. Music Programming and Discovery

As a college radio station, our genre often reaches into the world of music discovery and experimentation. We strive to open our database of music to allow for unique entries from independent artists, local artists, and music from around the world for our DJs to program into their shows. In addition to broadcasting music, WGUR has done several online "Couch Concerts" featuring local artists which we record in our studio. DJs have also invited local artists to talk about their work including original music on their individual shows.

In addition, we organize and execute a local event, open to students and community members, called "Open Mic Night". This event showcases the original music, poetry, comedy and any other form of audio and video entertainment the participants wish to perform.

C. Local, State, National and International News and Local Weather

WGUR is broadcasting news and weather updates. We have a daily news update that runs at the top of the hour between 7 am and 6 pm Monday through Friday. The newscast is produced and recorded by students and is three to six minutes in length. It includes weather updates. The news department provides the students with an opportunity to learn and experience the creation of newscasts, which in turn allows them to be better prepared for a career in radio or journalism after they graduate.

D. Local and Regional Events

WGUR organizes “Couch Concerts” in which musicians from the Middle Georgia area perform original music. We record and air these concerts, and we also publish the video recordings on YouTube. We record and average of 6 concerts per quarter.

E. Educational Training

As WGUR is a nonprofit, educational station, we strive every semester to train new DJs as well as our existing staff in proper radio operation. DJ positions are open to any students as well as the community. Our staff plays an active role in teaching the next generation of radio operators and talent and provides them a platform to launch their careers, all of which is free of charge. We allow reserved time slots for different college classes and their required shows, and we work closely with Mass Communication and Rhetoric Professors to help them teach their students the intricacies of radio broadcast, public speaking, and podcast.

F. New features in programming

Starting the Spring semester of 2022, we launched a podcast series in cooperation with the J. Whitney Bunting School of Business and Technology. This is the first season of the series in which we produce, anchor, edit and publish podcasts. This new feature is an addition to our educational training and serves as a platform for the business students of GCSU. The podcast is named GC Bizcast and features various business, marketing and management professionals.

NOTE: Due to the nature of college and educational schedule, WGUR does not broadcast any special news or events in the months when school is off. During those times, WGUR is on a fully automated scheduled program. EAS continues to air every week.