



Political Broadcast Agreement Form for Candidate Advertisements (PB-19)



Political Broadcast Agreement Form for Candidate Advertisements (PB-19)

This form may serve as a model agreement for the sale of political broadcast advertising time and to facilitate compliance with the Federal Communications Commission's (FCC) record retention requirements. Broadcasters seeking information on how the FCC's political broadcast rules and record retention requirements apply to their specific circumstances should seek the advice of their own attorney.

Please note:

You will be prompted to save this form after each entry of your electronic signature. Make sure to re-save the form if you enter any information after entering your electronic signature.

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A companion to this form is NAB's Political Broadcast Catechism. To assist with your understanding of the political advertising rules, an all-new Political Advertising Primer course will become available via Broadcast Education in March 2020.

Broadcast Education is NAB's home for online educational offerings, including live and on-demand webcasts, podcasts and certificate courses. For more information, visit **education.nab.org**.

NAB members have access to an array of member tools and benefits. To access additional member tools, please visit nab.org/MemberTools.

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges. See Invoice for actual schedule and charges. Sanford Bishop , hereby request station time as follows: FEDERAL CANDIDATE **IDENTIFY CANDIDATE TYPE I** STATE OR LOCAL CANDIDATE ALL QUESTIONS/BLOCKS MUST BE COMPLETED Candidate name: Sanford Bishop Authorized committee: Bishop for Congress Agency requesting time (and contact information): N/A Candidate's political party: **Democratic Party** Office sought (no acronyms or abbreviations): 2nd Congressional District of Georgia Date of election: General Primary November 8, 2022 Treasurer of candidate's authorized committee: Charonda Huff The undersigned represents that: (1) the payment for the broadcast time requested has been furnished by (check one box below): the candidate listed above who is a legally qualified candidate, or the authorized committee of the legally qualified candidate listed above; (2) this station is authorized to announce the time as paid for by such person or entity; and (3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices. THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING. Candidate/Committee/Agency Station Representative Signature: Name: Name: Sanford Bishop Date of Station Agreement to Sell Time: Date of Reduest to Purchase Ad Time: 8/22/2022

Signature: Name: Sanford Bishop Date: 8/22/2022 TO BE COMPLETED BY STATION ONLY Ad submitted to Station? Yes No Date ad received: 930 22 Federal candidate certification signed (above): Yes No NA Disposition: Accepted Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)* Rejected – provide reason (optional): *Upload partially accepted form, then promptly upload updated final form when complete. Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag): Est. #: Station Call Letters: Date Received/Requested: Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.	The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.										
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Federal Candidate Certification:

WBBK - WECB - WESP - WJRL **285 NORTH FOSTER STREET SUITE 800** DOTHAN, AL 36303 334-699-0047

Client:

SANFORD BISHOP FOR CONGRESS

Order #:

10434-00009 **POLITICAL**

Description: Date Entered:

10/10/2022

P.O.#:

Salesperson:

Account, House Invoice Frequency: Billed at end of Media Month, Sorted by Date

Phone/Fax:

202-321-1855

MAIN STREET COMMUNICATIONS Attn: DAVE HELLER 209 SOUTH GAINES STREET DAVENPORT, IA 52802

On-Air Schedule

	Start Date	End Date	Station	Scheduled	Time/Event	Repeated	Length	Oty	Rate	Total	M	<u>Tu</u>	W	<u>Th</u>	<u>F</u>	<u>Sa</u>	<u>Su</u>
1	10/11/2022	10/17/2022	WBBK-FM	06:00:00	to 10:00:00	Weekly	1:00	5	15.30	76.50	1	1	1	1	1	0	0
2	10/11/2022	10/17/2022	WBBK-FM	10:00:00	to 15:00:00	Weekly	1:00	5	15.30	76.50	1	1	1	1	1	0	0
3	10/11/2022	10/17/2022	WBBK-FM	15:00:00	to 19:00:00	Weekly	1:00	5	15.30	76.50	1	1	1	1	1	0	0
4	10/15/2022	10/15/2022	WBBK-FM	10:00:00	to 15:00:00	Weekly	1:00	3	15.30	15.30	0	0	0	0	0	1	0
5	10/15/2022	10/15/2022	WBBK-FM	15:00:00	to 19:00:00	Weekly	1:00	1	15.30	15.30	0	0	0	0	0	1	0
6	10/16/2022	10/16/2022	WBBK-FM	10:00:00	to 15:00:00	Weekly	1:00	ñ	15.30	15.30	0	0	0	0	0	0	1
7	10/16/2022	10/16/2022	WBBK-FM	15:00:00	to 19:00:00	Weekly	1:00	1	15.30	15.30	0	0	0	0	0	0	1

Order Start Date: 10/11/2022

Total Charges:

\$290.70

Combined Discounts:

\$43.62

Total Net:

\$247.08

Net Billing

\$247.08

Projected Media Month Billing Totals for SANFORD BISHOP FOR CONGRESS / 10434-0)0009 :
,	

Gross Billing Combined Disc. Spot Count October 19 \$290.70 \$43.62 2022

Confirmed & Accepted for WBBK - WECB - WESP - WJRL By:

Accepted for MAIN STREET COMMUNICATIONS By:

Please Sign and Return One Copy

Advertiser: Sanford Bishop for US Congress
Flight Start: 10/11/2022
Flight End: 10/17/2022

Flight End:	10/17/2022								0							net to station
WBBK 93.1 FM Urban AC (Whegrass							6,000 W	INE .	WED	THURS	FRI	SAT	NOS	MON	-
M-F 6a-10a	\$15.30	0.1	0	\$153.00	0.5	09	2	876.50	1	1	1	1	The second		1	
M-F 10a-3p	\$15.30	0.1	0	\$153.00	0.5	09	2	\$76.50	1	1	1	1			1	
M-F 3p-7p	\$15.30	0.1	0	\$153.00	0.5	09	2	\$76.50	1	1	1	1	100		1	
M-F 7p-12m	\$15.30	0.1	0	\$153.00	0.0	09	0	\$0.00	0	0	0	0			0	-
Sa 6a-10a	\$15.30	0.1	1700	\$153.00	0.0	09	0	\$0.00				X	0			
Sa 10a-3p	\$15.30	0.1	009	\$153.00	0.1	99	1	\$15.30					1			
Sa 3p-7p	\$15.30	0.1	1300	\$153.00	0.1	09	П	\$15.30			1 2 3 8		1			
Sa 7p-12m	\$15.30	0.1	200	\$153.00	0.0	09	0	\$0.00		4000			0			
Su 6a-10a	\$15.30	0.1	700	\$153.00	0.0	99	0	\$0.00		Carle Control				0		
Su 10a-3p	\$15.30	0.1	2700	\$153,00	0.1	99	П	\$15.30	The second					1	200	
Su 3p-7p	\$15.30	0.1	2800	\$153.00	0.1	09	1	\$15.30		100	100			1		
Su 7p-12m	\$15.30	0.1	300	\$153.00	0.0	09	0	\$0.00						0		
WRRK Total				6153.00	4.0		40	\$200.7n								

WBBK - WECB - WESP - WJRL 285 NORTH FOSTER STREET SUITE 800 DOTHAN, AL 36303 334-699-0047

MAIN STREET COMMUNICATIONS

209 SOUTH GAINES STREET

Attn: DAVE HELLER

DAVENPORT, IA 52802

SANFORD BISHOP FOR CONGRESS

Advertiser ID: 10434

Amount Paid _____

10434-00009-0000	10/30/2022	1
Official Invoice	Date	Page

DETACH AND RETURN WITH PAYMENT

10434-00009-0000

O 10/30/2022

For: SANFORD BISHOP FOR CONGRESS

Purchase Order Number:

Est. Number: Co-Op:

Description: POLITICAL Salesperson: Account, House

				Salesperson. Account, from		
Date	Day	Length		Qty	Rate	Total
			Copy: COMING BACK STRONG Tape: 1452			
10/11/2022			WBBK-FM 06:52:00 AM 10:51:10 AM 04:50:30 PM	3	\$15.30	\$45.9
10/12/2022	- 1		WBBK-FM 07:50:30 AM 12:21:45 PM 06:20:00 PM	3	\$15.30	\$45.9
10/13/2022		1:00	WBBK-FM 06:51:00 AM 10:20:15 AM 05:21:00 PM	3	\$15.30	\$45.9
10/14/2022	Fri	1:00	WBBK-FM 08:52:00 AM 02:21:30 PM 05:21:00 PM	3	\$15.30	\$45.9
0/15/2022	Sat	1:00	WBBK-FM 10:51:00 AM 03:20:00 PM	2	\$15.30	\$30.6
0/16/2022	Sun	1:00	WBBK-FM 12:50:00 PM 03:20:00 PM	2	\$15.30	\$30.6
0/17/2022	Mon	1:00	WBBK-FM 06:52:00 AM 01:51:40 PM 06:20:00 PM	3	\$15,30	\$45.9
0/30/2022			Agency Discount			(\$43.6
				11 1		
	l ï					

All Invoices are due Net 30. Please put invoice number on check. If payment has been received, please keep this invoice for your records.

Quantity	19 Total	\$290.70
AGENCY DISC	OUNT	(\$43.61)
Total Due		\$247.09