



Political Broadcast Agreement Form for Candidate Advertisements (PB-19)



Political Broadcast Agreement Form for Candidate Advertisements (PB-19)

This form may serve as a model agreement for the sale of political broadcast advertising time and to facilitate compliance with the Federal Communications Commission's (FCC) record retention requirements. Broadcasters seeking information on how the FCC's political broadcast rules and record retention requirements apply to their specific circumstances should seek the advice of their own attorney.

Please note:

You will be prompted to save this form after each entry of your electronic signature. Make sure to re-save the form if you enter any information after entering your electronic signature.

Produced and published by NAB's Legal department. Copyright 2020 National Association of Broadcasters.

Reproduction or publication of the contents, in whole or in part, without express permission is prohibited. No liability is assumed with respect to the use of the information contained herein.

A companion to this form is NAB's Political Broadcast Catechism. To assist with your understanding of the political advertising rules, an all-new Political Advertising Primer course will become available via Broadcast Education in March 2020.

Broadcast Education is NAB's home for online educational offerings, including live and on-demand webcasts, podcasts and certificate courses. For more information, visit [education.nab.org](https://www.nab.org/education).

NAB members have access to an array of member tools and benefits. To access additional member tools, please visit [nab.org/MemberTools](https://www.nab.org/MemberTools).

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

I, Sanford Bishop, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 

- FEDERAL CANDIDATE
 STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Sanford Bishop

Authorized committee:

Bishop for Congress

Agency requesting time (and contact information):

N/A

Candidate's political party:

Democratic Party

Office sought (no acronyms or abbreviations):

2nd Congressional District of Georgia

Date of election:

November 8, 2022

General

Primary

Treasurer of candidate's authorized committee:

Charonda Huff

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

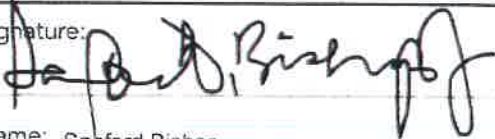
(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Signature:

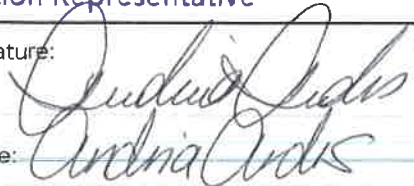


Name: Sanford Bishop

Date of Request to Purchase Ad Time: 8/22/2022

Station Representative

Signature:



Name: Charonda Huff

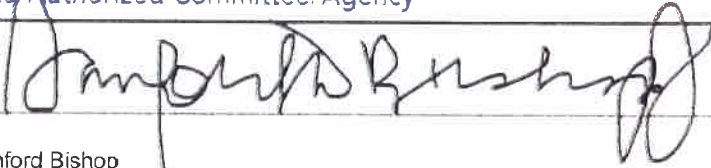
Date of Station Agreement to Sell Time: 10/24/22

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:



Name: Sanford Bishop

Date: 8/22/2022

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No

Date ad received: 10/25/22

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 10434-011	Station Call Letters: WEBX-FM	Date Received/Requested: 10/24/22
Est. #:	Station Location: Cothran, AL	Run Start and End Dates: 10/25/22 - 10/31/22

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

WBBK - WECB - WESP - WJRL
 285 NORTH FOSTER STREET
 SUITE 800
 DOTHAN, AL 36303
 334-699-0047

Client: **SANFORD BISHOP FOR CONGRESS**
 Order #: **10434-00011**
 Description: **POLITICAL**
 Date Entered: **10/25/2022**
 P.O.#:
 Salesperson: **Account, House**
 Invoice Frequency: **Billed at end of Media Month, Sorted by Date**
 Phone/Fax: **202-321-1855**

MAIN STREET COMMUNICATIONS
 Attn: DAVE HELLER
 209 SOUTH GAINES STREET
 DAVENPORT, IA 52802

On-Air Schedule

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su	
1	10/25/2022	10/31/2022	WBBK-FM	06:00:00 to 10:00:00	Weekly	1:00	5	15.30	76.50	1	1	1	1	1	0	0
2	10/25/2022	10/31/2022	WBBK-FM	10:00:00 to 15:00:00	Weekly	1:00	5	15.30	76.50	1	1	1	1	1	0	0
3	10/25/2022	10/31/2022	WBBK-FM	15:00:00 to 19:00:00	Weekly	1:00	5	15.30	76.50	1	1	1	1	1	0	0
4	10/29/2022	10/29/2022	WBBK-FM	10:00:00 to 15:00:00	Weekly	1:00	1	15.30	15.30	0	0	0	0	0	1	0
5	10/29/2022	10/29/2022	WBBK-FM	15:00:00 to 19:00:00	Weekly	1:00	1	15.30	15.30	0	0	0	0	0	1	0
6	10/30/2022	10/30/2022	WBBK-FM	10:00:00 to 15:00:00	Weekly	1:00	1	15.30	15.30	0	0	0	0	0	0	1
7	10/30/2022	10/30/2022	WBBK-FM	15:00:00 to 19:00:00	Weekly	1:00	1	15.30	15.30	0	0	0	0	0	0	1

Order Start Date: 10/25/2022 Order End Date: 10/31/2022 Spots: 19

Total Charges: **\$290.70**
 Combined Discounts: **\$43.61**
 Total Net: **\$247.09**

Projected Media Month Billing Totals for SANFORD BISHOP FOR CONGRESS / 10434-00011 :

		<u>Spot Count</u>	<u>Gross Billing</u>	<u>Combined Disc.</u>	<u>Net Billing</u>
October	2022	16	\$244.80	\$36.72	\$208.08
November	2022	3	\$45.90	\$6.89	\$39.01

Confirmed & Accepted for WBBK - WECB - WESP - WJRL By: _____

Accepted for MAIN STREET COMMUNICATIONS By: _____

Please Sign and Return One Copy

Advertiser: **Sanford Bishop for US Congress**
 Flight Start: **10/25/2022**
 Flight End: **10/31/2022**

net to station
 \$247.10

WBK	93.1 FM Urban AC (E	Wiregrass	0.1	0	\$153.00	0.5	60	5	\$76.50	TUE	WED	THURS	FRI	SAT	SUN	MON
	M-F 6a-10a	\$15.30	0.1	0	\$153.00	0.5	60	5	\$76.50	1	1	1	1			1
	M-F 10a-3p	\$15.30	0.1	0	\$153.00	0.5	60	5	\$76.50	1	1	1	1			1
	M-F 3p-7p	\$15.30	0.1	0	\$153.00	0.5	60	5	\$76.50	1	1	1	1			1
	M-F 7p-12m	\$15.30	0.1	0	\$153.00	0.0	60	0	\$0.00	0	0	0	0			0
	Sa 6a-10a	\$15.30	0.1	1700	\$153.00	0.0	60	0	\$0.00					0		
	Sa 10a-3p	\$15.30	0.1	600	\$153.00	0.1	60	1	\$15.30					1		
	Sa 3p-7p	\$15.30	0.1	1300	\$153.00	0.1	60	1	\$15.30					1		
	Sa 7p-12m	\$15.30	0.1	200	\$153.00	0.0	60	0	\$0.00					0		
	Su 6a-10a	\$15.30	0.1	700	\$153.00	0.0	60	0	\$0.00						0	
	Su 10a-3p	\$15.30	0.1	2700	\$153.00	0.1	60	1	\$15.30						1	
	Su 3p-7p	\$15.30	0.1	2800	\$153.00	0.1	60	1	\$15.30						1	
	Su 7p-12m	\$15.30	0.1	300	\$153.00	0.0	60	0	\$0.00						0	
	WBK Total		1.9		\$153.00	1.9		19	\$290.70							

WBBK - WECB - WESP - WJRL
 285 NORTH FOSTER STREET
 SUITE 800
 DOTHAN, AL 36303
 334-699-0047

SANFORD BISHOP FOR CONGRESS

Advertiser ID: 10434 Amount Paid

10434-00011-0000	10/30/2022	1
Official Invoice	Date	Page

DETACH AND RETURN WITH PAYMENT

MAIN STREET COMMUNICATIONS
 Attn: DAVE HELLER
 209 SOUTH GAINES STREET
 DAVENPORT, IA 52802

10434-00011-0000 O 10/30/2022 1

For: SANFORD BISHOP FOR CONGRESS

Purchase Order Number:

Est. Number:

Co-Op:

Description: POLITICAL

Salesperson: Account, House

Date	Day	Length		Qty	Rate	Total
			Copy: CORPORATE PROFITS Tape: 1459			
10/25/2022	Tue	1:00	WBBK-FM 09:51:10 AM 12:21:45 PM 04:50:00 PM	3	\$15.30	\$45.90
10/26/2022	Wed	1:00	WBBK-FM 09:20:00 AM 02:50:00 PM 05:20:45 PM	3	\$15.30	\$45.90
10/27/2022	Thu	1:00	WBBK-FM 08:13:30 AM 02:20:15 PM 05:20:45 PM	3	\$15.30	\$45.90
10/29/2022	Sat	1:00	WBBK-FM 02:20:00 PM 05:50:00 PM	2	\$15.30	\$30.60
10/30/2022	Sun	1:00	WBBK-FM 02:21:00 PM 06:50:00 PM	2	\$15.30	\$30.60
10/30/2022			Agency Discount			(\$29.84)

All Invoices are due Net 30. Please put invoice number on check. If payment has been received, please keep this invoice for your records.

Quantity	13	Total	\$198.90
AGENCY DISCOUNT			(\$29.84)
Total Due			\$169.06

INVOICE

WBBK - WECB - WESP - WJRL
 285 NORTH FOSTER STREET
 SUITE 800
 DOTHAN, AL 36303
 334-699-0047

SANFORD BISHOP FOR CONGRESS

Advertiser ID: 10434 Amount Paid

10434-00011-0001	11/27/2022	1
Official Invoice	Date	Page

DETACH AND RETURN WITH PAYMENT

10434-00011-0001 0 11/27/2022 1

For: SANFORD BISHOP FOR CONGRESS

Purchase Order Number:

Est. Number:

Co-Op:

Description: POLITICAL

Salesperson: Account, House

MAIN STREET COMMUNICATIONS
 Attn: DAVE HELLER
 209 SOUTH GAINES STREET
 DAVENPORT, IA 52802

Date	Day	Length		Qty	Rate	Total
			Copy: CORPORATE PROFITS Tape: 1459			
10/31/2022	Mon	1:00	WBBK-FM 07:52:00 AM 01:20:00 PM 04:20:45 PM	3	\$15.30	\$45.90
11/1/2022	Tue	1:00	WBBK-FM 01:20:00 PM	1	\$15.30	\$15.30
			ISCI Code: SB612022			
			Copy: SHIRLEY Tape: SB612022			
11/1/2022	Tue	1:00	WBBK-FM 06:52:00 AM 05:51:30 PM	2	\$15.30	\$30.60
11/27/2022			Agency Discount			(\$13.77)

All Invoices are due Net 30. Please put invoice number on check. If payment has been received, please keep this invoice for your records.

Quantity	6	Total	\$91.80
AGENCY DISCOUNT			(\$13.77)
Total Due			\$78.03

INVOICE