

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

I, Grassroots Media, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 

☒
☐

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

RAPHAEL WARNOCK

Authorized committee:

WARNOCK FOR GEORGIA

Agency requesting time (and contact information):

☐ N/A GRASSROOTS MEDIA

Candidate's political party:

DEMOCRAT

Office sought (no acronyms or abbreviations):

UNITED STATES SENATE

Date of election:

1/05/2021

☐ General

☐ Primary

Treasurer of candidate's authorized committee:

CHRISTOPHER KOOB

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

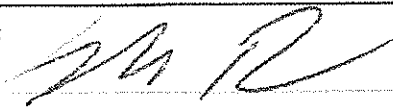
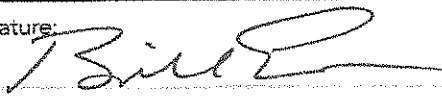
☐ the candidate listed above who is a legally qualified candidate, or

☒ the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

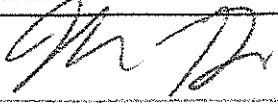
THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
Signature: 	Signature: 
Name: MIKE D'ETTORRE	Name: Bill EVANS
Date of Request to Purchase Ad Time: 11/4/2020	Date of Station Agreement to Sell Time:

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature: 

Name: MIKE D'ETTORRE

Date: 11/04/2020

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station?

☒

Yes

☐

No

Date ad received: 11/23/20

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above):

☐

Yes

☐

No

☐

N/A

Disposition:

☒

Accepted

☐

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*

☐

Rejected – provide reason:



*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

60666

Station Call Letters:

WLTZ

Date Received/Requested:

11/23/20

Est. #:

Station Location:

Columbus, GA

Run Start and End Dates:

11/24/20 - 11/30/20

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.



WLTZ-TV
6140 Buena Vista Rd.
Columbus, GA 31907

Grassroots Media
2 Bala Plaza
Suite 300
Bala Cynwyd, PA 19004

Contract # 60666

Schedule Dates

11/24/20-11/30/20

Advertiser

Warnock, Raphael - GA Senate (6931)

Agency

Grassroots Media (2460)

Product

Political - National (1132)

Brand

506 (21971)

Salesperson

Katz, Washington D.C. (1044)

Sales Office

Katz - Washington D.C.

Buyer Name

Mike D'Ettore,

Phone/Fax

/

CPE

22/23/506

Account Types

National/Political Agency

Billing Type

Standard

Comments

POLITICAL
Separation: 30

Date Entered 11/19/20

Last Modified 11/19/20

Entered By Lyndsey Collins

CO-OP No

External # ECR27185621

Demo

Order Type Do Not Use

Package Deal

Commission % 15.00

Commission \$270.00

Net Total \$1,530.00

Sales Tax

Columbus/Opelika (WLTZ)

By Broadcast Month Spots Rate

Nov. 2020 6 \$1,600.00

Dec. 2020 1 \$200.00

Grand Total: 7 \$1,800.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	11/24/20-11/24/20	4	1:00	10:59p- News Leader 9 on NBC at 11p	1		X						1	\$200.00	\$200.00	Columbus/Opelika (WLTZ)	WLTZ First News Alabama	11/19/20
2.0	Normal Line / SPOT	11/25/20-11/25/20	4	1:00	10:59p- News Leader 9 on NBC at 11p	1			X					1	\$200.00	\$200.00	Columbus/Opelika (WLTZ)	WLTZ First News Alabama	11/19/20
3.0	Normal Line / SPOT	11/26/20-11/26/20	4	1:00	10:59p- News Leader 9 on NBC at 11p	1				X				1	\$200.00	\$200.00	Columbus/Opelika (WLTZ)	WLTZ First News Alabama	11/19/20
4.0	Normal Line / SPOT	11/27/20-11/27/20	4	1:00	10:59p- News Leader 9 on NBC at 11p	1					X			1	\$200.00	\$200.00	Columbus/Opelika (WLTZ)	WLTZ First News Alabama	11/19/20
5.0	Normal Line / SPOT	11/30/20-11/30/20	4	1:00	10:59p- News Leader 9 on NBC at 11p	1	X							1	\$200.00	\$200.00	Columbus/Opelika (WLTZ)	WLTZ First News Alabama	11/19/20
6.0	Normal Line / SPOT	11/29/20-11/29/20	4	1:00	7p- Football Night In America	1							X	1	\$600.00	\$600.00	Columbus/Opelika (WLTZ)	Football Night in America [2019 Football Night in America avg delivery on WLTZ.]	11/19/20
7.0	Normal Line / SPOT	11/24/20-11/24/20	4	1:00	6p- Family Feud Third Run	1		X						1	\$200.00	\$200.00	Columbus/Opelika (WLTZ)	WLTZ First News Alabama	11/19/20

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

SagamoreHill Broadcasting of Ga., LLC and its subsidiaries do not discriminate in the sale of advertising (broadcast, print, or Internet), and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity.