

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> KKJO-FM / St. Joseph	<b>Date:</b> 10/10/18
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I, AxMedia,

being/on behalf of: Hegeman for Senate,

a legally qualified candidate of the Republican

political party for the office of: Missouri State Senate

in the General

election to be held on: November 6, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Attached					

**Attach proposed schedule with charges (if available):**

I represent that the payment for the above described broadcast time has been furnished by:

Hegeman for Senate

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Glen Klippenstein

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

10/10/18

Date



Signature

***To Be Signed By Station Representative***

☒ Accepted

☐ Accepted in Part

☐ Rejected

  
Signature

GARY EXLINE  
Printed Name

Gm  
Title

## FEDERAL CANDIDATE CERTIFICATION

**In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:**

I, 

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ **does**

☐ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the **radio** programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐ the **television** programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

  
**signature of candidate or authorized committee**

  
**printed name**

  
**date**

## AGREED UPON SCHEDULE

**(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF  
CANDIDATE'S REQUEST)**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available):**

### AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.**

Oct 11, 18  
 CONT# 32244335 Mod# Ver# 1 (Last = )  
 REP KATZ RADIO  
 TO KKJO-FM (St Joseph, MO)  
 FM CORTNEY MATERN  
 OFF DALLAS  
 AGY AXMEDIA  
 ADDR 1251 NW BRIARCLIFF PKWY #85  
 KANSAS CITY, MO 64116

DDS CONT# 0  
 C/P/E: / / 733

SALESPERSON FAX#

PH #

BYR EVA MAH  
 ADV DAN HEGEMAN FOR MISSOURI SENATE  
 PDT 2018 General Election  
 FLT Oct 22, 18 - Nov 04, 18

*Confirmed*

\* REP ORDER COMMENT \*

\*\* 10/11/2018 10:58:00 AM: FLIGHT TO RUN MONDAY 10/22 - SUNDAY 11/4. || PLEASE INCLUDE ISCI AND  
 ESTIMATE ON ALL INVOICES. WE ARE SET UP TO RECEIVE INVOICES ELECTRONICALLY: TV INVOICES ID:  
 9916670 OR TV16670 AND RADIO INVOICES ID: 9914861 OR RI14861. MARKETRON #184659, SPOTDATA #2 095,  
 EMEDIATRADE (ADCORELOCAL) #EMT12794

\*\* 10/11/2018 10:58:00 AM: NEW ORDER - PLEASE CONFIRM ONLINE OR BY EMAIL AT:  
 TYLER.LARRABEE@KATZRADIOGROUP.COM WITHIN 24 HOURS. THANKS!

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		<b>FLIGHT 1</b>							
	1.1	MTWTF..	6A - 10A	60	10/22/2018 - 10/26/2018	1W	12	\$40.00	12
	1.2	MTWTF..	10A - 3P	60	10/22/2018 - 10/26/2018	1W	12	\$39.00	12
	1.3	MTWTF..	3P - 7P	60	10/22/2018 - 10/26/2018	1W	12	\$38.00	12
	1.4	.....SS	6A - 7P	60	10/27/2018 - 10/28/2018	1W	10	\$33.00	10
					<b>** WEEKLY FLIGHT TOTALS **</b>		46	\$1,734.00	
		<b>FLIGHT 2</b>							
	2.1	MTWTF..	6A - 10A	60	10/29/2018 - 11/2/2018	1W	12	\$40.00	12
	2.2	MTWTF..	10A - 3P	60	10/29/2018 - 11/2/2018	1W	12	\$39.00	12
	2.3	MTWTF..	3P - 7P	60	10/29/2018 - 11/2/2018	1W	12	\$38.00	12
					<b>** WEEKLY FLIGHT TOTALS **</b>		36	\$1,404.00	

	Oct 18	Nov 18					
SPOTS	46	36					
CASH	1734.00	1404.00					
TRADE	0.00	0.00					
NSL	0.00	0.00					
TOTAL	1734.00	1404.00					

# Sales Order

Station: KKJO-FM Contract#: 21372 Agency: AXMEDIA  
 Contract Name: 32244335 Address: 1251 NW Briarcliff Parkway  
 Proposal#: 94CC8647-245D-4F18-89C2-B8427BC5DB47 Suite 85  
 City: Kansas City State: MO Zip: 64116  
 Start Date: 10/22/18 End Date: 11/02/18 Buyer: \_\_\_\_\_  
 Revenue Type: Political National Type: Cash Tax Schedule: (None)  
 Advertiser: DAN HEGEMAN FOR MO SENATE Agency Commission %: 15  
 Address: \_\_\_\_\_ Billing Cycle: Standard  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Salesperson: 5550KNATI Comm %: 15  
 Product Name: 2018 General Election Makegood Policy: Within Contract Dates  
 Estimate #: 733  
 Competitive Code: Political Candidate

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION										RATE	TOTALS		PTY
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W	SPOTS		\$\$		
1	10/22/18	11/02/18		6:00 AM	10:00 AM	60	X	X	X	X	X			12	W	40.00	24	960.00	2	
2	10/22/18	11/02/18		10:00 AM	3:00 PM	60	X	X	X	X	X			12	W	39.00	24	936.00	2	
3	10/22/18	11/02/18		3:00 PM	7:00 PM	60	X	X	X	X	X			12	W	38.00	24	912.00	2	
4	10/27/18	10/28/18		6:00 AM	7:00 PM	60						X	X	10	W	33.00	10	330.00	2	

## Billing Projections: By Month

	Oct 18	Nov 18
CA	2,670.00	468.00
ST	1,734.00	1,404.00

☒ Print Spot Prices

TOTAL SPOTS 82  
 GROSS TOTAL \$ 3,138.00  
 ADJUSTED SPOTS 82  
 ADJUSTED TOTAL \$ 3,138.00

## APPROVE DECLINE

☐ ☐ General Manager  
☐ ☐ Sales Manager  
☒ ☐ 5550sdig, 10/17/18 @8:45AM  
☐ ☐ Traffic Manager