

## **Quarterly Issues Report for Station WGUR 95.3 FM**

**January 1 – March 31, 2023**

### **Section I: Issues**

WGUR 95.3 FM has signaled the following issues as significant issues facing our community this quarter:

- A. Community involvement and outreach
- B. Music programming and discovery
- C. Local, State, National and International News and Local Weather
- D. Local and Regional Events
- E. Educational Training

### **Section II: Responsive Programming**

- A. Community Involvement and Outreach

WGUR, being a student driven non-profit organization located in rural Georgia, has a focus to broadcast updates on events that are on-campus, local and national in nature. On and off campus, WGUR has promoted local artist by broadcasting original works and assisting new artists in becoming more visible to the general public of Milledgeville and Baldwin County. WGUR also airs multiple newscasts. Short newscasts include hourly news updates, as well as campus and town news gathered by our news reporters.

The long newscast utilizes the full force of the Associated Press Audio Service with reports from experienced reporters around the globe, as well as WGUR's own student-reporters. We provide our listeners with live coverage of press conferences from the state governor, the Address of the Union, delivered by the President of the USA, as well as other programming of informative nature.

- B. Music Programming and Discovery

As a college radio station, our genre often reaches into the world of music discovery and experimentation. We strive to open our database of music to allow for unique entries from independent artists, local artists, and music from around the world for our DJs to program into their shows. In addition to broadcasting music, WGUR has done several online "Couch Concerts" featuring local artists which we record in our studio. DJs have also invited local artists to talk about their work including original music on their individual shows. In addition, we organized and executed a local event, open to students and community members, called "Sounds of the South", which was held in the first week of March. This event

allowed musicians from Middle Georgia to perform their music to the local community. There were five venues where the concerts were performed, and we worked with the Milledgeville Downtown Development Authority board to make SOTS a part of First Friday.

#### C. Local, State, National and International News and Local Weather

WGUR is broadcasting news and weather updates. We have a daily news update that runs at the top of the hour between 7 am and 6 pm Monday through Friday. The newscast is produced and recorded by students and is 180 to 240 seconds long. It includes weather updates. The news department provides the students with an opportunity to learn and experience the creation of newscasts, which in turn allows them to be better prepared for a career in radio or journalism after they graduate.

#### D. Local and Regional Events

WGUR organizes “Couch Concerts” in which musicians from the Middle Georgia area perform original music. We record and air these concerts, and we also publish the video recordings on YouTube. We record and average of 6 concerts per quarter. In addition, we organized and executed a local event, open to students and community members, called “Sounds of the South”, which was held in the first week of March. This event allowed musicians from Middle Georgia to perform their music to the local community. There were five venues where the concerts were performed, and we worked with the Milledgeville Downtown Development Authority board to make SOTS a part of First Friday.

#### E. Educational Training

As WGUR is a nonprofit, educational station, we strive every semester to train new DJs as well as our existing staff in proper radio operation. DJ positions are open to any students as well as the community. Our staff plays an active role in teaching the next generation of radio operators and talent and provides them a platform to launch their careers, all of which is free of charge. We allow reserved timeslots for different college classes and their required shows, and we work closely with Mass Communication and Rhetoric Professors to help them teach their students the intricacies of radio broadcast, public speaking, and podcast.