

FCC Issues and Programming Report
1st Quarter 2014
KXMB – Bismarck, ND

Story: HP Firearms Training

Issue: Health & Safety

Reporter: Amber Schatz

Air Date: 1/28/14

Air Time: 6pm

TRT: 1:42

Interviews: Sgt. Steven Johnson, Training Coordinator, Michelle Quiles/Trooper Candidate

Summary: As soon as March or June... A new class of Highway Patrol troopers will graduate and be put to work in North Dakota. They have to go through extensive training before they get on the Patrol. Amber Schatz gives us a look at their firearms training.

Story: Propane Prices

Issue: Consumer Issues

Reporter: Sarah Gustin

Air Date: 1/28/14

Air Time: 6pm

TRT: 1:51

Interviews: Jeff Gross / Cenex

Summary: It's a price tag nearly every homeowner has their eye on. Propane. Reporter Sarah Gustin explains how one local supplier is working to offer their customer the best price.

Story: EPA Admin

Issue: Money Matters/Consumer Issues

Reporter: Mike Chaussee

Air Date: 2/28/14

Air Time: 6pm

TRT: 1:53

Interviews: Gina McCarthy/EPA Administrator, Sen. Heidi Heitkamp/ D - N.D.,

Summary: The head of the Environmental Protection Agency listened to industry officials about North Dakota's energy concerns. Administrator Gina McCarthy visited the state at the request of Senator Heidi Heitkamp. She started her visit in Bismarck with groups that have a stake in the ethanol industry.

Story: Got Milk?

Issue: Consumer/Money

Reporter: Sarah Gustin

Air Date: 2/27/14

Air Time: 6pm

TRT: 1:50

Interviews: Kenton Holle / Dairy Producer & National Dairy Board Member

Summary: Got Milk?

It's a slogan that America has come to know over the past 20 years.

But a new campaign is helping spread the message about the benefits of drinking milk. Ag Reporter Sarah Gustin has more on "Milk Life."

Story: Veterans

Issue: Community Project/Education

Reporter: Ben Smith

Air Date: 3/29/14

Air Time: 6pm

TRT: 1:36

Interviews: Steve Schilling/Veteran, Thomas Turck/Veteran,

Summary: A teacher at the University of Mary is giving Bismarck Veterans a chance to tell their stories. Ben Smith met up with some of them and has this story.

Story: Washington Street

Issue: Community Project/Safety

Reporter: Ben Smith

Air Date: 3/28/14

Air Time: 6pm

TRT: 1:36

Interviews: Ben Ehreth/City of Bismarck Metropolitan Planning Commission

Summary: A recent survey shows Washington street as being the worst place to be during rush hour. It's popularity is because its the only street that stretches through town from north to south.

QUARTERLY ISSUES/PROGRAMS LIST

There follows a listing of some of the significant issues responded to by Station **KXMB-TV Bismarck, North Dakota** along with typical and illustrative programming for the period of **January 1, 2014 through March 31, 2014**. The listings are by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

1. Description of Issue: **EDUCATION**

Noon show

Responsive

Program:

Title: The Roast of Lt. Drew Wrigley

Date: March 6, 2014

Time: 12 Noon

Duration: 5:00

Type: Live Interview

Description: Kim Crowley / BSC Professor of English

Jordan Bitz / BSC Student

The fun filled event is a chance for a well-known community figure to be questioned by some of his best friends and for the community to attend for a fun filled laugh. The event benefits students involved in "Figments of Imagination" literary journal at Bismarck State College. The event raises money for the journal publication at BSC where students showcase their artistic abilities.

Noon Show

Responsive

Program:

Title: Bravehearts for Kids

Date: March 12, 2014

Time: 12 Noon

Duration: 5:00

Type: Live Interview

Katelyn Schirado / U of Mary Student helping with Bravehearts for Kids

Shelby Dean / U of Mary Student helping with Bravehearts for Kids

Description: Nearly 60 students at the University of Mary are planning a huge event in Sertoma Park for families of all sizes over Labor Day week. The event will have a 5K run/walk, bbq cook-off, and talent show. All the proceeds generated by the festival will go towards helping kids affected by Pediatric Cancer. The event is happening this Labor Day weekend August 30th and 31st.

Noon Show

Responsive

Program:

Title: Morton County Ag Day

Date: March 14, 2014

Time: 12 Noon

Duration: 5:00

Type: Live Interview

Description: Kathy Tokach / Morton Co. Farm Bureau

Jim Sailer / Morton Co. Farm Bureau

Morton County Ag Day is the largest living Agriculture classroom in the state of North Dakota. The event draws thousands of area students from across the viewing area to Mandan where students are able to interact with live animals and watch educational puppet shows. Teachers tour the exhibit for hours with their students, explaining the importance of agriculture. The event is held March 20, 2014.

1. Description of Issue: **HEALTH & MEDICAL**

Noon Show

Responsive

Program:

Title: Colorectal Cancer Awareness Month

Date: March 26, 2014

Time: 12 Noon

Duration: 5:00

Type: Live Interview

Description: Dr. Chaudhary / Sanford Health Oncologist

Colorectal cancer is becoming more and more common among men and women. The cancer is claiming more lives across the Nation. Every year 146,000 people are diagnosed.

Dr. Chaudhary informed viewers of the symptoms such as bloody or soft stools and fever.

Noon Show

Responsive

Program:

Title: St. Alexius Professional Healthcare Summit

Date: February 18th, 2014

Time: 12 Noon

Duration: 5:00

Type: Live Interview

Description: Julie Skaret / St. Alexius Media Relations

This workshop addresses the caregiving needs of Geriatric, Alzheimer's, and Hospice Patients. The conference is geared towards healthcare professionals. March 5th, the event features a free family workshop, to help those who are caring for someone who is elderly. This workshop will features a support group type of format. The event is held March 5-6, 2014, Ramkota Hotel, Bismarck, ND.

Noon Show

Responsive

Program:

Title: Keeping your Health Resolutions into the New Year

Date: March 3, 2014

Time: 12 Noon

Duration: 5:00

Type: Live Interview

Description: Melanie Carvell / Sanford Women's Health Center Director

March is a time when people tend to give up their weight loss and staying in shape resolutions.

Carvell addressed how to stay on track, new fun fitness tools on the market and showed us one of the newest pedometers on the market. She also explained some workouts you can do inside and outside.

1. Description of Issue: **FAMILY MATTERS**

Noon Show

Responsive

Program:

Title: Real World for Kids

Date: February 20, 2014

Time: 12 Noon

Duration: 5:00

Type: Live Interview

Description: Amy Jo Johnson / ND Jump Start Coalition Director

The 2014 Real World Camp helps kids in North Dakota learn how to better manage their money for their families and their future. This event helps teach kids the importance of money and tests their skills as they journey through the "Real World" with a job, a family, and a budget. The event happens April 4th at the Bismarck State Capitol Grounds.

Noon Show

Responsive

Program:

Title: National Nutrition Month

Date: February 24, 2014

Time: 12 Noon

Duration: 5:00

Type: Live Interview

Description: Katie Johnke, RD, LRD, CLC Dietitian Coordinator

Kayla Thorson, RD, LRD St. Gabriel's Community

Dietitians from the local community highlighted the importance of a healthy diet for National Nutrition Month. The dietitians shared healthy eating tips as well as exercise tips. Remembering the food pyramid when preparing meals and what your plate should look like, filling ½ with vegetables, are some examples of eating right.

Noon Show

Responsive

Program:

Title: Pucks 4 People

Date: February 5, 2014

Time: 12 Noon

Duration: 5:00

Type: Live Interview

Description: Matt Mullally / Mandan Hockey Coach,

Trever Leingang, Aric Riopelle, Chandler Bondeson / Hockey Players

Pucks 4 People is an annual hockey event to raise money for families in need in the community. The event started in 2010. This year both students and parents are raising money during their February 8, 2014 hockey match for a Mandan family, Tom and Lisa Froelich. Tom recently became ill and is currently in a hospital in Mayo. The team has custom jerseys made that are auctioned off to the public. Both players and parents work to gather donations in Mandan from businesses to help support the event.

1. Description of Issue: **SOCIAL PROGRAMS**

Noon Show

Responsive

Program:

Title: Dream Makers Ball

Date: March 18, 2014

Time: 12 Noon

Duration: 5:00

Type: Live Interview

Description: Sam Hapip / Volunteer

Kristin Clouston / God's Child Project

The Dream Maker's Ball is an optional, black tie event complete with a dinner and silent auction and live auction. The event is the God's Child's largest fund raiser of the year. The proceeds are directed to supporting their efforts to prevent human trafficking and the work they are doing in Guatemala. The event is held March 22, 2014. Tickets are \$50.00.

Noon Show

Responsive

Program:

Title: Central Dakota Humane Society Bene-Pet

Date: March 25, 2014

Time: 12 Noon

Duration: 5:00

Type: Live Interview

Description: Cameo Skager / CDHS Volunteer

A formal dinner, silent auction and live auction to benefit the local humane society. All money raised will go towards supporting current services provided to cats and dogs at the shelter. The evening starts with a social and a supper, then the auctions will take place. The event is held Saturday, March, 29th, 2014. Tickets are \$40. Victorian Dress is encouraged.

Noon Show

Responsive

Program:

Title: Artists Celebrating Christ

Date:

Time: 12 Noon

Duration: 5:00

Type: Live Interview

Description: Shannon Werrenga / Event Coordinator

Rita Keegan / Handbell Workshop

Christians of all denominations are hosting an art show. Arts of all types will be featured including both religious music and paintings. The four day event runs March 27-March 30th. Art Exhibits will be open to the public, as well as Art workshops and a handbell concert and workshop.