

WSDF
Louisville, KY
Quarterly Issues/Programs List
Second Quarter, 2021
06/30/2021

WSDF
Quarterly Issues/Programs List

WSDF provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

Section I
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
SPORTS / HISTORY / RELIGION	Kentucky Focus	THE RISE OF QUALITATIVE ANALYSIS IN SPORTS CONTINUES TO ADVANCE, CHANGING HOW THE GAMES ARE PLAYED (15:10) / UNDERSTANDING THE HISTORY OF JESUS CHRIST AND HIS TIME ON EARTH THIS EASTER (10:50)	AIDAN RESNICK / JEAN-PIERRE ISBOUS	04/04/2021 07:04 AM	029:30
CHARITABLE GIVING	MORAL SIDE OF THE NEWS	A PROFILE OF ORGANIZATIONS AND SPECIAL NEEDS KIDS ASSISTED BY DONATIONS TO THE CRUSADE FOR CHILDREN (28:45)	MORAL SIDE PANEL OF CLERGYMEN	04/04/2021 07:33 AM	028:45
HEALTH / CURRENT EVENTS	Kentucky Focus	STAYING HEALTHY PHYSICALLY AND MENTALLY ONE YEAR INTO THE COVID-19 PANDEMIC (16:55) / A COVID-19 UPDATE FOR KENTUCKY FROM GOV. BESHEAR AS THE VACCINATION EFFORT CONTINUES (10:30)	MARINA KHIDEKEL / GOV. ANDY BESHEAR	04/11/2021 07:00 AM	029:31
HEALTH / CURRENT EVENTS / POLITICS	MORAL SIDE OF THE NEWS	LOUISVILLE MARKS THE 1,000 DEATH FROM COVID-19 AS VACCINATION EFFORTS CONTINUE (9:50) / MAJOR LEAGUE BASEBALL MOVES ITS ALL-STAR GAME FROM ATLANTA AFTER A NEW ELECTION LAW GOES INTO EFFECT IN GEORGIA (18:10)	MORAL SIDE PANEL OF CLERGYMEN	04/11/2021 07:30 AM	028:46
ENVIRONMENT / HEALTH	Kentucky Focus	A STUDY SUGGESTS CUTTING GREENHOUSE GAS EMISSIONS WOULD MITIGATE THE AMOUNT OF	ANDREAS KARELAS / RON GONEN / BEN	04/18/2021 07:02 AM	029:29

		AND STRENGTH OF HURRICANES AS EARTH DAY APPROACHES (10:05) / A LOOK AT HOW THE ENVIRONMENT COULD BE IMPROVED BY SIMPLE WASTE CUTTING MEASURES (8:50) / THE FOUNDATION FOR A HEALTHY KENTUCKY PROVIDES A SNAPSHOT AT THE STATE'S COVID-19 EFFORTS (8:10)	CHANDLER		
CURRENT EVENTS	MORAL SIDE OF THE NEWS	A YOUNG BLACK MAN WAS KILLED BY POLICE IN MINNESOTA THIS WEEK, REIGNITING DEMONSTRATIONS IN LOUISVILLE AND ACROSS THE NATION (28:10)	MORAL SIDE PANEL OF CLERGYMEN	04/18/2021 07:31 AM	028:46
ENVIRONMENT / HEALTH	Kentucky Focus	CARBON NEUTRAL DIETS ARE EXPLORED (9:20) / A COVID-19 AND WORKFORCE DEVELOPMENT UPDATE FOR KENTUCKY FROM GOVERNOR ANDY BESHEAR (15:40)	PAUL GREENBERG / GOV. ANDY BESHEAR	04/25/2021 07:00 AM	029:31
CURRENT EVENTS	MORAL SIDE OF THE NEWS	A GUILTY VERDICT IS DELIVERED IN THE OFFICER INVOLVED DEATH OF GEORGE FLOYD IN MINNEAPOLIS (28:00)	MORAL SIDE PANEL OF CLERGYMEN	04/25/2021 07:30 AM	028:47
HISTORY / WILDLIFE	Kentucky Focus	A STARTLING STORY OF A FAILED ASSASSINATION ATTEMPT ON ADOLF HITLER DURING WORLD WAR II (14:45) / WHALES AND WHY THEY ARE SO CAPTIVATING (11:35)	ANN BAUSUM / BRIAN SKERRY	05/02/2021 07:01 AM	029:31
CURRENT EVENTS / POLICING / POLITICS	MORAL SIDE OF THE NEWS	THE U.S. DEPARTMENT OF JUSTICE HAS LAUNCHED AN INVESTIGATION INTO THE LOUISVILLE METRO POLICE DEPARTMENT FOLLOWING THE OFFICER INVOLVED DEATH OF BREONNA TAYLOR (19:30) / PRESIDENT BIDEN SPEAKS ON COVID RECOVERY AND ECONOMIC INVESTMENTS IN AN ADDRESS TO CONGRESS (9:20)	MORAL SIDE PANEL OF CLERGYMEN	05/02/2021 07:31 AM	028:46
CURRENT EVENTS /	Kentucky Focus	KENTUCKY'S GOVERNOR PROVIDES AN UPDATE ON	GOV. ANDY BESHEAR /	05/09/2021 07:01 AM	029:31

HEALTH		COVID VACCINATION EFFORTS AND ECONOMIC DEVELOPMENT (27:55)	DR. STEVEN STACK		
HEALTH / EDUCATION / CURRENT EVENTS	MORAL SIDE OF THE NEWS	A LARGE GATHERING AT THE KENTUCKY DERBY HAS HEALTH OFFICIALS HOLDING THEIR BREATH ON A POTENTIAL INCREASE OF COVID CASES IN LOUISVILLE (19:00) / A LEGAL CHALLENGE TO JEFFERSON COUNTY PUBLIC SCHOOLS PROPERTY TAX INCREASE IS HEADED TO THE KENTUCKY SUPREME COURT (9:05)	MORAL SIDE PANEL OF CLERGYMEN	05/09/2021 07:30 AM	028:46
PSYCHOLOGY / CURRENT EVENTS / HEALTH	Kentucky Focus	PROFILING PRODIGIES AND HOW IMMENSELY TALENTED PEOPLE FIND THEIR CALLING (7:30) / KENTUCKY'S GOVERNOR ANNOUNCES A PLANNED ROLLBACK OF COVID RESTRICTIONS (18:50)	CLAUDIA KALB / GOV. ANDY BESHEAR	05/16/2021 07:00 AM	029:31
SPORTS / CURRENT EVENTS	MORAL SIDE OF THE NEWS	THE KENTUCKY DERBY WINNER MEDINA SPIRIT HAD A POSITIVE DRUG TEST FOLLOWING THE RACE (17:20) / GASOLINE PIPELINE OPERATIONS HAVE RESUMED FOLLOWING A HACK LAST WEEK (9:55)	MORAL SIDE PANEL OF CLERGYMEN	05/16/2021 07:29 AM	028:46
HEALTH / CURRENT EVENTS	Kentucky Focus	HUMAN PROGRESS CONTINUES TO ADVANCE, RESULTING IN LONGER LIFESPANS (13:45) / A COVID UPDATE AND THE LATEST ON ECONOMIC DEVELOPMENT IN KENTUCKY (12:30)	STEVEN JOHNSON / GOV. ANDY BESHEAR	05/23/2021 07:00 AM	029:30
POLITICS / HEALTH	MORAL SIDE OF THE NEWS	THE RIOT AT THE U.S. CAPITOL IS BACK IN THE NEWS AFTER TWO CONGRESSMEN EXPRESS CONCERN THOSE ACCUSED OF BEING INVOLVED WILL BE OVERCHARGED AND DISCRIMINATED (11:25) / THE CDC SAYS THOSE WHO HAVE RECEIVED THE COVID VACCINE CAN SHED THEIR MASKS INDOORS (17:50)	MORAL SIDE PANEL OF CLERGYMEN	05/23/2021 07:30 AM	028:45
HEALTH /	Kentucky	HUMAN PROGRESS	STEVEN	05/30/2021	029:30

CURRENT EVENTS	Focus	CONTINUES TO ADVANCE, RESULTING IN LONGER LIFESPANS (13:45) / A COVID UPDATE AND THE LATEST ON ECONOMIC DEVELOPMENT IN KENTUCKY (12:30)	JOHNSON / GOV. ANDY BESHEAR	07:00 AM	
CHARITABLE GIVING	MORAL SIDE OF THE NEWS	A PROFILE OF ORGANIZATIONS AND SPECIAL NEEDS KIDS ASSISTED BY DONATIONS TO THE CRUSADE FOR CHILDREN (28:45)	MORAL SIDE PANEL OF CLERGYMEN	05/30/2021 07:30 AM	028:45
HISTORY / CURRENT EVENTS	Kentucky Focus	THE DIVERSE SOLDIER-MARINERS WHO SHAPED THE UNITED STATES AND HELPED FORM OUR NAVY (12:10) / KENTUCKY'S GOVERNOR ANNOUNCES A SERIES OF MILLION DOLLAR DRAWINGS FOR THOSE WHO ARE VACCINATED (14:45)	PATRICK O'DONNELL / GOV. ANDY BESHEAR	06/06/2021 07:30 AM	029:31
HISTORY / CURRENT EVENTS	Kentucky Focus	THE MAN WHO FOUND THE WRECK OF THE TITANIC RECOUNTS HIS EXPLORATIONS (9:30) / KENTUCKY GOV. ANDY BESHEAR DELIVERS HIS FINAL COVID BRIEFING AS ALL RESTRICTIONS ARE LIFTED ACROSS THE STATE (17:05)	ROBERT BALLARD / GOV. ANDY BESHEAR	06/13/2021 07:01 AM	029:32
CHARITABLE GIVING	MORAL SIDE OF THE NEWS	A RECAP OF THIS YEAR'S CRUSADE FOR CHILDREN TELETHON AND HIGHLIGHTING ORGANIZATIONS AND SPECIAL NEEDS KIDS ASSISTED BY DONATIONS (28:45)	MORAL SIDE PANEL OF CLERGYMEN	06/13/2021 07:30 AM	028:47
CURRENT EVENTS	Kentucky Focus	A TEAM KENTUCKY UPDATE ON ECONOMIC DEVELOPMENT, COVID AND OTHER ISSUES FROM THE GOVERNOR (26:35)	GOV. ANDY BESHEAR	06/20/2021 07:03 AM	029:31
CHARITABLE GIVING	MORAL SIDE OF THE NEWS	A RECAP OF THIS YEAR'S CRUSADE FOR CHILDREN TELETHON AND HIGHLIGHTING ORGANIZATIONS AND SPECIAL NEEDS KIDS ASSISTED BY DONATIONS (28:45)	MORAL SIDE PANEL OF CLERGYMEN	06/20/2021 07:32 AM	028:45

HEALTH / CURRENT EVENTS	Kentucky Focus	NEW CHILD WELL BEING STATISTICS FOR KENTUCKY ARE RELEASED ALONG WITH RECOMMENDATIONS TO IMPROVE (10:05) / KENTUCKY GOV. ANDY BESHEAR ANNOUNCES A BACK TO WORK INCENTIVE PROGRAM (16:25)	TERRY BROOKS / GOV. ANDY BESHEAR	06/27/2021 07:01 AM	029:30
CURRENT EVENTS / EDUCATION / CRIME	MORAL SIDE OF THE NEWS	A CONTENTIOUS DEBATE CONTINUES OVER CRITICAL RACE THEORY WITHIN JEFFERSON COUNTY PUBLIC SCHOOLS (15:40) / LOUISVILLE RECORDS ITS 100TH HOMICIDE OF THE YEAR AS AN UPTICK IN VIOLENT CRIME IN THE CITY CONTINUES (12:20)	MORAL SIDE PANEL OF CLERGYMEN	06/27/2021 07:31 AM	028:45

Section II

NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL REV	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL REV	Focus on the biggest issues impacting this week	A. Soni, S. Coursen	06/06/2021 07:00 AM	029:49

Section III

PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
:30 (EMERGENCY PREP-HERO KAREN)	FEDERAL EMERGENCY MGMT AGENCY	000:29	1
CHILD MENTORING	SAVE THE CHILDREN	000:29	1
CHILD MENTORING	SAVE THE CHILDREN	000:30	1
PSA/100 DAYS CAILA CABELLO	SAVE THE CHILDREN	000:30	5
PSA/100 DAYS JENNIFER GARNER	SAVE THE CHILDREN	000:30	6
PSA/100 DAYS KRISTEN BELL	SAVE THE CHILDREN	000:29	5
PSA/AD COUNCIL/STOP AAPI HATE	AD COUNCIL	000:29	5
PSA/AD COUNCIL/STOP BIAS	AD COUNCIL	000:29	13
PSA/ASIAN AMERICANS ADVANCING JUSTICE_BYSTANDER INTERVE	ADVANCING JUSTICE	000:29	2
PSA/ASIAN AMERICANS ADVANCING JUSTICE_TOOLS	ADVANCING JUSTICE	000:30	5
PSA/BIG BROTHERS BIG SISTERS_FEMALE	BIG BROTHERS BIG SISTERS	000:30	5

PSA/BIG BROTHERS BIG SISTERS_MALE	BIG BROTHERS BIG SISTERS	000:30	10
PSA/MENTAL HEALTH MONTH	MENTAL HEALTH	000:30	10
PSA/MENTAL HEALTH MONTH	MENTAL HEALTH	000:30	10
PSA/MENTAL HEALTH MONTH	MENTAL HEALTH	000:30	9