

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

I, Grassroots Media, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE ➡



FEDERAL CANDIDATE



STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

RAPHAEL WARNOCK

Authorized committee:

WARNOCK FOR GEORGIA

Agency requesting time (and contact information):

☐ N/A GRASSROOTS MEDIA

Candidate's political party:

DEMOCRAT

Office sought (no acronyms or abbreviations):

UNITED STATES SENATE

Date of election:

1/05/2021



General



Primary

Treasurer of candidate's authorized committee:

CHRISTOPHER KOOB

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):



the candidate listed above who is a legally qualified candidate, or



the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

Signature:

Name: MIKE D'ETTORRE

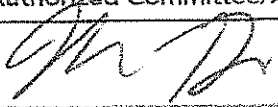
Name: BILL EVANS

Date of Request to Purchase Ad Time: 11/4/2020

Date of Station Agreement to Sell Time:

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/AgencySignature: 

Name: MIKE D'ETTORRE

Date: 11/04/2020

TO BE COMPLETED BY STATION ONLYAd submitted to Station? ☒ Yes ☐ No Date ad received: 12/2/20

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): ☐ Yes ☐ No ☐ N/A

Disposition:

- ☒ Accepted
☐ Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
☐ Rejected – provide reason:



*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 60782

Station Call Letters: WLTZ

Date Received/Requested: 12/2/20

Est. #:

Station Location: Columbus, GA

Run Start and End Dates: 12/03/20 - 12/07/20

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.



WLTZ-TV
6140 Buena Vista Rd.
Columbus, GA 31907

Grassroots Media
2 Bala Plaza
Suite 300
Bala Cynwyd, PA 19004

Contract # 60782

Schedule Dates 12/03/20-12/07/20
Advertiser Warnock, Raphael - GA Senate (6931)
Agency Grassroots Media (2460)
Product Political - National (1132)
Brand 535 (22023)
Salesperson Katz, Washington D.C. (1044)
Sales Office Katz - Washington D.C.
Buyer Name Mike, D'Ettorre,
Phone/Fax /
CPE 22/23/535
Account Types National/Political Agency
Billing Type Standard
Comments POLITICAL

Date Entered 12/01/20
Last Modified 12/01/20
Entered By Lyndsey Collins
CO-OP No
External # ECR27189010
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$492.75
Net Total \$2,792.25
Sales Tax

Columbus/Opelika (WLTZ)
By Broadcast Month
Dec. 2020 41 \$3,285.00
Grand Total: 41 \$3,285.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	12/04/20-12/04/20	4	:30	6A- 7A (EST)	2								2	\$15.00	\$30.00	Columbus/Opelika (WLTZ)	WLTZ First News Today	12/1/20
2.0	Normal Line / SPOT	12/07/20-12/07/20	4	:30	6A- 7A (EST)	2	X							2	\$15.00	\$30.00	Columbus/Opelika (WLTZ)	WLTZ First News Today	12/1/20
3.0	Normal Line / SPOT	12/04/20-12/04/20	4	:30	7A- NBC Today Show 1	2								2	\$30.00	\$60.00	Columbus/Opelika (WLTZ)	Today Show-NBC	12/1/20
4.0	Normal Line / SPOT	12/07/20-12/07/20	4	:30	7A- NBC Today Show 1	1	X							1	\$30.00	\$30.00	Columbus/Opelika (WLTZ)	Today Show-NBC	12/1/20
5.0	Normal Line / SPOT	12/06/20-12/06/20	4	:30	9A- Meet The Press	1							X		\$20.00		Columbus/Opelika (WLTZ)	Meet The Press	12/1/20
5.0.1	Preempt	12/06/20															Columbus/Opelika (WLTZ)	No Avail/Exception -	
6.0	Normal Line / SPOT	12/05/20-12/05/20	4	:30	8A- NBC Saturday Today	1						X		1	\$20.00	\$20.00	Columbus/Opelika (WLTZ)	NBC Saturday Today	12/1/20
7.0	Normal Line / SPOT	12/06/20-12/06/20	4	:30	8A- NBC Sunday Today	1							X		\$20.00		Columbus/Opelika (WLTZ)	NBC Sunday Today	12/1/20
7.0.1	Preempt	12/06/20															Columbus/Opelika (WLTZ)	No Avail/Exception -	
8.0	Normal Line / SPOT	12/04/20-12/04/20	4	:30	5A- 6A (EST)	1						X		1	\$10.00	\$10.00	Columbus/Opelika (WLTZ)	WLTZ First News Today	12/1/20
9.0	Normal Line / SPOT	12/07/20-12/07/20	4	:30	5A- 6A (EST)	1	X							1	\$10.00	\$10.00	Columbus/Opelika (WLTZ)	WLTZ First News Today	12/1/20
10.0	Normal Line / SPOT	12/04/20-12/04/20	6	:30	4A- 5A (EST)	1						X		1	\$5.00	\$5.00	Columbus/Opelika (WLTZ)	Early Today	12/1/20
11.0	Normal Line / SPOT	12/07/20-12/07/20	6	:30	4A- 5A (EST)	1	X							1	\$5.00	\$5.00	Columbus/Opelika (WLTZ)	Early Today	12/1/20

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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Product Political - National (1132)
Brand 535 (22023)
Salesperson Katz, Washington D.C. (1044)
Sales Office Katz - Washington D.C.
Buyer Name Mike D'Ettorre,
Phone/Fax /
CPE 22/23/535
Account Types National/Political Agency
Billing Type Standard
Comments POLITICAL

Date Entered 12/01/20
Last Modified 12/01/20
Entered By Lyndsey Collins
CO-OP No
External # ECR27189010
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$492.75
Net Total \$2,792.25
Sales Tax

Columbus/Opelika (WLTZ)
By Broadcast Month
Dec. 2020 41 \$3,285.00
Grand Total: 41 \$3,285.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
12.0	Normal Line / SPOT	12/04/20-12/04/20	6	:30	11A- 12P (EST)	1					X			1	\$15.00	\$15.00	Columbus/Opelika (WLTZ)	America's Court	12/1/20
13.0	Normal Line / SPOT	12/07/20-12/07/20	6	:30	11A- 12P (EST)	1	X							1	\$15.00	\$15.00	Columbus/Opelika (WLTZ)	America's Court	12/1/20
14.0	Normal Line / SPOT	12/04/20-12/04/20	6	:30	12P- 1P (EST)	1					X			1	\$15.00	\$15.00	Columbus/Opelika (WLTZ)	The Verdict	12/1/20
15.0	Normal Line / SPOT	12/07/20-12/07/20	6	:30	12P- 1P (EST)	1	X							1	\$15.00	\$15.00	Columbus/Opelika (WLTZ)	The Verdict	12/1/20
16.0	Normal Line / SPOT	12/04/20-12/04/20	4	:30	2:59P- Tamron Hall	1					X			1	\$25.00	\$25.00	Columbus/Opelika (WLTZ)	Tamron	12/1/20
17.0	Normal Line / SPOT	12/07/20-12/07/20	4	:30	2:59P- Tamron Hall	1	X							1	\$25.00	\$25.00	Columbus/Opelika (WLTZ)	Tamron	12/1/20
18.0	Normal Line / SPOT	12/03/20-12/03/20	4	:30	3:58P- Kelly Clarkson Show	2				X				2	\$25.00	\$50.00	Columbus/Opelika (WLTZ)	Kelly Clarkson	12/1/20
19.0	Normal Line / SPOT	12/04/20-12/04/20	4	:30	3:58P- Kelly Clarkson Show	1					X			1	\$25.00	\$25.00	Columbus/Opelika (WLTZ)	Kelly Clarkson	12/1/20
20.0	Normal Line / SPOT	12/07/20-12/07/20	4	:30	3:58P- Kelly Clarkson Show	1	X							1	\$25.00	\$25.00	Columbus/Opelika (WLTZ)	Kelly Clarkson	12/1/20
21.0	Normal Line / SPOT	12/05/20-12/05/20	6	:30	7P- 7:58P (EST)	1						X		1	\$25.00	\$25.00	Columbus/Opelika (WLTZ)	Family Feud	12/1/20
22.0	Normal Line / SPOT	12/05/20-12/05/20	3	:30	8P- NBC Ellen Game Of Games(Saturday)	1						X		1	\$100.00	\$100.00	Columbus/Opelika (WLTZ)	The Wall (R) Sat-NBC	12/1/20
23.0	Normal Line / SPOT	12/04/20-12/04/20	3	:30	8P- NBC The Voice*	1						X		1	\$200.00	\$200.00	Columbus/Opelika (WLTZ)	The Blacklist-NBC	12/1/20
24.0	Normal Line / SPOT	12/05/20-12/05/20	4	:30	11:29P- NBC Saturday Night Live	1						X		1	\$25.00	\$25.00	Columbus/Opelika (WLTZ)	Saturday Night Live-NBC	12/1/20

CONFIRMATION CONTRACT

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Date:

Accepted-Station:

Date:

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Brand 535 (22023)
Salesperson Katz, Washington D.C. (1044)
Sales Office Katz - Washington D.C.
Buyer Name Mike D'Ettoire,
Phone/Fax /
CPE 22/23/535
Account Types National/Political Agency
Billing Type Standard
Comments POLITICAL

Date Entered 12/01/20
Last Modified 12/01/20
Entered By Lyndsey Collins
CO-OP No
External # ECR27189010
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$492.75
Net Total \$2,792.25
Sales Tax

Columbus/Opelika (WLTZ)
By Broadcast Month Spots Rate
Dec. 2020 41 \$3,285.00
Grand Total: 41 \$3,285.00

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25.0	Normal Line / SPOT	12/05/20-12/05/20	10	:30	5A- 6A (EST)	1						X		1	\$5.00		Columbus/Opelika (WLTZ)	Sports Gone Wild	12/1/20
25.0.1	Preempt	12/05/20															Columbus/Opelika (WLTZ)	Program Change/Spot -	
26.0	Normal Line / SPOT	12/06/20-12/06/20	4	:30	7P- Football Night In America	1							X	1	\$300.00	\$300.00	Columbus/Opelika (WLTZ)	Football Night in America (2019 Football Night in America avg delivery on WLTZ.)	12/1/20
27.0	Normal Line / SPOT	12/06/20-12/06/20	4	:30	8:15P- NBC Sunday Night Football	1							X	1	\$2,000.00	\$2,000.00	Columbus/Opelika (WLTZ)	Sunday Night Football (2019 Sunday Night Football avg delivery on WLTZ.)	12/1/20
28.0	Normal Line / SPOT	12/03/20-12/03/20	4	:30	5A- 7A (EST)	2				X				2	\$15.00	\$30.00	Columbus/Opelika (WLTZ)	WLTZ First News Today	12/1/20
29.0	Normal Line / SPOT	12/03/20-12/03/20	4	:30	7A- NBC Today Show 1	2				X				2	\$30.00	\$60.00	Columbus/Opelika (WLTZ)	Today Show-NBC	12/1/20
30.0	Normal Line / SPOT	12/03/20-12/03/20	4	:30	5A- 6A (EST)	2				X				2	\$10.00	\$20.00	Columbus/Opelika (WLTZ)	WLTZ First News Today	12/1/20
31.0	Normal Line / SPOT	12/03/20-12/03/20	6	:30	4A- 5A (EST)	2				X				1	\$5.00	\$5.00	Columbus/Opelika (WLTZ)	Early Today	12/1/20
31.0.1	Preempt	12/03/20															Columbus/Opelika (WLTZ)	No Avail/Exception -	
32.0	Normal Line / SPOT	12/03/20-12/03/20	6	:30	11A- 12P (EST)	2				X				2	\$15.00	\$30.00	Columbus/Opelika (WLTZ)	America's Court	12/1/20
33.0	Normal Line / SPOT	12/03/20-12/03/20	6	:30	12P- 1P (EST)	2				X				2	\$15.00	\$30.00	Columbus/Opelika (WLTZ)	The Verdict	12/1/20

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Agency

Grassroots Media (2460)

Product

Political - National (1132)

Brand

535 (22023)

Salesperson

Katz, Washington D.C. (1044)

Sales Office

Katz - Washington D.C.

Buyer Name

Mike D'Ettorre,

Phone/Fax

/

CPE

22/23/535

Account Types

National/Political Agency

Billing Type

Standard

Comments

POLITICAL

Date Entered 12/01/20
Last Modified 12/01/20
Entered By Lyndsey Collins
CO-OP No
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34.0	Normal Line / SPOT	12/03/20-12/03/20	4	:30	2:59P- 3:59P- Tamron Hall	2				X				2	\$25.00	\$50.00	Columbus/Opelika (WLTZ)	Tamron	12/1/20

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Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

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