

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.
I, Dave Sires, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE FEDERAL CANDIDATE
 STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name: Dave Sires

Authorized committee: Sires for Iowa Senate

Agency requesting time (and contact information):

N/A

Candidate's political party: Republican

Office sought (no acronyms or abbreviations): Iowa Senate

Date of election: June 4, 2024

General

Primary

Treasurer of candidate's authorized committee: Lisa Sires

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
Signature: <u>[Signature]</u>	Signature: <u>[Signature]</u>
Name: <u>Dave Sires</u>	Name: <u>Chanci Rankin</u>
Date of Request to Purchase Ad Time: <u>May 24, 2024</u>	Date of Station Agreement to Sell Time: <u>5/24/24</u>

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No Date ad received: 5/24/24

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 1180925	Station Call Letters: KXEL-AM	Date Received/Requested: 5/24/24
Est. #: N/A	Station Location: Iowa	Run Start and End Dates: 5/28 - 6/3/24

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

NRG Media
 1065 N Center Point Road
 Hiawatha, Iowa 52233
 Phone: (319) 200-1900

Advertiser: Sires for Senate
 Order #: 244813185695
 Contract #: 1180975
 Date Entered: 05/28/2024
 Last Modified: 05/28/2024
 Product: Sires for Senate '24
 Salesperson: House House
 Billing Cycle: Calendar Month
 Estimate #:

Sires for Senate
 Attention: Dave Sires
 4107 Horseshoe Drive
 Cedar Falls, Iowa 50613

Order Date Range: 05/28/2024 through 06/03/2024 (1 weeks)
 Media Outlets: KXEL-AM

On-Air Schedule

#	Dates	Station	Time/Program	Len	Mo	Tu	We	Th	Fr	Sa	Su	S/W	Rate	Qty	Total
1	05/28/24-06/03/24	KXEL-AM	06:00AM-07:00PM	30	4	4	4	4	4	--	--	20	25.00	20	500.00

Station Totals

Station	On-Air Count	Digital Count	Web Count	Other Count	Gross Billing	Net Billing
KXEL-AM	20	0	0	0	\$500.00	\$500.00
Totals	20	0	0	0	\$500.00	\$500.00

Total Charges: \$500.00
 Total Net: \$500.00

Projected Billing By Calendar Month

Month	Year	Gross Billing	Net Billing
May	2024	\$400.00	\$400.00
June	2024	\$100.00	\$100.00
Totals		\$500.00	\$500.00

Accepted for NRG Media

Accepted for advertiser OR agency as agent for the advertiser

Name _____

Title _____

Name _____

Title _____