



# Political Broadcast Agreement Form for Candidate Advertisements (PB-19)



## Political Broadcast Agreement Form for Candidate Advertisements (PB-19)

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This form may serve as a model agreement for the sale of political broadcast advertising time and to facilitate compliance with the Federal Communications Commission's (FCC) record retention requirements. Broadcasters seeking information on how the FCC's political broadcast rules and record retention requirements apply to their specific circumstances should seek the advice of their own attorney.

**Please note:**

**You will be prompted to save this form after each entry of your electronic signature. Make sure to re-save the form if you enter any information after entering your electronic signature.**

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A companion to this form is NAB's Political Broadcast Catechism. To assist with your understanding of the political advertising rules, an all-new Political Advertising Primer course will become available via Broadcast Education in March 2020.

Broadcast Education is NAB's home for online educational offerings, including live and on-demand webcasts, podcasts and certificate courses. For more information, visit [education.nab.org](https://education.nab.org).

NAB members have access to an array of member tools and benefits. To access additional member tools, please visit [nab.org/MemberTools](https://nab.org/MemberTools).

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Sanford Bishop, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 

☒  
☐

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Sanford Bishop

Authorized committee:

Bishop for Congress

Agency requesting time (and contact information):

☐ N/A

Candidate's political party:

Democratic Party

Office sought (no acronyms or abbreviations):

2nd Congressional District of Georgia

Date of election:

November 8, 2022

☒

General

☐

Primary

Treasurer of candidate's authorized committee:

Charonda Huff

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☐ the candidate listed above who is a legally qualified candidate, or

☒ the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

#### Candidate/Committee/Agency

Signature:

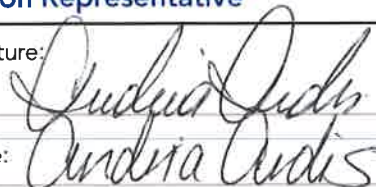


Name: Sanford Bishop

Date of Request to Purchase Ad Time: 8/22/2022

#### Station Representative

Signature:



Name:

Charonda Huff

Date of Station Agreement to Sell Time:

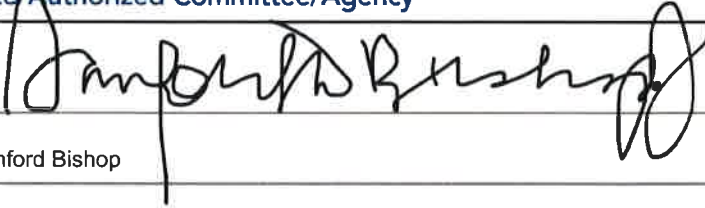
8/29/22

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:



Name: Sanford Bishop

Date: 8/22/2022

**TO BE COMPLETED BY STATION ONLY**Ad submitted to Station? ☒ Yes ☐ No

Date ad received: 8/29/22

Federal candidate certification signed (above): ☒ Yes ☐ No ☐ N/A

Disposition:

- ☒ Accepted
- ☐ Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*
- ☐ Rejected – provide reason (optional):

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

10434-04

Station Call Letters:

WBBK-FM

Date Received/Requested:

8/29/22

Est. #:

Station Location:

Cotton, AL

Run Start and End Dates:

8/30/22-9/5/22

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

WBBK - WECB - WESP - WJRL  
 285 NORTH FOSTER STREET  
 SUITE 800  
 DOTHAN, AL 36303  
 334-699-0047

Client: **SANFORD BISHOP FOR CONGRESS**  
 Order #: **10434-00004**  
 Description: **POLITICAL**  
 Date Entered: **8/23/2022**  
 P.O.#:  
 Salesperson: **Johnson, Kevin**  
 Invoice Frequency: **Billed at end of Media Month, Sorted by Date**  
 Phone/Fax: **202-321-1855**

MAIN STREET COMMUNICATIONS  
 Attn: DAVE HELLER  
 209 SOUTH GAINES STREET  
 DAVENPORT, IA 52802

#### On-Air Schedule

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
1 8/30/2022	9/5/2022	WBBK-FM	06:00:00 to 10:00:00	Weekly	1:00	5	15.30	76.50	1	1	1	1	1	0	0
2 8/30/2022	9/5/2022	WBBK-FM	10:00:00 to 15:00:00	Weekly	1:00	5	15.30	76.50	1	1	1	1	1	0	0
3 8/30/2022	9/5/2022	WBBK-FM	15:00:00 to 19:00:00	Weekly	1:00	5	15.30	76.50	1	1	1	1	1	0	0
4 9/3/2022	9/3/2022	WBBK-FM	10:00:00 to 15:00:00	Weekly	1:00	1	15.30	15.30	0	0	0	0	0	1	0
5 9/3/2022	9/3/2022	WBBK-FM	15:00:00 to 19:00:00	Weekly	1:00	1	15.30	15.30	0	0	0	0	0	1	0
6 9/4/2022	9/4/2022	WBBK-FM	10:00:00 to 15:00:00	Weekly	1:00	1	15.30	15.30	0	0	0	0	0	0	1
7 9/4/2022	9/4/2022	WBBK-FM	15:00:00 to 19:00:00	Weekly	1:00	1	15.30	15.30	0	0	0	0	0	0	1

Order Start Date: 8/30/2022 Order End Date: 9/5/2022 Spots: 19

Total Charges: **\$290.70**  
 Combined Discounts: **\$43.62**  
 Total Net: **\$247.08**

#### Projected Media Month Billing Totals for SANFORD BISHOP FOR CONGRESS / 10434-00004 :

	<u>Spot Count</u>	<u>Gross Billing</u>	<u>Combined Disc.</u>	<u>Net Billing</u>
September 2022	19	\$290.70	\$43.62	\$247.08
<b>Total:</b>	<b>19</b>	<b>\$290.70</b>	<b>\$43.62</b>	<b>\$247.08</b>

Confirmed & Accepted for WBBK - WECB - WESP - WJRL By:

Accepted for MAIN STREET COMMUNICATIONS By:

Please Sign and Return One Copy

**\$247.10**



WBBK - WECB - WESP - WJRL  
 285 NORTH FOSTER STREET  
 SUITE 800  
 DOTHAN, AL 36303  
 334-699-0047

**SANFORD BISHOP FOR CONGRESS**

Advertiser ID: 10434

Amount Paid

10434-00004-0000	9/25/2022	1
<b>Invoice</b>	<b>Date</b>	<b>Page</b>

DETACH AND RETURN WITH PAYMENT

MAIN STREET COMMUNICATIONS  
 Attn: DAVE HELLER  
 209 SOUTH GAINES STREET  
 DAVENPORT, IA 52802

10434-00004-0000

L 9/25/2022

1

**For: SANFORD BISHOP FOR CONGRESS**

Purchase Order Number:

Est. Number:

Co-Op:

Description: POLITICAL

Salesperson: Johnson, Kevin

Date	Day	Length		Qty	Rate	Total
ISCI Code: SB5122MSC						
Copy: LISTEN Tape: SB5122MSC						
8/31/2022	Wed	1:00	WBBK-FM 07:52:00 AM	1	\$15.30	\$15.30
ISCI Code: SB5222MSC						
Copy: EVERYBODY'S TALKING Tape: SB5222MSC						
8/30/2022	Tue	1:00	WBBK-FM 09:51:10 AM 11:20:00 AM 03:21:30 PM	3	\$15.30	\$45.90
8/31/2022	Wed	1:00	WBBK-FM 02:50:00 PM 06:51:15 PM	2	\$15.30	\$30.60
9/25/2022			Agency Discount			(\$13.77)

All Invoices are due Net 30. Please put invoice number on check. If payment has been received, please keep this invoice for your records.

<b>Quantity</b>	<b>6</b>	<b>Total</b>	<b>\$91.80</b>
AGENCY DISCOUNT			(\$13.77)
<b>Total Due</b>			<b>\$78.03</b>

INVOICE