

Quarterly Issues Report for Station WGUR 95.3 FM

October 1 – December 31, 2021

Section I: Issues

WGUR 95.3 FM has signaled the following issues as significant issues facing our community this quarter:

- A. Community involvement and outreach
- B. Music programming and discovery
- C. Local, State, National and International News and Local Weather
- D. Local and Regional Events
- E. Educational Training

Section II: Responsive Programming

- A. Community Involvement and Outreach

WGUR, being a student driven non-profit organization located in rural Georgia, has a focus to broadcast updates on events that are on-campus, local and national in nature. On and off of campus, WGUR has promoted local artist by broadcasting original works and assisting new artists in becoming more visible to the general public of Milledgeville and Baldwin County. WGUR also airs multiple newscasts – short and long form. Short newscasts include hourly news updates from the State Capitol, as well as campus and town news gathered by our news reporters.

Utilizing the full force of the Associated Press Audio Service with reports from experienced reporters around the globe, as well as WGUR's own student-reporters, we are able to provide our listeners with the information they need. Our local student reporters work hard to cover news about what's happening on campus and around the city of Milledgeville. We provide our listeners with newscasts every hour at the top of the hour.

- B. Music Programming and Discovery

As a college radio station, our genre often reaches into the world of music discovery and experimentation. We strive to open up our database of music to allow for unique entries from independent artists, local artists and music from around the world for our DJs to program into their shows. In addition to broadcasting music, WGUR has done several online "Couch Concerts" featuring local artists which we record in our studio. DJs have also invited local artists to talk about their work including original music on their individual shows.

- C. Local, State, National and International News and Local Weather

WGUR is broadcasting news and weather updates. We have a daily news update that runs at the top of the hour between 7 am and 6 pm Monday through Friday. The newscast is produced and recorded by students and is 180 seconds long. It includes weather updates. The news department provides the students with an opportunity to learn and experience the creation of newscasts, which in turn allows them to be better prepared for a career in radio or journalism after they graduate.

D. Local and Regional Events

Due to COVID-19 WGUR has limited the number of live events we organize. We organize, implement, record, and upload a series of performances by local artists and groups. The event is popular under the name “Couch Concerts”. The musicians perform original songs, and we record and broadcast the concerts on internet.

E. Educational Training

As WGUR is a nonprofit, educational station, we strive every semester to train new DJs as well as our existing staff in proper radio operation. DJ positions are open to any students as well as the community. Our staff plays an active role in teaching the next generation of radio operators and talent and provides them a platform to launch their careers, all of which is free of charge. We allow reserved time slots for different college classes and their required shows, and we work closely with Mass Communication and Rhetoric Professors to help them teach their students the intricacies of radio broadcast, public speaking, and podcast.

NOTE: Due to the nature of college and educational schedule, WGUR does not broadcast any special news or events in the months and weeks when school is off. During those times, WGUR is on a fully automated scheduled program. EAS continues to air every week.