



Political Broadcast Agreement Form for Candidate Advertisements (PB-19)



## Political Broadcast Agreement Form for Candidate Advertisements (PB-19)

This form may serve as a model agreement for the sale of political broadcast advertising time and to facilitate compliance with the Federal Communications Commission's (FCC) record retention requirements. Broadcasters seeking information on how the FCC's political broadcast rules and record retention requirements apply to their specific circumstances should seek the advice of their own attorney.

## Please note:

You will be prompted to save this form after each entry of your electronic signature. Make sure to re-save the form if you enter any information after entering your electronic signature.

Produced and published by NAB's Legal department. Copyright 2020 National Association of Broadcasters.

Reproduction or publication of the contents, in whole or in part, without express permission is prohibited. No liability is assumed with respect to the use of the information contained herein.

A companion to this form is NAB's Political Broadcast Catechism. To assist with your understanding of the political advertising rules, an all-new Political Advertising Primer course will become available via Broadcast Education in March 2020.

Broadcast Education is NAB's home for online educational offerings, including live and on-demand webcasts, podcasts and certificate courses. For more information, visit <u>education.nab.org</u>.

NAB members have access to an array of member tools and benefits. To access additional member tools, please visit <a href="mailto:nab.org/MemberTools">nab.org/MemberTools</a>.

## **CANDIDATE ADVERTISEMENT AGREEMENT FORM**

| See <b>Order</b> for proposed schedule and charges. See <b>Invoice</b> for actual schedule and charges.   |   |  |  |  |  |  |
|---|---|--|--|--|--|--|
| , Sanford Bishop  | , hereby request station time as follows: |  |  |  |  |  |
| IDENTIFY CANDIDATE TYPE   | RAL CANDIDATE E OR LOCAL CANDIDATE        |  |  |  |  |  |
| ALL QUESTIONS/BLOCK   | S MUST BE COMPLETED                       |  |  |  |  |  |
| Candidate name:   |   |  |  |  |  |  |
| Sanford Bishop  |   |  |  |  |  |  |
| Authorized committee:   |   |  |  |  |  |  |
| Bishop for Congress   |   |  |  |  |  |  |
| Agency requesting time (and contact information):   |   |  |  |  |  |  |
| N/A   |   |  |  |  |  |  |
| Candidate's political party:  |   |  |  |  |  |  |
| Democratic Party  |   |  |  |  |  |  |
| Office sought (no acronyms or abbreviations):   |   |  |  |  |  |  |
| 2nd Congressional District of Georgia   |   |  |  |  |  |  |
| Date of election:   | ✓ General Primary                         |  |  |  |  |  |
| November 8, 2022  |   |  |  |  |  |  |
| Treasurer of candidate's authorized committee:  |   |  |  |  |  |  |
| Charonda Huff   |   |  |  |  |  |  |
| The undersigned represents that:  |   |  |  |  |  |  |
| (1) the payment for the broadcast time requested has been furnished by (check one box below):   |   |  |  |  |  |  |
| the candidate listed above who is a legally qualified candidate, or   |   |  |  |  |  |  |
| the authorized committee of the legally qualified candidate listed above;   |   |  |  |  |  |  |
| (2) this station is authorized to announce the time as paid for by such person or entity; and   |   |  |  |  |  |  |
| (3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices. |   |  |  |  |  |  |
| THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.                            |   |  |  |  |  |  |
| Candidate/Committee/Agency  | Station Representative                    |  |  |  |  |  |
| Name: Sanford Bishop  | Signature: Judua Judus Name: Undua Wdd S  |  |  |  |  |  |
| ate of Request to Purchase Ad Time: arounded  Date of Station Agreement to Soll Time: Quality 127   |   |  |  |  |  |  |

| Federal Candidate Certification:  The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that |  |  |  |  |  |  |  |
|---|--|--|--|--|--|--|--|
| the candidate approved the broadcast and<br>broadcast or if radio programming, contain<br>the office being sought and that the candi  | ns a personal audio statement by the cand  |  |  |  |  |  |  |
| Candidate/Authorized Committee/A  | gency  |  |  |  |  |  |  |
| Signature: mbhh   | skushof  |  |  |  |  |  |  |
| Name: Sanford Bishop  |  |  |  |  |  |  |  |
| Date: 8/22/2022   |  |  |  |  |  |  |  |
| TO BE COMPLETED BY STATION ONLY   |  |  |  |  |  |  |  |
| Ad submitted to Station? Yes  Date ad received: 9/4/22  | No<br>1-9/30/22  |  |  |  |  |  |  |
| Federal candidate certification signed (above): Yes No N/A  |  |  |  |  |  |  |  |
| Disposition:  Accepted  Accepted IN PART (e.g., ad copy r  Rejected – provide reason (options   | not yet received to determine sponsor ID)<br>al):  | *  |  |  |  |  |  |
| *Upload partially accepted form, then promptly upload updated final form when complete.   |  |  |  |  |  |  |  |
| Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):  |  |  |  |  |  |  |  |
| Contract #: 10434-08  | Station Call Letters:  | Date Received/Requested:   |  |  |  |  |  |
| Est. #:   | Station Location:  | Run Start and End Dates: / 27 22 - 10/3/22   |  |  |  |  |  |
| Upload order, this form and invoice (or trafuse this space to document schedule of tin purchased or attach separately. If station wof a contact person who can provide that in the OPIF.  | me purchased, when spots actually aired, t<br>vill not upload the actual times spots aired | the rates charged and the classes of time<br>I until an invoice is generated, the name |  |  |  |  |  |
|   |  |  |  |  |  |  |  |

Γ

WBBK - WECB - WESP - WJRL 285 NORTH FOSTER STREET SUITE 800 DOTHAN, AL 36303 334-699-0047

Client:

SANFORD BISHOP FOR CONGRESS

Order #: Description: **10434-00008** POLITICAL

Date Entered:

9/27/2022

P.O.#:

Salesperson: Account, House

Invoice Frequency: Billed at end of Media Month, Sorted by Date

Phone/Fax: 202-321-1855

MAIN STREET COMMUNICATIONS Attn: DAVE HELLER 209 SOUTH GAINES STREET DAVENPORT. IA 52802

On-Air Schedule

|   | Start Date | End Date  | Station | Scheduled | Time/Event  | Repeated | Length | Qty | Rate  | Total | M | Tu | W | <u>Th</u> | F | Sa | Su |
|---|------------|-----------|---------|-----------|-------------|----------|--------|-----|-------|-------|---|----|---|-----------|---|----|----|
| 1 | 9/27/2022  | 10/3/2022 | WBBK-FM | 06:00:00  | to 10:00:00 | Weekly   | 1:00   | 5   | 15.30 | 76.50 | 1 | 1  | 1 | 1         | 1 | 0  | 0  |
| 2 | 9/27/2022  | 10/3/2022 | WBBK-FM | 10:00:00  | lo 15:00:00 | Weekly   | 1:00   | 5   | 15,30 | 76.50 | 1 | 1  | 1 | 1         | 1 | 0  | 0  |
| 3 | 9/27/2022  | 10/3/2022 | WBBK-FM | 15:00:00  | to 19:00:00 | Weekly   | 1:00   | 5   | 15.30 | 76.50 | 1 | 1  | 1 | 1         | 1 | 0  | 0  |
| 4 | 10/1/2022  | 10/1/2022 | WBBK-FM | 10:00:00  | to 15:00:00 | Weekly   | 1:00   | 1   | 15.30 | 15.30 | 0 | 0  | 0 | 0         | 0 | 1  | 0  |
| 5 | 10/1/2022  | 10/1/2022 | WBBK-FM | 15:00:00  | lo 19:00:00 | Weekly   | 1:00   | 1   | 15,30 | 15.30 | 0 | 0  | 0 | 0         | 0 | 1  | 0  |
| 6 | 10/2/2022  | 10/2/2022 | WBBK-FM | 10:00:00  | to 15:00:00 | Weekly   | 1:00   | ĝi. | 15.30 | 15,30 | 0 | 0  | 0 | 0         | 0 | 0  | 1  |
| 7 | 10/2/2022  | 10/2/2022 | WBBK-FM | 15:00:00  | to 19:00:00 | Weekly   | 1:00   | 1   | 15.30 | 15,30 | 0 | 0  | 0 | 0         | 0 | 0  | 1  |

Order Start Date: 9/27/2022

Order End Date: 10/3/2022

Spots: 19

Total Charges:

\$290.70

**Combined Discounts:** 

\$43.62

**Total Net:** 

\$247.08

| Projected Media Month Billing 7 | Totals for SANFORD BISHOP FOR CONGRESS / 10434-00008: |
|---------------------------------|---|
|                                 |   |

| October | 2022 | Spot Count      | Gross Billing                | Combined Disc.     | Net Billing          |
|---------|------|-----------------|------------------------------|--------------------|----------------------|
| Total:  | 2022 | 19<br><b>19</b> | \$290.70<br>\$ <b>290.70</b> | \$43.62<br>\$43.62 | \$247.08<br>\$247.08 |

Confirmed & Accepted for WBBK - WECB - WESP - WJRL By

Accepted for MAIN STREET COMMUNICATIONS By:

Advertiser: Bishop for US Congress Flight Start: 9/27/2022 Flight End: 10/3/2022

|        |                          | ==== /= /== |     |            |          |     |          |    |          |             |           |        |               |       |                    |            |
|--------|--------------------------|-------------|-----|------------|----------|-----|----------|----|----------|-------------|-----------|--------|---------------|-------|--------------------|------------|
| WBBK 9 | WBBK 93.1 FM Urban AC (F | Wiregrass   |     |            |          |     |          |    | 6,000 W  | INE.        | WED       | THURS  | FRI           | SAT   | SUN                | MON        |
|        | M-F 6a-10a               | \$15.30     | 0.1 | 0          | \$153.00 | 0.5 | 09       | 5  | \$76.50  | 1           | 1         | 1      | 1             |       | Section Section    | -          |
|        | M-F 10a-3p               | \$15.30     | 0.1 | 0          | \$153.00 | 0.5 | 09       | 2  | \$76.50  | 11          | 1         | 1      | 1             |       |                    | П          |
|        | M-F 3p-7p                | \$15.30     | 0.1 | 0          | \$153.00 | 0.5 | 09       | 2  | \$76.50  | 1           | 1         | 1      | 1             |       |                    | П          |
|        | M-F 7p-12m               | \$15.30     | 0.1 | 0          | \$153.00 | 0.0 | 09       | 0  | \$0.00   | 0           | 0         | 0      | 0             |       | 300                | 0          |
|        | Sa 6a-10a                | \$15.30     | 0.1 | 1700       | \$153.00 | 0.0 | 09       | 0  | \$0.00   |             |           |        |               | 0     | THE REAL PROPERTY. |            |
|        | Sa 10a-3p                | \$15.30     | 0.1 | 009        | \$153.00 | 0.1 | 09       | 1  | \$15.30  | N Section 1 | Sallber 9 |        | To the second | 1     |                    | 1 5 300    |
|        | Sa 3p-7p                 | \$15.30     | 0.1 | 1300       | \$153.00 | 0.1 | 09       | 1  | \$15.30  |             |           |        |               | г     |                    |            |
|        | Sa 7p-12m                | \$15.30     | 0.1 | 200        | \$153.00 | 0.0 | 09       | 0  | \$0.00   |             | S STATES  | 14 THE |               | 0     |                    |            |
|        | Su 6a-10a                | \$15.30     | 0.1 | 700        | \$153.00 | 0.0 | 09       | 0  | \$0.00   | 500         |           | 信見の事   | Market E      |       | 0                  | CHARLES OF |
|        | Su 10a-3p                | \$15.30     | 0.1 | 2700       | \$153.00 | 0.1 | 09       | 1  | \$15.30  |             |           |        |               | V. C. | 1                  |            |
|        | Su 3p-7p                 | \$15.30     | 0.1 | 2800       | \$153.00 | 0.1 | 9        | н  | \$15.30  |             |           |        |               |       | 1                  |            |
|        | Su 7p-12m                | \$15.30     | 0.1 | 300        | \$153.00 | 0.0 | 90       | 0  | \$0.00   |             |           |        | Real Property | 里是    | 0                  |            |
|        | WBBK Total               |             |     | Hardward . | \$153.00 | 1.9 | Bre Line | 19 | \$290.70 |             |           |        | West love in  |       |                    |            |
|        |                          |             |     |            |          |     |          |    |          |             |           |        |               |       |                    |            |

WBBK - WECB - WESP - WJRL 285 NORTH FOSTER STREET SUITE 800 DOTHAN, AL 36303 334-699-0047

MAIN STREET COMMUNICATIONS

209 SOUTH GAINES STREET

Attn: DAVE HELLER

DAVENPORT, IA 52802

## SANFORD BISHOP FOR CONGRESS

Advertiser ID: 10434

Amount Paid

| 10434-00008-0000 | 10/30/2022 1      |
|------------------|-------------------|
| Invoice          | Date Page         |
| DETACH AND RE    | TURN WITH PAYMENT |

L 10/30/2022

10434-00008-0000

L 10/30/2022

For: SANFORD BISHOP FOR CONGRESS

Purchase Order Number: Est. Number:

Co-Op:

Description: POLITICAL

Salesperson: Account, House

|           |     |        | Salesper                                    | rson: Account, Hou | se      |          |
|-----------|-----|--------|---|--------------------|---------|----------|
| Date      | Day | Length |   | Qty                | Rate    | Total    |
|           |     |        | Copy: COMING BACK STRONG Tape: 1452         |                    |         |          |
| 10/1/2022 |     |        | WBBK-FM 11:21:00 AM 03:41:00 PM             | 2                  | \$15,30 | \$30.60  |
| 10/2/2022 |     |        | WBBK-FM 10:50:00 AM 05:20:00 PM             | 2                  | \$15.30 | \$30,60  |
| 10/3/2022 | Mon | 1:00   | WBBK-FM 06:51:30 AM 02:20:00 PM 05:20:00 PM | 3                  | \$15,30 | \$45.90  |
|           |     |        | Copy: FRIEND Tape: SB5422MSC                |                    |         |          |
| 9/27/2022 |     | 1 1    | WBBK-FM 09:20:30 AM 01:51:40 PM 04:50:30 PM | 3                  | \$15,30 | \$45.90  |
| 9/28/2022 |     |        | WBBK-FM 08:13:30 AM 02:50:00 PM 05:50:00 PM | 3                  | \$15.30 | \$45.90  |
| 9/29/2022 |     |        | WBBK-FM 06:50:00 AM 10:51:10 AM 05:51:30 PM | 3                  | \$15.30 | \$45.90  |
| 9/30/2022 | Fri | 1:00   | WBBK-FM 08:42:00 AM 01:21:30 PM 06:51:00 PM | 3                  | \$15 30 | \$45.90  |
| 0/30/2022 |     |        | Agency Discount                             |                    |         | (\$43.61 |
|           |     |        |   |                    |         |          |
|           | i   |        |   |                    |         |          |
|           |     |        |   |                    |         |          |

All Invoices are due Net 30. Please put invoice number on check. If payment has been received, please keep this invoice for your records.

| ′ I          | ,        |           |
|--------------|----------|-----------|
| Quantity     | 19 Total | \$290.70  |
| AGENCY DISCO | DUNT     | (\$43.61) |
| Total Due    |          | \$247.09  |