

Contract Data Report

Contract ID	: 470373	Start Date	: 09-26-2016	Estimate ID	: 1838	Bill Address	: 13% National Cable Communication
Client Name	: (23251) HRO/Friends of Rod Drobinski	Stop Date	: 10-09-2016	Campaign ID	:		: 400 BROADACRES DR.
Agency Name	: (2436) STRATEGIC MEDIA SERVICES	Revision Date	: 10-04-2016 ; 7	Rate Card ID	:		: Third Floor
Rep Firm	: (3) 13% National Cable Communicatio	Entry Date	: 09-26-2016	PO Number	: 62339626		: Bloomfield, NJ 07003
Account Exec	: NCC - CHI, WASHINGTON DC	Client Phone #	: 301-951-2650	Product Type	: Political-Association		
Comm Desc	: None	Billing Period	: Broadcast	Hiatus Start/Stop	:		
Remarks	: PRI IP=5 NP=4 62339626	Billing Type	: Standard	Revenue Type	: Local		
Primary Ref.	: Chicago	Affidavit Type	: Full Detail - No Notary	Show Bonus	: True		
Secondary Ref.	: National Political Bundle	Split Invoice	:	Inv Remarks	: see note for net/zone info		
Third Ref.	: None	Tax ID	: None				
Fourth Ref.	: None	Tax1	:				
Contract Stat.	: Active	Tax2	:				
Contract Type	: Political						
Contract Date	: 09-26-2016						

Line #	Pri/Amd PreEmp	Road Block	Net	Zone	Weeks On/Off	Start Date	Stop Date	Qty. By	Days Auth	Start Time	Stop Time	Total Spots	Spot Cost	Total Cost	Spot Len	Copy Group	Br/Pos Pref	Min/Max Per Day	Min Sep.	Auto Fill	Remarks
1	2 / 3 - N	0	CSNC	MCHENRY	1/0	09/29/16	09/29/16	Line	---T---	19:00	21:30	1	350.00	350.00	30	24	0/0	0/0	0	No	*2016 White So
2	2 / 3 - N	0	ESPN	MCHENRY	1/0	10/03/16	10/03/16	Line	M-----	19:30	22:30	1	800.00	800.00	30	24	0/0	0/0	0	No	*2016 NFL Mon
3	2 / 3 - N	0	ESPN	LIBERTYVILLE	1/0	09/29/16	09/29/16	Line	---T---	19:00	22:00	1	250.00	250.00	30	24	0/0	0/0	0	No	*2016 NCAAF o
4	2 / 3 - N	0	CSNC	LIBERTYVILLE	1/0	09/29/16	09/29/16	Line	---T---	19:00	21:30	1	350.00	350.00	30	24	0/0	0/0	0	No	*2016 White So
5	2 / 3 - N	0	ESPN	LIBERTYVILLE	1/0	10/03/16	10/03/16	Line	M-----	19:30	22:30	1	800.00	800.00	30	24	0/0	0/0	0	No	*2016 NFL Mon
6	2 / 3 - N	0	ESPN	Libertyville IL U-ver	1/0	09/29/16	09/29/16	Line	---T---	19:00	22:00	1	250.00	250.00	30	24	0/0	0/0	0	No	*2016 NCAAF o
7	2 / 3 - N	0	NFLN	Libertyville IL U-ver	1/0	09/29/16	09/29/16	Line	---T---	19:00	22:30	1	500.00	500.00	30	24	0/0	0/0	0	No	*2016 Thursday
8	2 / 3 - N	0	ESPN	Libertyville IL U-ver	1/0	10/01/16	10/01/16	Line	-----S-	11:00	14:00	1	250.00	250.00	30	24	0/0	0/0	0	No	*2016 NCAAF o
9	2 / 3 - N	0	CSNC	Libertyville IL U-ver	1/0	10/02/16	10/02/16	Line	-----S	14:00	17:00	1	350.00	350.00	30	24	0/0	0/0	0	No	*2016 White So
10	2 / 3 - N	0	ESPN	Libertyville IL U-ver	1/0	10/03/16	10/03/16	Line	M-----	19:30	22:30	1	800.00	800.00	30	24	0/0	0/0	0	No	*2016 NFL Mon
11	2 / 3 - N	0	ESPN	McHenry IL U-ver	1/0	09/29/16	09/29/16	Line	---T---	19:00	22:00	1	250.00	250.00	30	24	0/0	0/0	0	No	*2016 NCAAF o
12	2 / 3 - N	0	NFLN	McHenry IL U-ver	1/0	09/29/16	09/29/16	Line	---T---	19:00	22:30	1	500.00	500.00	30	24	0/0	0/0	0	No	*2016 Thursday
13	2 / 3 - N	0	ESPN	McHenry IL U-ver	1/0	10/01/16	10/01/16	Line	-----S-	11:00	14:00	1	250.00	250.00	30	24	0/0	0/0	0	No	*2016 NCAAF o
14	2 / 3 - N	0	CSNC	McHenry IL U-ver	1/0	10/02/16	10/02/16	Line	-----S	14:00	17:00	1	350.00	350.00	30	24	0/0	0/0	0	No	*2016 White So
15	2 / 3 - N	0	ESPN	McHenry IL U-ver	1/0	10/03/16	10/03/16	Line	M-----	19:30	22:30	1	800.00	800.00	30	24	0/0	0/0	0	No	*2016 NFL Mon
16	4 / 3 - Y	0	BTIL	LIBERTYVILLE	1/0	10/01/16	10/01/16	Line	-----S-	11:00	16:00	2	250.00	500.00	30	24	0/0	0/0	0	No	*2016 NFL Mon
17	4 / 3 - Y	0	BTIL	LIBERTYVILLE	1/0	10/01/16	10/01/16	Line	-----S-	14:30	17:30	2	250.00	500.00	30	24	0/0	0/0	0	No	*2016 NFL Mon
18	4 / 3 - Y	0	ESP2	LIBERTYVILLE	1/0	10/01/16	10/01/16	Line	-----S-	11:00	16:00	1	250.00	250.00	30	24	0/0	0/0	0	No	*2016 NFL Mon
19	4 / 3 - Y	0	ESP2	LIBERTYVILLE	1/0	10/01/16	10/01/16	Line	-----S-	14:30	17:30	2	250.00	500.00	30	24	0/0	0/0	0	No	*2016 NFL Mon
20	4 / 3 - Y	0	ESP2	LIBERTYVILLE	1/0	10/01/16	10/01/16	Line	-----S-	21:00	24:00	2	250.00	500.00	30	24	0/0	0/0	0	No	*2016 NFL Mon
21	4 / 3 - Y	0	ESPN	LIBERTYVILLE	1/0	09/30/16	09/30/16	Line	-----F-	19:00	22:00	1	250.00	250.00	30	24	0/0	0/0	0	No	*2016 NFL Mon
22	4 / 3 - Y	0	ESPN	LIBERTYVILLE	1/0	10/01/16	10/01/16	Line	-----S-	11:00	16:00	1	250.00	250.00	30	24	0/0	0/0	0	No	*2016 NFL Mon
23	4 / 3 - Y	0	ESPN	LIBERTYVILLE	1/0	10/01/16	10/01/16	Line	-----S-	14:30	17:30	2	250.00	500.00	30	24	0/0	0/0	0	No	*2016 NFL Mon
24	4 / 3 - Y	0	ESPN	LIBERTYVILLE	1/0	10/01/16	10/01/16	Line	-----S-	18:00	19:00	0	250.00	0.00	30	24	0/0	0/0	0	No	*2016 NFL Mon
25	4 / 3 - Y	0	ESPN	LIBERTYVILLE	1/0	10/01/16	10/01/16	Line	-----S-	21:30	24:00	0	250.00	0.00	30	24	0/0	0/0	0	No	*2016 NFL Mon
26	4 / 3 - Y	0	ESPN	LIBERTYVILLE	1/0	10/03/16	10/03/16	Line	M-----	19:30	22:30	1	800.00	800.00	30	24	0/0	0/0	0	No	*2016 NFL Mon
27	4 / 3 - Y	0	CSNC	Libertyville IL U-ver	1/0	10/03/16	10/03/16	Line	M-----	19:30	22:30	1	800.00	800.00	30	24	0/0	0/0	0	No	*2016 NFL Mon
28	4 / 3 - Y	0	CSNC	Libertyville IL U-ver	1/0	09/30/16	10/03/16	Line	M---FSS	19:30	22:30	1	800.00	800.00	30	24	0/0	0/0	0	No	*2016 NFL Mon
29	4 / 3 - Y	0	CSNC	Libertyville IL U-ver	1/0	10/01/16	10/03/16	Line	M---SS	19:30	22:30	1	800.00	800.00	30	24	0/0	0/0	0	No	*2016 NFL Mon
30	4 / 3 - Y	0	ESP2	Libertyville IL U-ver	1/0	10/01/16	10/03/16	Line	M---SS	19:30	22:30	1	800.00	800.00	30	24	0/0	0/0	0	No	*2016 NFL Mon
31	4 / 3 - Y	0	ESP2	Libertyville IL U-ver	1/0	10/01/16	10/03/16	Line	M---SS	19:30	22:30	1	800.00	800.00	30	24	0/0	0/0	0	No	*2016 NFL Mon
32	4 / 3 - Y	0	ESP2	Libertyville IL U-ver	1/0	10/01/16	10/03/16	Line	M---SS	19:30	22:30	1	800.00	800.00	30	24	0/0	0/0	0	No	*2016 NFL Mon
33	4 / 3 - Y	0	ESPN	Libertyville IL U-ver	1/0	10/01/16	10/03/16	Line	M---SS	19:30	22:30	1	800.00	800.00	30	24	0/0	0/0	0	No	*2016 NFL Mon
34	4 / 3 - Y	0	ESPN	Libertyville IL U-ver	1/0	10/01/16	10/03/16	Line	M---SS	19:30	22:30	1	800.00	800.00	30	24	0/0	0/0	0	No	*2016 NFL Mon

Line ##	Pri/Amd PreEmp	Road Block	Net	Zone	Weeks On/Off	Start Date	Stop Date	Qty. By	Days Auth	Start Time	Stop Time	Total Spots	Spot Cost	Total Cost	Spot Len	Copy Group	Br/Pos Pref	Min/Max Per Day	Min Sep.	Auto Fill	Remarks
35	4 / 3 - Y	0	ESPN	Libertyville IL U-ver	1/0	10/01/16	10/03/16	Line	M---SS	19:30	22:30	1	800.00	800.00	30	24	0/0	0/0	0	No	*2016 NFL Mon
36	4 / 3 - Y	0	ESPN	Libertyville IL U-ver	1/0	10/03/16	10/03/16	Line	M-----	19:30	22:30	1	800.00	800.00	30	24	0/0	0/0	0	No	*2016 NFL Mon
37	4 / 3 - Y	0	BTIL	LIBERTYVILLE	1/0	10/01/16	10/01/16	Line	----S-	11:00	14:00	2	250.00	500.00	30	24	0/0	0/0	0	No	*2016 NFL Mon
38	4 / 3 - Y	0	BTIL	LIBERTYVILLE	1/0	10/01/16	10/01/16	Line	----S-	14:30	17:30	2	250.00	500.00	30	24	0/0	0/0	0	No	*2016 NFL Mon
39	4 / 3 - Y	0	ESP2	LIBERTYVILLE	1/0	10/01/16	10/01/16	Line	----S-	11:00	14:00	2	250.00	500.00	30	24	0/0	0/0	0	No	*2016 NFL Mon
40	4 / 3 - Y	0	ESP2	LIBERTYVILLE	1/0	10/01/16	10/01/16	Line	----S-	14:30	17:30	1	250.00	250.00	30	24	0/0	0/0	0	No	*2016 NFL Mon
41	4 / 3 - Y	0	ESP2	LIBERTYVILLE	1/0	10/01/16	10/01/16	Line	----S-	21:00	24:00	1	250.00	250.00	30	24	0/0	0/0	0	No	*2016 NFL Mon
42	4 / 3 - Y	0	ESPN	LIBERTYVILLE	1/0	09/30/16	09/30/16	Line	---F--	19:00	22:00	0	250.00	0.00	30	24	0/0	0/0	0	No	*2016 NFL Mon
43	4 / 3 - Y	0	ESPN	LIBERTYVILLE	1/0	10/01/16	10/01/16	Line	----S-	11:00	14:00	1	250.00	250.00	30	24	0/0	0/0	0	No	*2016 NFL Mon
44	4 / 3 - Y	0	ESPN	LIBERTYVILLE	1/0	10/01/16	10/01/16	Line	----S-	14:30	17:30	1	250.00	250.00	30	24	0/0	0/0	0	No	*2016 NFL Mon
45	4 / 3 - Y	0	ESPN	LIBERTYVILLE	1/0	10/01/16	10/01/16	Line	----S-	18:00	21:00	1	250.00	250.00	30	24	0/0	0/0	0	No	*2016 NFL Mon
46	4 / 3 - Y	0	ESPN	LIBERTYVILLE	1/0	10/01/16	10/01/16	Line	----S-	21:30	24:00	0	250.00	0.00	30	24	0/0	0/0	0	No	*2016 NFL Mon
47	4 / 3 - Y	0	ESPN	LIBERTYVILLE	1/0	10/01/16	10/01/16	Line	----S-	19:30	22:30	1	800.00	800.00	30	24	0/0	0/0	0	No	*2016 NFL Mon
48	4 / 3 - Y	0	CSNC	Libertyville IL U-ver	1/0	09/28/16	09/28/16	Line	--W----	18:00	21:00	0	400.00	0.00	30	24	0/0	0/0	0	No	*2016 NFL Mon
49	4 / 3 - Y	0	CSNC	Libertyville IL U-ver	1/0	09/30/16	09/30/16	Line	---F--	18:00	21:00	1	400.00	400.00	30	24	0/0	0/0	0	No	*2016 NFL Mon
50	4 / 3 - Y	0	CSNC	Libertyville IL U-ver	1/0	10/01/16	10/01/16	Line	----S-	15:00	18:00	1	400.00	400.00	30	24	0/0	0/0	0	No	*2016 NFL Mon
51	4 / 3 - Y	0	ESP2	Libertyville IL U-ver	1/0	10/01/16	10/01/16	Line	----S-	11:00	14:00	2	250.00	500.00	30	24	0/0	0/0	0	No	*2016 NFL Mon
52	4 / 3 - Y	0	ESP2	Libertyville IL U-ver	1/0	10/01/16	10/01/16	Line	----S-	14:30	17:30	2	250.00	500.00	30	24	0/0	0/0	0	No	*2016 NFL Mon
53	4 / 3 - Y	0	ESP2	Libertyville IL U-ver	1/0	10/01/16	10/01/16	Line	----S-	21:00	24:00	1	250.00	250.00	30	24	0/0	0/0	0	No	*2016 NFL Mon
54	4 / 3 - Y	0	ESPN	Libertyville IL U-ver	1/0	10/01/16	10/01/16	Line	----S-	14:30	17:30	2	250.00	500.00	30	24	0/0	0/0	0	No	*2016 NFL Mon
55	4 / 3 - Y	0	ESPN	Libertyville IL U-ver	1/0	10/01/16	10/01/16	Line	----S-	18:00	21:00	2	250.00	500.00	30	24	0/0	0/0	0	No	*2016 NFL Mon
56	4 / 3 - Y	0	ESPN	Libertyville IL U-ver	1/0	10/01/16	10/01/16	Line	----S-	21:30	24:00	1	250.00	250.00	30	24	0/0	0/0	0	No	*2016 NFL Mon
57	4 / 3 - Y	0	ESPN	Libertyville IL U-ver	1/0	10/03/16	10/03/16	Line	M-----	19:30	22:30	1	800.00	800.00	30	24	0/0	0/0	0	No	*2016 NFL Mon
58	4 / 3 - Y	0	CSNC	MCHENRY	1/0	10/01/16	10/01/16	Line	----S-	15:00	18:00	1	400.00	400.00	30	24	0/0	0/0	0	No	*2016 NFL Mon
59	4 / 3 - Y	0	BTIL	MCHENRY	1/0	10/01/16	10/01/16	Line	----S-	11:00	14:00	2	250.00	500.00	30	24	0/0	0/0	0	No	*2016 NFL Mon
60	4 / 3 - Y	0	BTIL	MCHENRY	1/0	10/01/16	10/01/16	Line	----S-	14:30	17:30	2	250.00	500.00	30	24	0/0	0/0	0	No	*2016 NFL Mon
61	4 / 3 - Y	0	ESP2	MCHENRY	1/0	10/01/16	10/01/16	Line	----S-	11:00	14:00	2	250.00	500.00	30	24	0/0	0/0	0	No	*2016 NFL Mon
62	4 / 3 - Y	0	ESP2	MCHENRY	1/0	10/01/16	10/01/16	Line	----S-	14:30	17:30	2	250.00	500.00	30	24	0/0	0/0	0	No	*2016 NFL Mon
63	4 / 3 - Y	0	ESP2	MCHENRY	1/0	10/01/16	10/01/16	Line	----S-	21:00	24:00	2	250.00	500.00	30	24	0/0	0/0	0	No	*2016 NFL Mon
64	4 / 3 - Y	0	ESPN	MCHENRY	1/0	10/01/16	10/01/16	Line	----S-	11:00	14:00	1	250.00	250.00	30	24	0/0	0/0	0	No	*2016 NFL Mon
65	4 / 3 - Y	0	ESPN	MCHENRY	1/0	10/01/16	10/01/16	Line	----S-	14:30	17:30	1	250.00	250.00	30	24	0/0	0/0	0	No	*2016 NFL Mon
66	4 / 3 - Y	0	ESPN	MCHENRY	1/0	10/01/16	10/01/16	Line	----S-	18:00	21:00	1	250.00	250.00	30	24	0/0	0/0	0	No	*2016 NFL Mon
67	4 / 3 - Y	0	ESPN	MCHENRY	1/0	10/01/16	10/01/16	Line	----S-	21:30	24:00	1	250.00	250.00	30	24	0/0	0/0	0	No	*2016 NFL Mon
68	4 / 3 - Y	0	ESPN	MCHENRY	1/0	10/03/16	10/03/16	Line	M-----	19:30	22:30	1	800.00	800.00	30	24	0/0	0/0	0	No	*2016 NFL Mon
69	4 / 3 - Y	0	ESPN	MCHENRY	1/0	10/02/16	10/02/16	Line	----S-	21:00	24:00	1	250.00	250.00	30	24	0/0	0/0	0	No	*2016 NFL Mon
70	4 / 3 - Y	0	CSNC	McHenry IL U-verse	1/0	10/01/16	10/01/16	Line	----S-	15:00	18:00	1	400.00	400.00	30	24	0/0	0/0	0	No	*2016 NFL Mon
71	4 / 3 - Y	0	ESP2	McHenry IL U-verse	1/0	10/01/16	10/01/16	Line	----S-	11:00	14:00	2	250.00	500.00	30	24	0/0	0/0	0	No	*2016 NFL Mon
72	4 / 3 - Y	0	ESP2	McHenry IL U-verse	1/0	10/01/16	10/01/16	Line	----S-	14:30	17:30	2	250.00	500.00	30	24	0/0	0/0	0	No	*2016 NFL Mon
73	4 / 3 - Y	0	ESP2	McHenry IL U-verse	1/0	10/01/16	10/01/16	Line	----S-	21:00	24:00	2	250.00	500.00	30	24	0/0	0/0	0	No	*2016 NFL Mon
74	4 / 3 - Y	0	ESPN	McHenry IL U-verse	1/0	09/30/16	09/30/16	Line	---F--	19:00	22:00	1	250.00	250.00	30	24	0/0	0/0	0	No	*2016 NFL Mon
75	4 / 3 - Y	0	ESPN	McHenry IL U-verse	1/0	10/01/16	10/01/16	Line	----S-	14:30	17:30	1	250.00	250.00	30	24	0/0	0/0	0	No	*2016 NFL Mon
76	4 / 3 - Y	0	ESPN	McHenry IL U-verse	1/0	10/01/16	10/01/16	Line	----S-	18:00	21:00	1	250.00	250.00	30	24	0/0	0/0	0	No	*2016 NFL Mon
77	4 / 3 - Y	0	ESPN	McHenry IL U-verse	1/0	10/01/16	10/01/16	Line	----S-	21:30	24:00	1	250.00	250.00	30	24	0/0	0/0	0	No	*2016 NFL Mon

Non-Billable: (0) (\$0.00)
Grand Total: 92 \$34,400.00

(*) original line has been modified

Spot Totals by Network and Zone

Network	System	Spots	Network	System	Spots	Network	System	Spots
BTIL	LIBERTYVI	8	BTIL	MCHENRY	4	CSNC	LIBERTYVI	1
CSNC	MCHENRY	2	CSNC	Libertyville I	6	CSNC	McHenry IL	2
ESP2	LIBERTYVI	9	ESP2	MCHENRY	6	ESP2	Libertyville I	8
ESP2	McHenry IL	6	ESPN	LIBERTYVI	11	ESPN	MCHENRY	7
ESPN	Libertyville I	13	ESPN	McHenry IL	7	NFLN	Libertyville I	1
NFLN	McHenry IL	1						

Anticipated Billing Schedule

Month	Gross	Net	Spots	Month	Gross	Net	Spots	Month	Gross	Net	Spots
Oct-16	34,400.00	25,438.80	92								

Contract Summary

Total		Paid		Total Cost		Avg. Spot Cost (Gross)		Avg. Spot Cost (Net)		Spot Status Summary			Preempt Spots	
Spots	Spots	Gross	Net	Total	Net	Total	Paid	Total	Paid	Scheduled	Aired	Failed	Billable	Non-Billable
92	92	34,400.00	25,438.80	373.91	373.91	276.51	276.51	276.51	276.51	0	92	0	0	0

Preempt / Makegood Detail

Line	Non-Billable Preempts		Billable Preempts		Non-Billable Makegood		Billable Makegoods		Spot	Rev
#	Spots	Total	# of Spots	Total	# of Spots	# of Spots	# of Spots	Total	Var	Var

Grand Total

Client Ad Copy Listing

Group	Copy	Cut	Name	Rotation	Start	Start	Stop	Stop	Spot	Spot	Local
ID	Group				Date	Time	Date	Time	Length	Id	
24	470373	4	HRRD0920H	100.0%	09/29/16	00:00	10/09/16	24:00	30	ND1764512	ER

Optimized Copy Listing

Client	Client	Default	Default	Optimized	Optimized	Optimized
Id	Name	Ad Copy Id	Ad Copy Name	Ad Copy Id	Ad Copy Name	Attrib. Name